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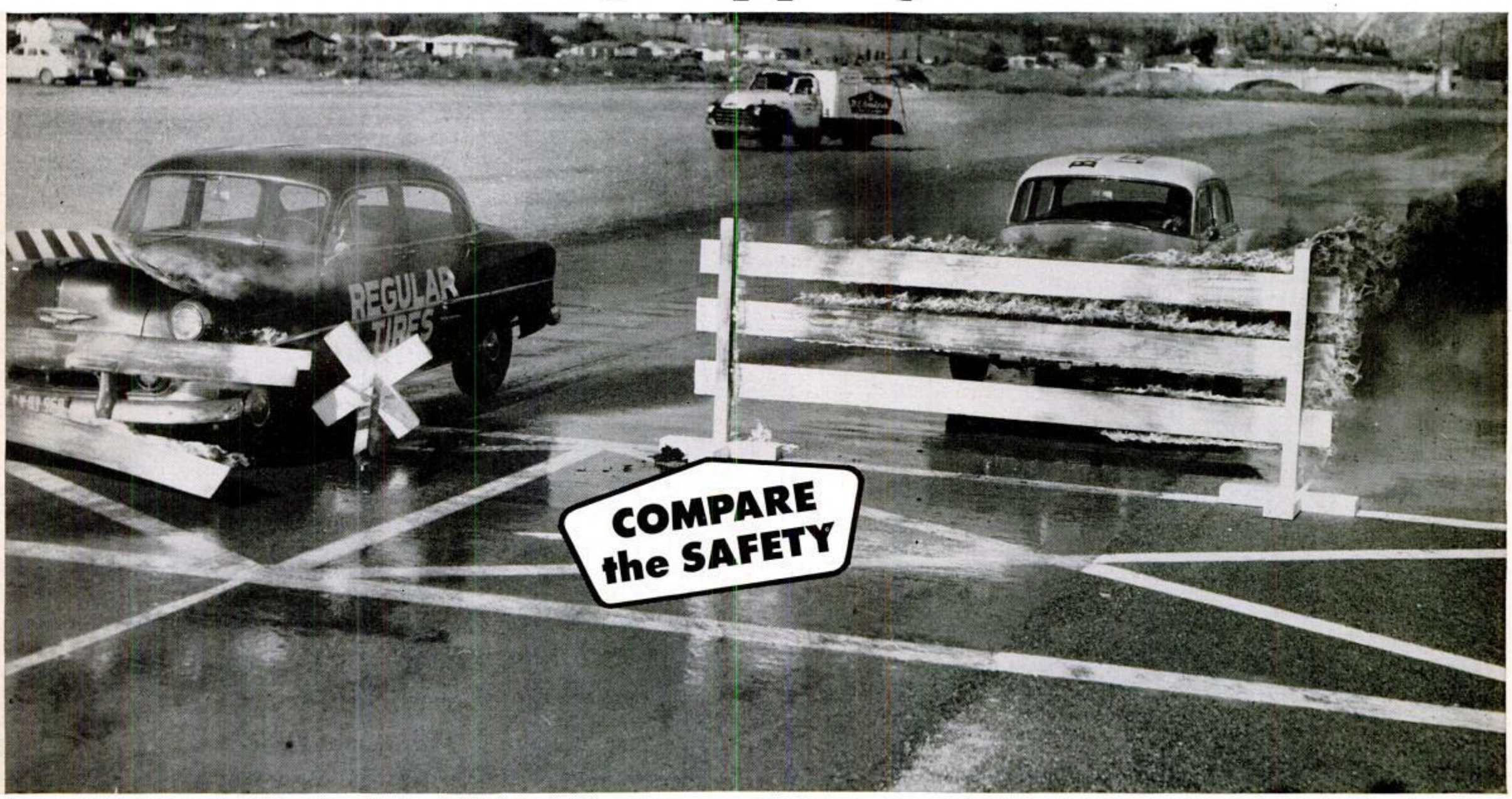
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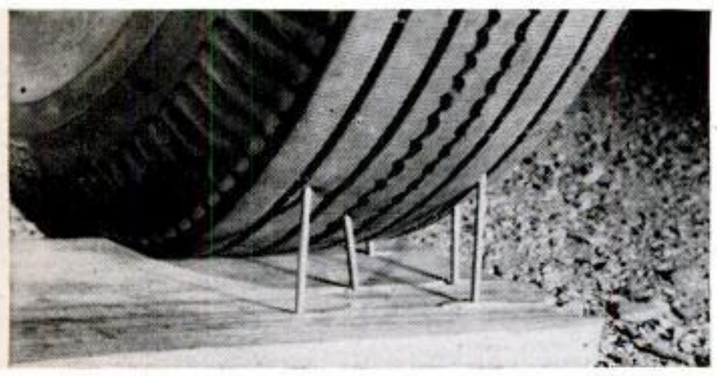
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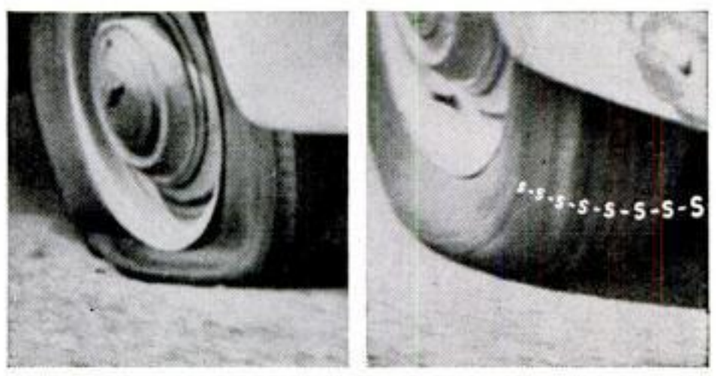
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LETTERS TO THE EDITORS

COVER

Sirs:

I can't recall a magazine cover more impressive than yours of Feb. 8 ("Turtle Returns to Sea After Laying Her Eggs"). What simplicity! I've always felt there is something noble and magnificent about such a cumbersome creature. You couldn't have portrayed the wisdom of life more vividly.

PFC. KENNETH ROLLAND

Camp Atterbury, Ind.

THE CORAL REEF

Sirs:

During the war I wrote many letters home futilely trying to describe the beauty of the Australian Great Barrier Reef. At last your pictures ("The Coral Reef," LIFE, Feb. 8) do justice to my memory . . . of floating quietly on our stomachs in the bright sun, gazing through watertight goggles at the beautiful coral formations below. We carried crude native fish spears, and after a long day stalking the delicate orange or blue or striped fish, we would sit down to a great bowl of chowder, served by a bevy of smiling native maidens. . . .

COL. CHARLES T. CLARK
A.G.C. Res.

Tulsa, Okla.

Sirs:

You stated the "pandanus is more widely known as the 'breadfruit tree.'" There is no resemblance between the two species. The pandanus is of the family *Pandanaceae*, while the breadfruit tree is an *Artocarpus incisa*. The pandanus does not bear any fruit resembling the breadfruit. . . .

LCDR. R. D. SWEET, USN

Bridgeport, Conn.

● LIFE stands corrected. The pandanus' popular name is screw pine, not breadfruit, a tree with a thicker, taller trunk. The jellylike meat of pandanus fruit can be chewed between meals as quick-energy food. Breadfruit is baked or fried as a regular dish.—ED.

HERE COMES BOB YOUNG

Sirs:

As a widow with a small income and owner of a small block of New York Central stock, your article on Robert R. Young ("Here Comes Bob Young," LIFE, Feb. 8) gave me hope. I would gladly vote for him. His progressive ideas would result in increased dividends. It's about time. Thank you for bringing this to my attention.

VIVIAN SAUNDERS

New York, N.Y.

Sirs:

. . . For the benefit of his adversaries there may be some common ground between the alert, creative Young and the predatory Daniel Drew in the warning one of old Dan's stock market victims gave to fellow speculators:

"You can try your paw
At a game of draw,
But *don't* try a hand with Drew."

GEORGE DOCK JR.

New York, N.Y.



GOULD CORNERS DAN'L DREW

● In 1870 Drew and cohorts, James Fisk and Jay Gould, schemed to sell some Erie railroad stock, which they did not own, and then force the price down so they could buy it cheaply later, a legitimate maneuver as long as they delivered the stock eventually to their customers. But while Drew sold, Gould and Fisk secretly bought, thus skyrocketing the price so high that Drew lost $1.5 million when he had to deliver. The cartoon above shows Gould blowing a bellows at Drew, who later lost heavily in the panic of 1873 and finally died penniless.—ED.

Sirs:

Mr. Young should study the New York Central's general safety rule M. If I were caught doing the track-balancing act you illustrate, I would probably be canned without benefit of investigation.

JAMES M. UHT
Road Brakeman

New York Central System
Lyons, Ill.

CHANGING RUSSIA

Sirs:

Emmet Hughes ("A Perceptive Reporter in a Changing Russia," LIFE, Feb. 8) states that in Russia "apples, tiny and worm-eaten," sell for 24 rubles a kilo. This is not true. Apples without worms sell for 24 rubles a kilo; apples with worms generally cost about 10 rubles more. If by mistake a purchaser obtains a kilo of apples with worms for only 24 rubles, and if he is an honest comrade (as every comrade is), he has three alternatives: return the apples and worms and get his money back; pay the vendor an additional ten rubles; keep the apples and return the worms. Worms, as people in our slap-happy capitalistic nation do not seem to realize, are rich in proteins.

HERBERT LIEKER

Carpinteria, Calif.

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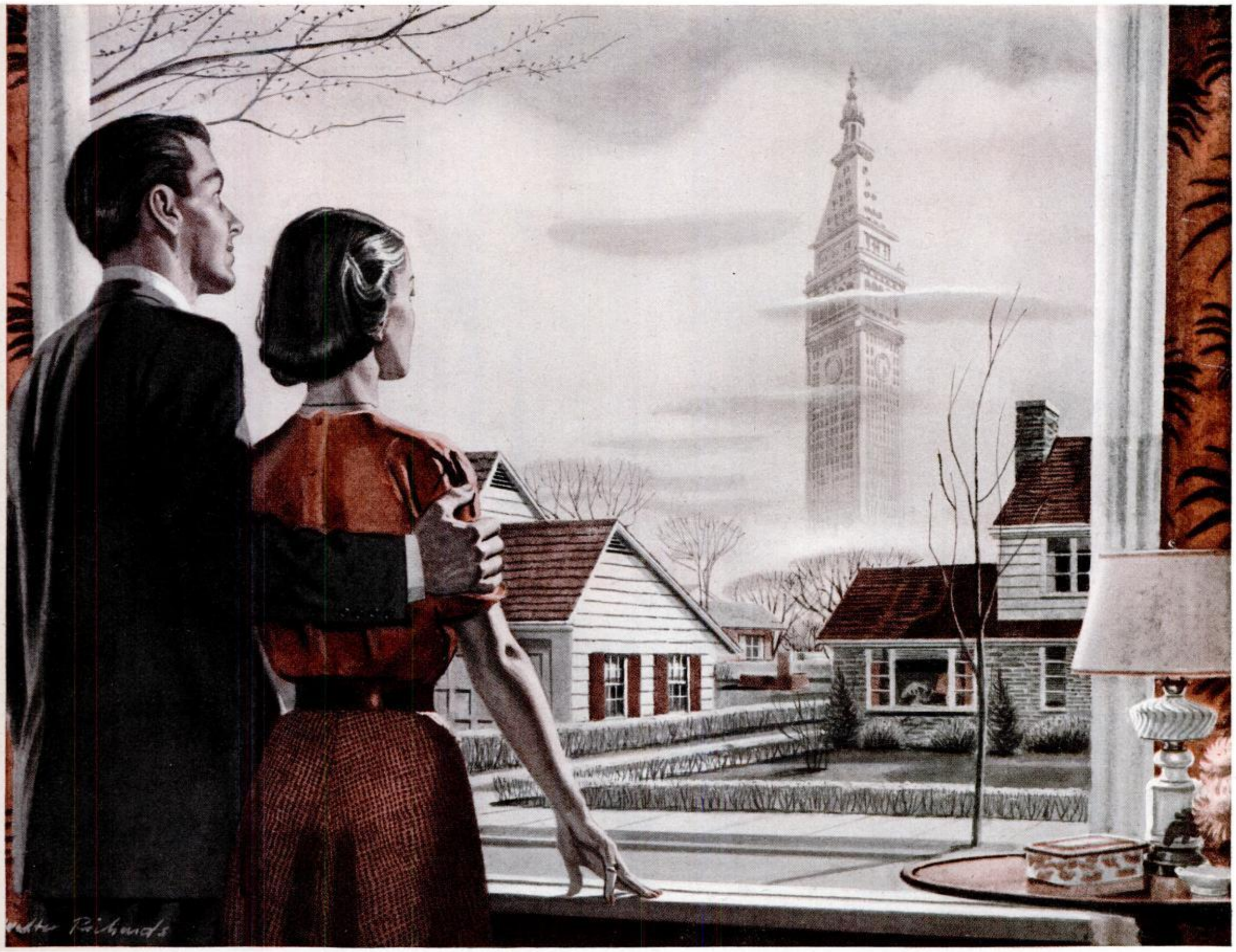
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CONTINUED ON PAGE 4

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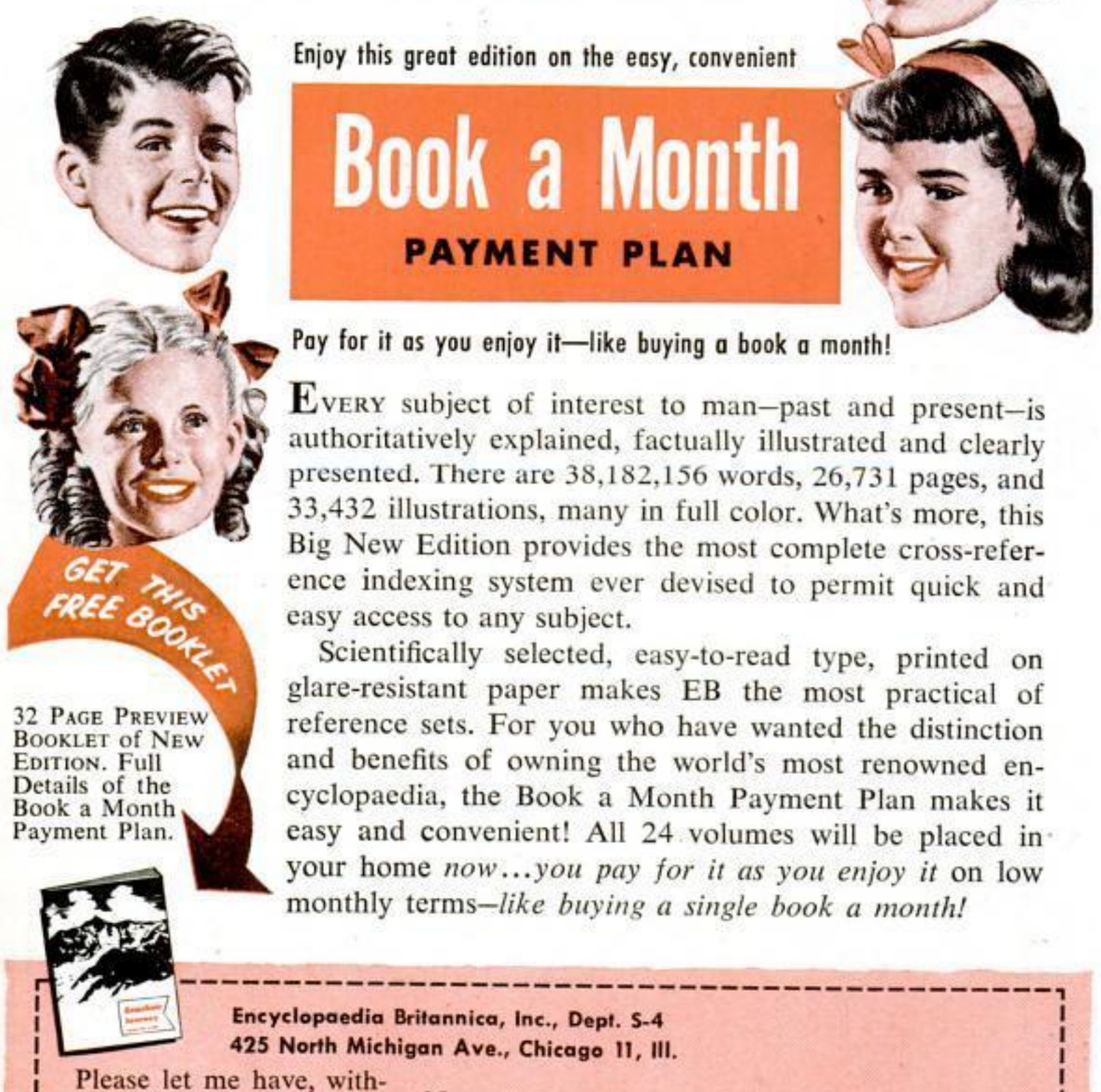
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LETTERS TO THE EDITORS CONTINUED

HEMINGWAY POPS UP

Sirs:

This man Hemingway ("'Papa' Pops Up Again," LIFE, Feb. 8) exhausts me. How many cuts, bruises, broken bones, lacerations and stitches does this latest disaster make it now?

FRANCIS CHAMBERLAIN
New York, N.Y.



PAPA CONVALESCING, 1918

● Hemingway's medical history includes: 237 shrapnel fragments removed from legs on the Italian front in 1918 (*above*), broken nose and permanently damaged eye while boxing, scars from bull-goring, arm nearly severed when his car turned over in Montana, 10 brain concussions of which six occurred in war combat, fractured skull when mirror bracket pierced it in Cuban car crash, 52 stitches in head after London taxi smash. In his recent African disaster Hemingway suffered only minor injuries and shock, Mrs. Hemingway two cracked ribs.—ED.

URGES FULFILLED

Sirs:

The Denver *Post* enabled Mrs. Walter Fraley to fulfill her ambition to ride a railroad handcar ("Hidden Urges Are Fulfilled," LIFE, Feb. 8). A similar ambition was fulfilled by the Soo Line Railroad on behalf of my aunt some 50-odd years ago. . . . Here is a picture (*below*). Note that the old hand velocipede, better known as an "Armstrong" speeder, has not changed in design for over half a century.

E. D. JONES
General Superintendent
Minneapolis, St. Paul & Sault Ste.
Marie R.R. Co.
Minneapolis, Minn.



ANOTHER URGE, CIRCA 1900

EDITORIAL

Sirs:

As the only survivor of the four charter members of the Legion of Decency, I feel I am qualified to comment on "A Free Screen?" (LIFE, Feb. 8). . . . Over the past 24 years, during which the Legion has functioned, comparatively few pictures produced by the nine largest concerns have offended seriously against the Legion's Code. If you will go over the annual published verdict of movie patrons, you will note that in nearly every instance the pictures voted the 10 best had been classified by the Legion of Decency as suitable for all ages. People's tastes may change, as you remark. Morality, however, is not determined by the tastes of people but by the immutable law of God Almighty.

The motion picture Code cannot be brought up to date any more than the Ten Commandments can.

ARCHBISHOP JOHN F. NOLL
Bishop of Fort Wayne
Fort Wayne, Ind.

Sirs:

My taste may be bad, but who among the millions can say whether I should see this picture and not that? The only view justifying this aristocratic decision is that which divides society into the morally elite and the others. . . . Sex seems to be the *bête noire* of movie censors and of the Catholic Church. Sins that amount to anything always occur in bed, apparently. I can think of some other sins far worse, and so did Dante. My position is that public performances should not be censored. This checking-up on other people's morals is negative, an old-womanish thing. I say, let the play go on!

WILLIAM MCLEAN
Hartford, Conn.

DOOMED DRIVER

Sirs:

Why do you feel it necessary to print such a piece of Grand Guignol as your picture of the week ("A Doomed Driver in a Mantle of Flames," LIFE, Feb. 8)? A number of not particularly sensitive people are still haunted by it—my wife, for example, a former London air-raid warden and no stranger to such things. I don't for a moment suggest you confine your subjects to babies, politicians and kittens in baskets, but your enlarged photograph of the frightfully painful death of an otherwise obscure human being is neither art, entertainment nor information. As far as I am concerned, they are on the same level as the pictures taken by S.S. concentration camp guards for the amusement of their less privileged friends.

PAUL D. HOBSON
Beloit, Wis.

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Of course, worthy reputations live on more than appearance, however beautiful. In a motorcar —and in a motorcar body—true firmness of structure, precision of fit, scientific accuracy of metal-forming are the inherent elements in an earned respect that grows greater each year. And in 1954 new millions have been invested in making Body by Fisher better than ever.

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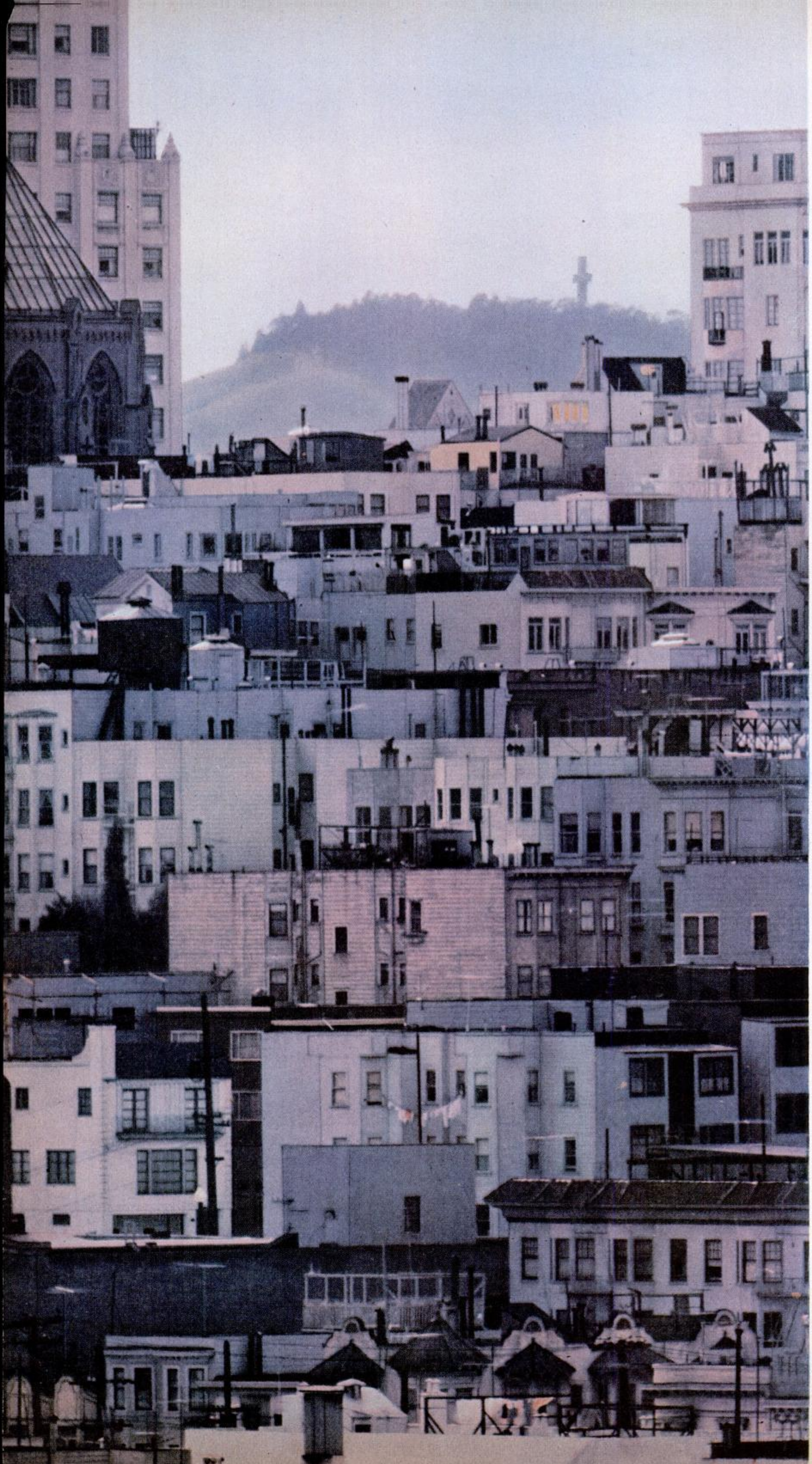
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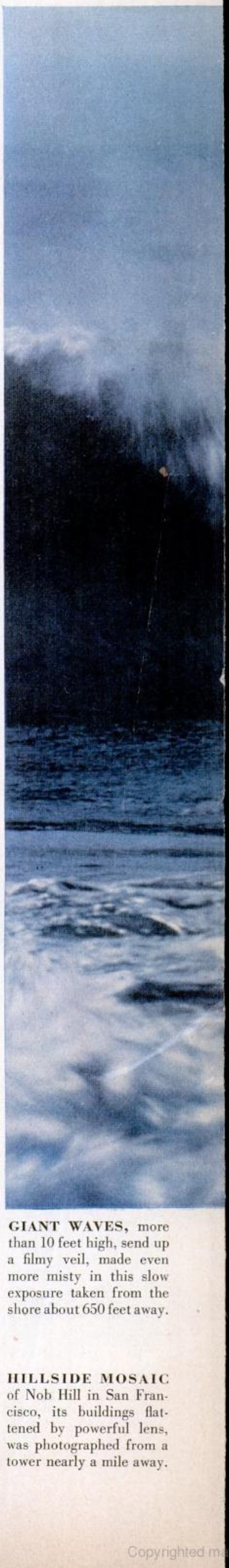
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combinations of color and the glistening sea lions revealed with a startling intimacy beyond the reach of modern photographic equipment. This picture is the remarkable product of a camera obscura, an ancient device that is not really a camera at all. To see how it works, turn the page.

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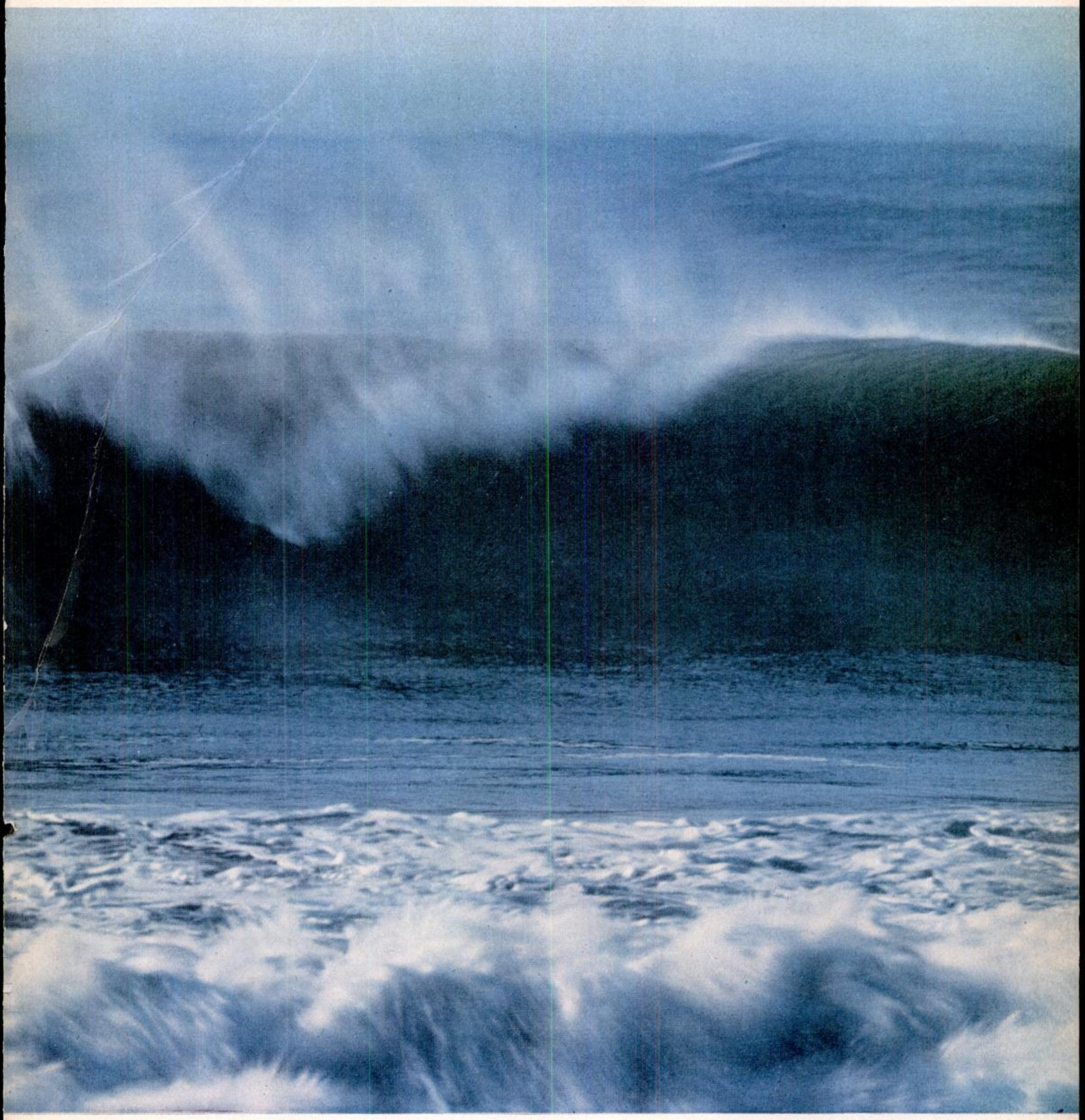




GIANT WAVES, more than 10 feet high, send up a filmy veil, made even more misty in this slow exposure taken from the shore about 650 feet away.

HILLSIDE MOSAIC of Nob Hill in San Francisco, its buildings flattened by powerful lens, was photographed from a tower nearly a mile away.

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DETAILED CLOSE-UPS OF FAR-OFF SCENES

The camera obscura is a centuries-old invention, often attributed to Leonardo da Vinci. Some years ago an encyclopedia description of the device caught the eye of Floyd Jennings, a San Francisco businessman, who built one as a tourist attraction on a cliff overlooking Seal Rocks. Basically, his camera obscura is a 20x20-foot darkened room with a 150-inch focal-length lens through which light from the outdoor scene enters to form a lifelike image on a white-topped table. The effect is startling. When tourists step inside the room, they see an image six feet in diameter. The details of the sea lions are defined so sharply their whiskers can be counted. And since there is no extraneous light, the colors are revealed more vividly and faithfully than they normally appear outside.

LIFE's picture of the sea lions was made by laying a sheet of 20x40-inch color film on the table and exposing it to the image. The result is a transparency with more than twice the magnification achieved by the most powerful "Big Bertha" press camera sold today. The picture has three-dimensional roundness unobtainable with a shorter focal-length lens. Using another 150-inch lens, Jennings has also built a portable version of his camera obscura which produced the color close-ups on these pages.

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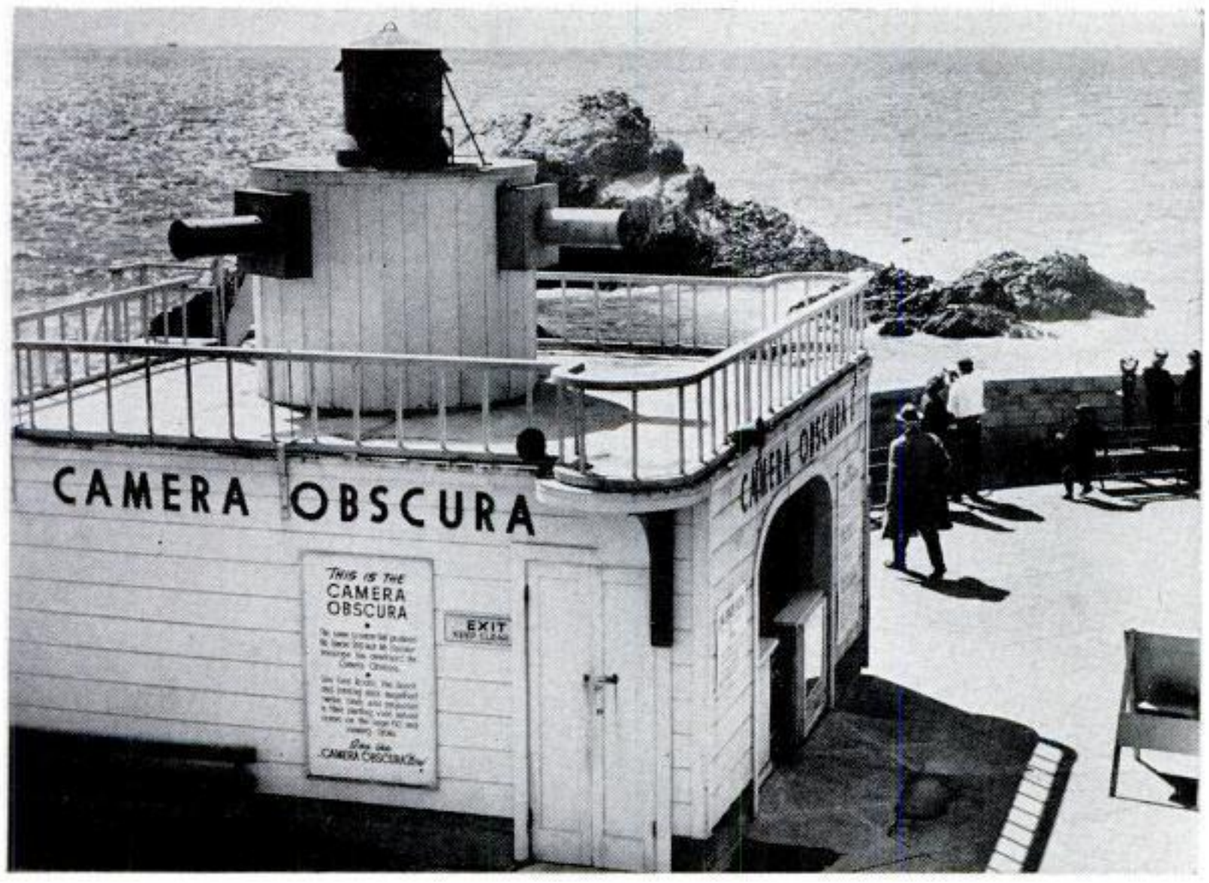
Camera obscura gives spectacular look to familiar sights off California coast

The sea lions on Seal Rocks who sun themselves in a wave-washed setting some 130 yards offshore along the San Francisco coast have been photographed thousands of times but never with the spectacular results shown above. Here the swirling Pacific waters are blurred into ethereal

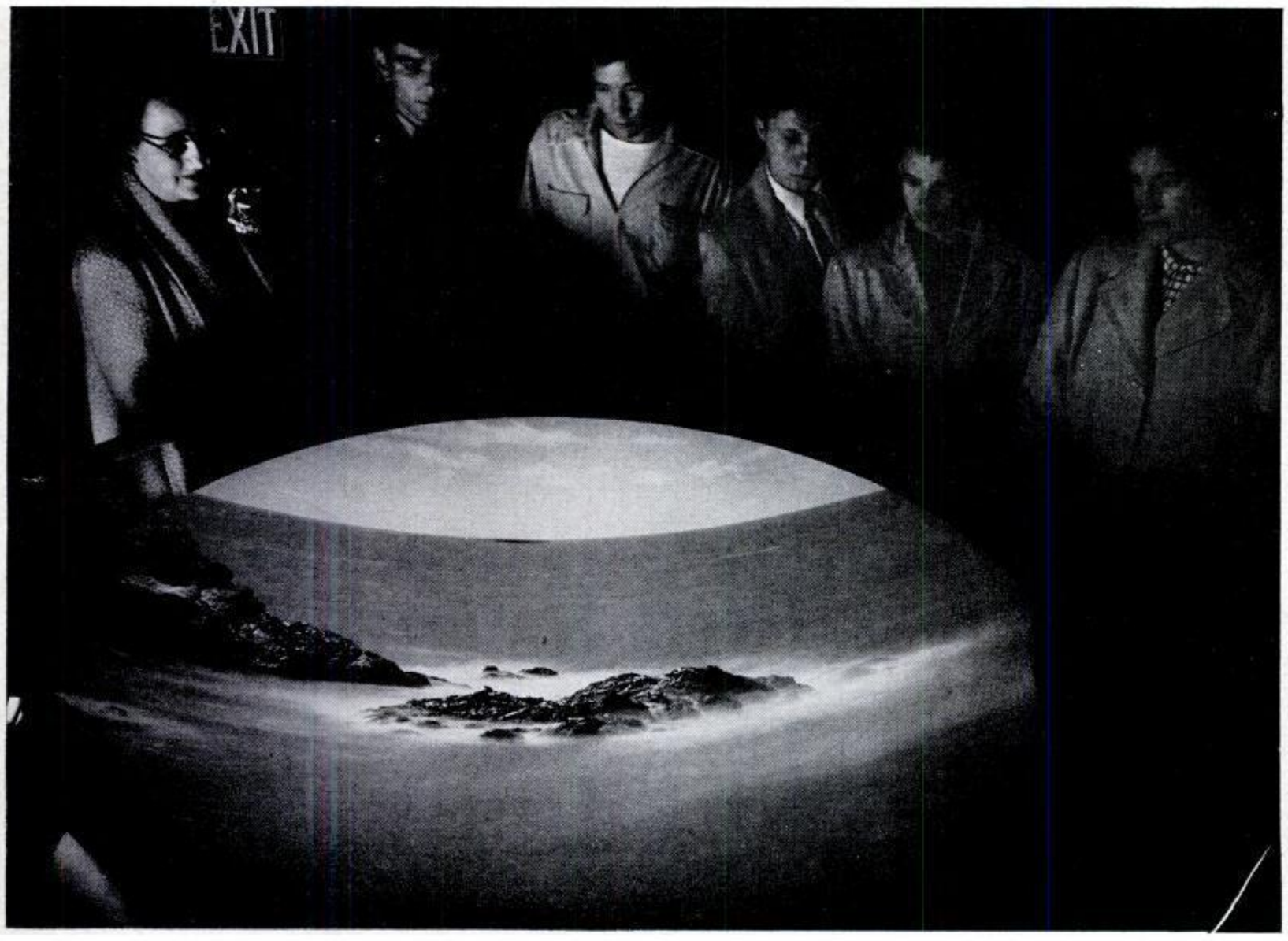
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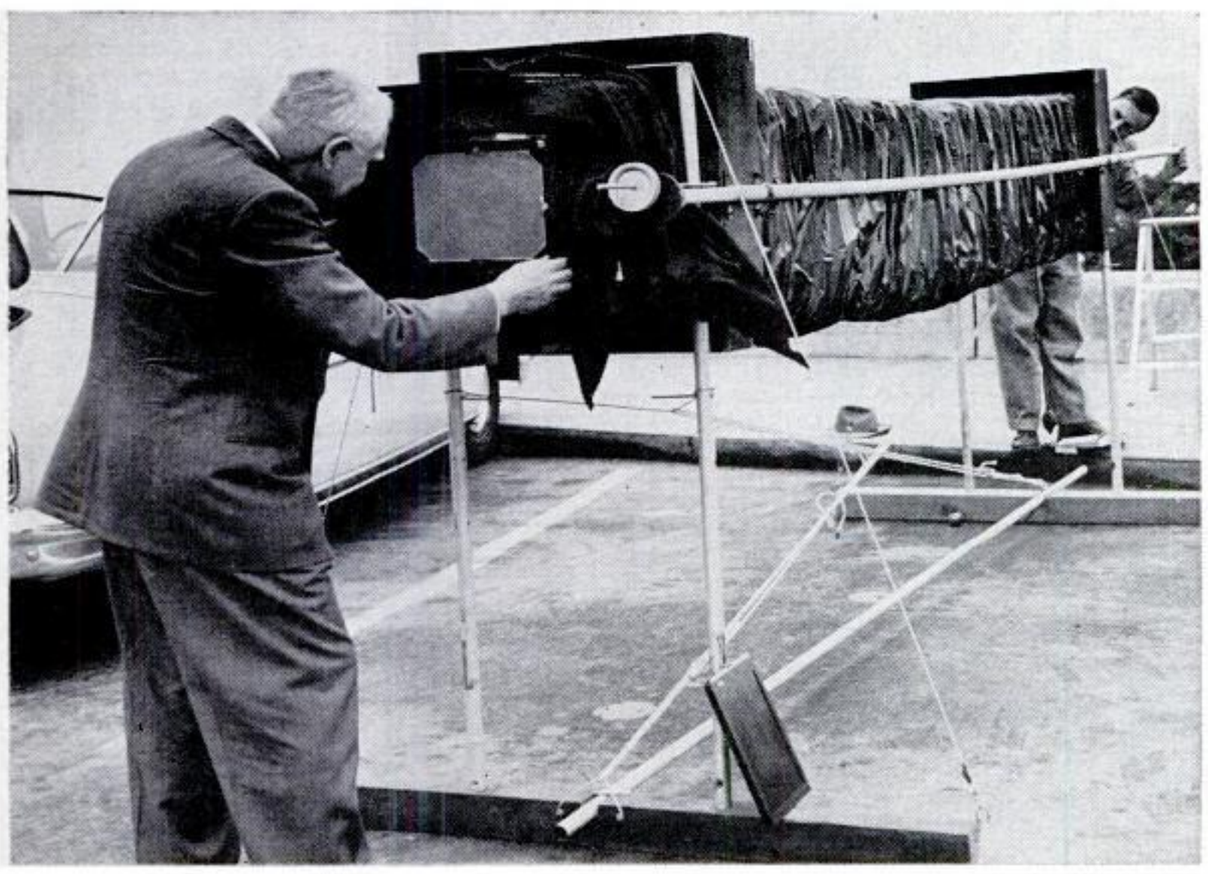
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CAMERA OBSCURA is on cliff overlooking sea lions (*background*). Light enters turret and is reflected by mirror through lens to the room below.

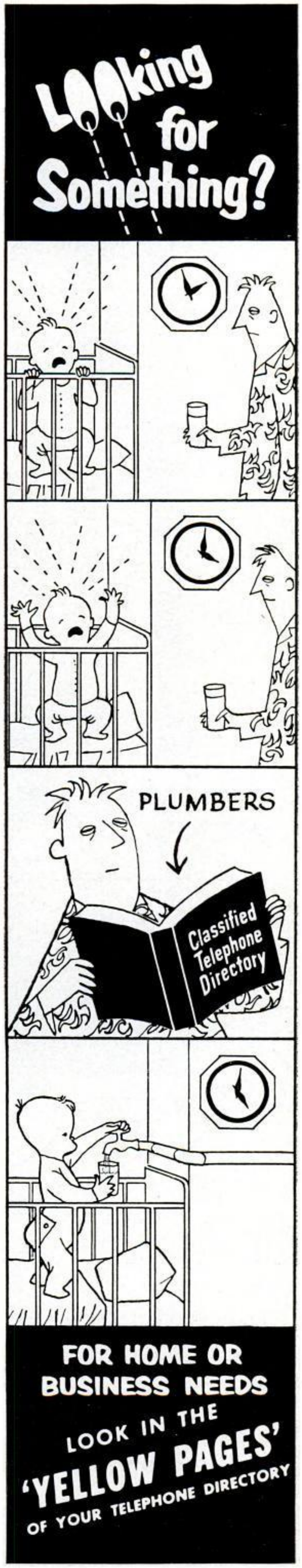


INSIDE BUILDING a lifelike image of the sea lions is reflected on circular table six feet in diameter. Turret rotates to show other views of coast.

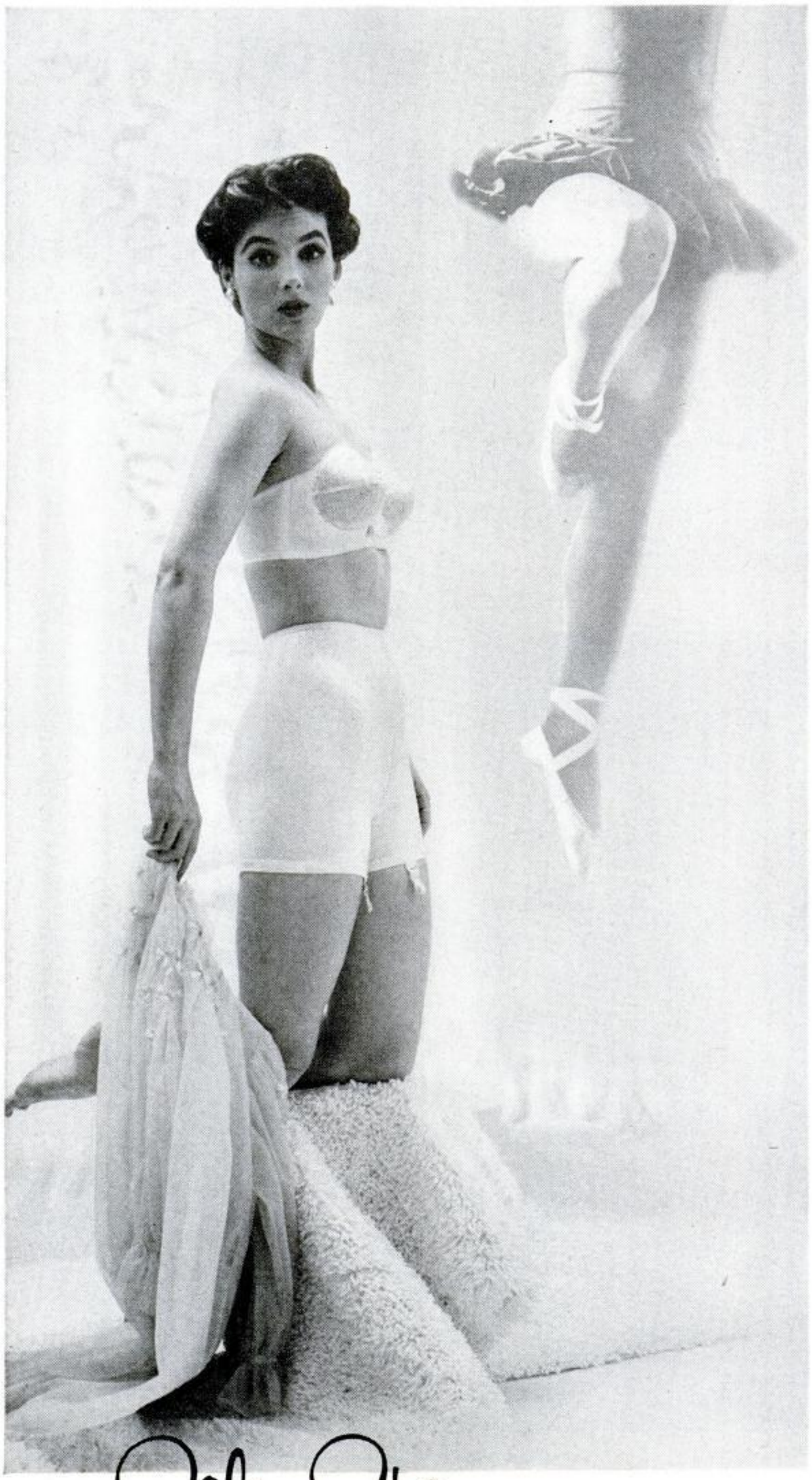




PORTABLE VERSION of camera obscura is examined by Jennings. He plans to use the device to take close-up pictures of famous U.S. landmarks.



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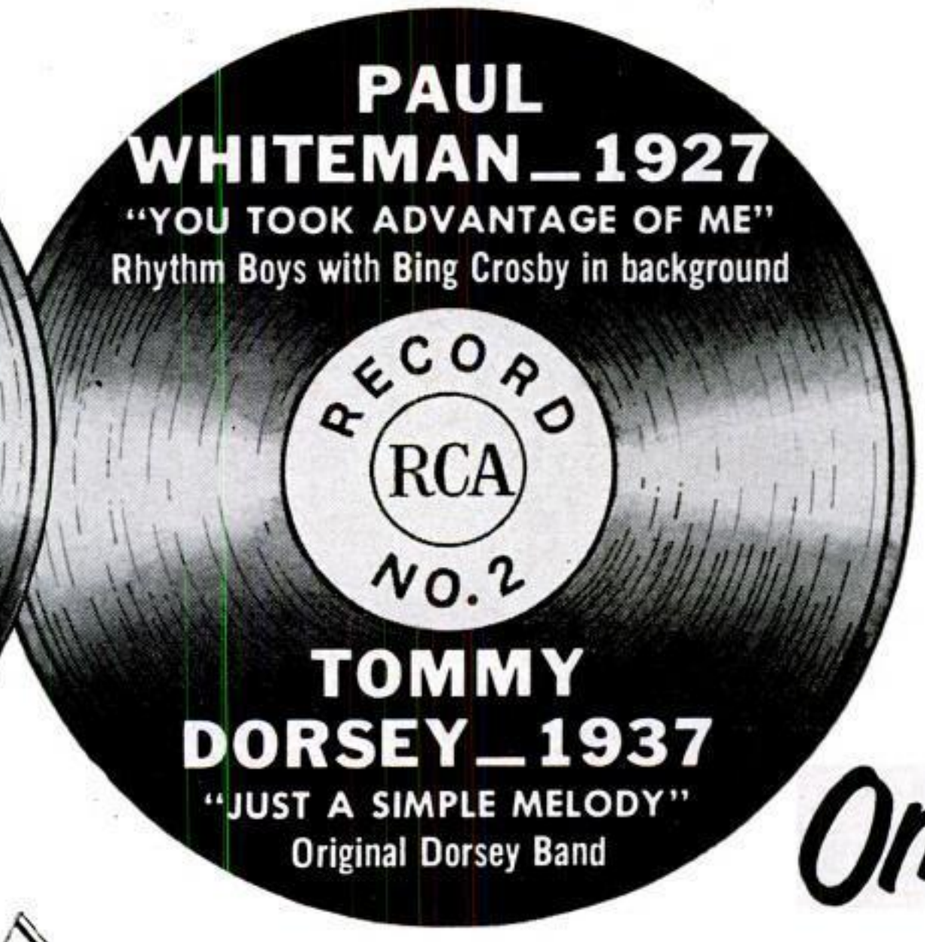
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ARTHUR GODFREY SAYS,

"Take it from me,

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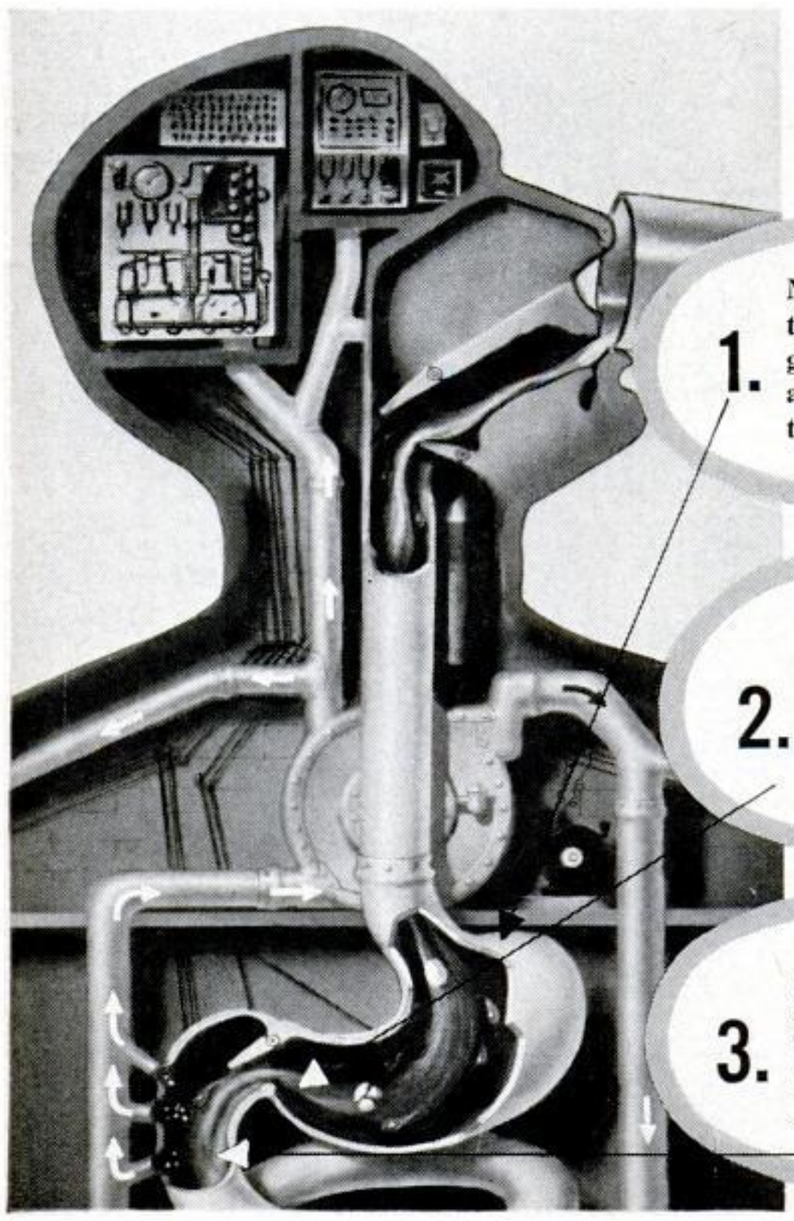
works just as they say,

twice as fast as aspirin!"



Won't upset your stomach

Here's proof!



1. Medical science knows that a pain reliever must go through the stomach and into the blood stream to relieve pain.

2. Bufferin combines aspirin with two antacid ingredients; gets the pain reliever into the blood stream twice as fast as aspirin.

3. So Bufferin acts twice as fast as aspirin to relieve pain. Take two Bufferin tablets the next time pain strikes and get fast relief!

A PRODUCT OF BRISTOL-MYERS



"Next time you have a headache, a pain or a cold, do what I do. Take *two* Bufferin tablets and get relief *fast*... and I mean *twice as fast as aspirin!*"



BUFFERIN IS AVAILABLE THROUGHOUT CANADA, TOO!

If you suffer pain of arthritis or rheumatism, ask your physician about Bufferin.

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Vol. 36, No. 9 — March 1, 1954

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'EVERY LITTLE MOVEMENT HAS A MEANING . . .

This penetrating observation was immortalized in 1910 by a pair of songwriters named Otto Harbach and Karl Hoschna. The title is a good maxim for the editors of a picture magazine because people in motion (*i.e.*, alive and kicking) are usually more interesting than those in repose. Harbach and Hoschna were referring to the gyrations of fictional soubrettes, whom we now invite to move over—the active little figures vignetted above want to join them.

These people were lifted out of photographic context to show that gestures alone have an uncanny way of expressing personality. For instance, you probably won't have to turn to page 37 to identify the friendly wave at the left.

Less obvious, though, is the second picture, the stooped, long-johnned pose of a Hotchkiss student in one of his moments of comparative relaxation from the stiff course of study pictured in the latest of LIFE's reports on secondary schools in America (*pp. 93–100*). The fetching attitude of our cover girl (in picture three and on pages 65 through 68) is probably just as coquettish as the songwriters imagined—and the odd but heartening behavior of the 71-year-old gentleman next to her is explained on page 59.

A good will gesture in the next picture (*see pp. 28, 29*) comes from America's currently most-publicized female figure and the abandoned dido to her right is executed in a gladrags-to-riches case, the story of a still-famous Parisienne of 71 and the comeback she has staged in a field now taken over almost entirely by men, reported on pages 48 through 52. The violent final picture shows what happened to an unsuspecting party guest on page 119.

But along with the simple matter of movement, LIFE has always considered as its particular province the spectacle. So we recommend the three-page opener for Speaking of Pictures this week which shows, in a huge camera obscura seascape off Seal Rocks, Calif., a subject that combines both.

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17—GEORGE SKADDING, ALLAN GRANT, LOOMIS DEAN, REID ROWLAND, TELENEWS FROM INT., MEERSON SCHALL, N. R. FARBMAN
19—MARK KAUFFMAN
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36,775 people – largest crowd ever to watch a World Series game in Ebbets Field – see Yanks beat Dodgers in the fifth game, October 4th, 1953.

STOCKHOLDERS' MEETING

IF every man and woman who owns stock in the Union Oil Company were to meet in one place it would take a ball park larger than Ebbets Field to hold them.

For over 40,000 people own shares in this company.
The largest shareholder owns less than 1%.

Illustrating once again that Union Oil – like so many large American companies – is not the exclusive property of a *few* people.

It is, rather, a partnership of thousands of wage earners and investors who are venturing their savings to make a profit. This is the American way.

UNION OIL 76 COMPANY
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Buy American and protect your standard of living

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LIFE

Vol. 36, No. 9

March 1, 1954



THE MARINE CORPS' PRIDE ON TRIAL

His eyes like haunted caverns dug into hollow cheeks, a full colonel of the Marine Corps is up before an extraordinary court of inquiry in Washington. In a North Korean prison camp, Colonel Frank Schwable had falsely confessed to Communist propaganda charges that the U.S. had waged germ warfare. The inquiry sought to determine if, in view of the mental and physical pressures brought to bear on him, his behavior justified a court martial. Beyond the tragedy of one man, the investigation involved the reputation of a proud corps, for Colonel Schwable had acknowledged the Reds had reduced him to a point where "my inherent pride as a Marine officer was submerged."

And he was no ordinary officer. Fighting son of a fighting Marine, he had been a pilot in World War II. "I consider him," a Marine general told the court, "one of the finest, brightest and, during the last war, bravest officers I have known." He was repeatedly decorated while setting the pattern for dangerous night fighter operations in the Pacific. When he was pulled out of combat for driving himself so remorselessly, he wept. But now many Marines agreed with a high-ranking one who said, "The Schwable situation is like a blotch of mud on a Marine's shoe at inspection time. It has to be cleaned up." His brave record was in the balance against his conduct in captivity.

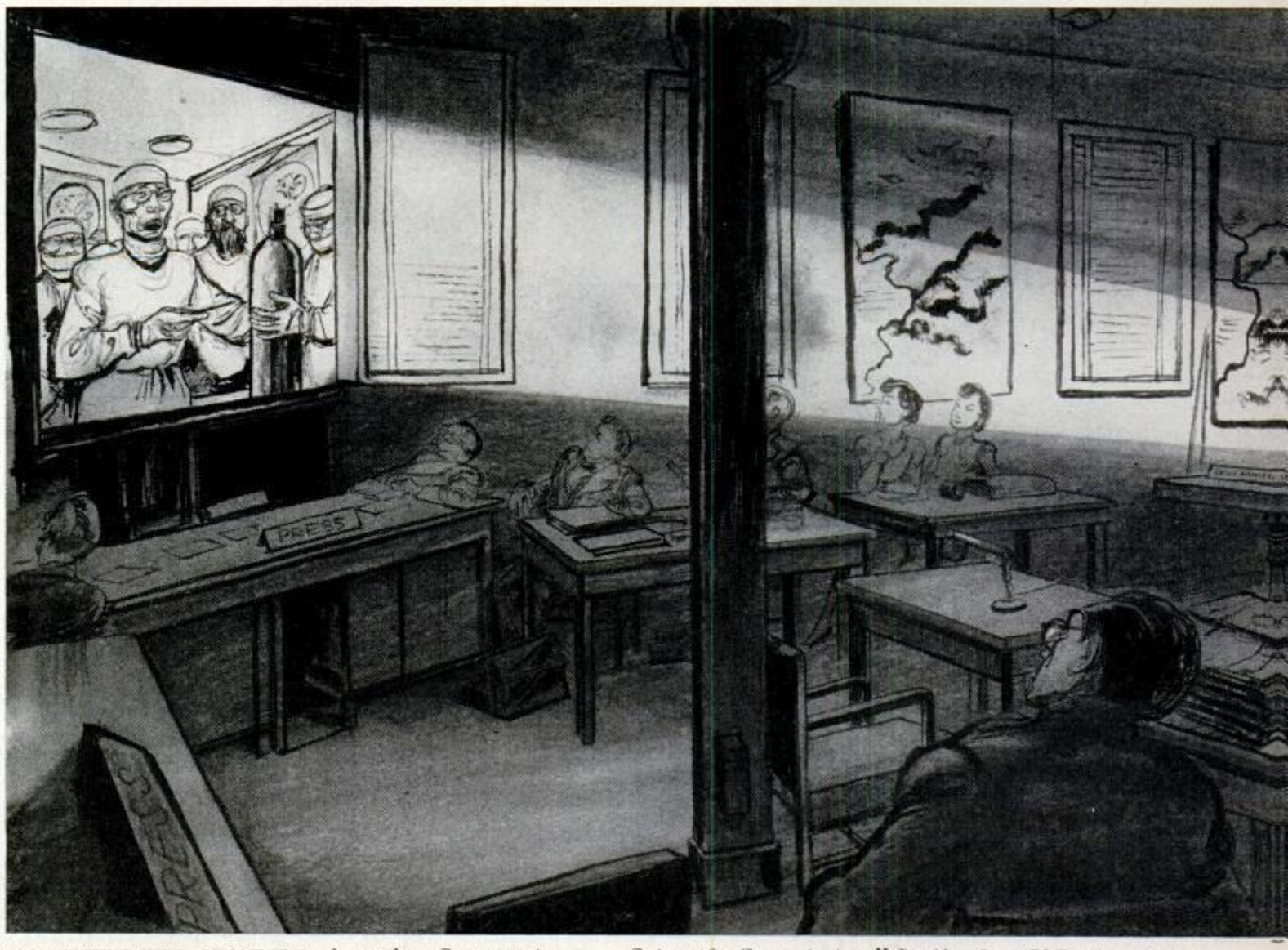
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THE STERN-FACED COURT, three Marine generals and an admiral, listen to reading of Schwable's confession. Left to right, they are Rear Admiral Thomas Cooper, Navy Medical Corps; Major General Christian Schilt, Medal of Honor holder; Major General Henry Linscott, and Major General Robert Bare.



VOLUMINOUS TESTIMONY was taken by the stenographers who spoke into recording machines.



COURTROOM CINEMA showed a Communist propaganda film of Red-dominated "International Scientific Commission." In film four U.S. fliers, but not Schwable, "confess" to germ warfare charges.

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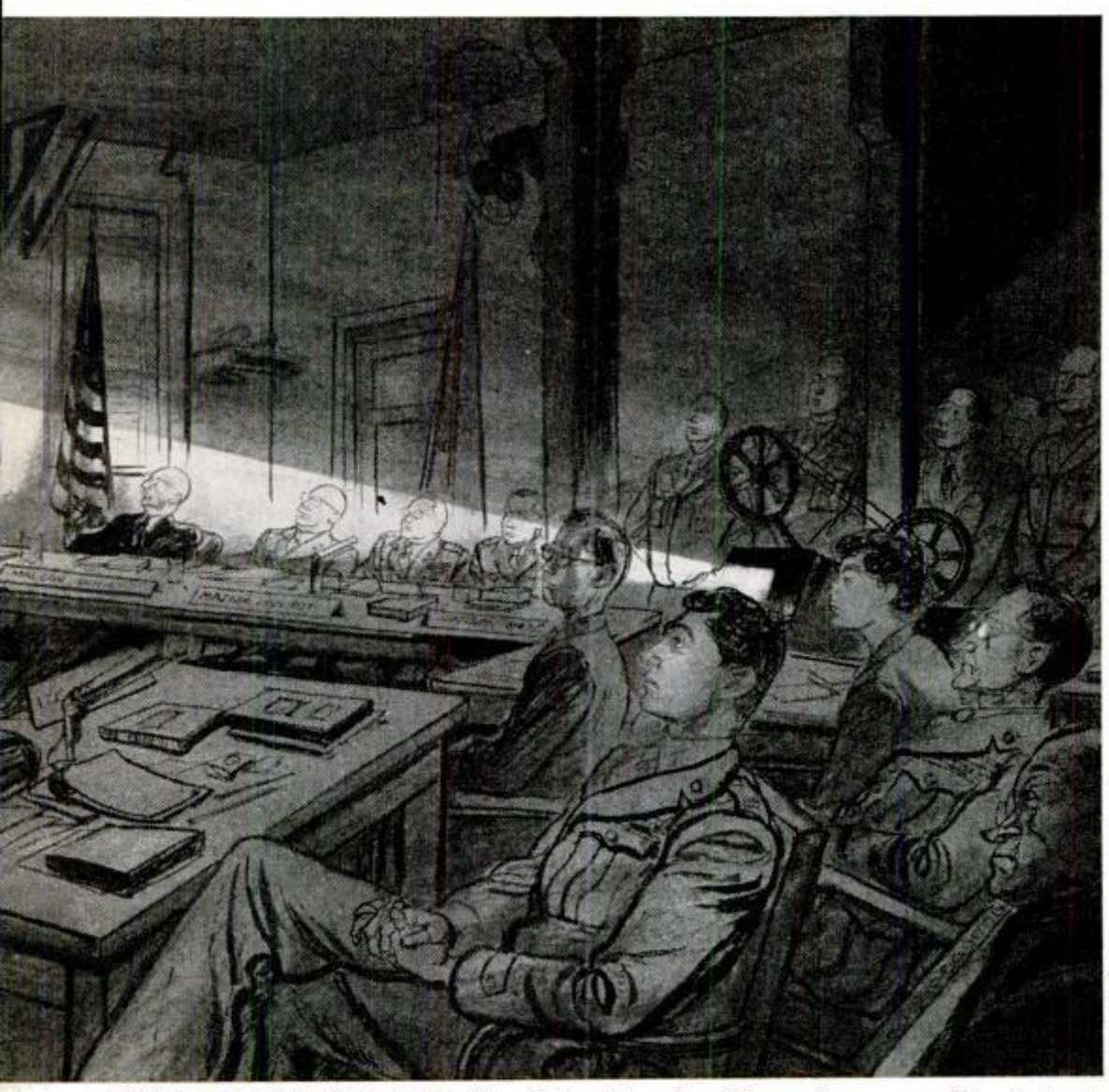
THE COLONEL FACES PANEL OF HIS PEERS

The somber ordeal of Colonel Schwable, as sketched on these pages by LIFE Artist William Sharp, began in a Spartan barracks room near Arlington National Cemetery. On the first afternoon a solemn court watched a Communist propaganda film on germ warfare which ran on for 67 minutes. Later Colonel Schwable's commanding officer in Korea testified Schwable "had one great desire and that was to lead his own [air] group in combat," an ambition which led to his capture. He was shot down on a reconnaissance flight which he made over the front lines to prepare himself to take over a command. A fellow prisoner of war testified the colonel did not appear to be in "his right mind" at the time of his "confession."

In a moving 12,000-word document read in court Schwable told his own story. He expected and was prepared, the colonel said, for Oriental torture when the Communists captured him but instead "was subjected to the new method of breaking a human being down." He was brainwashed until "it became habitual and easy to lie and as natural to write false or purely creative materials as it is to speak and honor the truth in a free land." Housed in dirty rooms or caves, he was reduced "to the level of an animal wallowing around in dirt and filth." Kept in the cold until his knuckles froze, forced to squat on the floor until he almost went insane with the pain in his back, he was given a choice: confess or be killed. "Any man," pleaded the colonel, "can be broken down eventually, one way or another, heroics notwithstanding." The Korean ordeal was over, but now Colonel Schwable must face the ordeal of waiting for the judgment of his peers.



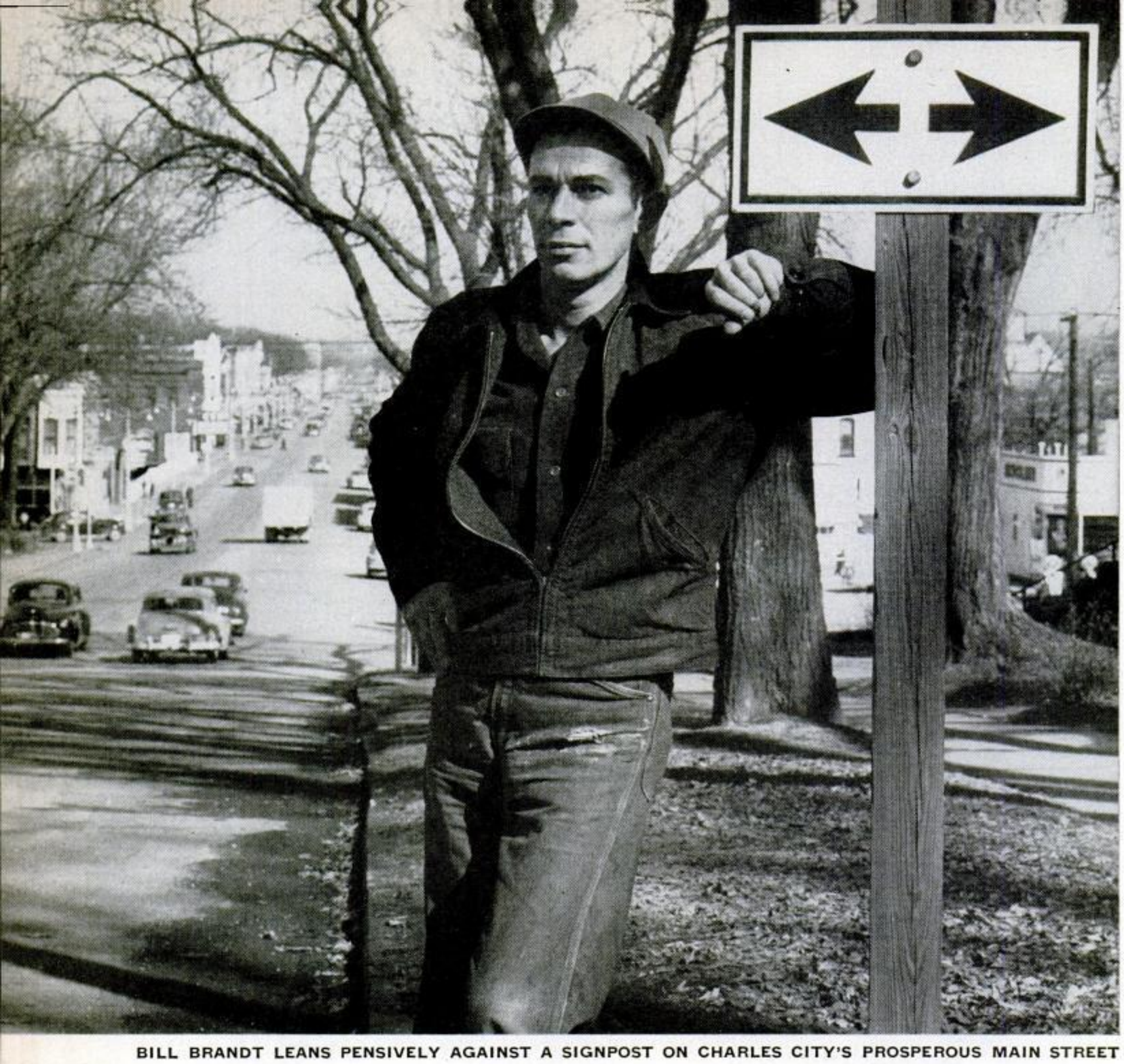
"INTERESTED PARTY" to the inquiry, as Marines designated Colonel Schwable, looks worried as his confession is read. His medals include three Legions of Merit, four Distinguished Flying Crosses.



THE COLONEL'S LADY, Mrs. Schwable, absently works on a needlepoint pattern in courtroom. The Schwables have two children, David, 16, and Susan, 7. →



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BILL BRANDT LEANS PENSIVELY AGAINST A SIGNPOST ON CHARLES CITY'S PROSPEROUS MAIN STREET

A MAN LOOKS FOR A JOB

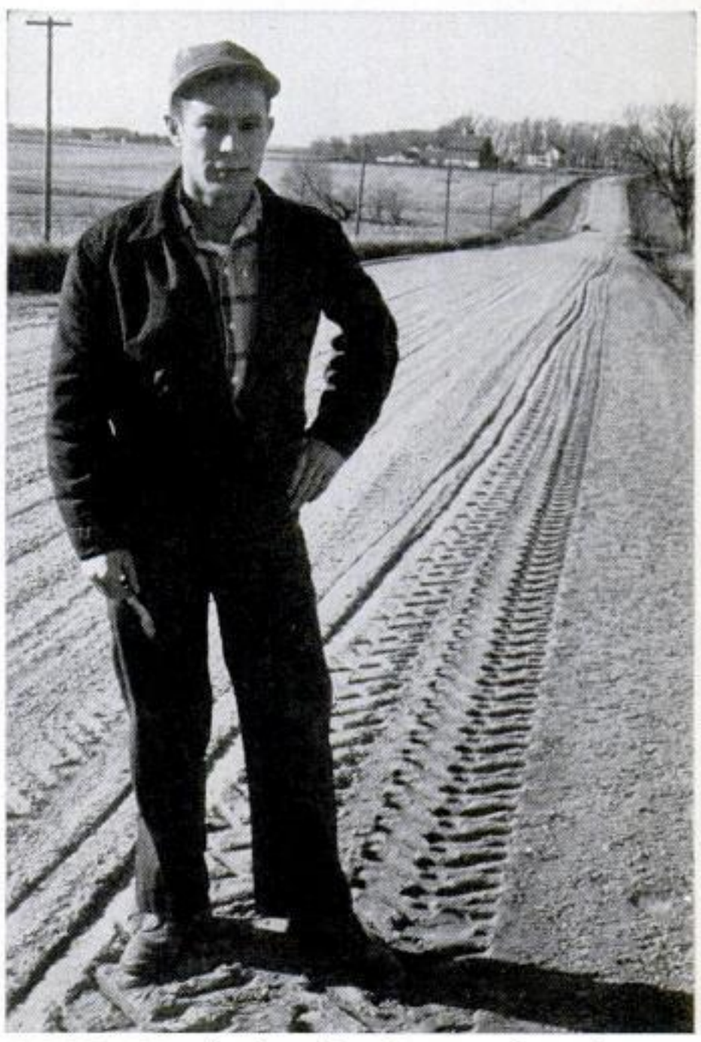
Iowa town—and the U.S.—argues about whether problem is serious

Across the U.S. the debate grew as to whether a "recession" had actually begun or the country was experiencing simply a minor seasonal letdown. Charles City, Iowa is a good place to examine the question. Its main plant, the Oliver Corporation which makes farm machinery, is affected both by the drop in farm commodity prices and whatever trends there are in manufacturing throughout the country. In the last 15 months it has laid off 800 of its 1,800 employes. But even in Charles City the people were divided, some (*pp. 24, 25*) claiming that business had never been better.

This optimism was not shared by the low-seniority men like Bill Brandt, who was laid off by the Oliver company last April. Brandt, who is 32, is married and has three children, started looking for other work right away, and in the intervening 10 months he has held a succession of temporary jobs. These have helped him meet expenses, but last week he was out of work. A payment on his house was two weeks overdue, and the man to whom Bill rents part of the house was also out of work and behind four months on his rent. Brandt could have taken an out-of-town job that was offered him, but like so many others he is loath to leave home (*see Editorial, p. 32*). At a union meeting last week Bill and his family listened as he and other men without jobs were told that surplus food was to be made available to them. So far Bill is making out, but he isn't very happy. "A man thinks about that next job," he says. "What's going to happen next?"



AT UNION MEETING Bill sits with sons David, 7 (*left*), and Ronald, 6, and his wife while daughter



FIRST JOB after layoff at plant was in road gang. It paid $95 for a six-day week. He kept it 10 weeks.

UNSOLD TRACTORS SIT OUTSIDE OLIVER PLANT, WHICH NOW MAKES 20 A DAY, NORMAL OUTPUT: 100



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Joyce, 1½, wanders around. His branch of the United Electric Workers voted a message to Secretary of Agriculture Benson endorsing "at least full parity" for farmers to encourage increased tractor sales.



RESERVES FROM GARDEN, put up by Mrs. Brandt last summer, have helped tide family over.



SECOND JOB was erecting storage bins. It lasted three months. Then he worked in a packing plant.



IN IDLE TIME Bill sits in the sun with his tenant, Cliff Knowlton, who was laid off last August.



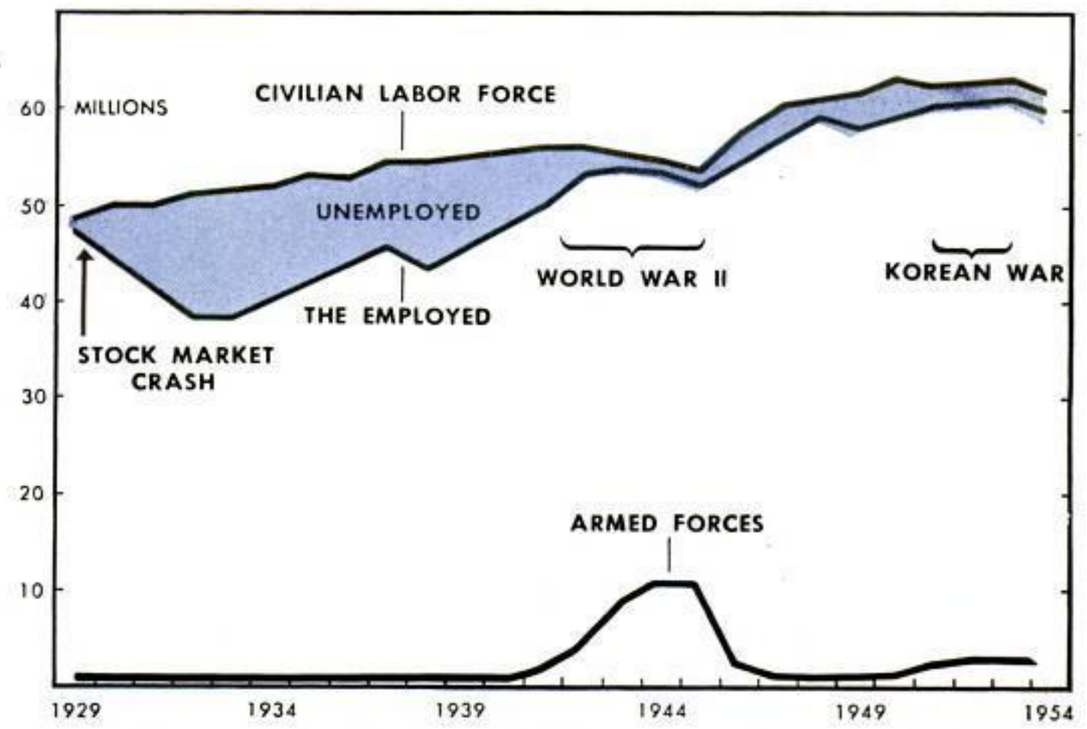
SEEKING A JOB, Bill talks with labor officer. Agency handles job applications for local plants.

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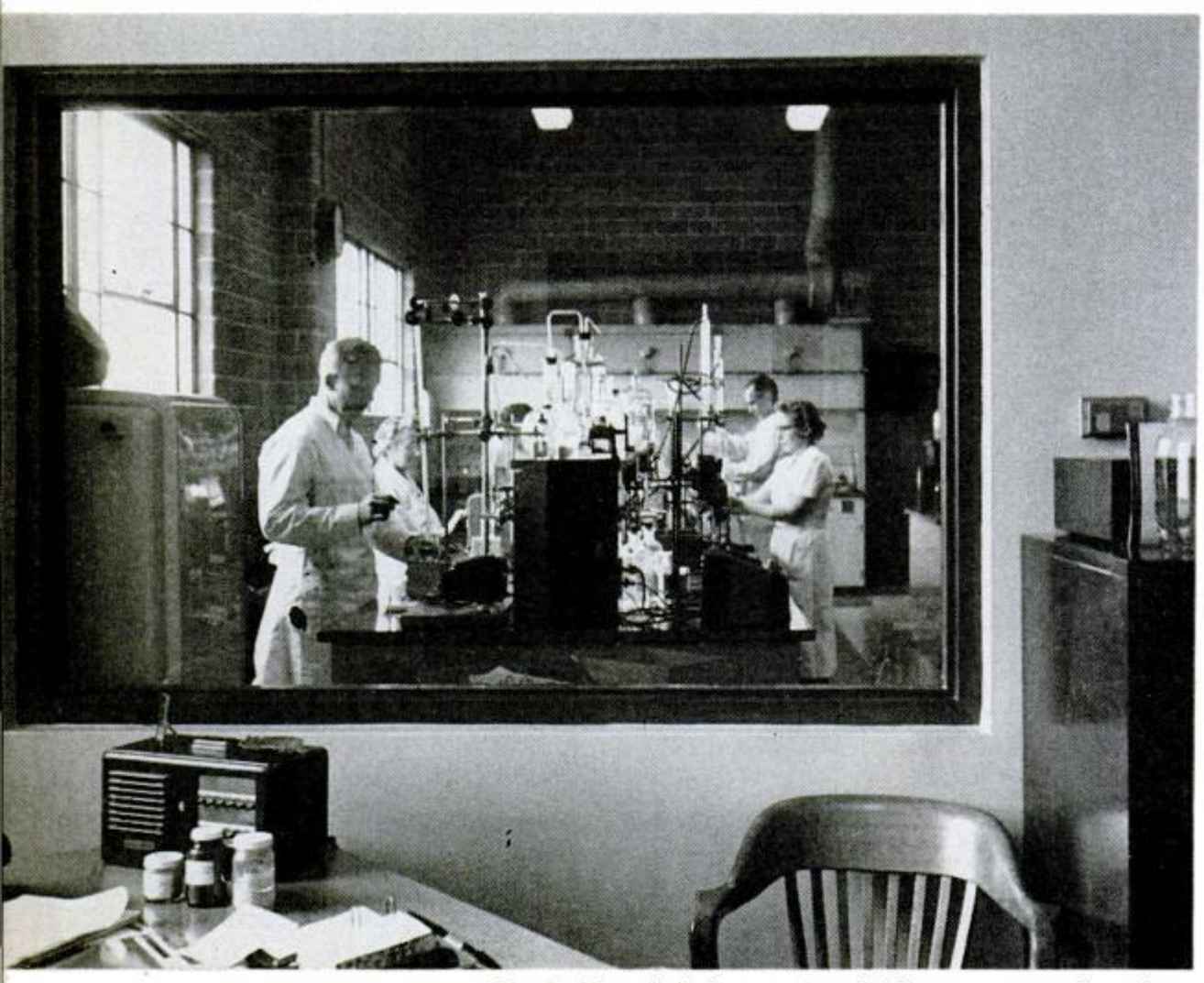
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FOOD DEPOT, which now contains food for school lunches, will store provisions to be shipped from federal surplus warehouse in Chicago for the jobless.



HOW UNEMPLOYMENT IS FIGURED is shown above: it is the difference between number of people who have jobs and number who are available for work.



BUSY INDUSTRY, Dr. Salsbury's Laboratories which prepares poultry pharmaceuticals and biologicals, is employing more people (317) than ever before.

OTHERS ARE WELL OFF—SO FAR

While Bill Brandt wondered about his own future, many Charles City businessmen had no doubts whatever about the soundness of the town's economy and its future. Bank deposits are still higher than the 1952 level, partly because Charles City is a farm market town and Iowa farmers, while not as well off as in other years, are still relatively prosperous. Several small concerns in town are doing better than ever. A grocer says, "I've been surprised that we don't feel the unemployment more. My business is running about the same as last year." A jeweler (*below, left*) says, "We won't kid ourselves; the easy days are over. You have to have what the people want at the right price. So far as I'm concerned business is fine and is increasing." A furniture dealer reported his February clearance sale was the most successful in four years.

Good as business is, no one could ignore unemployment or the unemployed. While the problem might not seem grave now, it could become far worse. Last week Charles City business leaders discussed how to raise money for new factories and how to attract other industries to the area, and Bill Brandt's union petitioned Iowa's governor to call a special legislature session to increase state unemployment benefits. Said the mayor of Charles City, "We want to be realistic. We must find a permanent solution." In the U.S. as a whole there were now an estimated three million jobless, the highest since 1949–50. In Washington the President said that if the spring upturn in business does not alleviate the present downturn in another month, he will recommend government action.



JEWELER Dean Schlick does better than ever. Most business is with farmers, who are still buying.



BANK PRESIDENT Horace Olds says business is normal. Bank is getting a $50,000 remodeling job.



BUILDER Jack Winterink has all the work he can handle, will begin building hospital wing in spring.

GROCER E. G. GUTHART DISPLAYS STEAK, WHICH, AT 59¢ A POUND, IS SELLING BRISKLY →

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PIMENTO
VELVEETA
GOLDEN
VALLEY



TUMBLEWEEDS TUMBLE IN TEXAS

The worst dust storm since the 1930s swept west Texas and other Southwest areas, cutting visibility to zero and rearranging the landscape. The cold 50 mph wind also blew around other things including a heap of tumbleweed (*above*) against a house in Lubbock, Texas. Fears of another dustbowl were dampened by a 4-inch snowfall which followed the storm.



FACTORY SINKS

Near Windsor, Ontario the earth suddenly rumbled and then slowly swallowed up a factory warehouse (*left foreground*) and a part of a chemical plant (*right*). The catastrophe, which shut down a $6



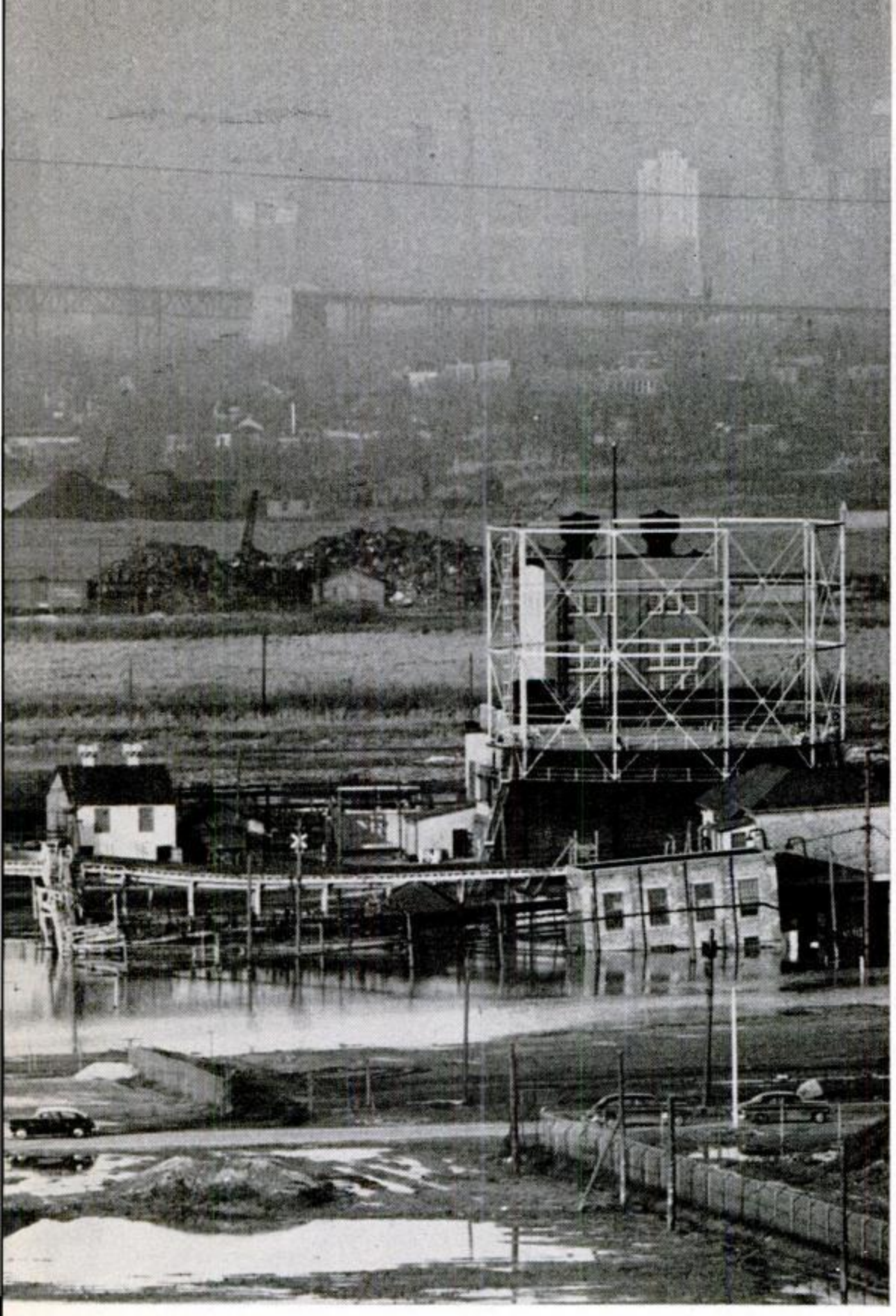
AUSSIES COLLAPSE

In their eagerness to catch a glimpse of Queen Elizabeth, Australians jammed streets and public buildings in Sydney, where it was oppressively hot and humid. In five days 7,394 persons collapsed from heat prostration or were injured in the crush. When the queen attended the lord mayor's ball Feb. 5 so many were overcome that police (*above*) were kept busy passing victims over heads of the crowd. This only briefly diverted attention from queen.

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INTO LANDSCAPE

million operation, was probably caused by the collapse of part of an old salt mine 1,000 feet below the ground. Such mines honeycomb the region under Windsor and nearby Detroit (*background*).





SKI JUMPERS BUMP IN DENMARK

After winning the ski-jumping championship in Denmark, Jappe Eriksen (*left*), a Norwegian, decided to give the Danes a thrill. He and his teammate Bjoern Styrerud soared off on a trick twin leap. But in mid-air unfortunately they bumped skis and while Eriksen went into a tailspin and landed on his back, Styrerud sailed on alone to make a safe landing.

REDS WHOOP IT UP

The Communists, who have reason to fear him, gave Italian Premier Mario Scelba a noisy time when he sought a vote of confidence last week. In the Chamber of Deputies and in the Senate (*right*) the Reds whooped angry insults so loudly that he could barely be heard. Their noise was cued in part by Westerners who, having ignored it too long, were now too alarmed by the Red danger. But the Reds still had little chance of taking over the government.





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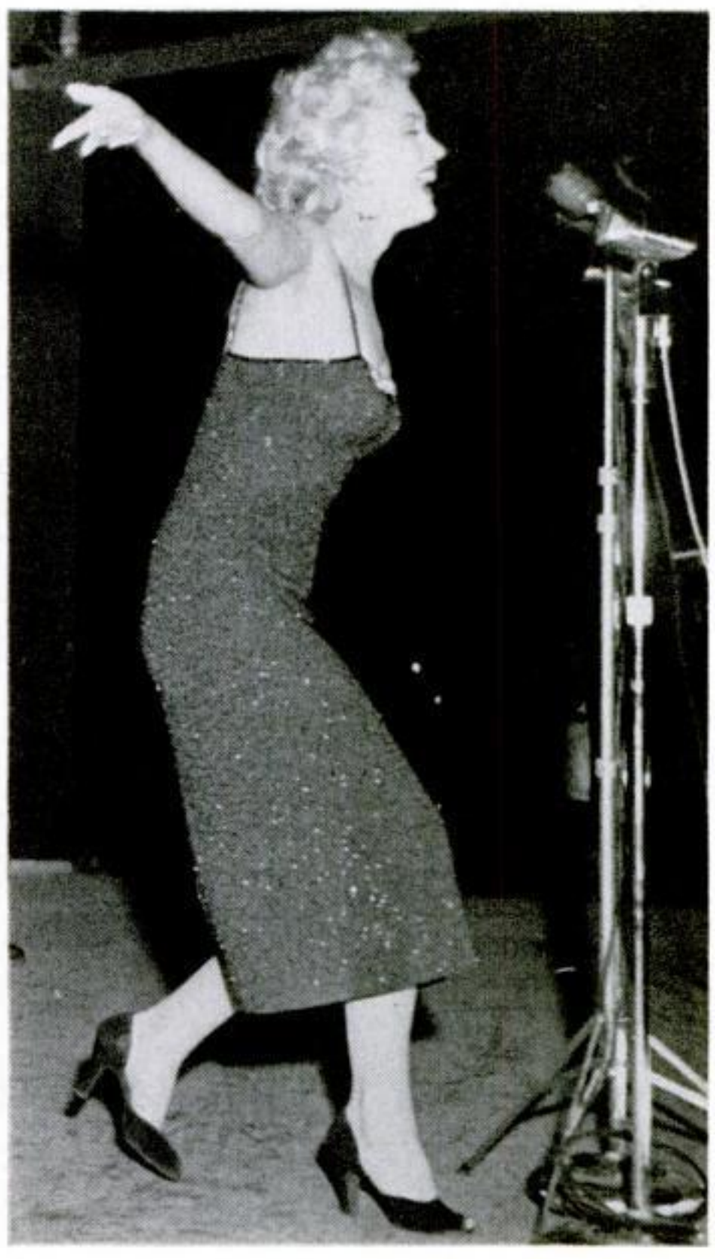
THE PIN-UP TAKES SHAPE

The pin-up, an 8x10 glossy photograph of the female figure, is by now a standard military item. Last week for 100,000 GIs in Korea the pin-up wriggled off barracks walls and took shape in the shimmying flesh of Marilyn Monroe. Miss Monroe embarrassed escorting officers by discovering her famous nude calendar in a mess hall. But she said, "I am very pleased to have my picture hanging in a place of honor." In zero weather Miss Monroe shoehorned herself into a snug dress and sang *Anything Goes* for GIs, who whistled, howled and took their personal pin-up pictures.









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KIKUYUS LIFT DRAWBRIDGE OVER SPIKED MOAT

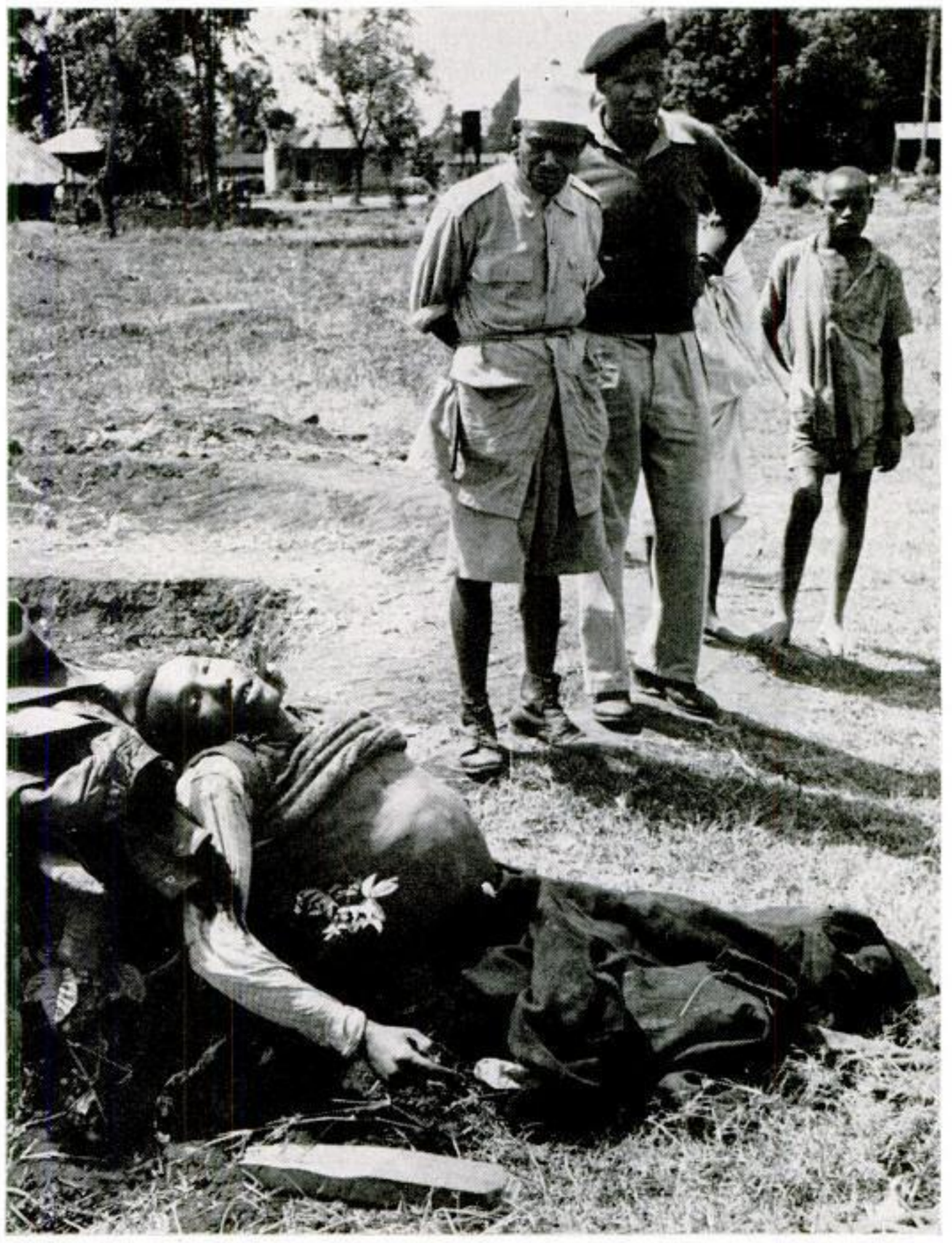
SPIKES FOR MAU MAU

Loyal natives build prickly traps to help British forces wage war in Kenya forest

In recent weeks moats planted with deadly wooden spikes and spanned by drawbridges have given a new beleaguered look to the countryside in the colony of Kenya. There for 18 months the British have been warring against the murdering Mau Mau, a secret society of Kikuyu tribesmen sworn to drive foreigners out of Africa. To supplement modern weapons, the British established a network of primitive strongpoints garrisoned with loyal natives. Around these new bases army patrols slash into the bush to kill Mau Mau (*right*). But the 18-month total of 3,399 Mau Mau dead has left the war far from won and European morale in Kenya is still low. This week Colonial Secretary Oliver Lyttelton and Field Marshal Sir John Harding were due in Kenya to see what more could be done.



IN ATTACK, members of the King's African Rifles charge a wooded area near Karatina village where shots had been heard. One well-known Mau Mau leader (*below*) and 16 of his followers were killed. One soldier was also lost in the raid.



DEAD MAU MAU, "Brigadier" Batu Batu commanded a feared murder gang whose arms included Sten guns.

AFTER ATTACK, the troops make captives carry own dead. African soldiers consider outlaws untouchable.



DEFENSE LINE of Kikuyu Guardsmen, armed with rifles and spears, drill in preparation for an attack by Mau Mau bands roaming the hills. Inside the fort the volunteers and their families are furnished food and quarters but get no pay.



← NATIVE GUARDSMEN PLANT SPIKES IN MOAT AROUND A NEW STRONGPOINT

FULL EMPLOYMENT MEANS FULL MOBILITY

In Canada, where there is just as much worrying over rising unemployment as in the U.S., a delegation of farm-implement workers came to see the acting prime minister, C. D. Howe. The industry was employing one-third fewer men than in 1952. What was the government going to do about it?

Howe's answer was in effect: nothing; it's up to you. Reviewing the abnormal expansion of the industry during and since the war, he pointed out that the farmers' abnormal demand for new equipment has now been met. "Let's not fool ourselves that the government can put the industry back where it was in '52. . . . [Some of its workers] should look for employment elsewhere. You've got to be prepared to move. . . . New plants are opening every day in Canada."

Port Townsend, Washington, on Puget Sound, has been all but turned into a ghost town by the recent deactivation of Fort Worden, a small Army post. Mrs. Jean Foster of there wrote a long letter to President Eisenhower about it. Excerpt: "It tears our very hearts out to think that we may have to leave and seek work elsewhere. The salmon that we have caught in the waters of Puget Sound (we used to catch them, Mr. President. We had a small fishing boat, but it was the first of our possessions to go). . . ." It was such a moving letter that the President sent agents to Port Townsend to see if there was anything the federal government could do.

In Norwalk, Conn. a strike against the Hat Corporation of America is now in its seventh month. It started because the company wants to move more of its operations to Tennessee. A. F. of L. President George Meany calls the strike "a test issue on a national scale." The union has even floated a bond issue to pay for it. Injunctions and appeals to principle are flying like brickbats, but the essence of it is that the hat workers want the industry to stay put.

These incidents all illustrate a problem that may be the key to whether the present "recession" gets really serious or not. So far, the statistics uphold government's official view that we are in a not very serious inventory adjustment, otherwise known as a "recession de luxe." By any measure, unemployment (*see pp. 22–25*) is about at the average of the past seven years; it is well below the postwar peak of 1949. The President said last week that if things don't start getting better in March, more drastic action will be taken (such as lower taxes and a bigger deficit). But in counting on the federal government to maintain our economic stability, those who are threatened by unemployment should be careful not to count on more than that.

The government cannot and should not try to underwrite any particular job, or the employment level in any particular city or industry. Its proper concern is with the economy as a whole rather than with its parts. When he confuses the two, even in the somewhat special case of Port Townsend, the President becomes a kind of Caliph Harun al-Rashid, dispensing random rescues and arbitrary blessings. To maintain prosperity and progress, the government must be able to count on the initiative of the jobless, not the other way around. The central organ of our economic system is not the government but the free market. This organ requires a steady and repeated shifting of resources, including labor, from less to more productive work. Our whole economic history, and the wealth it has brought us, is a story of movement and change. If "economic stability" were ever to mean immobility of labor or capital, the American standard of living would be stopped in its tracks.

During the past generation, labor and capital have moved around this country like a tide. New England has lost 220,000 textile jobs since 1919, but added enough metalworking, insurance and other jobs to more than offset them. Since 1939 the Middle Atlantic states, which used to be the greatest single concentration of all manufacturing, have lost this distinction to the East-North-Central states; yet both regions have grown enormously richer in the process. Texas, the West Coast and the South have grown even faster. These differences have meant a vast internal migration, stimulated by uneven wages and job openings. Labor Department figures show that workers who move get notably higher incomes than workers who stay put.

Workers who have built up seniority, pension rights, home and community attachments don't want to move; who can blame them? That is why cities with diversified industries, which make for what the experts call "local occupational convertibility," are usually happier than one-industry towns. But if there were ever a clear distinction between national and local responsibility, this is it. We hope Mrs. Foster can figure out a way to stay in Port Townsend, but not at federal expense. We hope the Norwalk hatters stay at work, but not to the detriment of the hat industry. When Mr. C. D. Howe said, "Keep moving," he said a mouthful.

WHAT WE GAINED AT BERLIN

The net results of the Berlin conference are two. First, it answered the question which has bothered and bewildered Western wishful thinkers: has Soviet foreign policy changed since the death of Stalin? The answer: a clear, frosty *Nyet*. Germany must remain divided and Austria occupied. Molotov's government is evidently controlled by, or at least thinks like, a bunch of old-fashioned generals of the real-estate minded type, who will not yield an inch of territory once it is in their grasp.

But second, the conference also revealed that Will Rogers needs revision. It can no longer be said that "the U.S. never lost a war or won a conference," or that democratic diplomacy is always all thumbs. Although it gained nothing but information, the West won this conference on points. Molotov was repeatedly caught off balance, both when the West was being firm (as in Dulles' denunciation of Red China) and when it made concessions (as when, by accepting all of Russia's earlier demands on Austria, it forced Molotov to admit that the Red Army has no intention of leaving Vienna). Dulles showed great skill in holding Molotov to the agenda and also in such ways as letting Eden and Bidault make the case for U.S. participation in Europe's defense. He was also lucky in his colleagues, particularly Bidault, whose performance greatly increased French prestige.

The conference did agree to discuss the Far East in Geneva, thus breaking the deadlock of Panmunjom. With Berlin behind it Western diplomacy should go to Geneva determined not to waste the blood spilled in Korea and Indochina. Its confidence and its unity have been fortified by proved competence around the green baize.

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Scotch Broth

. . . brimming with tender mutton
. . . savory vegetables . . . barley

A fine, heart-warming soup . . . thick, flavorful and nourishing! The Highlanders created Scotch Broth generations ago from the products of their own fields and hills. Now Campbell's bring you this bonnie soup with all its native goodness of mutton and vegetables. Grand eating for robust appetites of every age. . . . *Try it!*



Here's a dish of good things made;
It's Scotch as Highland heather;
You're bound to find this hearty soup
A treat in any weather!

Campbell's
SCOTCH BROTH



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WALNUT WELDWOOD panels were used to make this exquisite built-in sideboard. This is but one of the many beautiful and functional home furnishings the week-end carpenter can make with Weldwood hardwood panels. Use ¾″ thickness for furniture and built-ins; matching ¼″ panels for walls.

IF YOU CAN DRIVE A NAIL

(OR EVEN IF YOU CAN'T)

START THIS WEEKEND TO HAVE WOOD



WELDTEX® You can have a beautiful Weldtex wall 12′ long for about $27. Finish it natural, paint it or stain it. Goes directly over studs or present wall. Exterior Weldtex is also available.

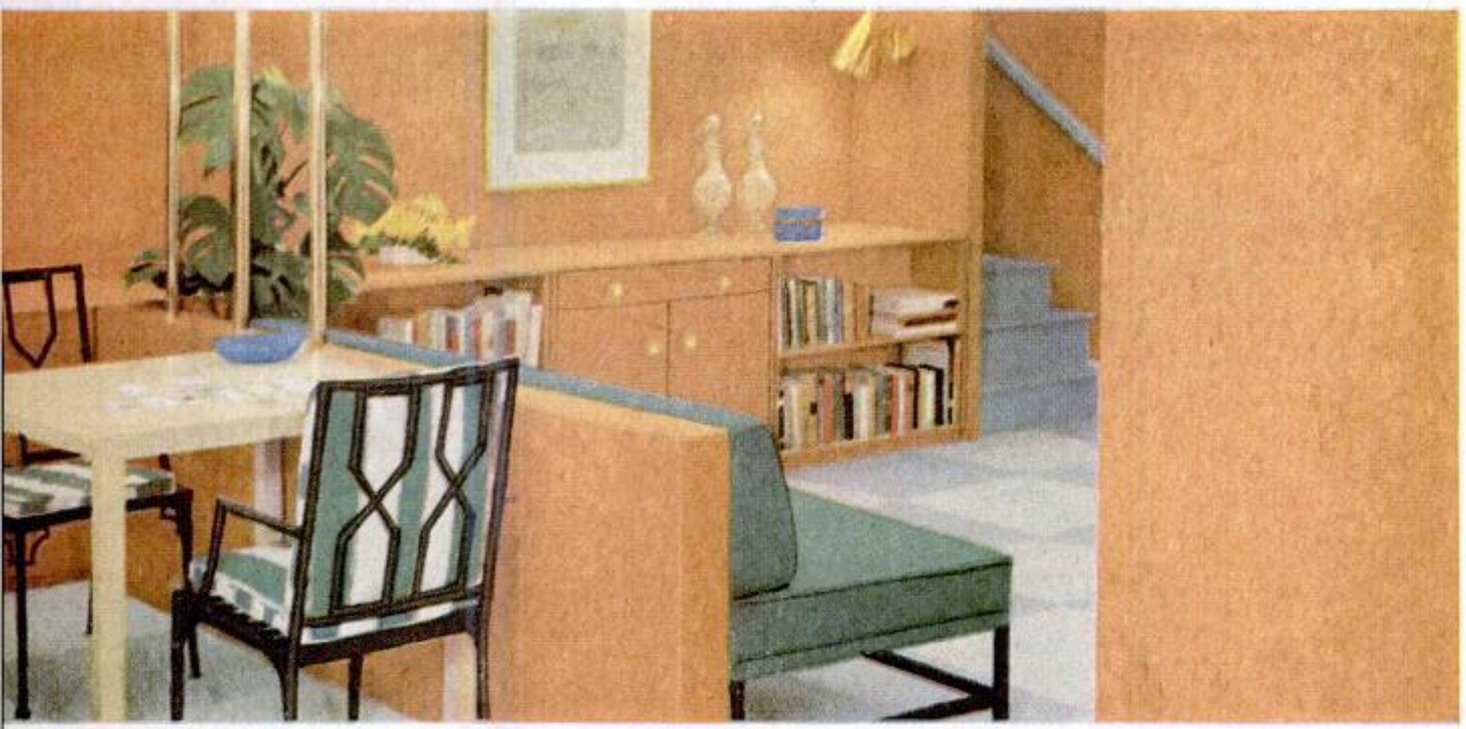


BIRCH WELDWOOD—A Weldwood paneled wall means the end of periodic and costly redecorating. An occasional waxing is all that is needed. A 12′ paneled wall in birch costs only about $47.

PLANKWELD® A 12′ wall in Honduras mahogany costs about $69. 16¼″ wide edge-grooved Plankweld is installed with metal clips. Can be nailed directly to present wall or on studs. No visible nail holes. Pre-finished, needs no finishing. Also in birch, walnut, oak, hazelwood, Philippine mahogany.



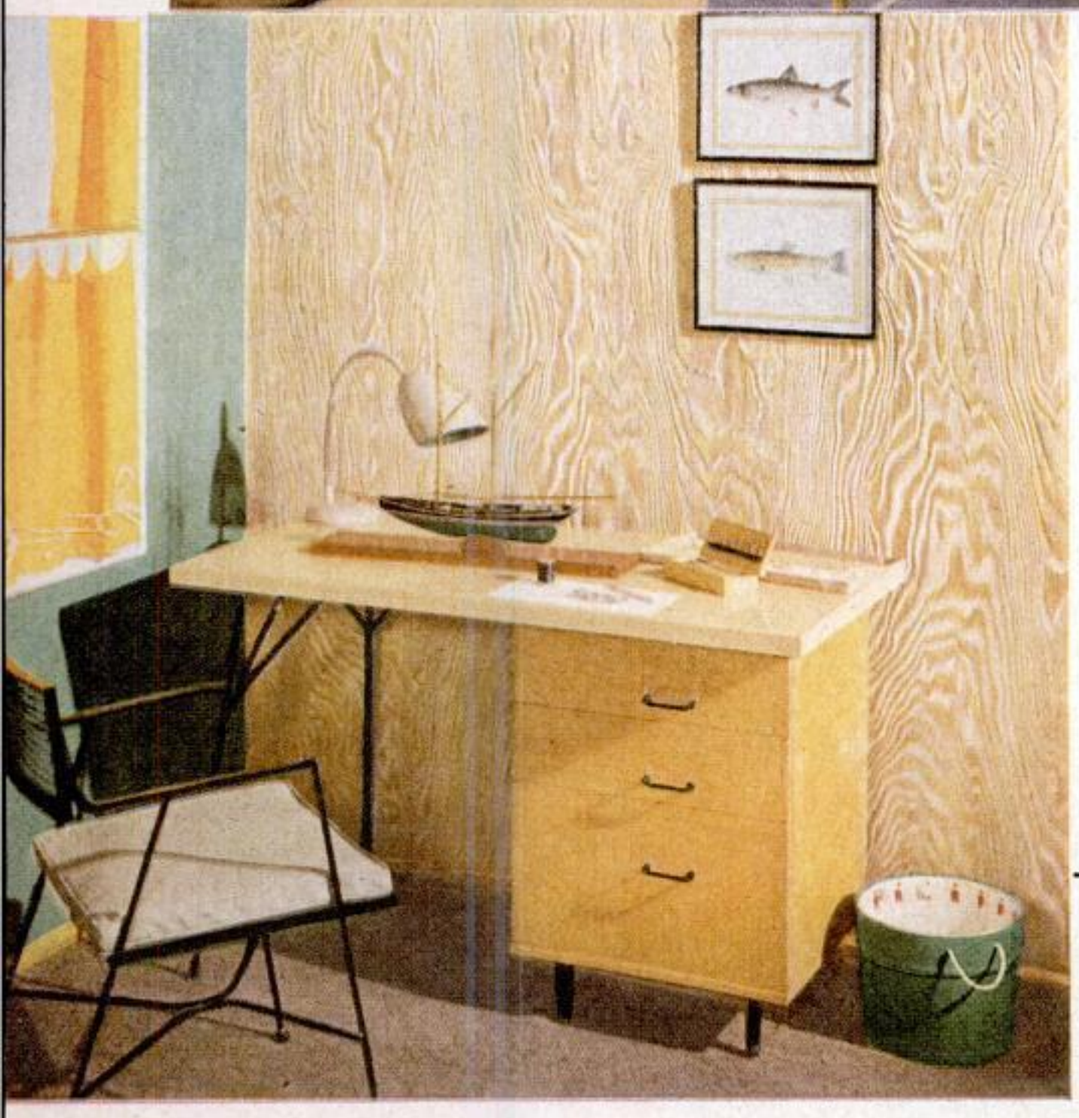
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NOVOPLY® A distinctive, beautiful playroom, with walls and cabinets of California Redwood Novoply. Easily installed—practically warp-proof. Novoply comes in ⅜″ and ¾″ thicknesses, good both sides. A 12′ wall costs only about $33.

PANELING LIKE THIS





KORINA® Beautiful blond hardwood from the Belgian Congo. It's a decorator's joy because it complements any type of furnishings, traditional or modern. Costs about $59.00 for a 12′ wall.

SURFWOOD® Want a rustic, cosy attic or den? Here's 3-dimensional Surfwood. The grain stands out like weathered driftwood. Easy to put up. Leave it natural, or paint or stain it if you wish. A 12′ wall costs only about $26.



NOW at your lumber dealer's—beautiful wood paneling that's guaranteed for the life of your home

What other do-it-yourself project can bring as much beauty to your home as paneling with easy-to-apply Weldwood? And for so little cost? For only $26 to $69 for a 12-foot wall (8 feet high) you can have wood paneling like that shown.

Your lumber dealer is ready to help you. He can supply beautiful Weldwood oak, walnut, birch, mahogany, elm, knotty pine, exotic blond Korina—many of them pre-finished. Ask him to show you Novoply—the wood-mosaic panel, "weather-beaten" Surfwood, and Weldtex, the striated, grooved paneling. And Weldwood flush doors in many woods.

Real woods give you walls which require no costly repainting or maintenance. Guaranteed for the life of your home by the Weldwood label . . . their first cost is their last. You'll never realize how lovely your home can be until it has Weldwood paneling. Your dealer will recommend installers if you wish.

Weldwood's complete assortment of plywood includes Douglas Fir Weldwood—the popular-priced panel of 1000 uses. Interior and exterior grades.

Ask your lumber dealer for 20-page, full-color Weldwood book of ideas for low-cost paneled rooms—or send the coupon. Weldwood paneling is also on display at 60 United States Plywood or U.S.-Mengel Plywoods showrooms in major cities.

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UNITED STATES PLYWOOD CORPORATION

World's Largest Plywood Organization

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United States Plywood Corp.
Box 61, N. Y. 46, N. Y.

Please send 20-page, full-color book "Beautiful Wood"—with 32 ideas for Weldwood paneled walls. Enclosed is 10¢.

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When I'm eating Jell-O
I wish I were a peacock

...because then everyone
could see how proud
I am to turn out
such gay desserts
for so little!

Now's the time for

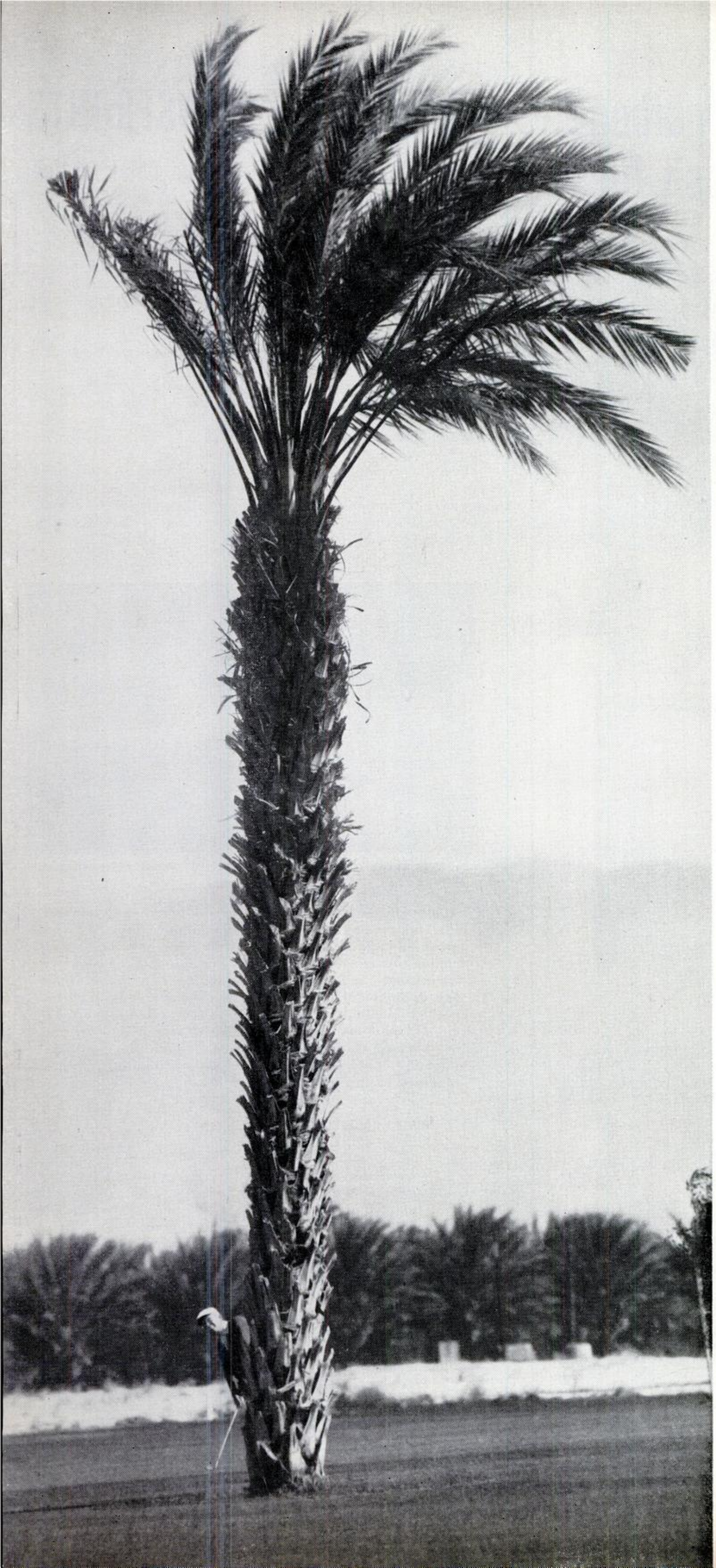


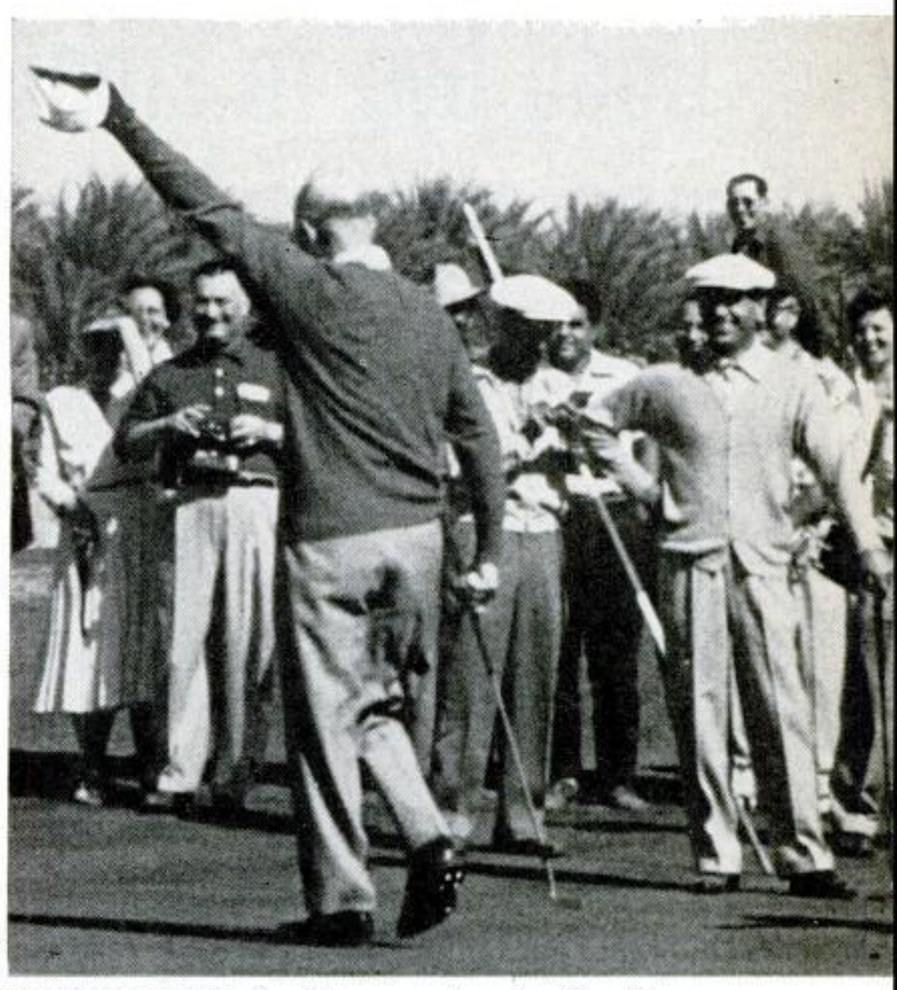


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WAVING CAP after his great shot, the President acknowledges applause as Ben Hogan (*right*) beams.

A TOUGH SHOT IN THE ROUGH

President hits from palm to pin

Playing golf in Palm Springs, Calif. last week, President Eisenhower produced a shot to remember. It came on the ninth hole of the Tamarisk Country Club course where the President was shooting a round with Automaker Paul Hoffman, Bakery Executive Paul Helms and Home Pro Ben Hogan. Ike's ball lay behind a palm 60 yards from the green with hardly room to maneuver. But Ike swung boldly; the ball rose in a high arc, landed three feet from the hole. Ike sank his putt and the crowd roared. The President beamed, admitted happily he was "playing pretty good—for me."



SWEATER INSIDE OUT, with label showing at back, the President walks down the 10th fairway.

BEHIND PALM HE WATCHES BALL FLY TO GREEN

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Good-bye to smelly garbage cans and smudgy trash fires!



Here's the clean, convenient way to get rid of garbage and trash

It's the NEW Duo-Therm automatic *direct fire* gas incinerator, a *low-priced* appliance easily installed in your basement, garage or yard. It gets rid of all garbage and burnable trash without muss or fuss.

In less time than it takes to describe it, you can dump in 2 big bushels of waste, set the dial, and be done with the job. No more trotting loads of garbage to a germy can. No more smudge-pot fires in your back yard.

The mess is gone . . .

The Duo-Therm target-jet burner shoots a fan-shaped flame smack into the waste, quickly reduces it to a small amount of ash you can throw into the garden for fertilizer. Operates itself, cuts back to pilot, ready for the next load.

It's sanitary, streamlined, economical

Exclusive triple-wall construction keeps sides "touch cool." Round design leaves no corners for leftovers. Lasts for years. Works for a few cents —on natural, manufactured, mixed or LP (bottled) gas. Priced so low



that every home owner can afford it.

See the new Duo-Therm *direct fire* gas incinerator at your local Duo-Therm dealer's! BETTER HURRY!

DUO-THERM

Always the Leader!

Approved by The American Gas Ass'n.

Division of MOTOR WHEEL CORP., Lansing 3, Mich.

Duo-Therm Division of Motor Wheel Corp.
Dept. L1, Lansing 3, Michigan
Send me full information about:
New Duo-Therm Direct Fire Gas Incinerator ☐
Home Heaters ☐ Water Heaters ☐ Furnaces ☐

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New! Duo-Therm GAS, ELECTRIC and OIL Automatic Water Heaters with long-life TRIPLE-TREATED TANK. Get a Duo-Therm and get set for a new experience in hot water convenience.

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LIFE ON THE NEWSFRONTS

'Wild' senator tries to trip up Chief Justice;

"I've got to teach them something, I'm the senior senator from North Dakota, son. What would you do if you were senior senator from North Dakota?" These words were spoken last week by "Wild Bill" Langer, Republican from North Dakota and chairman of the Judiciary Committee. What he was talking about was his stalling of the confirmation of Chief Justice Earl Warren, which was seriously embarrassing the G.O.P. administration.

Warren was sworn into office in October, has presided over the Supreme Court ever since. His record was spotless and Senate confirmation was assumed to be automatic. But Langer was disgruntled because the Administration had not consulted him on patronage jobs for his state. So he set out to delay the vote on the Chief Justice.

Pulling out all stops, Langer released a list of "charges" against Warren, made by anonymous accusers and admittedly unproved and uninvestigated, which ranged from calling him "a 100% perfect Marxist" to being "under the control of a notorious liquor lobbyist." Wild Bill's wild charges unleashed a fury of protest. The other members of Langer's subcommittee refused even to discuss the accusations. Langer was clearly beaten. But it was too late to wipe out the memory of his petulant treatment of the nation's chief jurist.



REPORTER TALKS WITH HEAD HUK (RIGHT) AT MOUNTAIN RENDEZVOUS

At a rendezvous on a night-shrouded Filipino mountainside the Huk rebels' leader, Luis Taruc, allowed himself to be interviewed by a 21-year-old Manila reporter (*above*), thus ending rumors that he was dead, sick or out of the country. Surprisingly, he said that he considered the election of Huk-fighter Ramon Magsaysay to the presidency a decision of the people that the Huks would have to accept and support. "I am a Filipino first and last," declared Taruc. "The civil war must cease." Taruc's words seemed to mean that the Huks might be ready to accept Magsaysay's ultimatum to surrender or be annihilated.

Help from an unexpected source

Secretary of Agriculture Ezra Benson, heckled from many quarters for his flexible price crop plan, got encouragement from an unexpected, although expert, source. Former Secretary of Agriculture Henry Wallace said that continued rigid farm price supports, especially on corn, would prove to be disastrous. "With good weather and no new war," said Wallace, "a 90% corn loan will soon build up utterly fantastic supplies and endanger the whole system of commodity loans and the ever normal granary." Wallace also predicted that from 1955 to 1965 high nitrogen applications "will sweep the corn belt like hybrid corn did from 1934 to 1944," thus boosting the production of corn by several hundred millions of bushels a year.

Australia's official statistician, whose customary mathematical chores lead him through a dismal sequence of nationwide inventories, last week published the results of a racier survey, a thorough study of child-bearing habits of Australian women. His most surprising statistic: 28% of all first-born babies in the Commonwealth are illegitimate.

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OF THE WORLD

ex-spy confesses he helped Whittaker Chambers



METAL THUNDERBIRD WILL COMPETE WITH PLASTIC CORVETTE

Ford unveiled its answer (*above*) to Chevrolet's plastic sports car Corvette (LIFE, Jan. 4), a low-slung steel-bodied car called the Thunderbird which will be in production by fall. Powered by a 160 hp V-8 engine, it will "beat a standard Ford by 53 car lengths, 43 seconds away from a standing start." It has a folding fabric top that can be quickly replaced with a Fiberglas hard top and a telescoping steering-wheel post which adjusts for different-sized drivers.

A kidnaper's fate

In Santiago, Cuba, 8-year-old Facunda Bacardi, the great-grandson of the Bacardi rum empire founder, was kidnaped by two men on the way to school with his family's chauffeur. According to the ransom note brought back by the sheepish chauffeur, the boy would be released for no less than $50,000. But hundreds of police and army troops combed the area, found the boy with one of his two abductors and freed him. The second kidnaper turned out to be the chauffeur. Soldiers took the chauffeur to the scene of his crime and there—later explaining that he had tried to flee after confessing—shot him dead.

Madame Tussaud's famous London waxworks is peopled with many characters of violence. Last week it contained a live one. He was an irate visitor who had slipped into the dummy exhibit with a hammer and was furiously dueling with helpless wax opponents—all well-known Conservatives. Before the guards could stop him he had knocked down the dummies of Home Secretary Sir David Maxwell Fyfe and Board of Trade President Peter Thorneycroft. And he had left the waxen Winston Churchill, which had been standing smilingly beside a fastidious wax Anthony Eden (below), *a headless victim of wanton waxicide.*



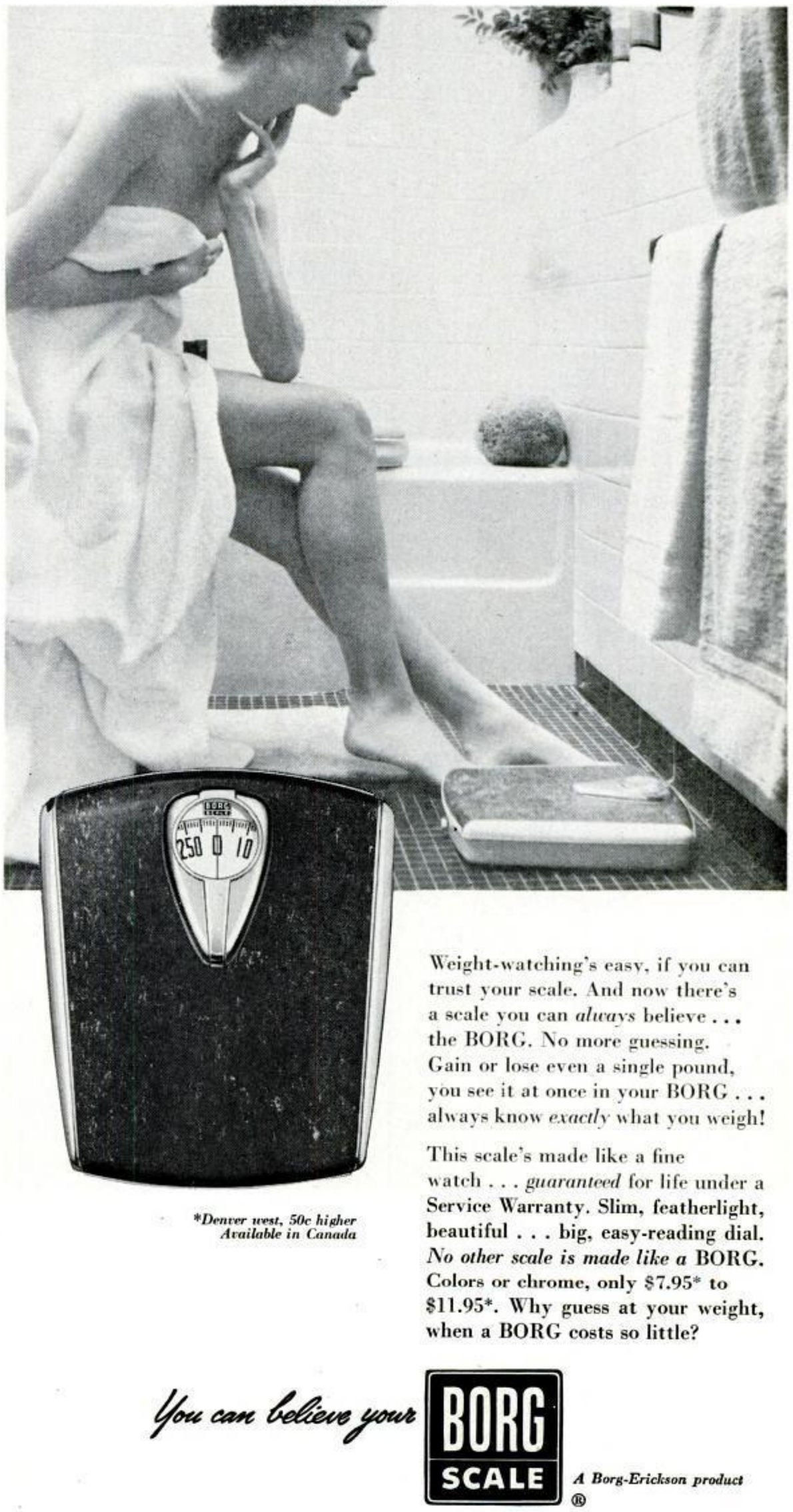
AN ALOOF DUMMY OF EDEN SITS BESIDE HEADLESS CHURCHILL

CONTINUED ON NEXT PAGE



Figure Control Begins
with an Accurate
Bathroom Scale

Gown by Ceil Chapman



**Denver west, 50c higher
Available in Canada*

Weight-watching's easy, if you can trust your scale. And now there's a scale you can *always* believe . . . the BORG. No more guessing. Gain or lose even a single pound, you see it at once in your BORG . . . always know *exactly* what you weigh!

This scale's made like a fine watch . . . *guaranteed* for life under a Service Warranty. Slim, featherlight, beautiful . . . big, easy-reading dial. *No other scale is made like a* BORG. Colors or chrome, only $7.95* to $11.95*. Why guess at your weight, when a BORG costs so little?

You can believe your BORG SCALE ®

A Borg-Erickson product

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Charles Lindbergh was nominated by the President to be reinstated in the Air Force Reserve and promoted to brigadier general. "Lindy" resigned his commission as colonel in the Army Air Corps Reserve in 1941 because President Roosevelt had publicly cast doubt on his loyalty. Roosevelt had denounced him as a "copperhead," reviving the Civil War term for a defeatist. Afterward, serving as an unpaid civilian consultant to the Air Force in World War II, Lindbergh flew 50 missions in the Pacific, shot down a Jap plane.

He photographed the "Pumpkin Papers"



INSLERMAN IS SWORN IN

Felix A. Inslerman publicly admitted to Senator McCarthy last week that he was the man who photographed Whittaker Chambers' famous "Pumpkin Papers" for a Communist spy ring.

During the Alger Hiss trials Chambers had said that Inslerman had aided him in the underground but Inslerman refused to talk at that time. Now he admitted he took a trip to Moscow in 1935 and there studied photography and the radio code. During the summer of 1937 a Communist agent called "Bob" brought him secret documents bearing such names as Grew and Bullitt on them, and Inslerman copied them with his Leica. And Inslerman is now convinced, he said, that his spy ring contact "Bob" was Whittaker Chambers.

Canadian biologists in search of a treatment for mental diseases are studying herds of mad moose. Half the moose in Nova Scotia have become psychotic because of some lack in their diet. The crazy animals gallop wildly across the countryside, running head on into trees or fences, sometimes killing themselves in the process.

Plight of a boy with two mothers

When Mrs. Eleanor Buckner and her first husband separated six years ago, she gave her baby son Larry to Mr. and Mrs. Robert Barr of Pittsburgh. The Barrs never legally adopted Larry though they treated him like their son. Two years ago, after Mrs. Buckner remarried, she petitioned the court to get Larry back. The court granted her request and so last week Larry was starting a long trip to California with a woman who was a stranger to him—but was actually his own mother. Larry cried that he didn't want to leave "Mom and Dad" as a photographer recorded the poignant scene (*below*). "I'm scared," admitted Mrs. Buckner. "I still wonder if I am doing the right thing?"



HOMESICK 6 YEAR OLD IGNORES MOTHER HE DOES NOT KNOW

The Defense Department has completed an A-bomb-proof "underground Pentagon," blasted out of Raven Rock Mountain 60 miles from the Capitol. The cave—rumored to have cost $25 million—has steel doors to withstand blasts and an air filtration system to guard against poison gas. The nation's defense could be run from inside the mountain if the Pentagon were destroyed—and if the top brass escaped harm.

Baby Doings at Thayer Square

By Joan Thayer®



About the most glamorous thing a girl can do these days is have a baby. And another. And another. The U. S. Census Bureau which keeps track of such doings says that American families are getting larger now, after three generations of getting smaller. How nice for everybody.



My mother says that the time to begin treating Baby like a person is before it is born. I wouldn't fix up a guest room with "odds and ends" — why should I welcome Baby that way? The nursery is baby's "living room." And one of my favorites is a Thayer "Shaw Modern" nursery — sleek and smooth in a sweet blonde finish with a safety "hi-side" rail. Chifforobe and chest to match, too. Have you seen it?



Must say I love a bargain — but I'd love Thayer's "Fleetliner" even if it weren't one. "Fleetliner" is carriage and stroller in one . . . a real "convertible". Smart, too, is the Bombay weave, in three darling color choices. OILLESS bearings — that's for me. No squeaky wheels.



No drafts for my baby! Not in this Pres-Toe-Pen that Thayer makes. It's specially built high enough from the floor to be above the draft area. And, incidentally, a touch of the toe and it folds automatically.



My baby's hi-chair serves a double purpose. Thayer's fixed it so it can be whisked into a low chair and play table presto, magic! Just like that! It's tip-proof, too, and its finish is non-poisonous. Ask for it in the stores. Free, helpful handbook, "Primer for Parents", at your Thayer dealer's. It's lots of fun.

Thayer®

BETTER LIVING FOR BABIES

IF YOU SUFFER PAIN of HEADACHE NEURITIS NEURALGIA get FAST RELIEF WITH



The way thousands of physicians and dentists recommend

Here's Why . . .

Anacin is like a doctor's prescription. That is, Anacin contains not just one but a combination of medically proved active ingredients. No other product gives faster, longer-lasting relief from pain of headache, neuralgia, neuritis than Anacin tablets.

Buy Anacin® today!



INGROWN NAIL Hurting You? Immediate Relief!

A few drops of OUTGRO® bring blessed relief from tormenting pain of ingrown nail. OUTGRO toughens the skin underneath the nail, allows the nail to be cut and thus prevents further pain and discomfort. OUTGRO is available at all drug counters.

Mothers— Fit them for their future this Spring!





Insist on Edwards THE SHOE FOR CHILDREN

Give your youngsters the benefit of more than 50 years' experience in shoemaking. Insist on Edwards, carefully, accurately fitted by the skilled hands of specialists. All styles—for party or play. Get them today!

Look for the sign of the Shoe Fitter.

Edwards Philadelphia 7, Pa.



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New Light Weight Low Cost Hoover

. . . no bag to empty!



HOOVER

Lark

Never before
a cleaner so easy to use

Rolls on its own wheels . . . all you do is *steer* it. Stands up to you . . . no bending over, no bearing down, no *scrubbing* at the rug. Famous Hoover Triple-Action (it beats, as it sweeps, as it cleans) gets *out* the deep-down dirt that suction-only cleaners leave buried in your rugs. To do furniture and draperies, just click on Hoover's can't-kink hose, reach up and out and everywhere with the long, light Hoover wand. For the easiest-ever cleaning and the cleanest-ever house, get yourself a Hoover Lark.

See your Hoover dealer now!

$84.95

Deluxe or standard cleaning tools extra. Low down payment, easy terms.

The Hoover Company
North Canton, Ohio

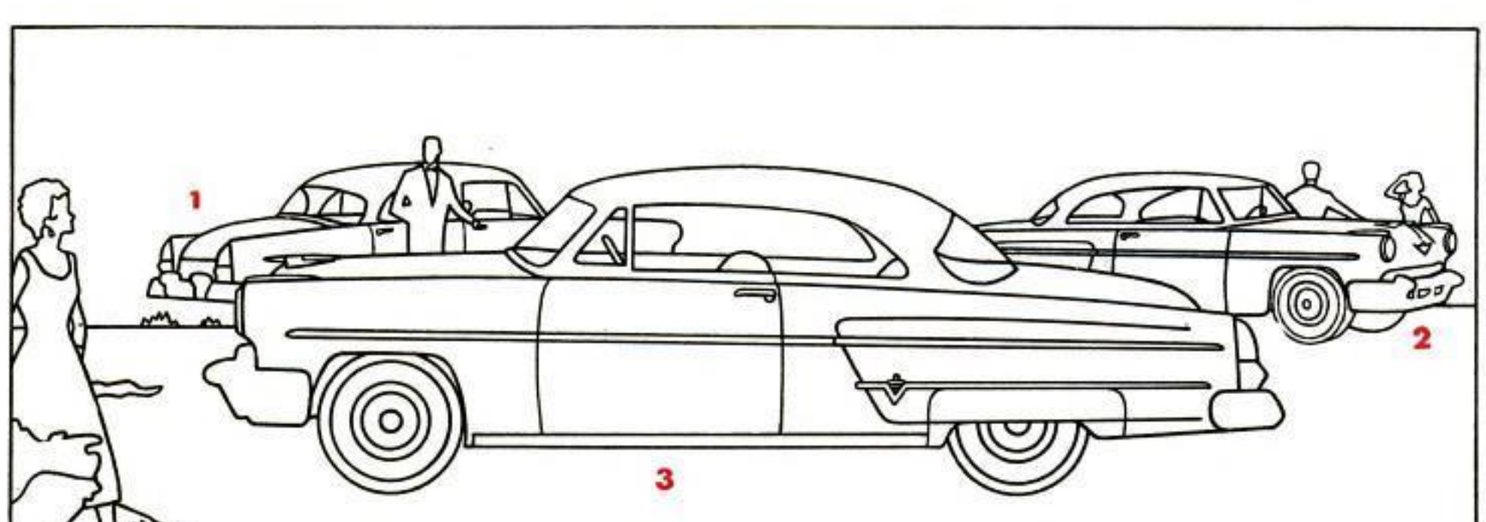
Ask your dealer about a special introductory trade-in allowance on your old cleaner.

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THE GROWING TREND TO LINCOLN

LINCOLN SHOWS HOW NEW





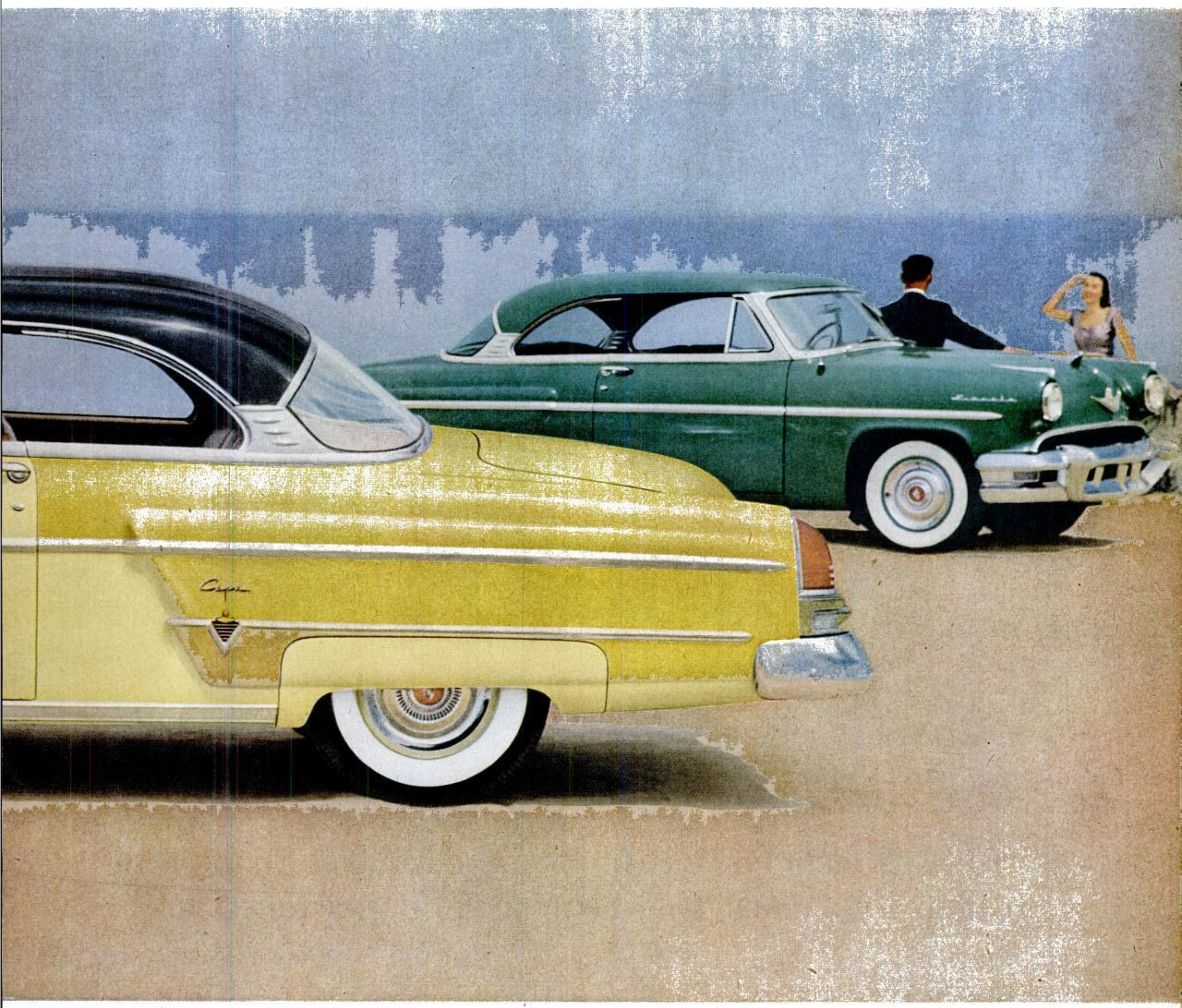
1. Lincoln Capri 4-door sedan showing the new rear quarter styling. **2.** Lincoln Sport Coupe displaying the distinctive new grille. **3.** Lincoln Capri Coupe displaying the new longer, lower look. All models powered by the world-famous Lincoln V-8 engine with new 4-barrel carburetor. All have ball-joint front wheel suspension. Remember—Lincoln again won first four places among all stock cars in Mexican Pan-American Road Race.

PERHAPS you're one of those who measure a fine car's looks by the size of its rear fenders. Or perhaps you use brute power as the major standard of comparison. If so, be prepared to change your mind—just as thousands are doing all over America.

For this new Lincoln is breaking down old ideas

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YOUR CAR SHOULD BE



about fine cars; Lincoln sales have more than doubled in two short years. The reason is—*Lincoln makes your driving as modern as your living.*

You can quickly see some of the things that make this so. The stunning new front grille, the new rear deck. The superb sweep of line when seen from the side. And the wonderful new colors inside and out.

Now take a longer look—for Lincoln has been *deliberately* designed *without* old-fashioned touches. No mountain of a hood; it's low so you can see the road. No useless brightwork; only dramatic accents. This is pure automobile with no pomp or fuss, only functional beauty and driving enjoyment.

And it is the driving that *must* be experienced to be appreciated. Beneath that low hood is the compact jewel of an engine that many authorities consider the most efficient in the world. With its brand-new 4-barrel carburetor, this V-8 is incredibly smooth, astonishingly responsive.

And you must try a Lincoln with all the special power features. With Lincoln's V-8 and Hydra-Matic Drive—plus optional power steering, power brakes, 4-way power seat and electric power windows—driving becomes a new experience in comfort.

May we suggest an exhilarating experiment? Try a Lincoln or a Lincoln Capri. Your dealer will be glad to let you drive one.

LINCOLN DIVISION • FORD MOTOR COMPANY

NEW 1954

LINCOLN

DESIGNED FOR MODERN LIVING

POWERED FOR MODERN DRIVING

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Now! Palmolive Soap Proved Mildest-

Better for Complexion Care

than any Leading Toilet Soap...Floating Soap...even Cold Cream!



9500 Skin Tests Prove Palmolive the Mildest Soap of All to Help You Guard That Schoolgirl Complexion Look!

Skin Specialists Agree:

Milder Cleansing is Better for Your Complexion!

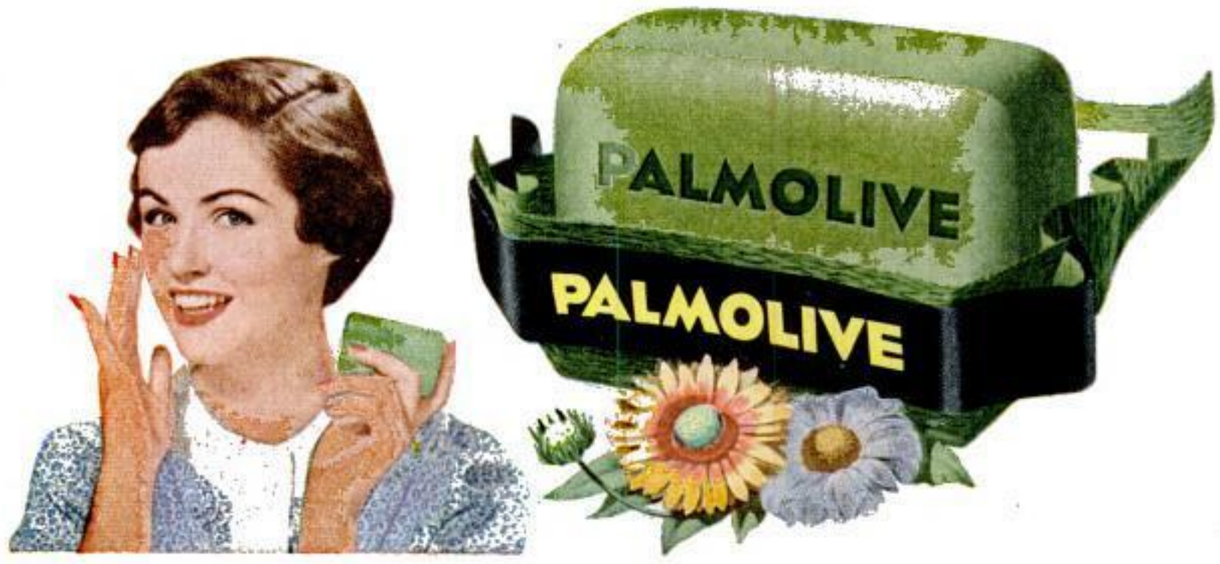
Now—Palmolive Soap is proved 100% mild! A group of doctors and skin specialists made 9500 tests on women with all types of skin. They found Palmolive is *far milder* than leading "beauty," "floating," "deodorant" and "castile" soaps—even leading cold creams. Yes, Palmolive is the *mildest* soap of all!

Why Palmolive is Better for Skin

Milder cleansing is better for your complexion—for the less your skin is irritated, and the cleaner it is, the lovelier it will be. Palmolive agrees with your skin better—because it's the *mildest* of them all! That's why no other leading soap or cold cream gets skin *thoroughly clean* as gently as Palmolive.

So Change to Palmolive's Beauty Plan

Gently massage Palmolive's lather onto your skin for 60 seconds, 3 times a day. Rinse, pat dry. In 14 days or less, see if you don't have softer, smoother, brighter skin—that Schoolgirl Complexion Look. You'll agree that Palmolive is better for complexion care—because Palmolive is the MILDEST soap of all!



PALMOLIVE SOAP IS 100% MILD—BETTER FOR YOUR COMPLEXION!

AS HORACE ASHENFELTER GALLOPS BY (LEFT), FRED WILT POINTS A FINGER DOWNWARD TO TELL HIM THAT HE IS RUNNING ONE SECOND BEHIND SCHEDULE

HELPING LOSE HIS OWN RECORD

When the man-killing two-mile run started in the New York Athletic Club Games at Madison Square Garden Feb. 13, two men set out as a team to break the world record. Only one of them was running; he was slim, 31-year-old Horace Ashenfelter, Olympic 3,000-meter steeplechase champion. The other was his friend Fred Wilt, the record holder; he stood at the edge of the track with a stop watch signaling to Ashenfelter (*above*) to tell him whether he was ahead, behind or on schedule. Their system had been carefully planned and it paid off: Ashenfelter broke Wilt's world record by two tenths of a second (time: 8:50.5).

When the two runners posed together after the race, a photographer asked Wilt to smile. "How can I," he replied jestingly, "when this guy has taken away my only claim to fame?"



AFTER RACE ASHENFELTER HUGS WILT, WIPES THE SWEAT OUT OF HIS EYES →

Advertisement

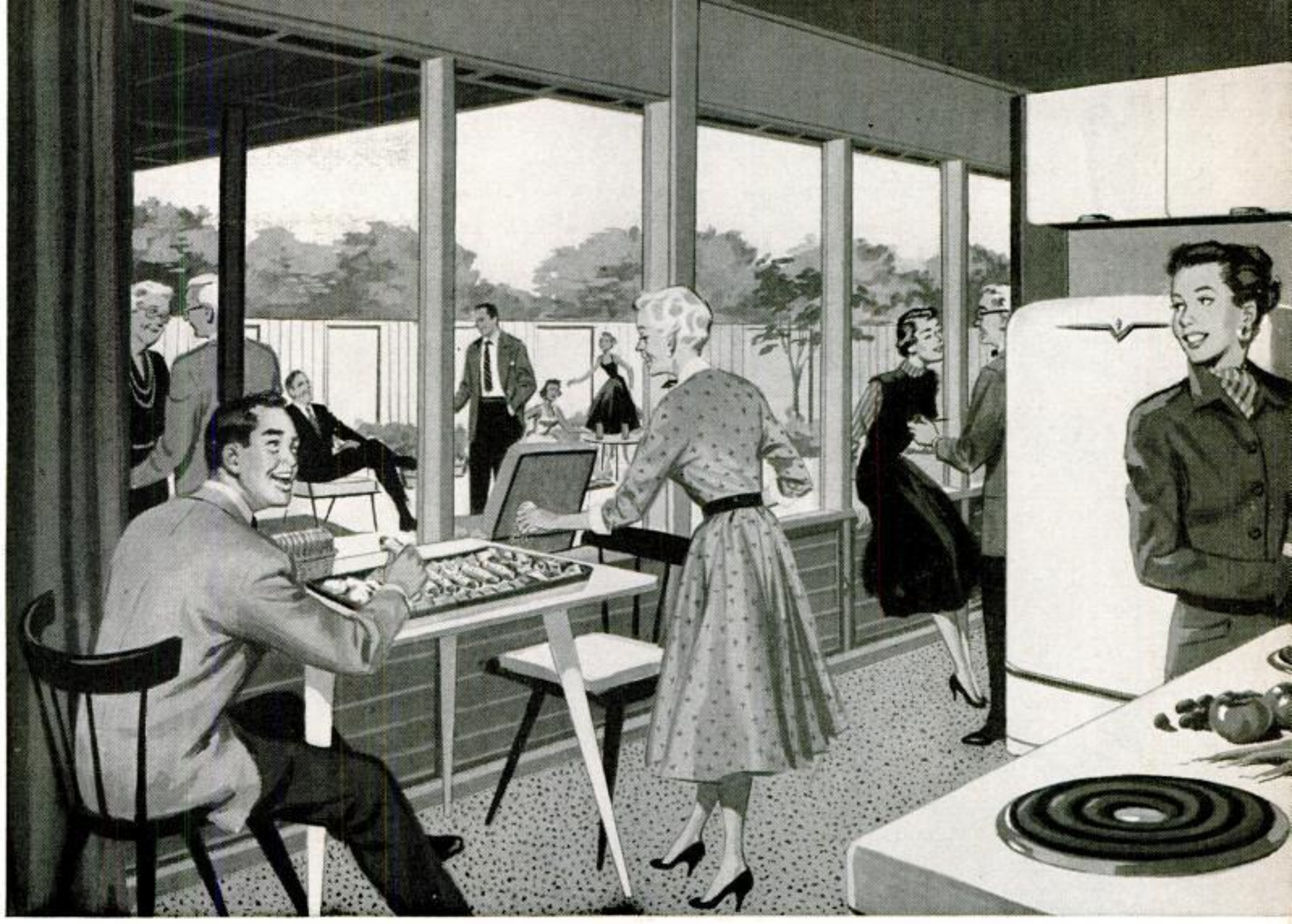
WIFE *comes to a surprise party in her own new Home*

Jim and I were so proud of our new "Ranger" home that of course we were planning an old fashioned housewarming. But I never expected to find our friends beating us to the punch. When daughter Mabs came running down the covered patio shouting "Surprise!"—a surprise it was. I thanked my stars that the beds were made and the dishes washed. "Come on," the crowd demanded, "show us through your new home!" And that's how this Grand Tour started . . .





Our Spacious Master Bedroom was the first stop. We women are supposed to be super-critical, the real estate men claim, but how the Oh's and Ah's went up over the ceiling-high twin closets with their handsome Modernfold doors. The guests all admired the beautiful color styling, so lovely and pleasant to live with. Beatrice West of New York, no less, color-styles every "Ranger" inside and out.



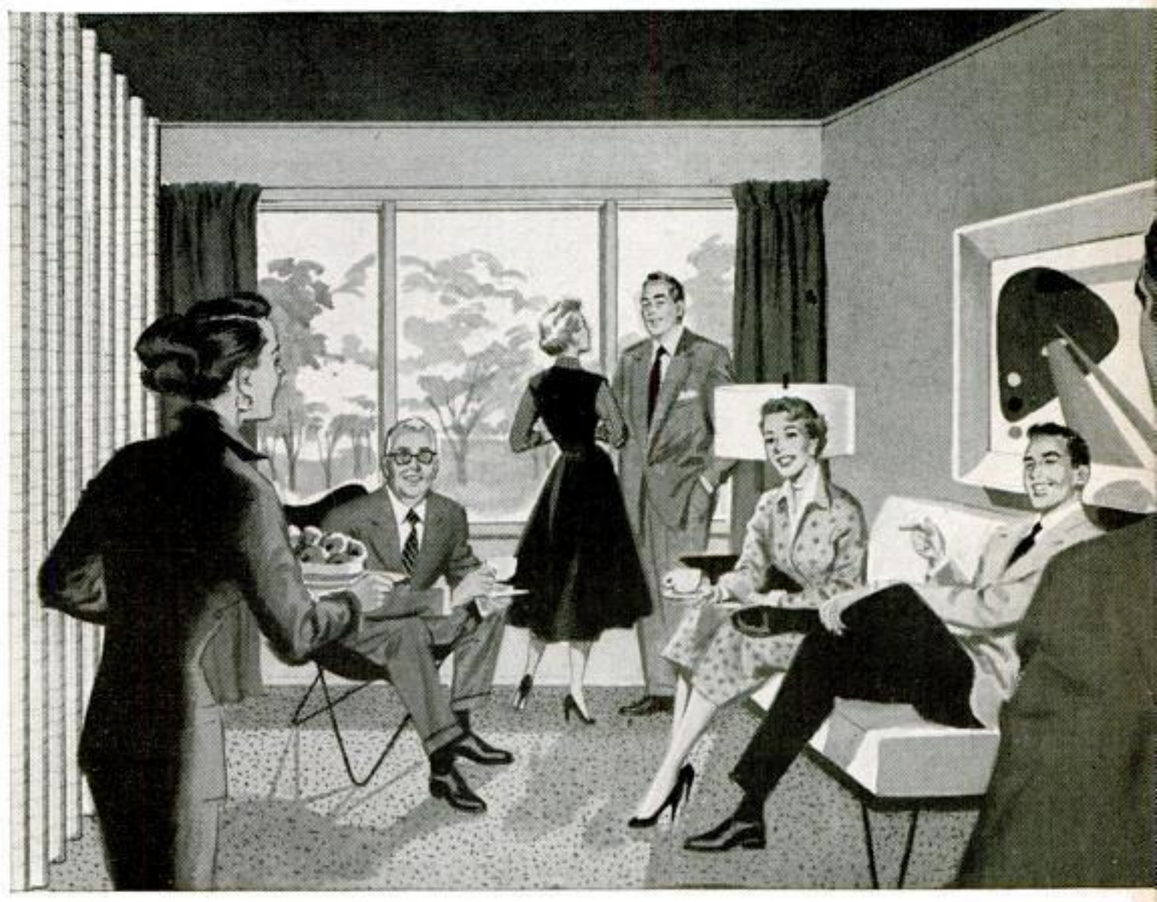
THE SCENE OF THIS PARTY IS THE NATIONAL HOMES "RANGER" illustrated below at right...which is one of many spectacular designs of 2- and 3-bedroom houses created by the famous architect Charles M. Goodman, AIA, for indoor-outdoor living at its best.

The Glass-Walled "Family Room", overlooking our own private, sheltered courtyard, of course stole the show. One of the couples helped me whip up a snack while the rest wandered around, admiring the way our kitchen, dining and recreation areas all flow together. And it was all especially nice for me, the hostess, to be busy in the kitchen and yet also be a real part of the party, both inside and outside!

All through the day, in my bright sunlit kitchen—with every convenience I've always wanted—I can still keep my eye on the children, playing indoors or out. And at night when Jim comes home, our "family room" seems to draw us closer together. Best of all perhaps are those pleasant, soft spring evenings when the courtyard is flooded with moonlight and we sit quietly under the stars until it's time for bed.



The Distinctive Bathroom was another part of our new "Ranger" that I took delight in showing. How roomy it is! The girls all liked the idea of the tub in an alcove separating it from the lavatory. But my new vanity-lavatory was the star attraction. Imagine, a full-width makeup table, perfectly lighted and complete with hot and cold water! They got another thrill when I said that our new home had come completely air-conditioned at only slight extra cost.



My Surprise Party Ended in the recreation area of our "family room," with everybody excited about our new home and all asking questions at once. Where could they buy one? How much did it cost? Were there other designs? I couldn't answer all the questions, so I just advised them to see the National Homes builder-dealer who had been so nice to us. And I'm sure they will!

National HOMES®

BETTER HOMES BUILD A BETTER AMERICA

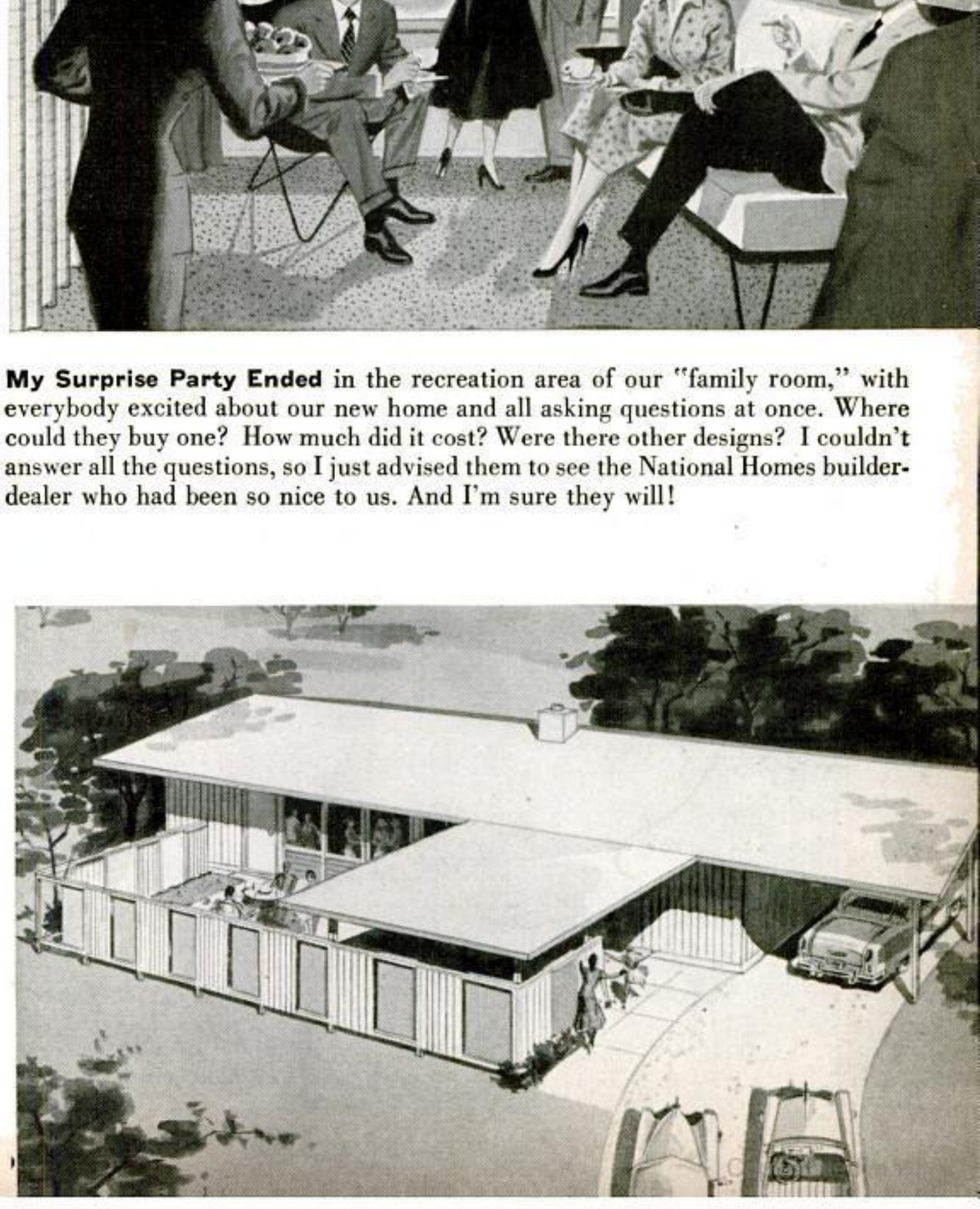
WRITE TODAY for free full-color brochures of all 1954 National designs and floor plans, and the name of your nearest builder-dealer. There's a National for every family need, every budget. Address: NATIONAL HOMES CORPORATION, Dept. LF154, Lafayette, Ind. *Nation's largest producers of quality homes—over 56,000 satisfied owners.*

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COMMENDED PARENTS' MAGAZINE

National Homes prefabricated panels and structural parts, as they leave our assembly plant, carry the Good Housekeeping Guarantee Seal and Parent's Magazine Seal of Commendation.

NATIONAL "RANGER" DESIGNS © 1953 BY JAMES R. PRICE AND CHARLES M. GOODMAN





They had their BITE SIZE CHEX today!

(How about you?)

THERE IS A DIFFERENCE IN CEREALS

No other cereal, flaked or puffed, gives you so much honest-to-goodness nourishment in such concentrated Bite Size form. Delicious? Yes. Crisp? Down to the last bite. But best of all is the wonderful ready-for-anything feeling you have after a Bite Size Chex breakfast. Don't miss it. Start tomorrow.



RALSTON PURINA COMPANY, St. Louis, Mo.

FASHION



AFTERNOON DRESS with old-fashioned skirt length is made of crinkled nylon. Chanel likes fact that it washes.

EVENING DRESS with low-cut embroidered top is worn by Chanel mannequin with early '30s hairdo.



SLEEVELESS SUIT worn over long-sleeved blouse is modeled in Paris Metro. Chanel designed two hat styles, both worn on back of the head.

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What Chanel Storm Is About

SHE TAKES A CHANCE ON A COMEBACK

Gabrielle Chanel, the name behind the most famous perfume in the world, Chanel No. 5, was just as well known before the war for the most famous clothes in the world. Creator of fashion's first "young look," Chanel made it stylish not to look rich, designed clothes which were comfortable, simple, elegant. Retired since 1938, the 71-year-old Chanel has now presented a new collection, hoping to achieve that rare thing, a fashion comeback. Her opening was mobbed; afterward the press complained: "A Fiasco—Audience Gasped!" "Chanel has tried to recapture the prewar era. But it's still too soon." A more temperate London critic called it a collection for mothers ("Mums"), adding, "Though personally we like to see Mums with a bit more dash." On these pages the first collection pictures show that Chanel has lost none of her skill. Her styles hark back to her best of the '30s—lace evening dresses that have plenty of elegant dash and easy-fitting suits that are refreshing after the "poured-on" look of some styles—and also feature such innovations as nylon. While the buyers stayed on to buy, a U.S. critic that ought to know—*Vogue*—emphasized Chanel's collection, saying, "If the simplicity of her line was . . . suited perhaps more for meticulous private clients than for astonishing the multitudes, its influence is unmistakable."



LOOSE JACKET and skirt are wool jersey, a fabric Chanel introduced in '20s. Other reintroduced styles: turned-back cuffs and bows at neck.

CONTINUED ON NEXT PAGE

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Yes, and RC is best by taste-test, too

Get that grand, new RC feeling!

Save! Buy RC – Buy the carton

12 FULL GLASSES ROYAL CROWN COLA BEST BY TASTE-TEST

Guaranteed by Good Housekeeping

SHE LIVED THE LIFE



AT CHANEL SALON, 31 Rue Cambon, she showed clothes throughout '20s and '30s. Later only a perfume shop, its Chanel No. 5 attracted hordes of GIs.



IN MONTE CARLO in 1938 for the ballet opening which she always attended, Chanel, laden with her usual jewelry, dined with the late Christian Bérard.



IN HER STUDIO, three rooms above salon, Chanel today still wears multiple ropes of pearls, blouse with customary bow at neck. She believes in comfortable

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SHE DESIGNED FOR

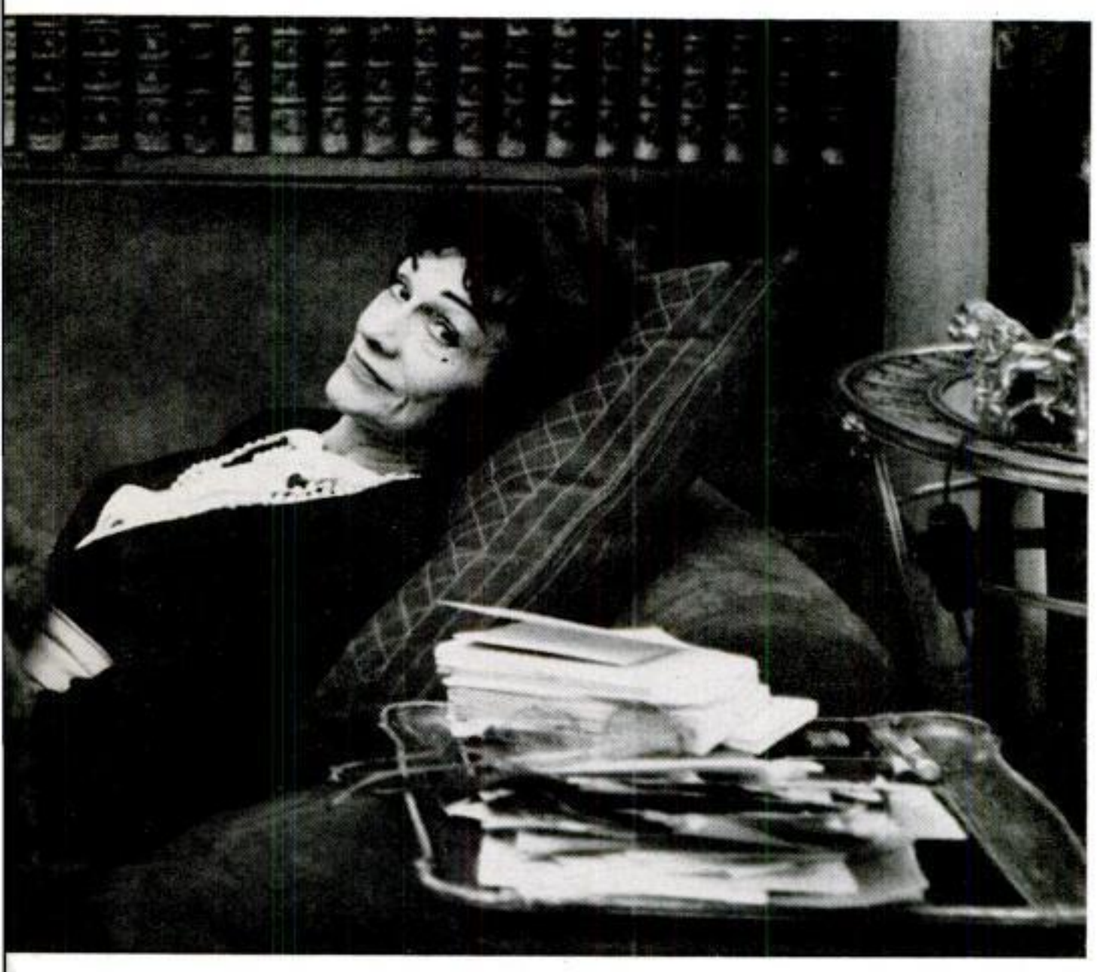
Chanel, a poor girl with a genius for design, grew rich when her "poor girl look" swept Paris and the fashion world. During the '20s and '30s she gave lavish parties, was one of the personalities of the international set. The celebrated artists of her time—Stravinsky, Diaghilev, Bérard, Dali—trooped to her openings. Chanel never married. When she retired in 1938, she kept a hand in her perfume business, is still a very wealthy woman. Her competitive spirit aroused by the fact that the Paris couture has been taken over by men (*next page*), Chanel has taken her big gamble.



IN HEYDAY Chanel looked like this. Pearls are chief trademark.



AT FANCY-DRESS BALL in 1939 she posed with Ballet Dancer Serge Lifar. This was just after her retirement, and she was making fewer appearances.



uncluttered clothes, comfortable cluttered surroundings. Leather-bound books are her treasured classics. At night Chanel crosses street, sleeps at Ritz Hotel.

CONTINUED ON NEXT PAGE

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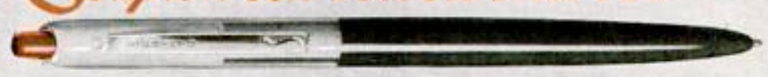
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Now...Beauty and Comfort

a room air conditioner that

FITS FLAT WITH THE WALL...no bulge

IT'S A MITCHELL



United States Testing Company, Inc.

TEST NUMBER E-8095-A HOBOKEN, N. J.

REPORT TO MITCHELL MFG. COMPANY CHICAGO 14, ILLINOIS

SUBJECT: Six (6) 3/4 H. P. Air Conditioners, submitted by Mitchell Mfg. Company on P. O. #51659, consisting of one unit manufactured by the Mitchell Mfg. Co. and five competitive units designated as A, B, C, D & E.

NATURE OF TESTS & TEST PROCEDURE:

Cooling Capacity as per A.S.R.E. Circular #16.

The unit was installed between two adjoining controlled ambient rooms. The air quantity delivered by the evaporator fan was determined by use of a calibrated nozzle. The wet and dry bulb air temperatures in entering and leaving air streams were measured with mercury-in-glass thermometers calibrated in 0.1 degrees centigrade. Readings of wet and dry bulb air temperatures, air flow, velocity pressure, power input and line voltage were recorded every ten minutes after test conditions and thermal equilibrium had been established.

RESULTS:

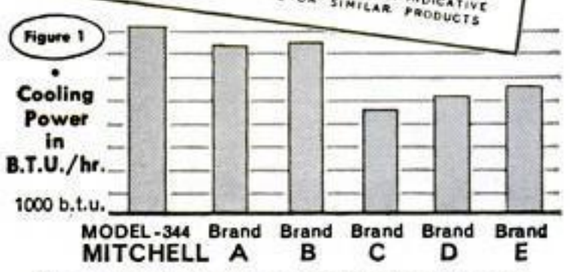
Cooling Capacity for each of the units is shown on Figure 1 attached.

Supervised by J. Robert Tucker Robert Tucker By George R. Hennessy George R. Hennessy Engineering Div.

Page 1 of 2

OUR LETTERS AND REPORTS ARE FOR THE EXCLUSIVE USE OF THE CLIENT TO WHOM THEY ARE ADDRESSED, AND THEIR COMMUNICATION TO ANY OTHERS, OR THE USE OF THE NAME OF UNITED STATES TESTING COMPANY, INC., MUST RECEIVE OUR PRIOR WRITTEN APPROVAL. OUR LETTERS AND REPORTS APPLY ONLY TO THE SAMPLE TESTED AND ARE NOT NECESSARILY INDICATIVE OF THE QUALITIES OF APPARENTLY IDENTICAL OR SIMILAR PRODUCTS

Figure 1



the Brand* rated

First in Cooling Power

by this Independent Laboratory Test

Look again at this revolutionary new space saving Mitchell Room Air Conditioner. There's nothing like it for comfort, performance and styling. *It does more for you than any other* with the easy to operate *single-knob Weath'r-Dial* . . . it cools, filters, dehumidifies, circulates, ventilates, exhausts and heats. It alone has *all* the superior features, the extra value you've been looking for, at no extra cost. ***It's a Mitchell.***

Write today for free full color booklet.

there's a Mitchell dealer near you . . . Look under "Air Conditioning" in the classified pages of your phone book

*results based on test of a ¾ h.p. unit of 6 leading brands.

MITCHELL

the world's finest room air conditioner

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BEST OF BIG THREE



FATH put bones in his suits as well as dresses, added outsize collars. His most popular outfit with buyers was this heavy black-and-gray tweed coat-dress which is heavily boned in waist, has fringed cape collar.

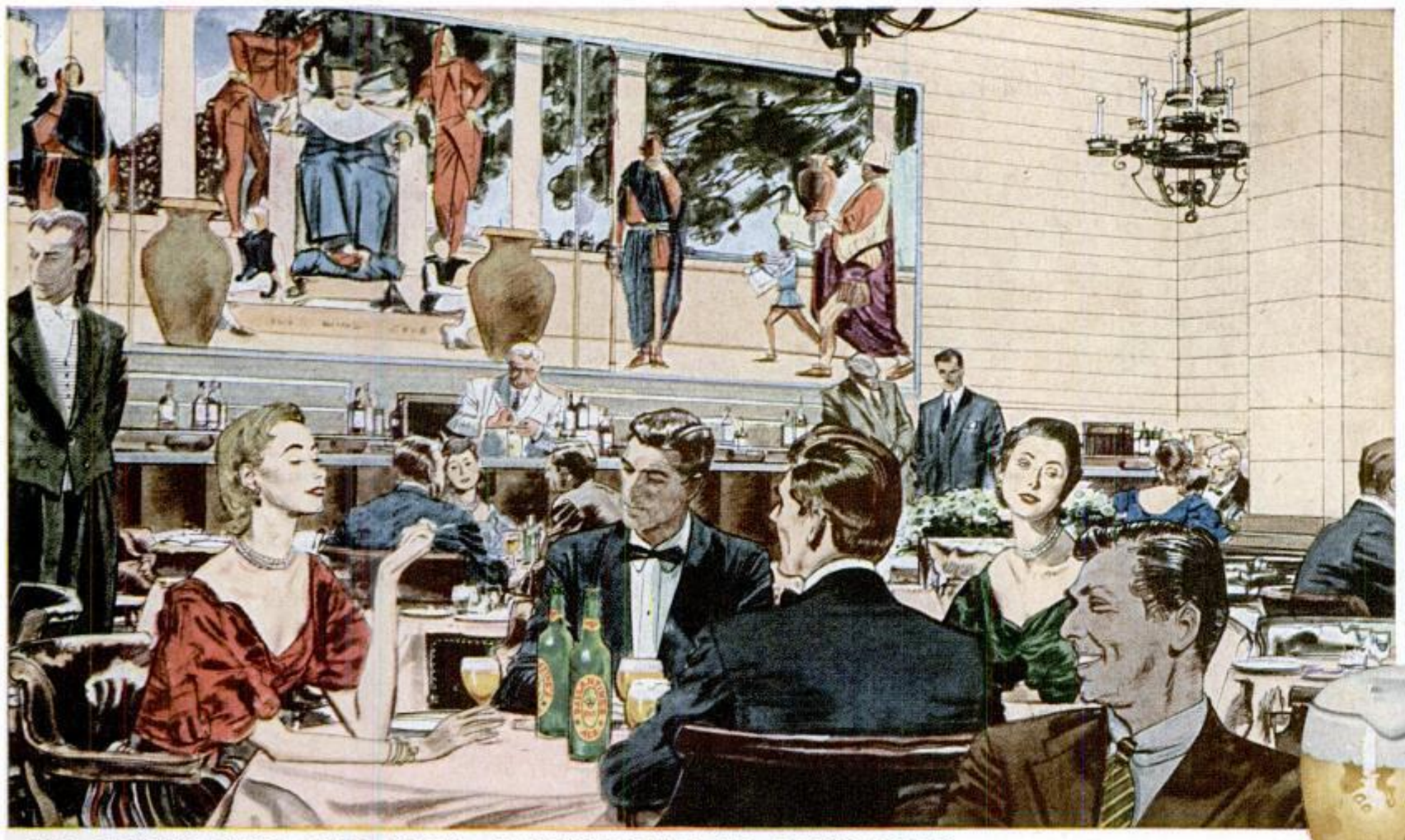


DIOR collection abandoned princess silhouette he plugged last fall (LIFE, Aug. 31). Typical outfit is rough navy tweed with bloused Eisenhower jacket over low-cut sheath dress which can be worn for cocktails.



BALENCIAGA, like Fath, went in for big collars this year. One of his popular suits is white cotton with a pattern in relief. Like last year he designed loosened suits which were handsomely tailored but never snug.

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THE FAMOUS KING COLE ROOM, AT NEW YORK'S ST. REGIS HOTEL...

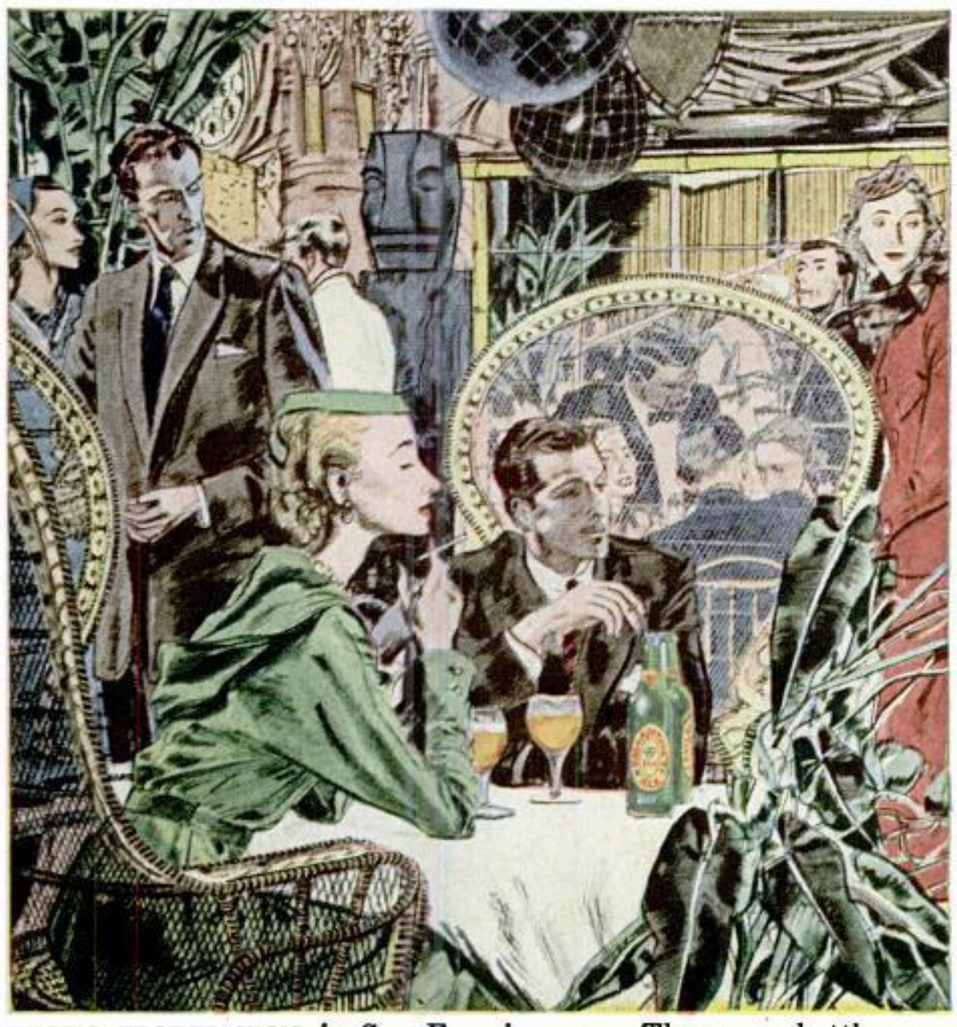


Where hospitality is a fine art

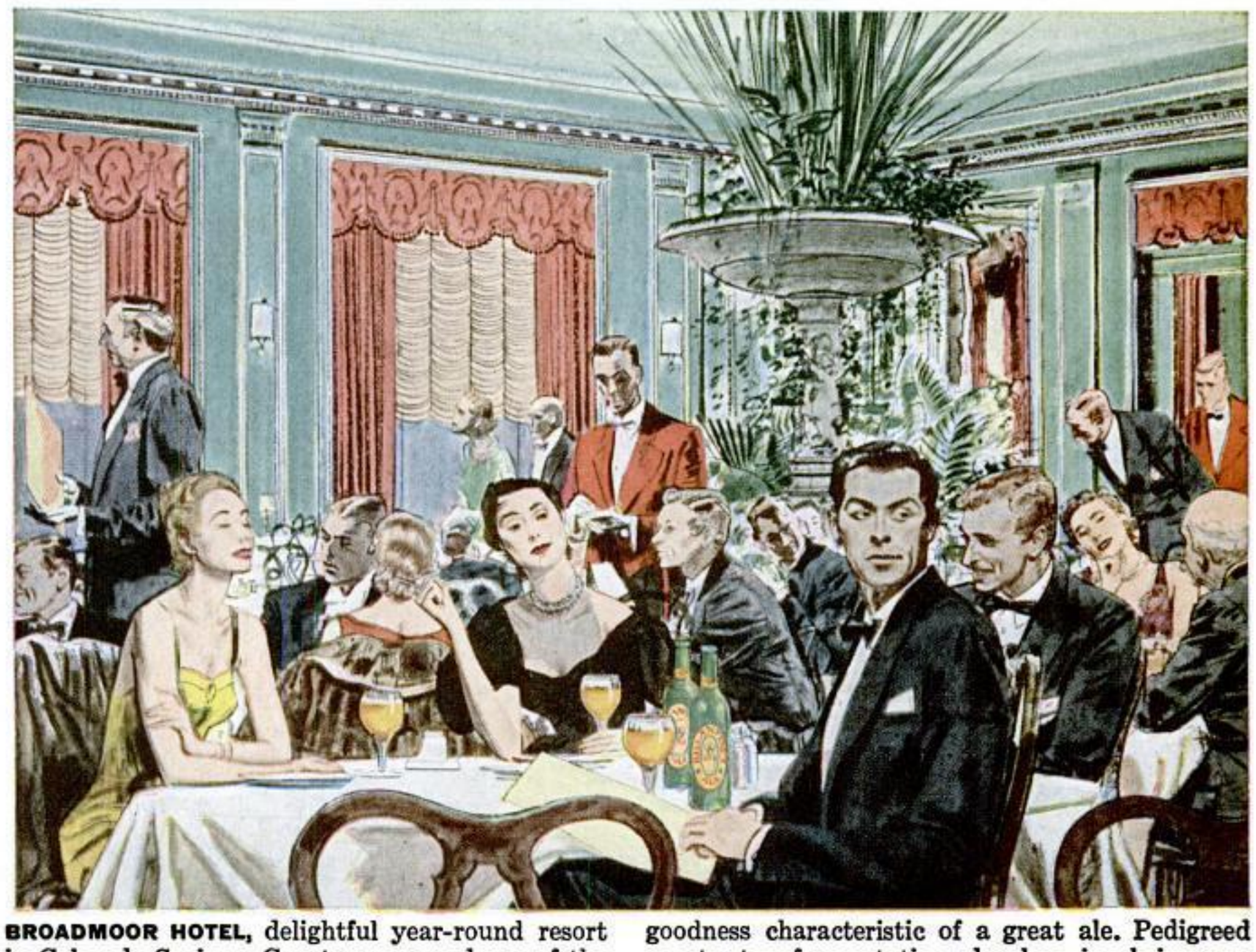
IT'S BALLANTINE *Ale* 4 TO 1

PURITY BODY ® FLAVOR

P. BALLANTINE & SONS, NEWARK, N.J.



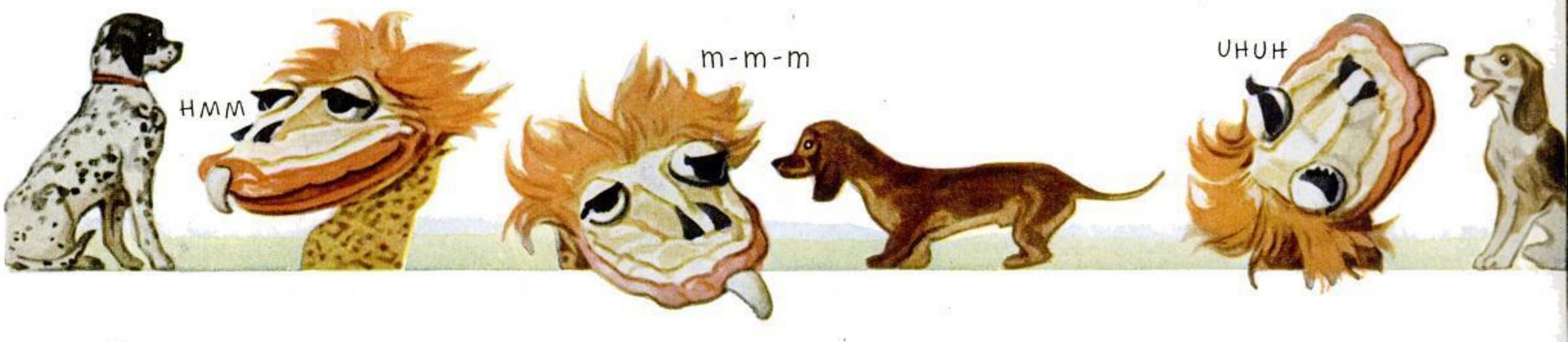
EXOTIC TRADER VIC'S in San Francisco . . . The green bottles so pleasantly in evidence at all the finer places are an invitation to discover Ballantine—the wonderfully different ale. Specially brewed for the American taste, it's America's favorite ale by 4 to 1!



BROADMOOR HOTEL, delightful year-round resort in Colorado Springs. Guests are served one of the world's great drinks . . . Ballantine Ale . . . light as a fine beer but with the time-honored flavor and goodness characteristic of a great ale. Pedigreed yeasts, top-fermentation, dry-hopping bring you this different ale. Next time, call for Ballantine Ale. Expect and *get* something wonderfully different!

BALLANTINE THE LIGHT ALE MILLIONS PREFER TO BEER

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Can a dragon really talk to

Yes...and no. Most dragons can't. But Oliver J. Dragon ...TV star of "Kukla, Fran and Ollie"...can and does constantly. From his intimate chats with dogs of all breeds, sizes, ages and descriptions comes a startling, never-before-known fact: On the subject of eating, the dogs themselves much prefer PARD Dog Food. In fact they never speak of it as just PARD. They call it PARD burger!



PARD burger

TRADE-MARK

SWIFT'S HIGH-VITAMIN DOG FOOD!



A juicy, nourishing blend of beef variety meats, beef fat and other essential foods... fortified with extra vitamins...pre-cooked and seasoned to a dog's delight!

A complete dinner!



Albert Staehle

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HMM

PARD ?

GOOD!

dogs ?

FRAN

KUKLA

OLLIE

What do dogs and dragons talk about?

SEE "KUKLA, FRAN AND OLLIE"

NBC-TV (Consult your newspaper for time and station)

Pard

SWIFT'S DOG FOOD

man's best friend

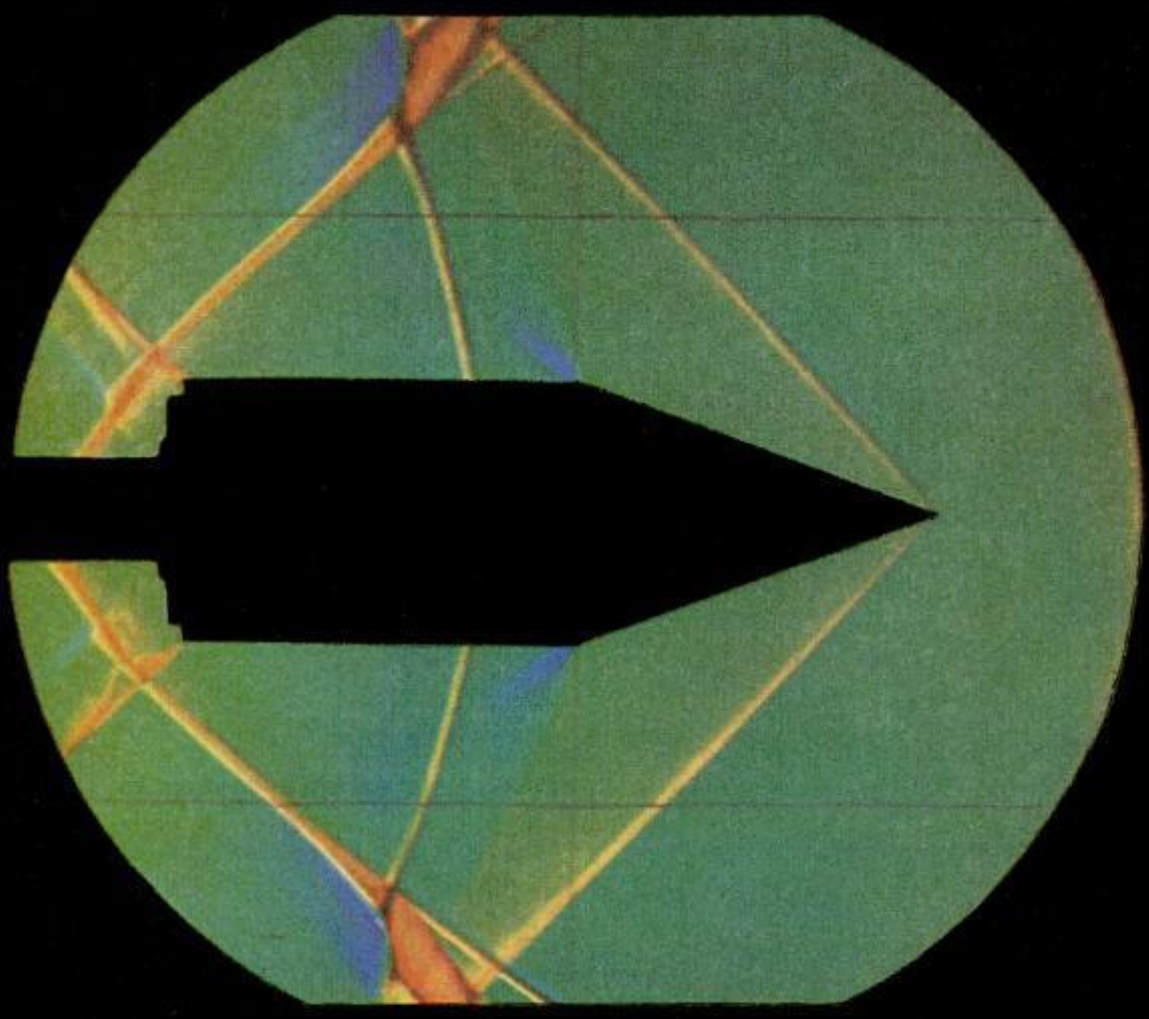
NUTRITION IS OUR BUSINESS!

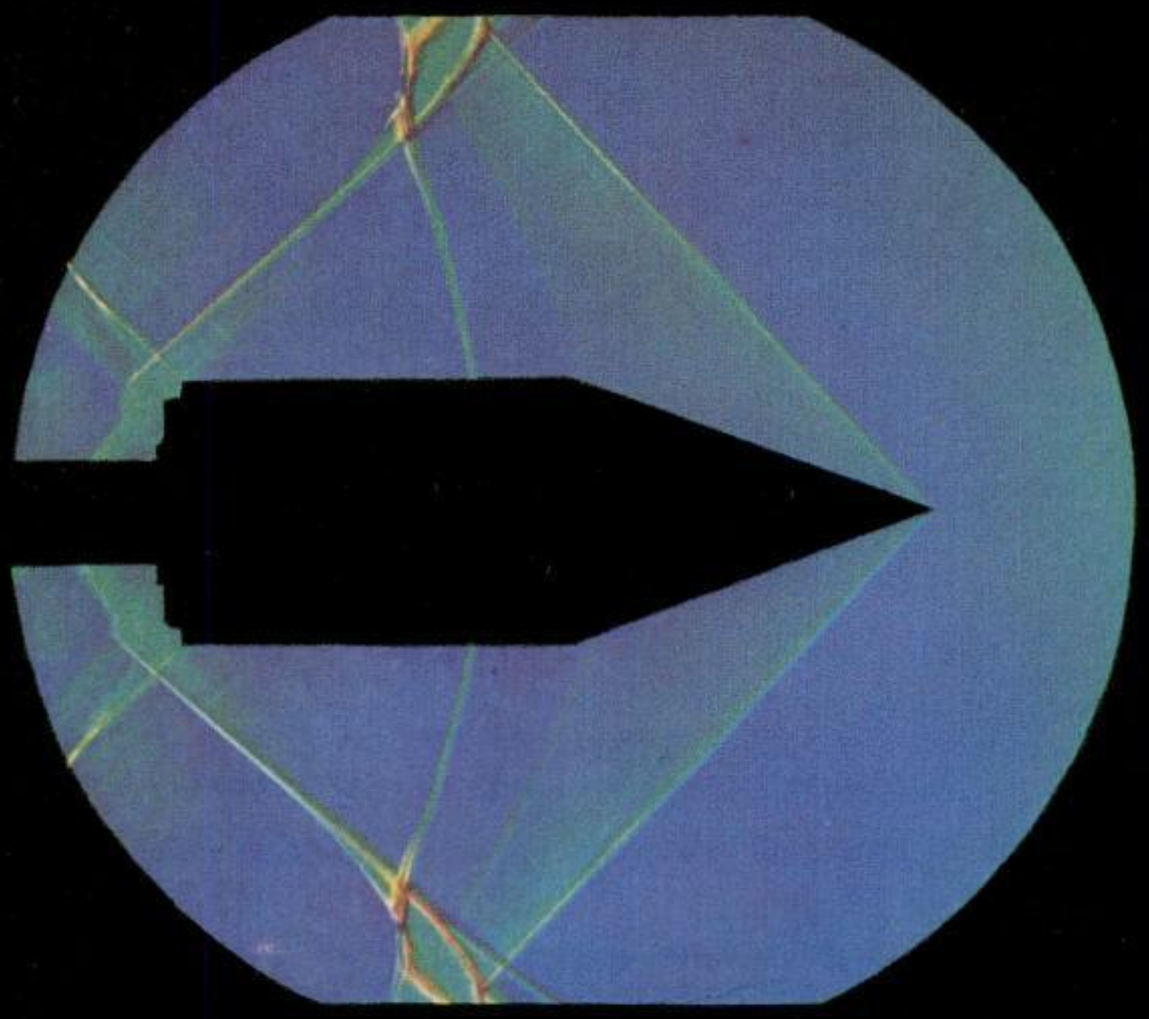
AND HERE'S THE FINEST DRY-TYPE FOOD . . .

dogs can't resist its Spice-of-Life flavor!

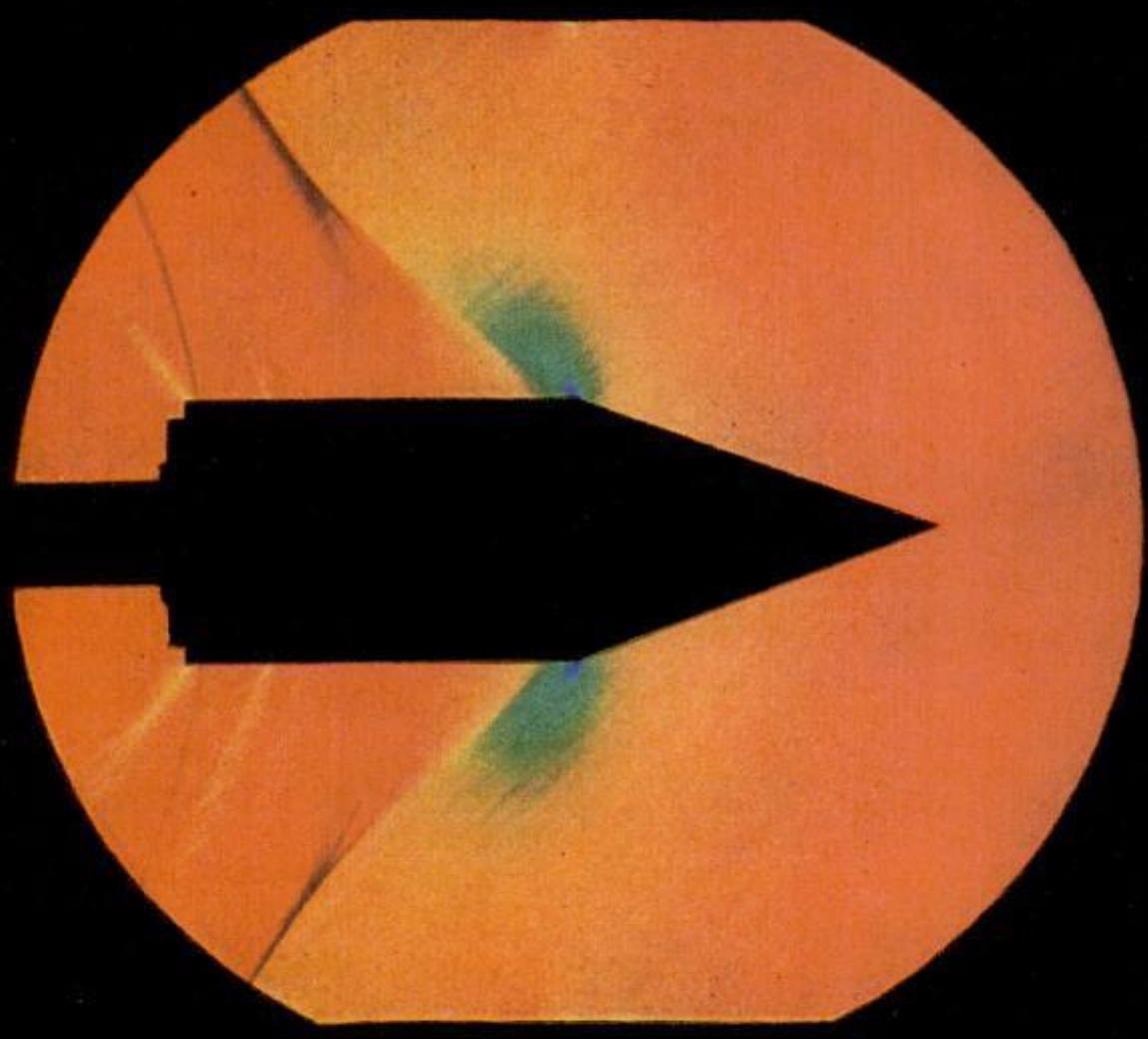


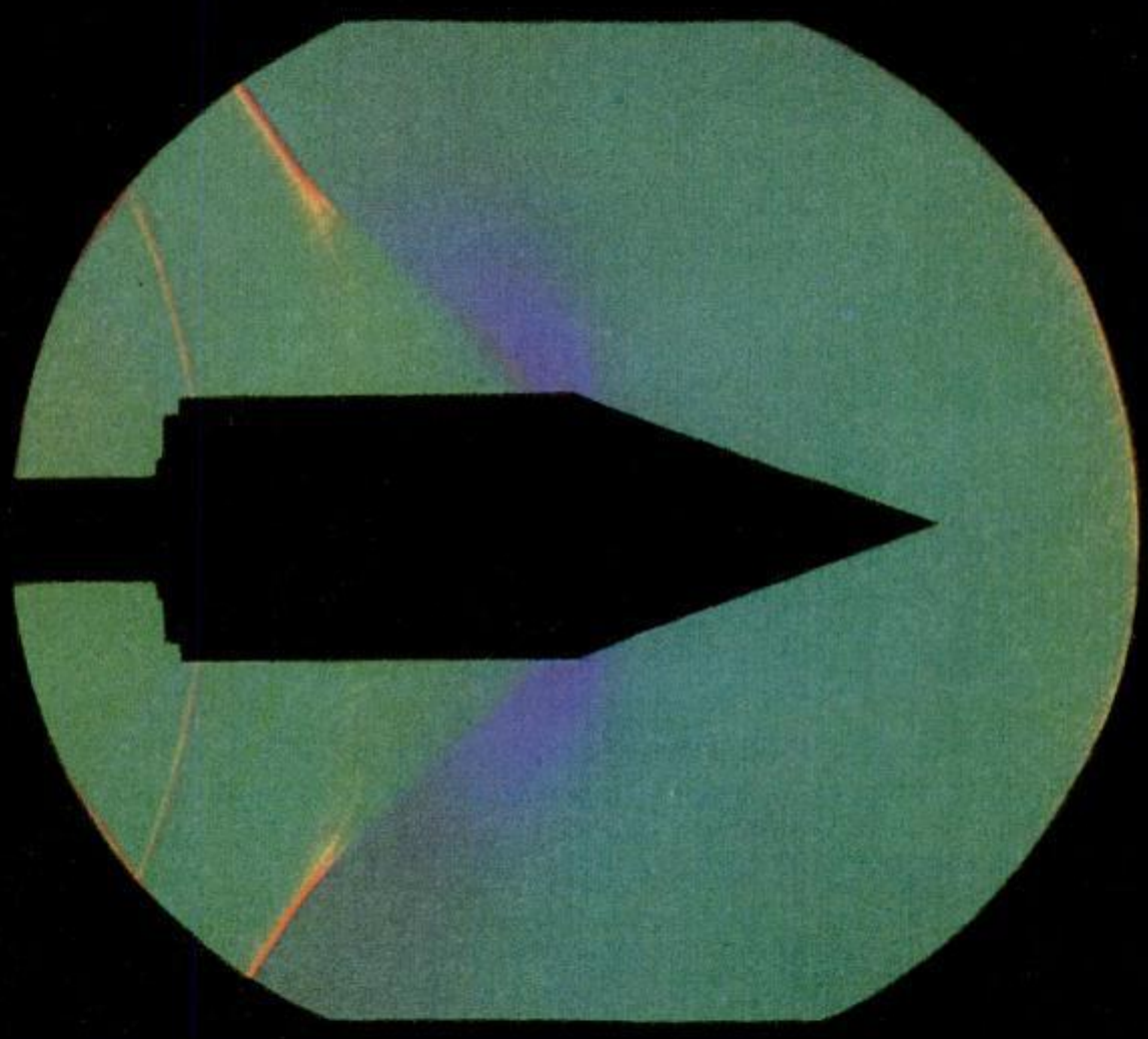
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AT MACH 1.56 GREEN BACKGROUND CLEARLY SHOWS COMPRESSION AREAS IN YELLOW, RED, BROWN. BLUE BACKGROUND ADDS STRONG BLUE-GREEN TONES





AT MACH 1.21 RED BACKGROUND SHOWS EXPANSION AREAS AS ORANGE, YELLOW, GREEN, BLUE. GREEN BACKGROUND SHOWS ONLY BLUE, BLUE-GREEN, VIOLET

SHOCK WAVES IN COLOR

New photographs reveal in brilliant hues the different air density patterns of supersonic flight

Air is the epitome of lightness, yet it has enough density to lash like bow waves against a plane shooting through it at supersonic speeds. For years engineers have been studying these shock waves by photographing them with a Schlieren camera in which the changing densities of the air appear as different shades of gray. Now North American Aviation corporation has adapted this camera so that color is substituted for gray, revealing the stress patterns far more clearly than any black and white silhouette. As the lines of compression grow stronger, they approach deep red tones, while the areas of expansion get blue and violet as they increase in strength. When the engineers want to see both compression and expansion equally, they use a green background, since green is near the middle of the spectrum. When they want to study compression or expansion almost exclusively, they shift the background toward red or blue. Thus the disturbances of the air can be visualized as it flows at increasing Mach numbers (Mach 1 is the speed of sound).

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Reader's Digest Reports:

ONLY NEW COLGATE DENTAL CREAM

with Miracle Anti-Enzyme Ingredient GARDOL*

HAS THE CLINICAL PROOF!

(Proof that Brings New Hope to Millions for LIFETIME PROTECTION AGAINST TOOTH DECAY)



5 QUICK FACTS FROM THE READER'S DIGEST ARTICLE

"What About Anti-Enzyme Toothpastes?" December, 1953

1. Reader's Digest says—The most effective anti-enzyme toothpaste ingredient tested was developed in the Colgate-Palmolive Company laboratories.

(It's Colgate's miracle ingredient Gardol (Sodium N-Lauroyl Sarcosinate)—found in no other leading toothpaste!)

2. Reader's Digest says—One of the foremost dental authorities in the world proved that this ingredient binds itself effectively to the teeth—holds acid formation below the decay level in 95 per cent of cases tested.

(Unlike ordinary toothpaste ingredients, effective only for minutes, this protection won't rinse off—won't wear off—all day or all night!)

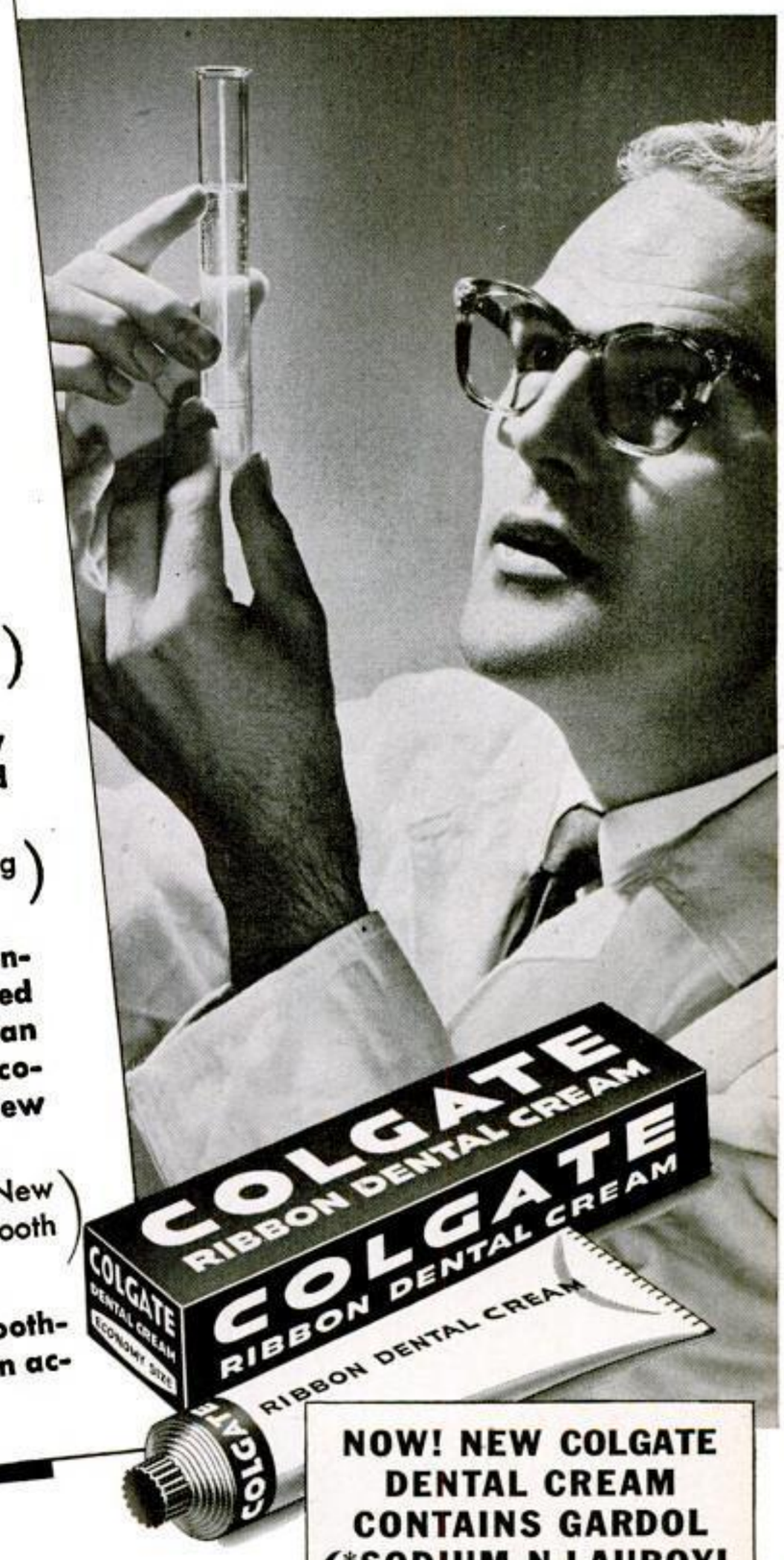
3. Reader's Digest says—Even 12 hours after brushing, this new Colgate anti-enzyme discovery continues to guard against the enzymes that cause tooth decay.

(Thus, just daily morning and night brushings guard against decay-causing enzymes every minute of the day and night!)

4. Reader's Digest says—In clinical tests, supervised by leading dental authorities—for a full year—people who used ordinary toothpastes averaged almost two and a half times more new cavities than those who used New Colgate Dental Cream with Gardol (Sodium N-Lauroyl Sarcosinate). In fact, of the group using New Colgate's, 4 out of 5 developed no new cavities at all!

(A group of distinguished dentists examined this evidence and agreed—New Colgate Dental Cream with Gardol gives the surest protection against tooth decay ever offered by any toothpaste!)

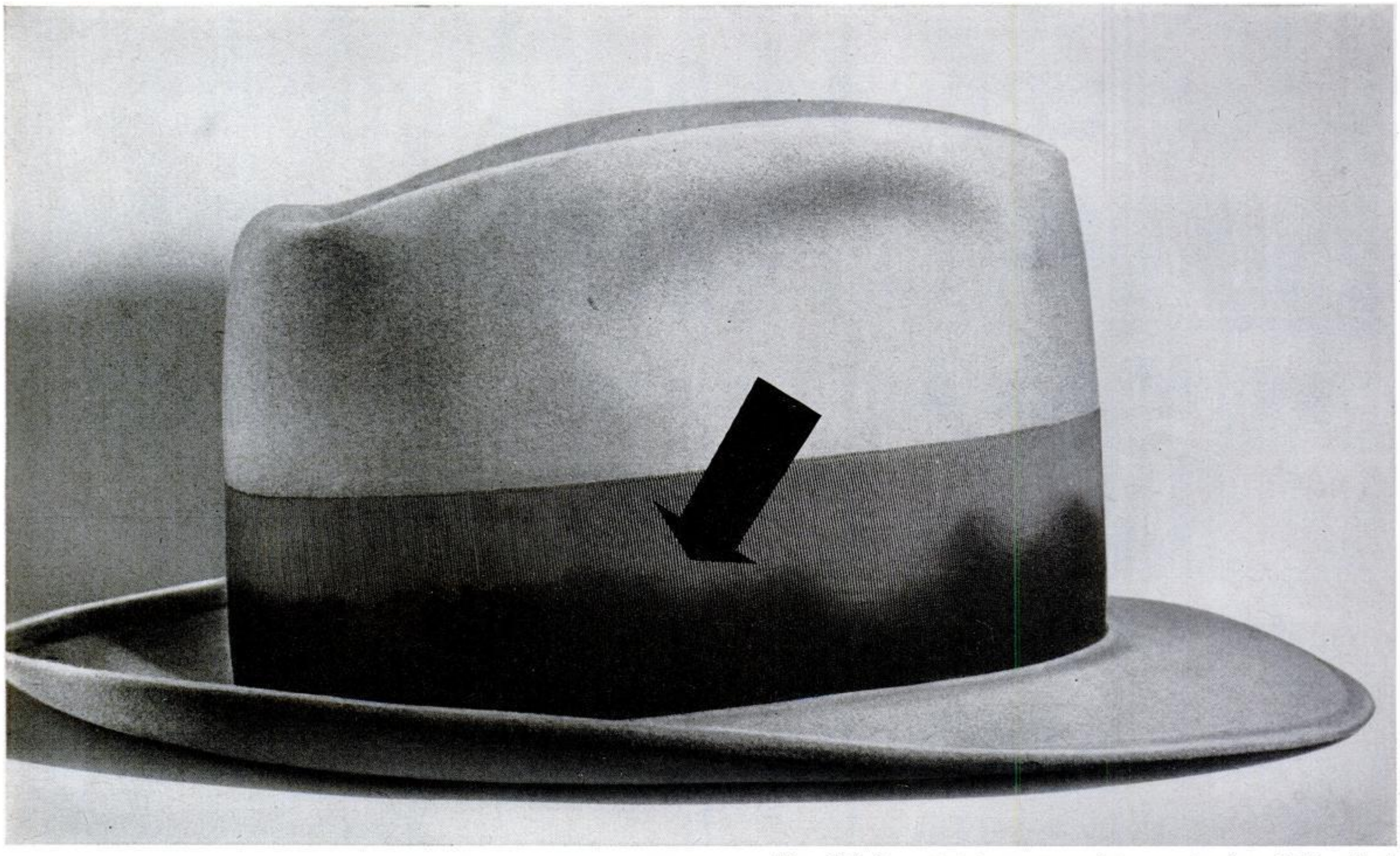
5. Reader's Digest says—New Colgate Dental Cream is the only toothpaste with clinical proof of its effectiveness in actually reducing the formation of new cavities.



NOW! NEW COLGATE DENTAL CREAM CONTAINS GARDOL (*SODIUM N-LAUROYL SARCOSINATE)

For LIFETIME PROTECTION AGAINST TOOTH-DECAY ENZYMES

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Wives: Make him a gift of this amazing new hair preparation that *ends* this problem!

Revolutionary new hair dressing *won't grease-stain your hat!*

____Keeps hair naturally neat all day—avoids that "slicked-down" look and leaves no oily stain!

● Hair experts said it couldn't be done! *But now, 30 years of laboratory experience have done it!*

Thanks to a new formula, this revolutionary new hair dressing, Beau Kreml, does NOT leave harmful, hard-to-get-out oil stains on upholstery, pillow slips, hats —*and* it keeps hair natural-looking and in place from morning till night.

Two special ingredients!

New Beau Kreml contains an ingredient similar to the natural protective agents in your own hair. Called KR-9, this first special ingredient never lets your hair look greasy, sticky, or shiny!

The second special ingredient has a remarkable "spreading action." New Beau Kreml goes on in a second . . . works evenly through your hair—*even when wet* —with no need for time-taking massage to get it thoroughly distributed. It keeps all but the most wiry hair in place . . . relieves dryness in hair and scalp.

No special shampooing is needed. New Beau Kreml is water-soluble; rinses off hair, hands, comb—under plain tap water.

Enjoy new Beau Kreml from now on! Long-lasting bottle—only 69¢.

IF YOU HAVE DANDRUFF, ITCHY SCALP—

Use *regular* Kreml Hair Tonic. This famous product contains *new* antiseptic ingredients that *kill on contact* the scalp parasites commonly believed to be a cause of excessive dandruff. Regular Kreml Hair Tonic in the familiar yellow carton is not subject to the 20% federal cosmetic tax.



Won't leave oily stains on upholstery, pillow slips or hats. And holds hair naturally in place! Get the new Beau Kreml today! Long-lasting bottle only 69¢.



FULLY EQUIPPED for his new sport, Fred Nash comes out of resort's ski shop carrying skis, boots and other gear.

NEVER TOO OLD

Former football player and boxer learns a new sport, skiing, at 71

Fred Nash of Santa Monica, Calif. is fond of sports. A retired Army sergeant, he has been a professional baseball and football player, a boxer, a low-handicap golfer and an avid lawn bowler. But until last month he had never tried one sport that intrigued him: skiing. The fact that Nash is 71 years old did not deter him. He set out for Sun Valley, Idaho and enrolled in a class for novice skiers. High ski boots chafed his ankles. He took some ungainly spills. But he kept plugging away for three weeks until finally he could schuss, turn and stop without feeling like a frozen pretzel. Tired but triumphant, the elderly sportsman announced, "I didn't want to miss anything."



SPREAD-EAGLED on the snow after a fall on the slope of Dollar Mountain, Nash prepares to get up and resume his skiing lesson. He took the slopes more slowly than classmates and fell only twice during the first two days.



UNSUCCESSFUL RUN is stopped when tips of Nash's skis become crossed—a common problem for beginners.



SUCCESSFUL TURN is executed gingerly by the elderly skier who is shown midway through a kick-turn maneuver.

CONTINUED ON NEXT PAGE

My Constipation worries are over!



Milk of Magnesia provides better relief-more complete relief

than single-purpose laxatives which have no effect on the acid indigestion that usually accompanies constipation. For Milk of Magnesia relieves *both* conditions. Two to four tablespoonfuls taken at bedtime work *leisurely* – without embarrassing urgency. So, when morning comes, you start the day feeling wonderful. Get Phillips' Milk of Magnesia – the best laxative money can buy.

PHILLIPS' MILK OF MAGNESIA

Liquid or Tablets

The convenient 4-ounce size....28¢
The economical 12-ounce size....55¢
The moneysaving 26-ounce size....85¢
Also available in tablet form 30 tablets.....28¢



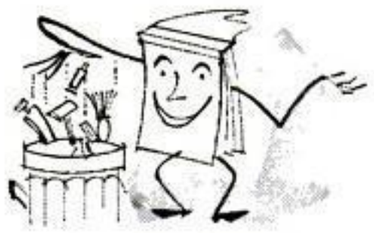
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Time to try Norelco . . . the revolutionary new electric shaver.

The word about the shaving comfort and performance of the new Norelco Rotary Action Double-Header is getting around. In fact, last year Norelco dealers sold out! See for yourself how Norelco shaves clean, close—yet so comfortably you can hardly feel it! So quietly, you can hardly hear its real brush-type motor.

Exclusive Norelco Rotary Action. See Norelco's twin heads *massage* away the toughest stubble. 12 self-sharpening blades are keen as a barber's. They whisk off whiskers while a safety guard with 120 precision slots guides every bristle to the blades!



No more brush-and-blade troubles, no more whisker-chopping! *Norelco . . . bought by more men the world over than any other electric shaver. Guaranteed by world's largest maker of electric shavers—a lifetime of service.

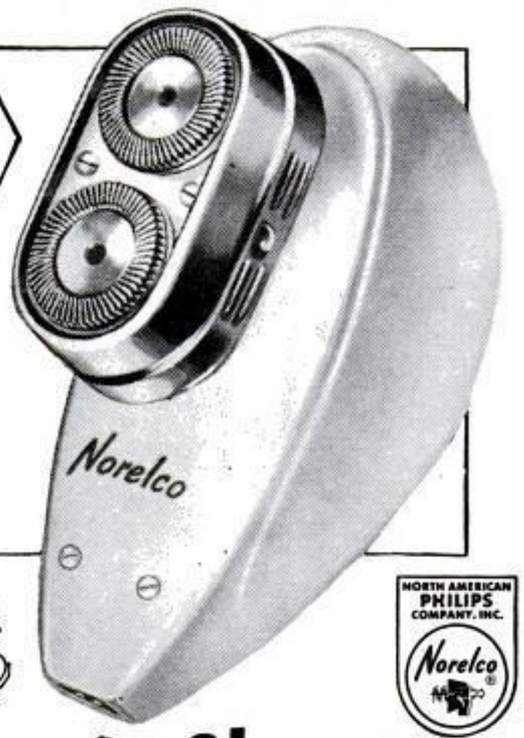


Norelco—try it, buy it at your favorite department, sporting goods, electrical appliance, hardware, drug or jewelry store during whisker clean-up time. North American Philips Co., Inc., 100 E. 42nd Street, New York 17, N. Y.

New Norelco Double-Header complete in leather travel case—Model SC7748, AC/DC. $24.95

New Norelco Sportsman Battery Shaver works on only 3 ordinary flashlight batteries or from your car's cigarette lighter. In genuine pigskin case with metal battery holder, unbreakable mirror—Model SC7750 (less batteries). $29.95

For Her! Lady Norelco Electric Razor . . . dainty, easy-to-use for grooming legs and underarms. No muss–no fuss! Gift-boxed in Paris-styled jewel case. Model SC7761, AC/DC. $22.95

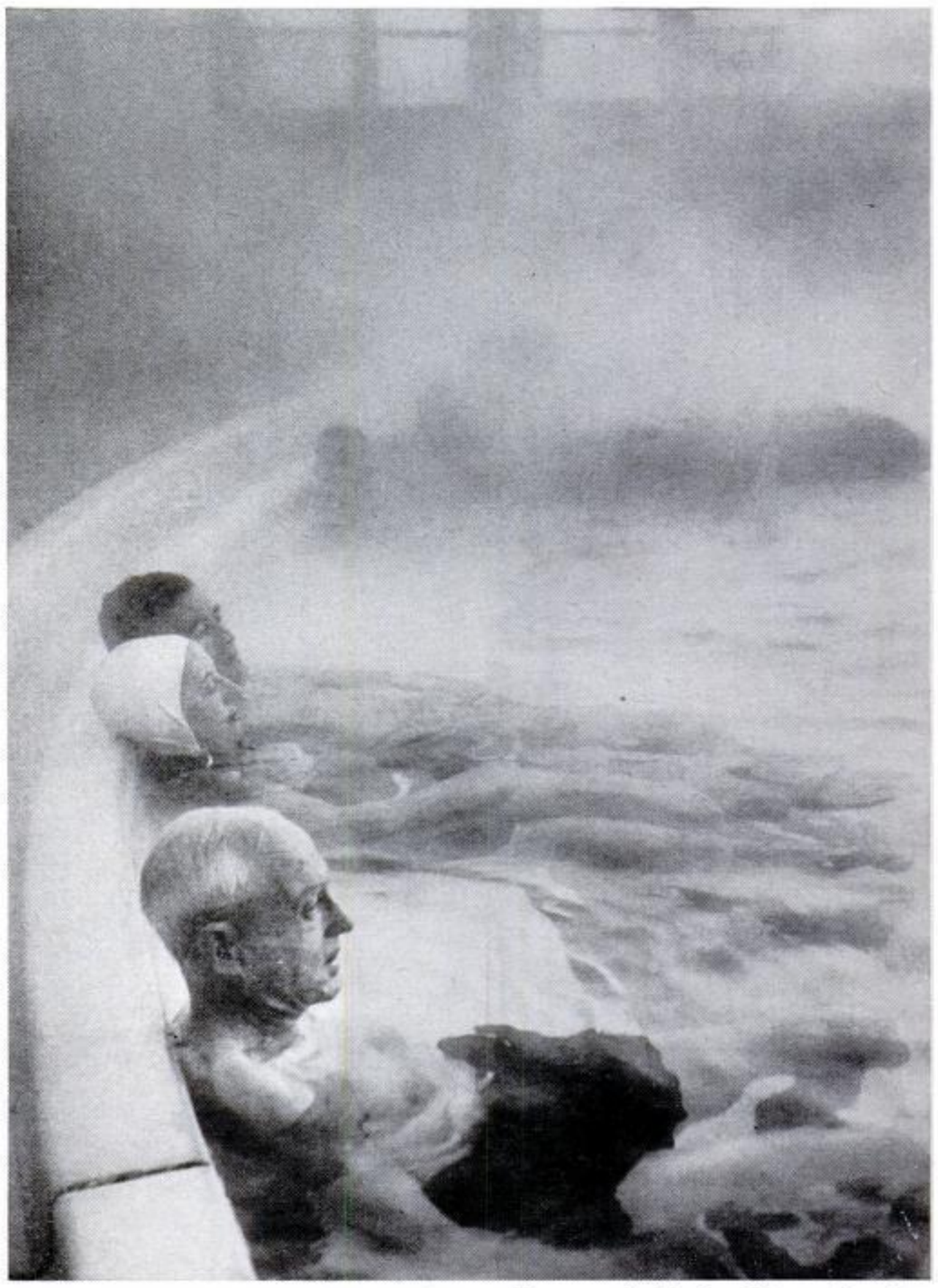


Norelco Electric Shavers

*KNOWN AS PHILISHAVE IN CANADA AND THROUGHOUT THE REST OF THE FREE WORLD.



RAPIDLY SCHUSSING down side of Dollar Mountain at end of his 25-day stay in Sun Valley, Nash displays daring but still holds body too far back.



QUIETLY SOAKING in steaming outdoor pool, Nash relaxes after his final skiing lesson. He avoided pool until last day for fear of catching cold.

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No doggone medical claims...

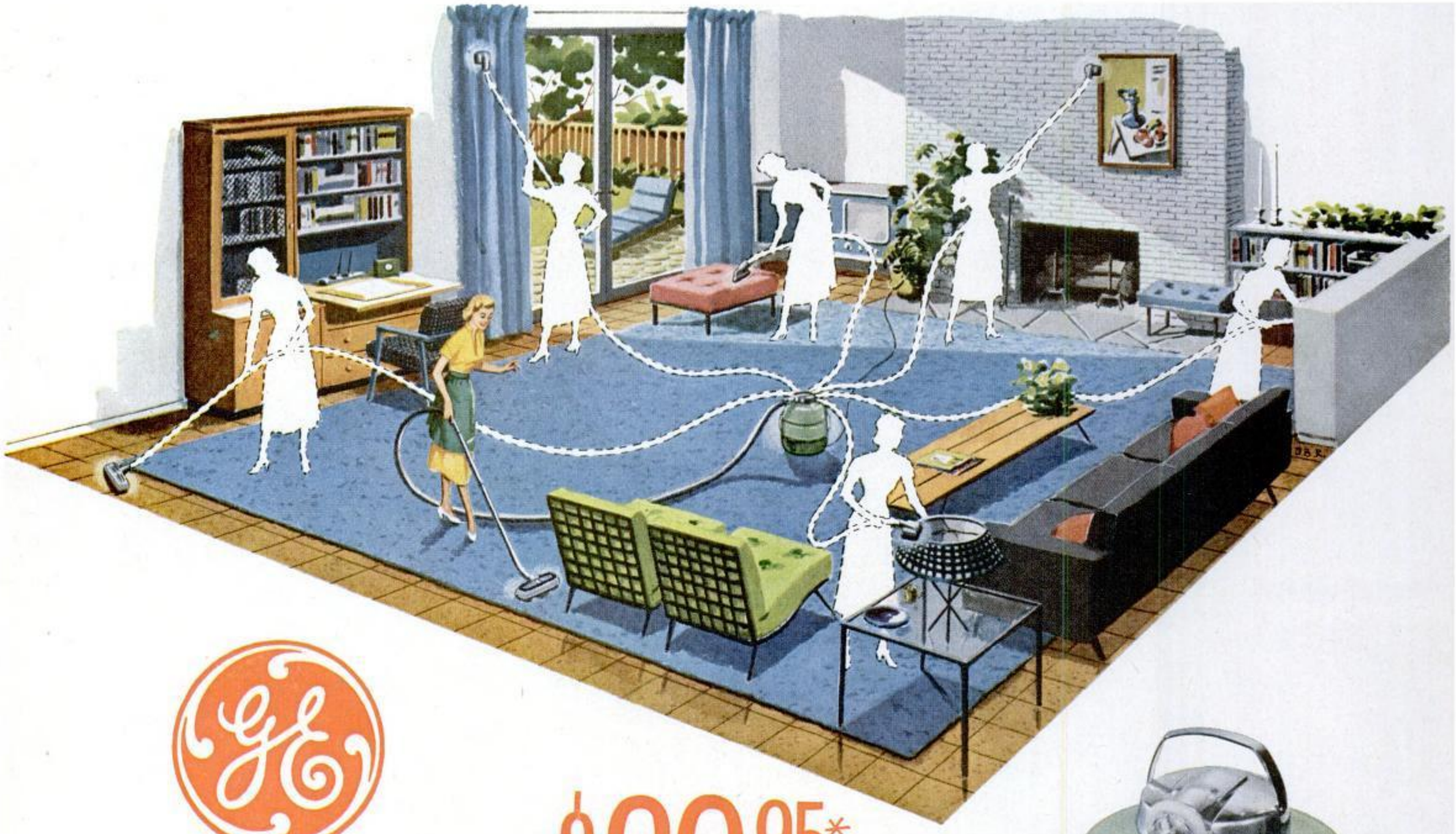
Old Gold is man's best friend for a TREAT instead of a TREATMENT





WHY BE ROPED IN by outlandish claims when you can enjoy a cigarette made by tobacco men . . . not medicine men? OLD GOLD cures just one thing: the world's best tobacco. King size or Regular—you get superb quality to suit your own individual taste.

NEW 1954 G-E Swivel-"Reach-easy"



$89.95*

*Manufacturer's suggested retail price. Price includes carrying caddy and complete set of attachments for "non-tiring" cleaning.



Model C-2

It's here . . . General Electric's brand-new 1954 Swivel-top cleaner . . . now harmoniously color-keyed to home furnishings . . . with a sensational new 2-in-1 floor-and-rug attachment!

Think of it, Ma'am. You never have to switch from rug tool to floor tool again! This new 2-in-1 attachment cleans rugs . . . it flips over . . . and it cleans floors! And it makes famous "Reach-easy" cleaning even easier . . .

You just leave the cleaner in the center of the average-sized room the whole time you clean. You see, the amazing Swivel-top goes round with you as you go round the room . . . letting you clean anything—everywhere in the room . . . in any room of your home.

You've always power enough to get out the most stubborn dirt. Plus the largest "Throw-Away" Bag made! And built by G.E. means built to last.

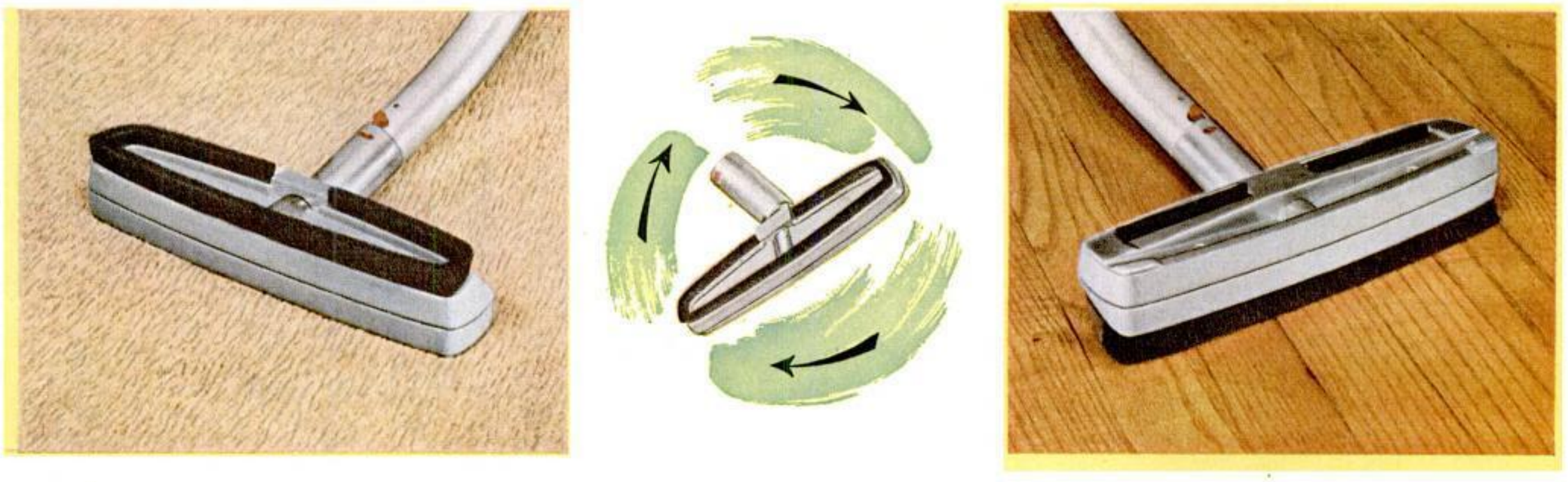
So see the new cleaner in action soon at your **nearby, friendly G-E dealer's. General Electric Company, Small Appliance Division, Bridgeport 2, Connecticut.**

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top Cleaner makes cleaning even easier!

You clean rugs and floors with <u>one</u> sensational new attachment!

IT CLEANS RUGS . . . IT FLIPS OVER . . . IT CLEANS FLOORS!



You never have to switch from rug tool to floor tool again!

No more fuss changing from rug tool to floor tool—because this sensational new attachment has both!

You clean your rug with a powerful tool that gets up even "deep-below-the-nap" dirt. Then just lift the lightweight wand . . . the attachment flips over and . . . you clean your floors with a powerful tool that even gets up "deep-in-the-cracks" dirt!

Yes, with this new General Electric attachment, you never have to switch from rug tool to floor tool again. Only General Electric offers you this new attachment to make its famous "Reach-easy" cleaning even easier!

Stop in soon at your nearby friendly General Electric dealer's and try this new attachment yourself. You'll see how truly sensational it is!

Only G. E. gives you this new 2-in-1 attachment

GENERAL ELECTRIC

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Who would make the best cotton carpets?

Bigelow, naturally...

the most experienced carpet makers in America!



WHEN you put today's finest new cotton yarns in the hands of America's oldest carpet makers, you can be sure you'll end up with the best cotton carpets on the market.

And that's just what you have with Bigelow Loktuft Carpets. The *only* cotton carpets that bring you all these important extras:

Tufts are locked in by the Bigelow Loktuft process. Every single tuft is locked into the back of Bigelow cotton carpets for greater beauty, longer wear. It gives the carpet extra body, too, so it stays in position, even when being vacuumed.

So easy to care for! Once over with the vacuum cleaner and Bigelow Loktuft Cottons look fresh and bright. They're pre-shrunk, 100% mothproof.

17 gorgeous colors! No other cotton carpet gives you such a choice of colors. Bigelow Loktuft Cottons have the "just right" shades you want for your modern or traditional home.

3 luxurious textures made of durable, 4-ply virgin cotton yarn. HAVANA has a hard-twist, low-loop pile. SOUTHAMPTON has a velvety cut pile. BAHAMA has a deep, ultra-plush pile.

Your best value in cotton! Just compare Bigelow Loktuft Cottons with any other cotton carpet made. You'll see where Bigelow gives you more for your money.





Be sure to see the display of Bigelow Loktuft Cotton Carpets at your local store. When you see the name Bigelow, you know you are getting the utmost in good looks, long wear and easy upkeep.

FREE! Get your free copy of the helpful new booklet *Smart Rooms Wear Bigelow Loktuft Cottons*. Just send your name and address to Dept. C, 140 Madison Avenue, New York 16, N. Y. We will also send you the name and address of your local store that features Bigelow Loktuft Carpets.

Bigelow
Rugs and Carpets

Beauty you can see...
quality you can trust... since 1825

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ENTERTAINMENT

Satirist of Sex

RITA MORENO SHOWS OFF SLINKING WALK OF "SOPHISTICATED" ACTRESS





AS A "SEXY-WILD" ACTRESS SHE WIGGLES SO MUCH SHE CAN HARDLY WALK

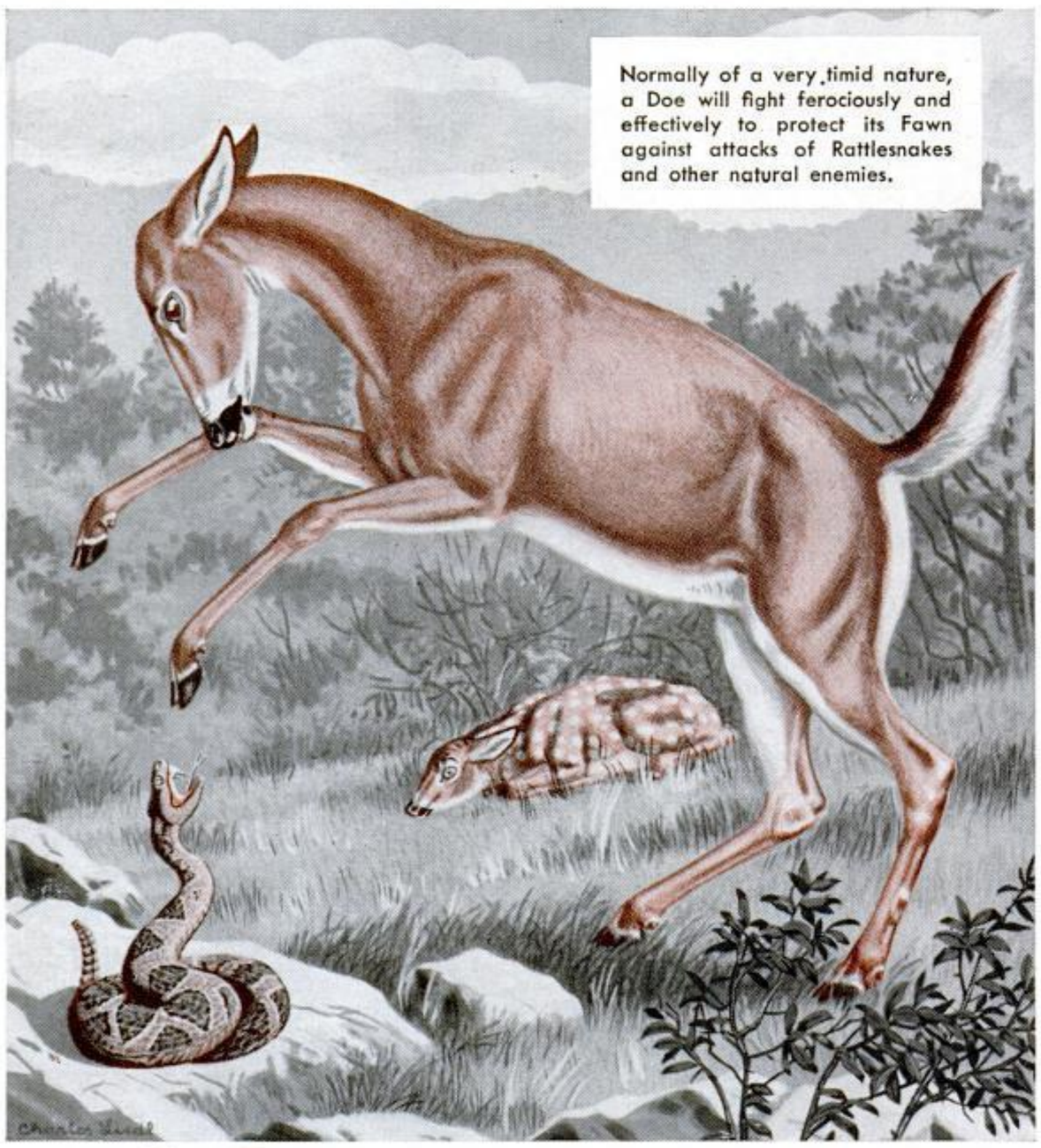
RITA HAS A POSE FOR EVERY ROLE

Rita Moreno is a 22-year-old starlet who can sing, dance and even, to the extent that this ever becomes necessary in Hollywood, act. With such eye-catching attributes as are shown here and on LIFE's cover, she has also demonstrated her versatility by playing both the part of a peppy dancing partner of Ray Bolger on television and the sultry heroine of murky south-of-the-border dramas in the movies. But her most engaging talent is her eye for gentle satire, especially on the importance of acting sexy or innocent, as the case requires, in the casting office. During off hours she pokes sly fun at the four categories which she feels will cover any given situation for a job-hunting actress in Hollywood (*next page*).

CONTINUED ON NEXT PAGE

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Animals Protect Themselves





AC *ALUVAC* PROTECTS MORE NEW CAR ENGINES THAN ANY OTHER BRAND

Every car engine has its natural enemies too—the dust, dirt, grit and sludge that collect in motor oil . . . ready to attack smooth-surfaced bearings, pistons and other expensive precision parts.

AC's *Aluvac* Element provides proved protection against these engine oil enemies. Its special accordion fold gives ten times the filtering area of ordinary elements, and its specially formulated filtering material screens out particles as fine as 1/100,000 of an inch.

Change your oil filter element at from 4000 to 6000 miles . . . and change to AC *Aluvac* to make your car's engine run better, longer.

Optional Factory Equipment on

OLDSMOBILE

Original or Optional Factory Equipment on
CHEVROLET, BUICK, CADILLAC and GMC

AC OIL FILTERS
WITH ALUVAC ELEMENTS

AC SPARK PLUG DIVISION GM GENERAL MOTORS CORPORATION



'ALL INNOCENCE'

Rita makes her bid for the role of "innocent" heroine by appearing for interviews in a lacey, high-necked blouse, wearing no lipstick or jewelry. "I sit primly," she says. "I keep my feet close together, my hands always demure. When they ask me what I've done, I open my eyes very wide and say, 'Almost nothing.' Then I smile, but I do it with my mouth closed. All through such an interview I sit up very straight and talk in a sweet, very quiet voice."



'SEXY-SOPHISTICATED'

For "girl-of-the-worldish" parts, Rita wears an arrogant look, tight-velvet slacks, longer earrings and heavier make-up. Her beauty mark moves across her face and up near her eye—"real catlike," she says. "I come in with a look saying, 'I'm not impressed with you, you bum, and don't make any passes at me.' My eyes are always half closed. I give them the under-the-lids look. I slouch. I might even dangle my shoe on the end of my toe."

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'HALF INNOCENT, HALF WILD'

For the "American-girl-type character," which Rita calls "half innocent, half wild," she wears a sweater that is a bit too tight, pearl earrings and necklace and a beauty mark on her cheek. "I smile more with my mouth open and I might even crack a clean joke," she says. "I might take off my shoes and show how tall I really am, something I would never do for the 'innocent girl' part. I'm still nice but perky. Now I also have my eyes on and my lipstick."

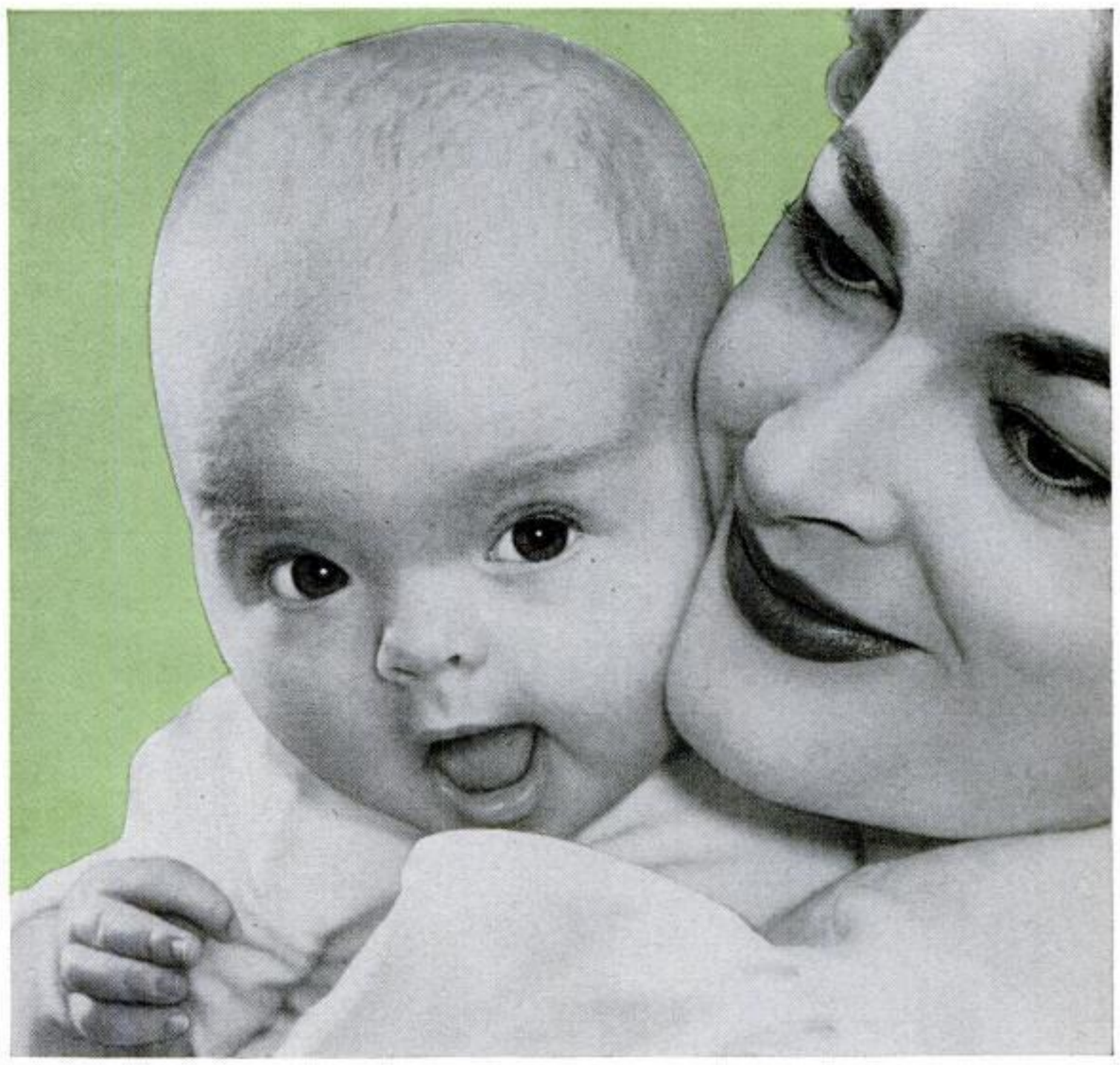


'SEXY-WILD'

At her interviews for the most sultry roles of all, Rita usually uses a low-cut Indian print dress ("it's six years old and my mother made it, but it still does the trick"). Her dark hair is messy. "I come bouncing in with the mouth a little open," she says. "Then I let them look at me. I toy with anything around. I constantly give them sidelong glances." Rita claims she is dismayed that this is the kind of role she is most successful in getting.

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Soothing as a mother's touch...



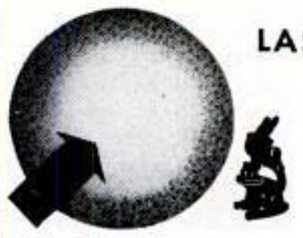
Bactine® BRAND is a gentle, effective safeguard against GERMS

Disinfect your hands before taking care of baby. The penetrating cleansing action of BACTINE gets your skin cleaner than a 3-minute soap and water scrub.

Depend on crystal-clear BACTINE also as "first aid" on cuts, scratches, scrapes. BACTINE kills germs on *contact* . . . yet it's *gentle*, doesn't sting or hurt. You'll *like* BACTINE and its many other uses found in the folder in the package.

At all Drug Stores . . . 3 convenient sizes





LASTING GERM KILLING ACTION

Actual photograph through microscope showing colonies of staphylococcus aureus germs (gray area). Clear space (arrow) is field where BACTINE was applied. The lasting germ killing action of BACTINE has kept area free of these infection-causing germs for 48 hours.

NOTE TO PHYSICIANS—*BACTINE is* more *than a quaternary. While BACTINE is an active germicide, additional fields of effectiveness make it unique among antiseptics. Write for professional literature containing basic research and clinical data.*

MADE BY THE MAKERS OF ALKA-SELTZER

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"The day our Westinghouse dealer delivered the Portable Dishwasher for a free home trial," Mrs. Lapp says, "he opened the door to freedom from drudgery for us."

"We tried it, we liked it, we bought the

WESTINGHOUSE DISHWASHER"

say Dr. and Mrs. Henry T. Lapp, Mt. Vernon, Ohio

"The work this wonderful appliance saves every week is amazing. In our busy household, free time is valuable. Just load and start the Westinghouse —and the dishwashing job is done. It certainly gets dishes, pots and pans sparkling clean . . . and has plenty of room for a full day's dishes. We're truly delighted with our choice!"

Take a tip from the Lapps!

Ask your dealer for a free home trial of the Westinghouse Dishwasher. He'll lend you the Portable Model. Try it for a few days without cost or obligation. Then, when you decide to buy, your dealer offers a choice of four models, all available on easy terms.



After their free home trial, the Lapps chose the Under-Counter Model. Use of existing sink drain line made installation easy.

YOU CAN BE SURE...IF IT'S Westinghouse

See TV's Top Dramatic Show . . . WESTINGHOUSE STUDIO ONE . . . Every Week







RITA RUNS HER 'GAMUT'

To prove to LIFE's readers that she also is capable of what she regards as the "deeper type" of acting, Rita Moreno here romps through her "gamut" of a woman who is "squelched" (*top*), then "rejected by her lover" (*center*) and finally "gets mad." Rita (whose real name is Rosita Dolores Alverio), a native of Puerto Rico who was brought up in New York City, used to startle fellow passengers by practicing dramatic exercises during her rides on the subways.

FEARLESS FOSDICK

AMERICA'S FAVORITE DETECTIVE

BY Al Capp



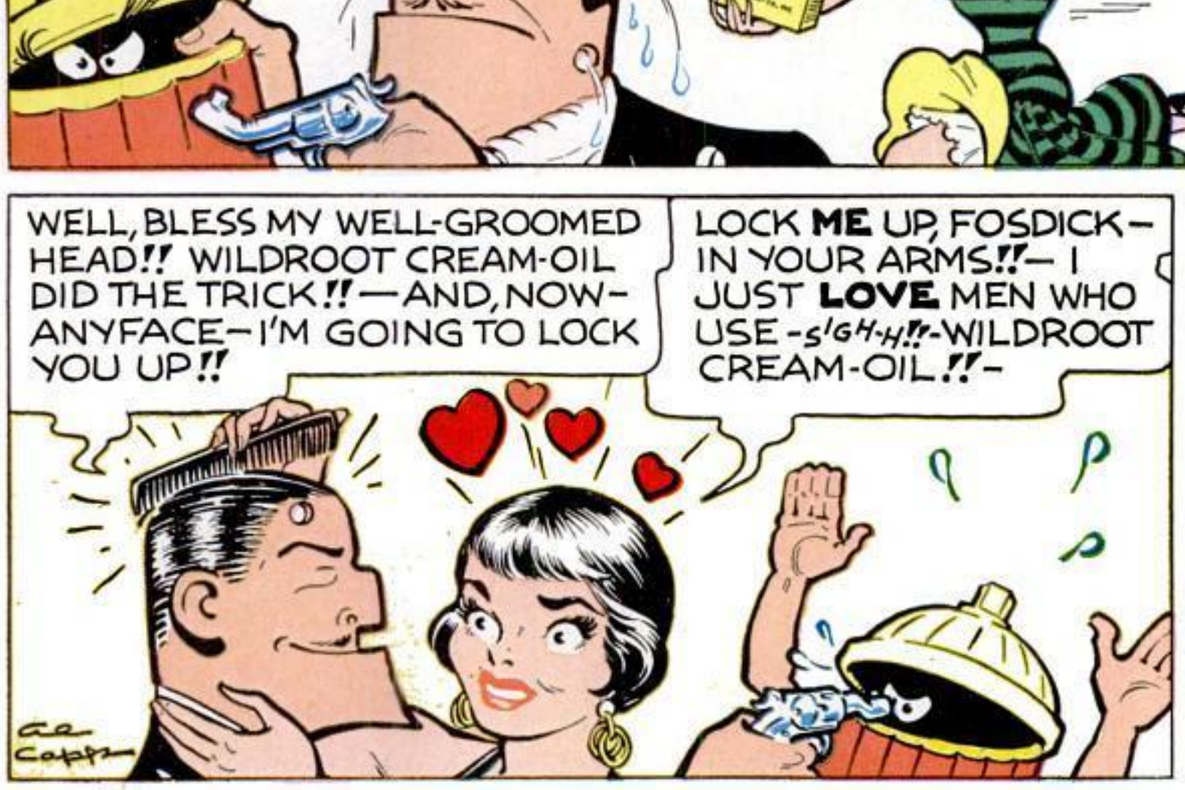














Al Capp, CREATOR OF "FEARLESS FOSDICK" SAYS:

DON'T MISS THIS TERRIFIC FREE OFFER !!



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Another Pillsbury exclusive

New Pillsbury Bu



All you do

Hot Biscuits that come to dinner in just 9 minutes !

Ten unbaked buttermilk biscuits in a can. No mixing, no rolling, no cutting. No messy bowls to wash. Perfect biscuits every time ...in just 9 minutes. And oh, that old time, country style buttermilk flavor !

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.....and easier than a Mix!

ttermilk Biscuits

is bake 'em...

and love 'em!

XXXX



In your grocer's Dairy Case.
Get two or three cans today!

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Portrait of a Darling!

This is the modern woman—a very *special* darling of two great industries.

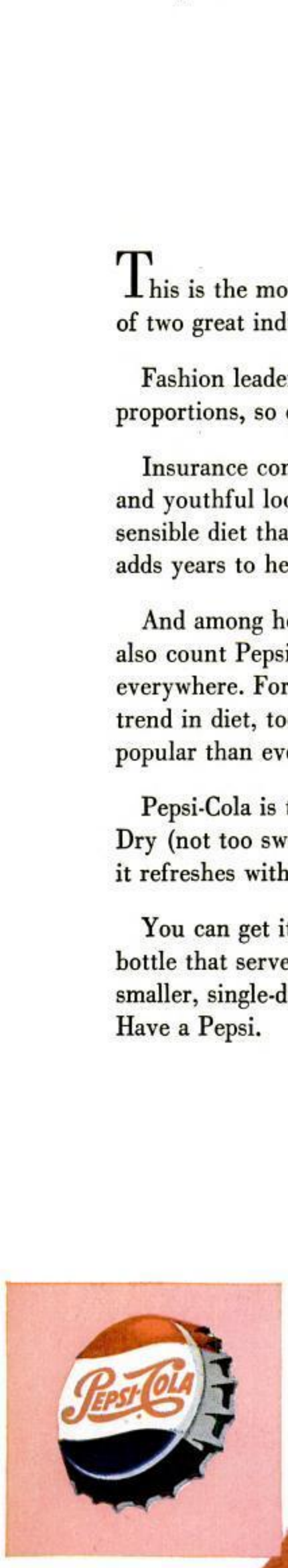
Fashion leaders dote on her trim waist and slender proportions, so easy to create for and easy to fit.

Insurance companies bless her because that slim and youthful look of hers demands a lighter, more sensible diet that keeps her in better health, adds years to her life.

And among her most grateful admirers you can also count Pepsi-Cola and its independent bottlers everywhere. For by keeping pace with her wholesome trend in diet, today's Pepsi has become more popular than ever!

Pepsi-Cola is the modern, the *light* refreshment. Dry (not too sweet), reduced in calories, it refreshes without filling.

You can get it in the familiar economy bottle that serves two people, or in the smaller, single-drink size for one. Have a Pepsi.



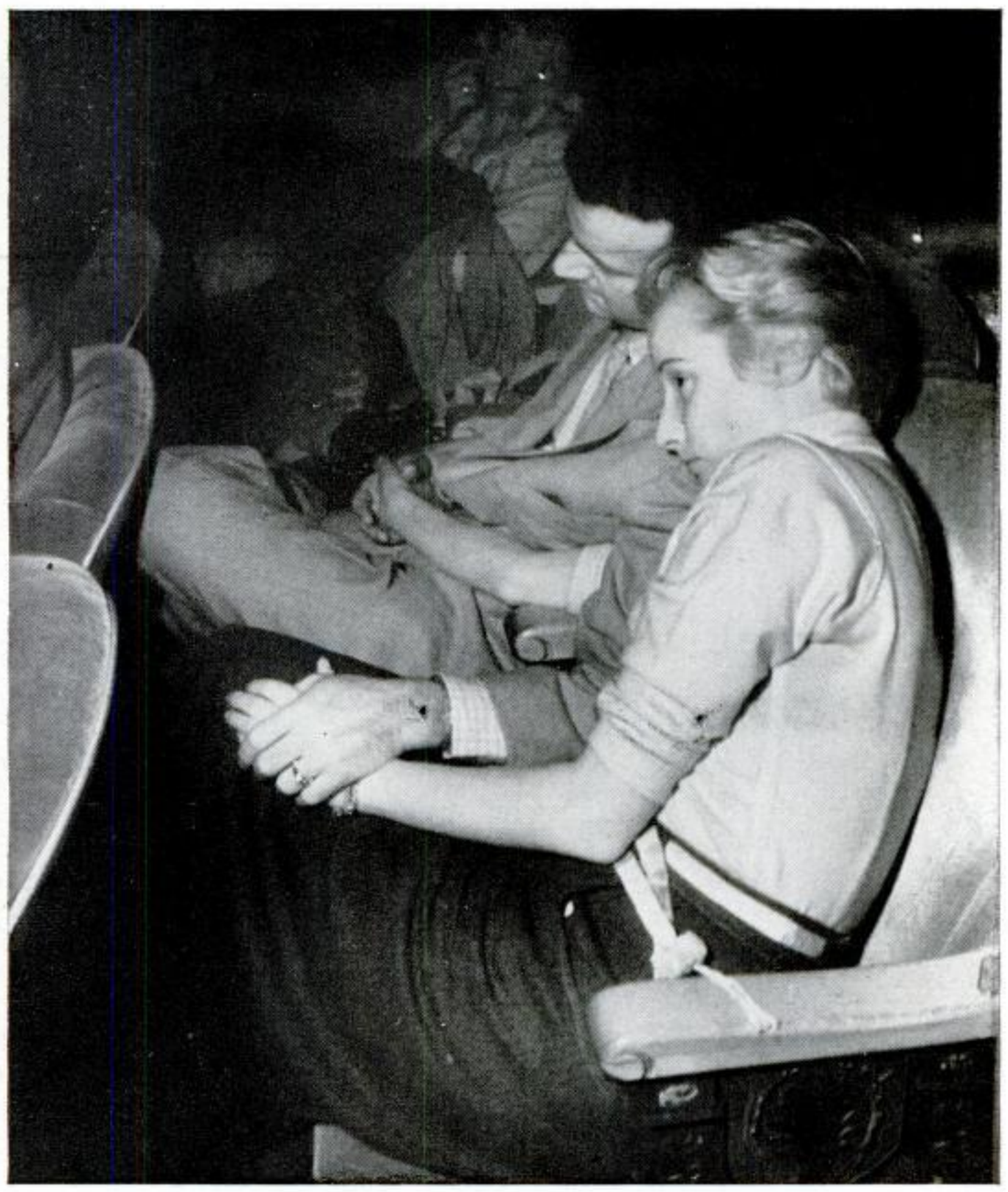
Pepsi-Cola
refreshes
without filling

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SOME PEOPLE BOUNCE . . .



SOME CUDDLE . . .



AND SOME JUST HAVE A GOOD CRY







MIXED EMOTIONS PROMISE A BOX-OFFICE HIT

Most movies can be depended upon to produce on their audience at least one strong emotion —hate, fright, joy, love, sorrow, boredom or disgust. But a new movie has just come along that is having a varied effect on its audience's emotions. These infrared photographs, taken during one of the picture's sellout New York performances, show reactions that vary from happy jiggles to heart-rending sobs. All of it spells out such sure-fire box office that its producer (Universal) expects it to gross $10 million and be its all-time top money-maker. For a look at the sentimental stimulus causing these financially gratifying results, turn the page.

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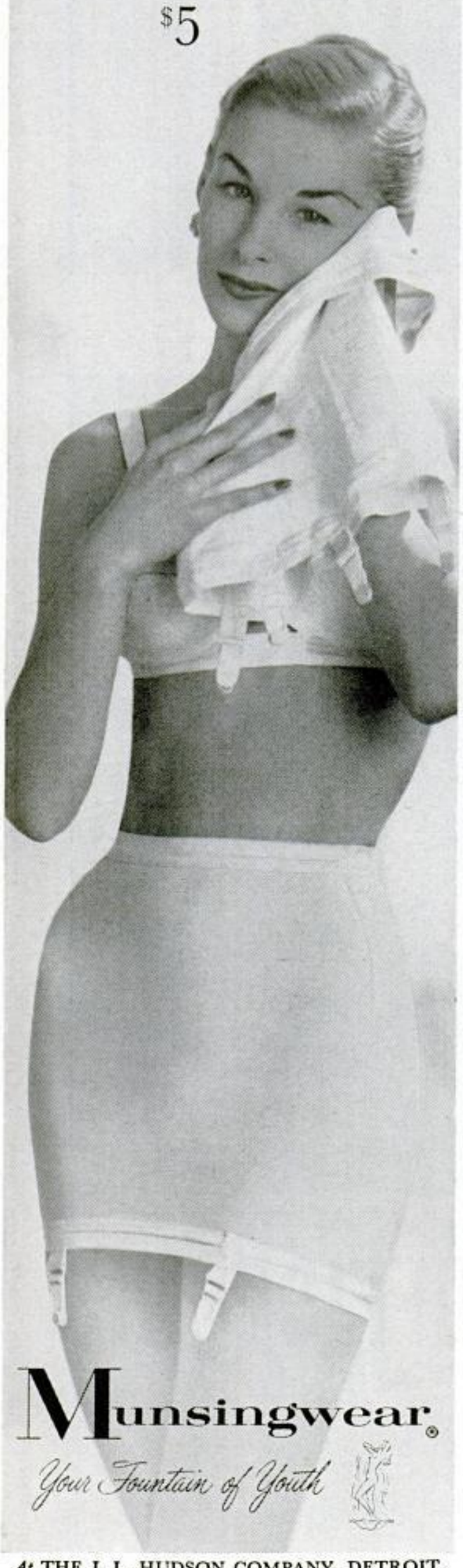
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Munsingwear Girdle—
Absorbency with Strength!

Cotton
on the inside
Nylon
on the outside

Munsingwear Nylon Tissue Weight is twin-knit. Cotton covered Laton® on the inside for comfort in all weather; Nylon on the outside for long life, quick washing and drying! Foundette® Girdle or Pantie Girdle,

$5



Munsingwear®
Your Fountain of Youth

At THE J. L. HUDSON COMPANY, DETROIT,
and fine stores everywhere.
Stockings · Lingerie · Foundettes®



JIMMY STEWART BLOWS GLENN MILLER'S HORN

The Glenn Miller Story is a movie biography in which a diffident, good-natured actor, James Stewart (*above*), dons a pair of rimless glasses and plays a diffident, good-natured bandleader who rose to phenomenal success and then mysteriously disappeared during World War II. What distinguishes it from the stock story treatment is Stewart's acting, a generous portion of the famous Miller-arranged music itself (*In the Mood*, *Chattanooga Choo-Choo*, *Tuxedo Junction*, among others), the painstaking way the movie keeps the inevitable sentimentality from becoming mawkish, and its fairly close attention to Miller's life.

CONTINUED ON PAGE 76

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Indoor snapshots– as easy to get as the ones outdoors

Just touch the button and you save those moments so worth remembering!



With today's flash cameras, you always get the right amount of light where you want it when you want it. You're just as sure of good pictures indoors as out.

There's no trick to it. Just press the button on your camera, the flash bulb goes off automatically, and you've got your picture.

So don't pass up those priceless moments. See your Kodak dealer soon.

It's simple—it's sure—it's so inexpensive— the Brownie Hawkeye Camera, Flash Model, only $7.20 including Federal Tax. Flasholder, $4. Just put on the Flasholder, pop in a flash bulb, and shoot.

New, thrifty **Duo-Pak** holds two rolls of Kodak Verichrome Film for black-and-white snapshots. One for your camera . . . one for a spare. In the popular sizes 620, 120, and 127.

Eastman Kodak Company
Rochester 4, N.Y.

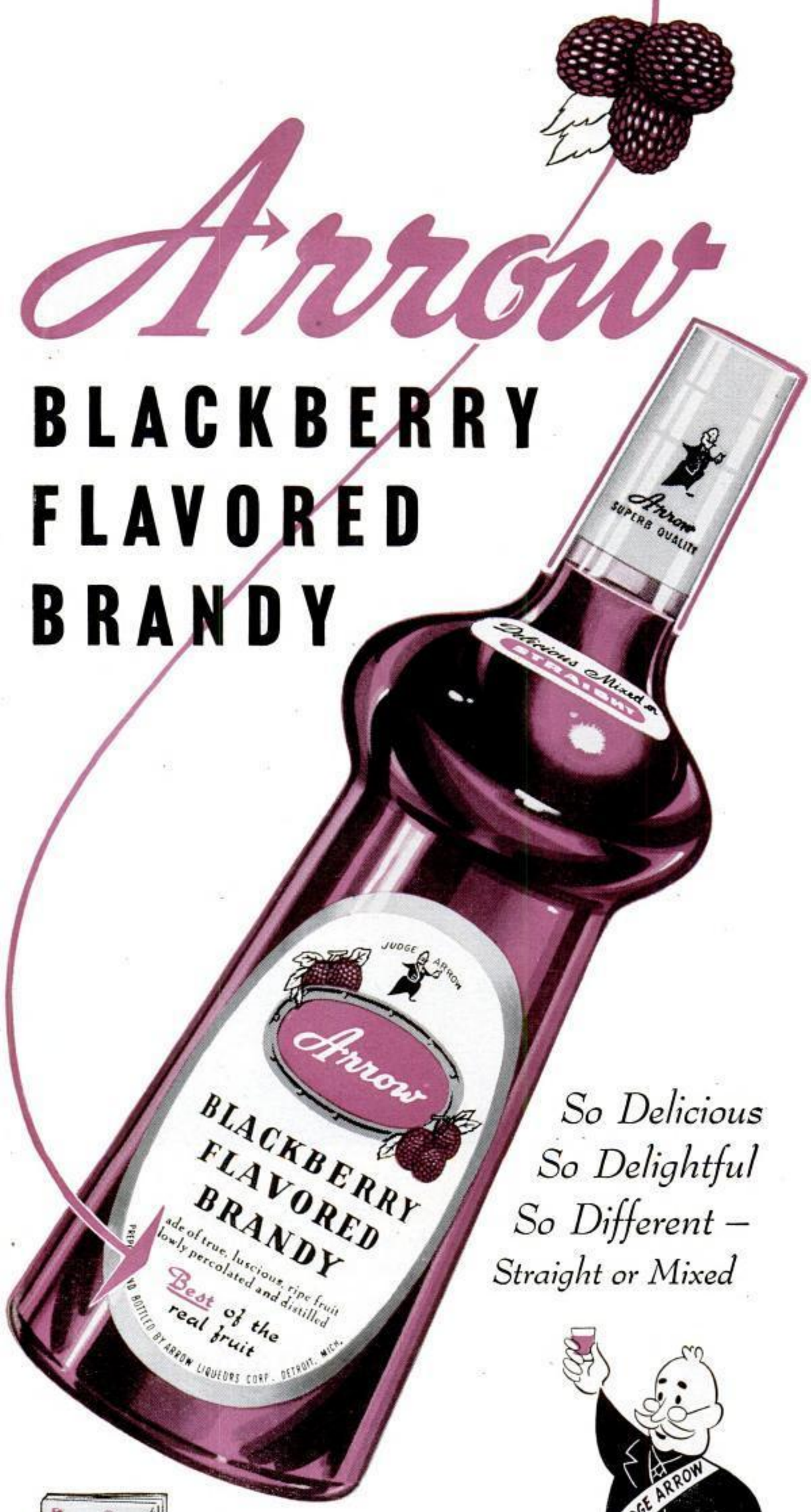
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Taste

THE REAL FRUIT

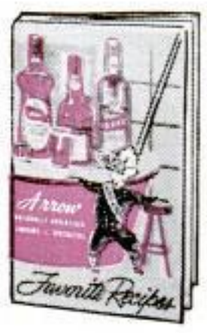
Arrow

BLACKBERRY FLAVORED BRANDY



So Delicious
So Delightful
So Different —
Straight or Mixed





FREE

Send for this unusual recipe booklet . . . shows you how professional barmen mix all types of drinks quickly and easily. Address Dept. M.

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THE RISE OF THE REAL GLENN



GROCER'S BOY GLENN (*center*) worked after school in Woodford's store in Fort Morgan, Colo. His family once lived in a sod hut in North Platte, Neb.



BANDSMAN MILLER (*left*) at 16 plays duet with little brother Herb, 7. One legend says he got first trombone (*above*) from a butcher he worked for.



ARRANGER MILLER, who was working for English Bandsman Ray Noble, sits with his wife Helen and dog Pops on beach in Galveston, Texas in 1936.



MAESTRO MILLER held Washington Monument in 1940 photo.



CAPTAIN MILLER, Tony Martin, Sinatra sold war bonds in 1944.

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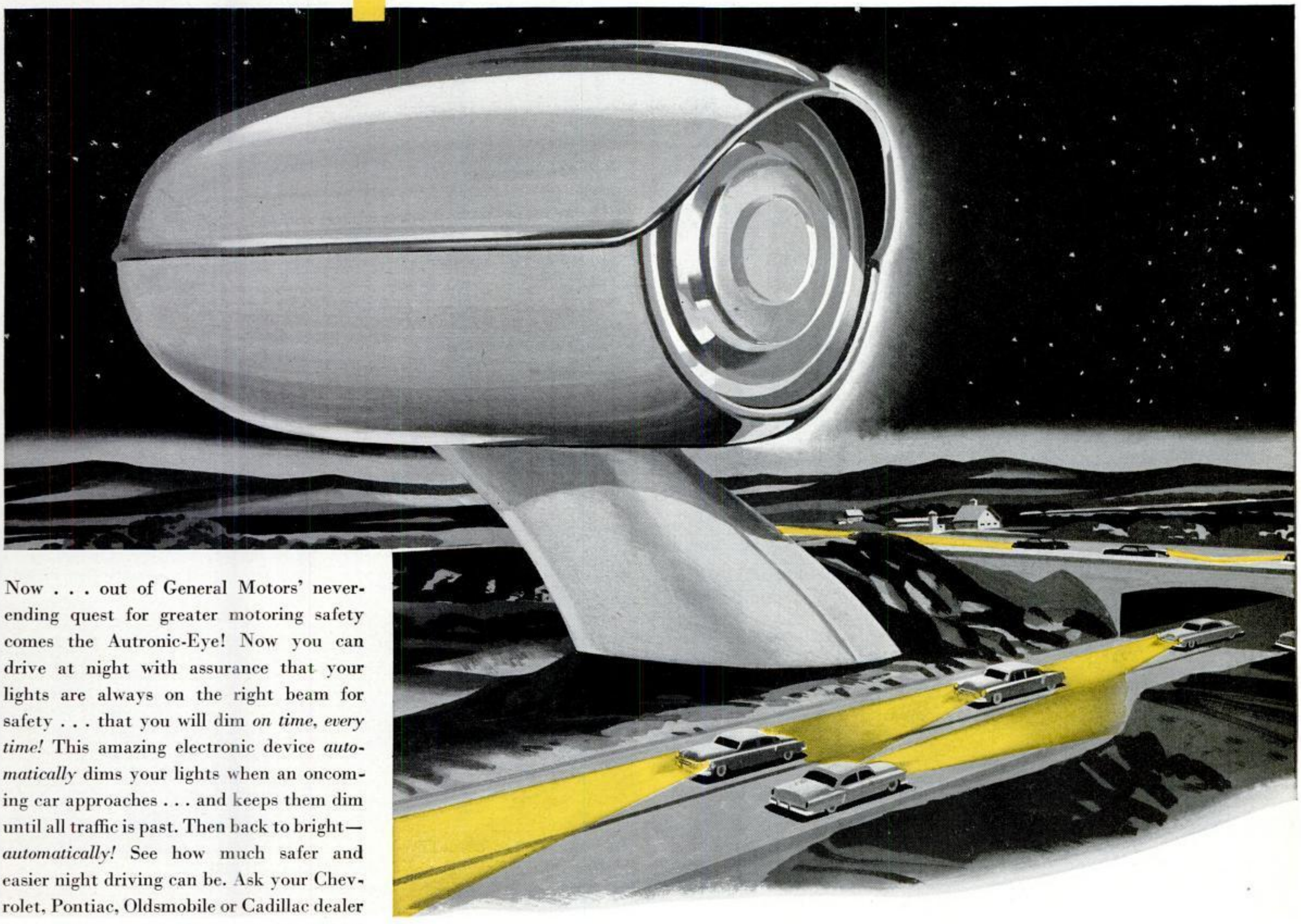
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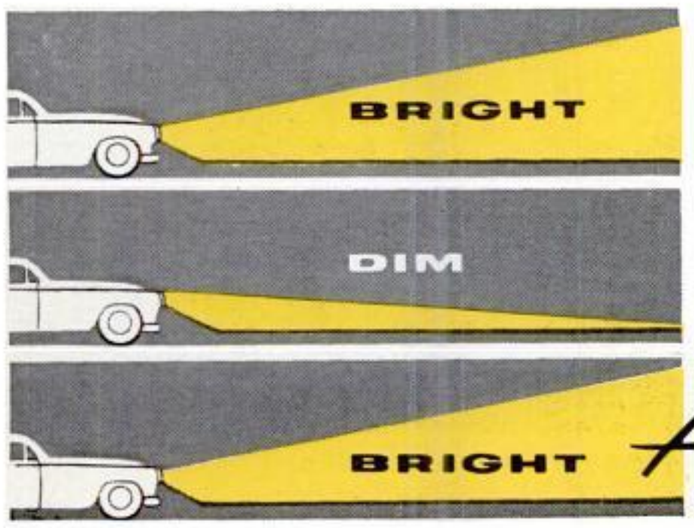
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Now . . . out of General Motors' never-ending quest for greater motoring safety comes the Autronic-Eye! Now you can drive at night with assurance that your lights are always on the right beam for safety . . . that you will dim *on time, every time!* This amazing electronic device *automatically* dims your lights when an oncoming car approaches . . . and keeps them dim until all traffic is past. Then back to bright—*automatically!* See how much safer and easier night driving can be. Ask your Chevrolet, Pontiac, Oldsmobile or Cadillac dealer **for an Autronic-Eye demonstration today!**

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Advertisement

What happens when LIFE hits DAYTON?



Photo Courtesy Aeroproducts-Allison Division of General Motors



LT. GEN. E. W. RAWLINGS

Dayton, Ohio is a city of skills: of machine toolmakers, papermakers, printers, machinists, craftsmen of many kinds. Dayton gave the automobile industry one of its greatest inventive geniuses, Charles Kettering, and it was here that aviation had its humble beginning, in the bicycle shop of Wilbur and Orville Wright.

Because of its high degree of industrialization, Dayton has the highest wage rate in Ohio. Better than 61% of Dayton's families own their own homes. And, as in city after city across the U. S., Dayton's pattern of better living also means that Daytonians read LIFE. In fact, in the course of 13 issues, 2 out of every 3 Dayton households read LIFE.*

General Rawlings (above), who heads Air Materiel Command at Dayton's vast Wright-Patterson Air Force base, is a charter LIFE subscriber. And on these pages, you see in what esteem other leading Dayton citizens hold LIFE—and how, when LIFE has reached into Dayton for news and pictures, it has had a marked effect on Daytonians' own lives.

Across the whole nation, you can find similar examples of this impact of LIFE. For people everywhere get what they want—excitement, enjoyment, education—from the pages of LIFE.

*Source: *A Study of the Household Accumulative Audience of LIFE (1952)*, by Alfred Politz Research, Inc. A LIFE-reading household is one in which one or more members aged 20 or over reads one or more of 13 issues.



FRIGIDAIRE Gen. Mgr. Mason Roberts: "LIFE's positive picture of America's thriving economy, as in its 'Changing Economy' issue, has a tremendous effect on our community, our industry, and the whole nation."



CHRYSLER AIRTEMP President C. E. Buchholzer: "LIFE sets the keynote to an age of better living such as ours. Because of LIFE's influence and impact, we use its advertising pages to help sell our products."



NATIONAL CASH REGISTER Pres. S. C. Allyn: "An axiom of our precision tool industry is 'teach through the eye.' LIFE underscores that 52 times a year with its vivid pictures and increasing impact on U.S. thought."



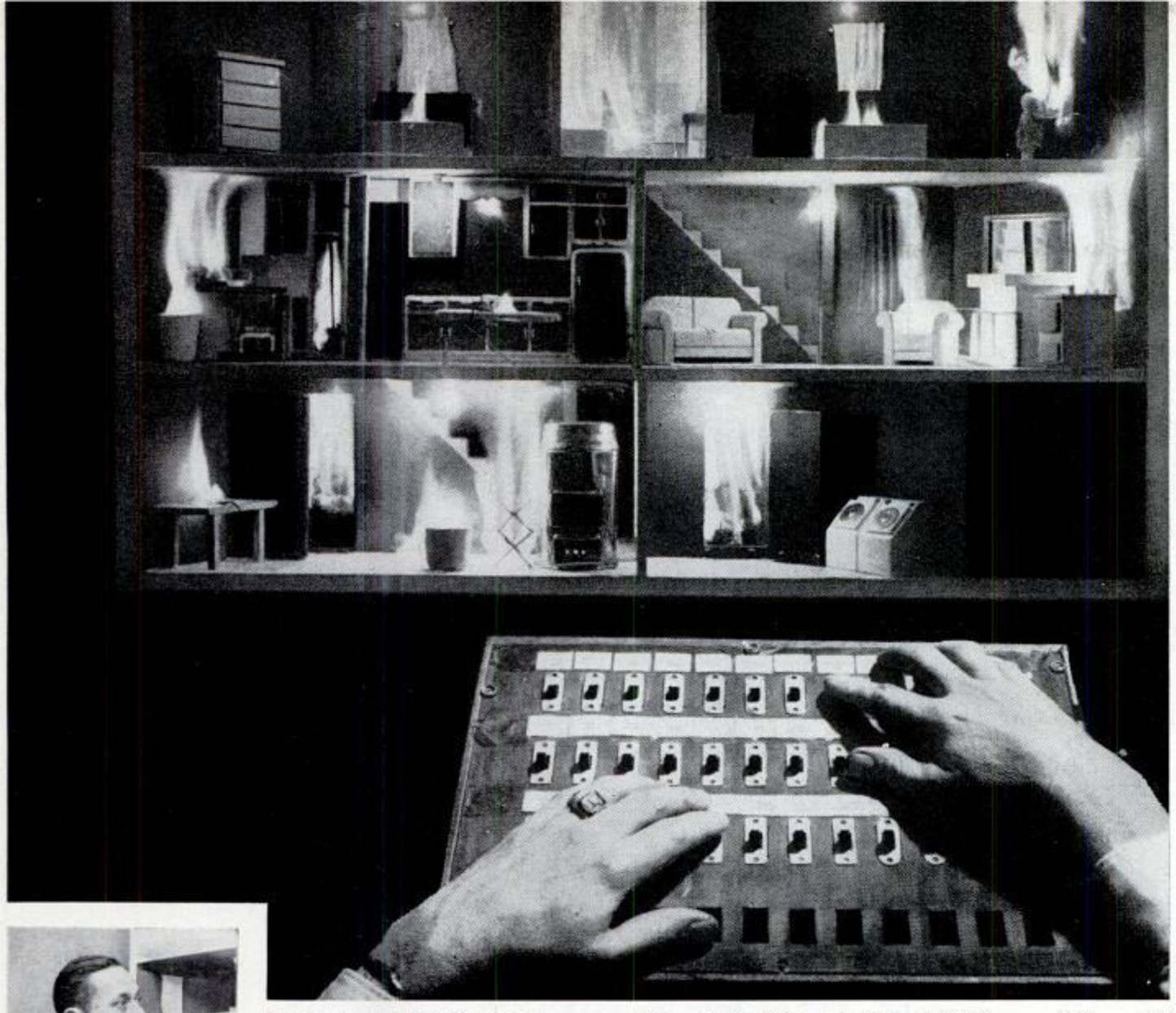
DIRECTOR Esther I. Seaver, Dayton Art Institute: "LIFE's faithful color treatment of great art has lent much impetus to our 'circulating gallery' of original paintings that we lend to Daytonians for their homes."



RIKE-KUMLER Pres. David L. Rike heads department store founded by his grandfather 101 years ago: "LIFE helps us to promote a higher standard of living which is reflected in the demands of our customers."

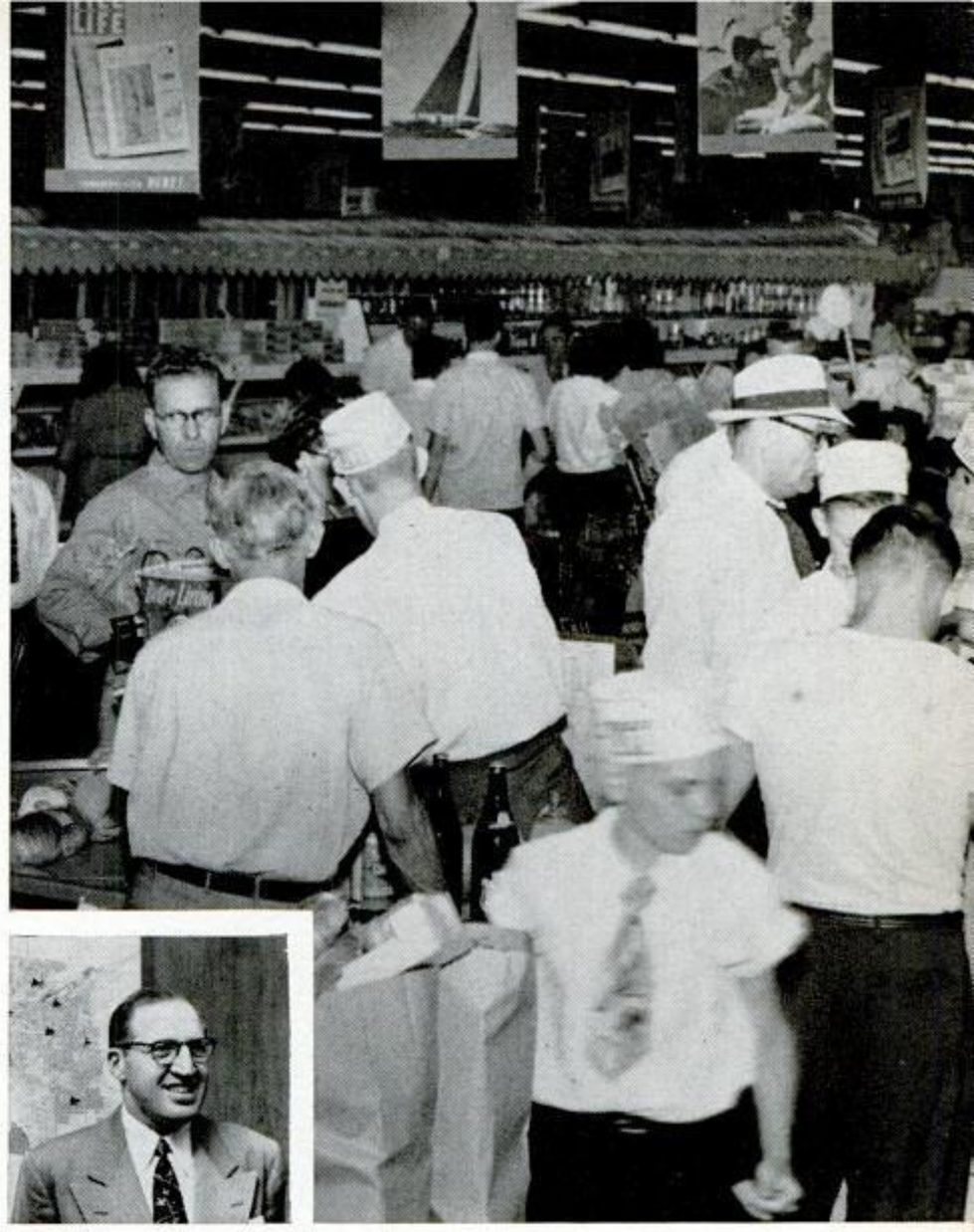


PASTOR Hugh Evans of the Westminster Presbyterian Church, past Moderator of the U. S. General Assembly of the Church: "LIFE's straightforward handling of religion fights the church's greatest enemy—indifference."





FIRE CHIEF KEEPS ON the move. District Chief Carl J. Shields' "House of Hazards" appeared in LIFE (Mar. 30, '53) to dramatize danger spots where home fires can start. He says, "Since the LIFE story, I have been constantly on the go showing the house all over the Midwest on TV, to safety councils, all kinds of groups. The 'House' is now a model for similar projects in fire departments all over the U. S. and Canada."



MARKETS HUM. Liberal Markets V. P. Eugene C. Schear: "The impact of LIFE is no mystery to us at Liberal. For two years we have conducted LIFE tie-in sales events in our 12 stores, and the results are high spots on our promotional dockets. When LIFE hits Dayton, life in Dayton is influenced into action and people buy."



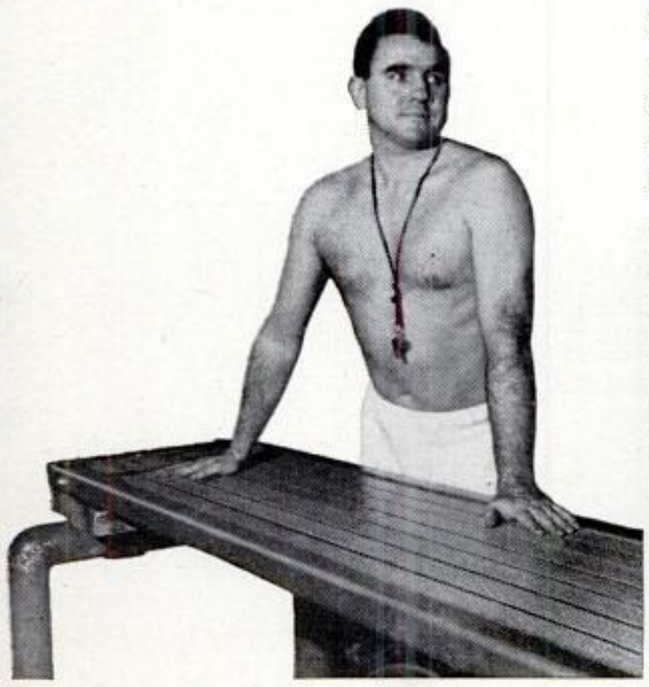


HOUSE BECOMES HAUNTED. Builder W.A. Simms was among the first in the U. S. to put up LIFE's "Trade Secrets" house (Jan. 5, '53). "People waited every day for the house to be opened. From 2 until 8 and 9 p.m., at least 15,000 people went through our house during the 10 days it was open."

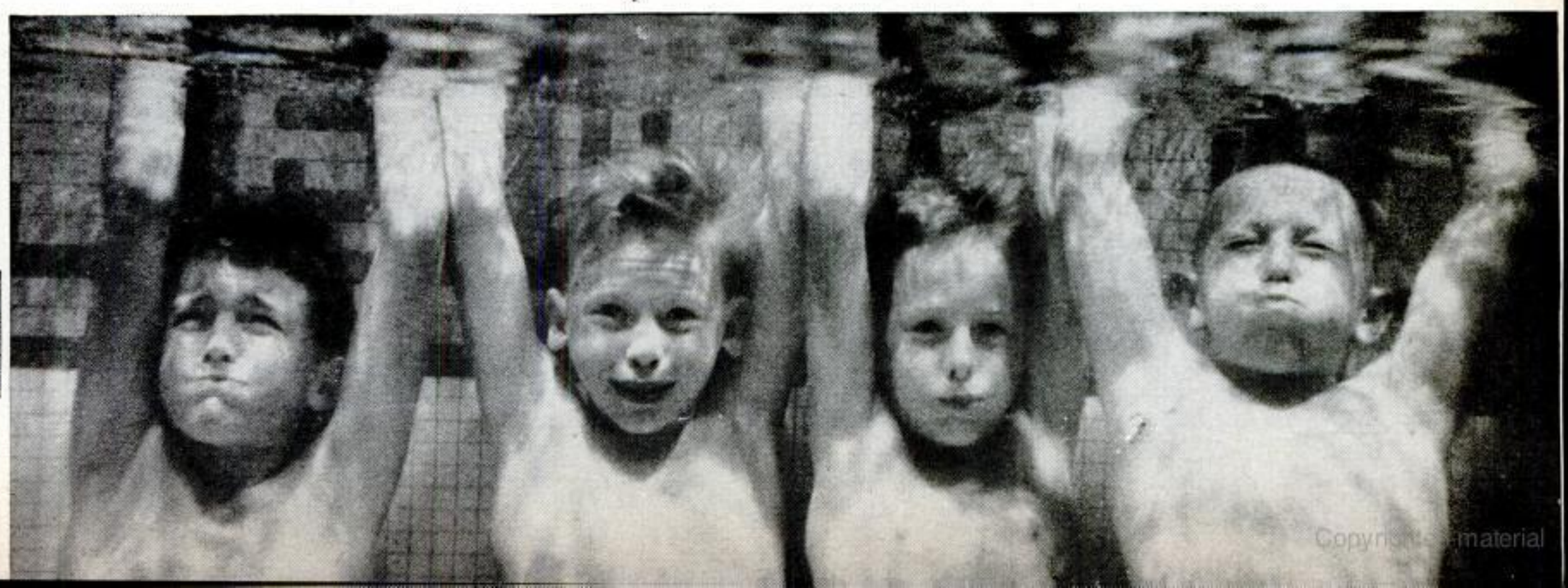




ROBIN CAUSES COMMENT. *Journal Herald* Photographer Bob Doty says: "Nothing I have ever done has caused so much comment as my picture LIFE ran (May 11, '53) of the robin in the snow—long distance calls, people stopping me on the street, letters from everywhere!"



SWIM DIRECTOR SWAMPED. YMCA Asst. Physical Dir. G. J. Burger was in LIFE (Aug. 11, '52) with his method of teaching young Dayton swimmers how not to get panicky when their heads are under water. "I received scores of letters congratulating us on the job we are doing, asking for details to use in Y's in other cities."



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A Predecessor of the Gutenberg Bible

HIS CONSTANCE MISSAL IS ACCEPTED AS THE OLDEST PRINTED BOOK

For nearly two centuries the Gutenberg Bible has held the honored title of the world's oldest printed book. As familiar to schoolchildren as to scholars, the Bible has also been the symbol of one of the greatest milestones in history —the development of movable type, which replaced the ancient and laborious method of writing out books by hand and revolutionized the communication of ideas around the world.

Today the Bible is being edged out by an apparently older contender for the title. Known as the Constance Missal, it was first brought to light in the 1890s by a German typographer named Otto Hupp (*p. 88*) who declared it was printed by Johann Gutenberg around 1450, several years before he produced the Bible. Hupp's announcement fomented a grand controversy among bibliophiles which is only now coming to an end. Last week, adding the final seal of approval to Hupp's case, the Pierpont Morgan Library in New York announced the acquisition of one of the three existent copies of the Missal (*above*), proudly labeling it "the oldest typographic book" and "the most important printed work ever acquired by an American library." Unmentioned was an even more impressive label, the price of more than $100,000 which the library paid for the book.

PAGE FROM MISSAL, containing Masses for German diocese of Constance, → was printed in red and black ink. Three large ornate letters were painted by hand.

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Incipit ỹne sanctoium De tempoie
pascbali de plibs martiribs. Introit9

Sancti tui dñe bñdicēt te
gloriā regni tui dicent
alla℣ Exaltabo te deus
meus rex et bñdicā noi
tuo in seculū ⁊ in seculū seculi. Gl'ia
Pe oculi dominī super, Intro,
timētes eū sprātes in miseri=
coidia eius alla Vt eripiat amoi=
te aias eoz quoniā adiutoi et pter=
tor nr est alla alla℣ Exultate iusti
in dño rectos decet collaudarō Gl'ia
Stabūt iusti ī magna, Sapie.
constātia aduers9 vos qui se
angustiauerūt et ꝙ abstulerūt labo-
res eoz, Vidētes turbabunt timoie
horribili et mirabunt in subitacōne



LADY ELGIN LAVONNE.
Black inlays set off case.
21 jewels. $71.50





ELGIN BRACELETTE. Superbly modern. Shock-resistant. 17 jewels. $57.50

NEW ELGINS WITH THE "Million"



FROM THE ONLY design studio maintained by a watchmaker come Elgins with the "MILLION-DOLLAR LOOK" . . . watches created to honor Elgin's 90th Anniversary.

What is Elgin's "MILLION-DOLLAR LOOK"? It's the sudden thrill of unexpected beauty. It's the universal appeal of good taste, with styling as individual as your own initials. And it's the rich look of a proud possession, with little relation to actual price.

Now you can have the "MILLION-DOLLAR LOOK" in richly-styled Elgins priced as low as $33.75. Your jeweler is waiting to show you the complete and exciting selection.

Better plan to see him soon . . . for a *gift* or for *yourself!* Elgin National Watch Company, Elgin, Illinois.

Every Elgin has the heart that never breaks, the *guaranteed* DuraPower Mainspring



LADY ELGIN RIVIERA. For the sophisticate, unusual diamond design. 14K gold. 21 jewels. $150.00

LADY ELGIN ENCHANTED. Tear drop ends blend with Hadley expansion bracelet. 21 jewels. $89.50

LADY ELGIN CAROUSEL. Flowery outline frames a tiny face. A dainty 21-jewel. $71.50

ELGIN "19" HOLLY. Black inlays glamorize case and Hadley expansion bracelet. 19 jewels. $67.50

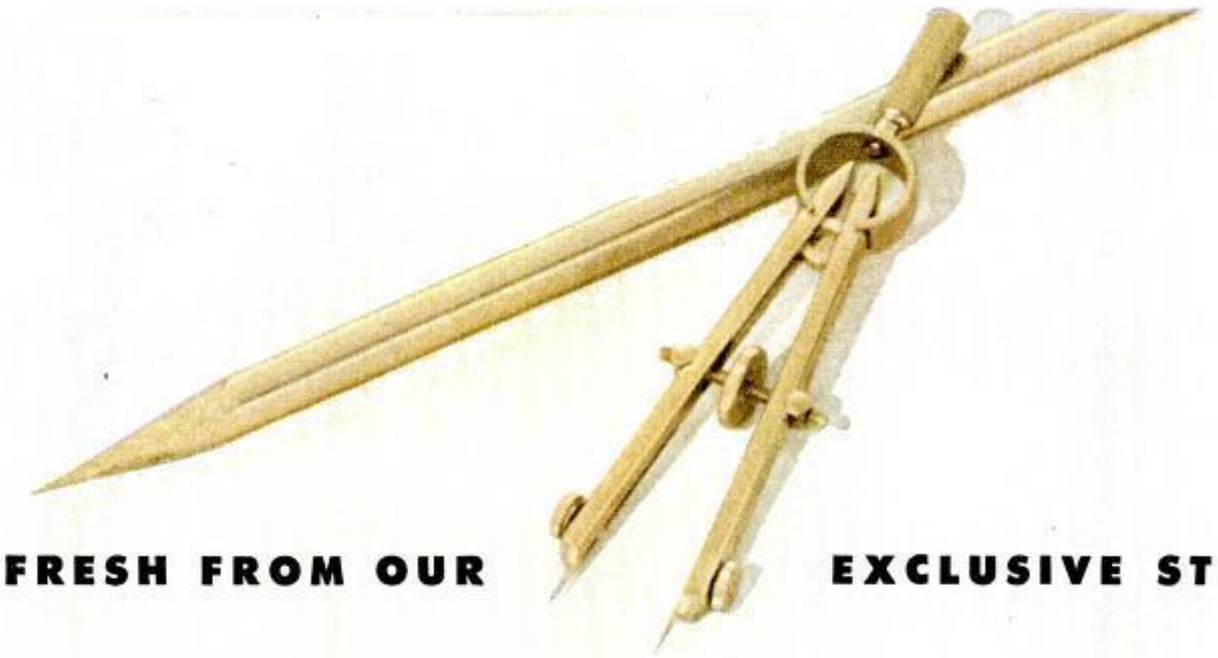
ELGIN VALEENE. Rich charm carries through Hadley expansion bracelet. 17 jewels. $45.00

ELGIN AFTON. *Simply* lovely. 17 jewels. Beautifully designed face and case. $33.75

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Dollar Look."

FROM $33.75



ELGIN BOATSWAIN. Shock, dust, water-resistant*. Sweep-second. 17 jewels. $57.50

ELGIN "19" ALDEN. Smart expansion band. 19 jewels. $71.50





LORD ELGIN DRAPER. Ruggedly handsome in 14K gold. Alligator strap. 21 jewels. $150

ELGIN DANTE. Self-winding. Shock, dust and water-resistant*. Sweep-second. 17 jewels. $71.50

ELGIN MILBURN. Masculine look goes into Hadley expansion band. 17 jewels. $59.50

ELGIN "19" GARFIELD. Modern with made-to-match Hadley expansion band. 19 jewels. $69.50

LORD ELGIN THORNTON. Rich black inlays traced smartly along case. 21 jewels. $71.50

ELGIN SINCLAIR. Proof expensive styling costs little. Superb 17-jewel accuracy. $33.75

*Provided original seal is properly restored after opening for servicing

the beautiful way to tell time

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Because a Doctor put Tillie Lewis on a Diet—

YOU NOW GET LOW-CALORIE FOODS AS DELICIOUS AS HIGH-CALORIE FOODS

Actually a New, Year-Round Way to Normal, Healthful, Delicious Meals!

You can lose weight, and *stay* slender, while enjoying regular meals, including desserts, right along with the family!

All because a Doctor put a remarkable woman on a diet!

The woman was Tillie Lewis. Once unknown, now named America's First Woman in Foods. Written about in magazines, hundreds of newspapers. All because she did not like a tasteless, limited diet–*and decided to do something about it!*

The result is a *new kind* of low-calorie foods, created by Tillie Lewis! Actually 36 Tasti-Diet Foods—including sweet desserts, salad dressings, jellies, chocolatey topping! *All* delicious. Tasti-Diet Fruits, for example, come to you in rich, sweet-tasting syrup, made *without* added sugar! So different from "watery" diet fruits! Yet they contain, on an average, *less than half* the calories of regular canned fruits!

Now, adults who need to *control* weight, as well as those reducing, can eat complete, delicious meals the year round... just like the rest of the family!

Begin today to normalize weight *enjoyably,* the wonderful new "36 Varieties" Tasti-Diet way!

TILLIE LEWIS TASTI DIET 36 VARIETIES

IF IT'S TASTY–IT'S TASTI-DIET–DON'T ACCEPT SUBSTITUTES



TILLIE LEWIS, AMERICA'S FIRST WOMAN IN FOODS, explains the exclusive and patented process that makes Tasti-Diet Fruits sweet, delicious, firm—entirely unlike any other diet fruits. The famous "36 Varieties" also includes jellies, salad dressings, sweet desserts.

SPECIAL FREE OFFER: For your Tillie Lewis Diet Plan Booklet—full of helpful menus and ideas—write Tillie Lewis, Dept. L-1, Stockton, California.



Asparagus with Rich Hollandaise ...Delicious Jellies, Too!

Try garden-flavor Tasti-Diet vegetables "as is" or with sauces made with Tasti-Diet Whipped Dressing! *Enjoy* breads or diet crackers with delicious Tasti-Diet jellies (3 calories per teaspoon).



Tasti-Diet Fruits, Sweet Without Added Sugar ...Spicy Dressings!

Sweet, firm Tasti-Diet Peaches, for example, contain only 1/3 the calories of regular brands! Make a variety of delicious salads, too, with spicy, savory Tasti-Diet *One-Calorie* Dressing!



Even Sweet Chocolate Desserts...and Good Chocolatey Topping!

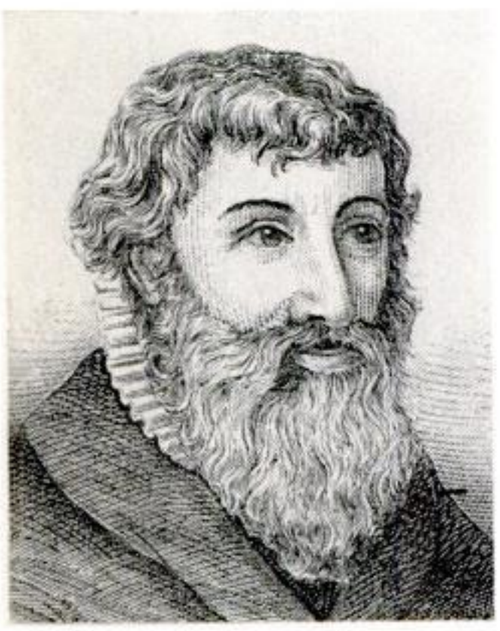
Imagine—there are only 35 calories in a generous serving of Tasti-Diet Chocolate Pudding! For double goodness, add Tasti-Diet Chocolate-Flavored Topping (4 calories a tablespoon).

PRINTER VS. BANKER

Even in his own lifetime, which began around 1398, Gutenberg was the center of controversy. He was always in trouble over debts which he had incurred, in Strasbourg and his native town of Mainz, to finance his work. His largest debt was to Banker Johann Fust who paid for the "tools" with which Gutenberg printed his books. In 1455 Fust sued Gutenberg, took his tools and, with Peter Schoeffer, completed a psalter which Gutenberg is believed to have begun. Gutenberg finally got a minor job with the Archbishop of Mainz, died soon after in 1468.

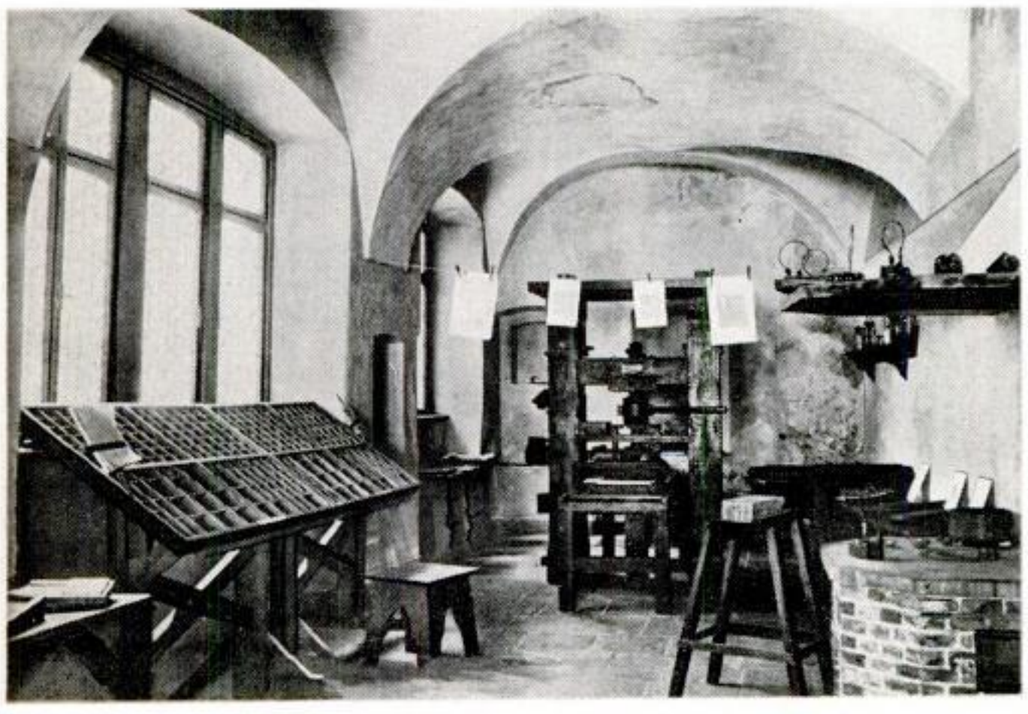


GUTENBERG, baptized Gensfleisch, took mother's family name. Before developing printing, he was a goldsmith.





SUCCESSORS of Gutenberg were Fust (*left*) and his son-in-law, Schoeffer, who studied at Paris University, became leading printer of northern Europe.



WORKSHOP of Gutenberg, reconstructed in Mainz museum, shows foundry where metal for type was melted (*right*), type font (*left*) and press (*rear*).

CONTINUED ON NEXT PAGE

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Your diamond ring is endowed with special meaning as your cherished "keepsake" of love. Select it then with infinite care, remembering that the finest quality diamond is your best buy.

If the name Keepsake is in the engagement ring, yours is a perfect center diamond...guaranteed by the famous Keepsake Certificate. In many new styles from $100 to $10,000.

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Wedding Ring . . 100.00
★ Man's Diamond Ring $100.00
Available at 75 to 250 to match all engagement rings
B. *WELDON* Ring . $300.00
Wedding Ring . . 87.50
C. *JULIET* Ring . . $575.00
Wedding Ring . . 175.00
All rings available in either natural or white gold. Prices include Federal tax. Rings enlarged to show details.
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Please send free booklets, "The Etiquette of the Engagement and Wedding" and "Choosing Your Diamond Ring." Also 44-page "Bride's Keepsake Book" gift offer and the name of nearest Keepsake Jeweler.

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Address_____
City and State_____
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MEAT SITUATION

March, 1954

The big news for housewives this month is BEEF.

The number of beef cattle in farmers' feedlots is the second highest on record--topped only by last year's all-time high.

March through June is the season when these heavier specially-fed cattle come to market in greatest numbers. (During the fall and early winter months there are more of the lighter, leaner economy grades of beef that come direct from the range.)

* * *

Does this mean lots more beef than you've been getting right along? Not necessarily. It does mean that more of the available beef will be in the higher quality grades. It's the "well marbled" kind of beef the cookbooks tell you to look for when you want the tenderest, juiciest steaks and roasts.

If you have a home freezer, and wish to lay in a supply of top-quality beef, now is the time to start watching for your meat man's specials. By buying just the cuts you want, at times when they are featured, you can often save more money. (Remember, only about 15% of a side of beef is sirloin and porterhouse steak.)

* * *

Supplies of pork have been running substantially smaller than a year ago and probably will continue smaller for several months. Because of this reduced supply, pork prices have been higher this winter than last. Biggest increase has been in most-demanded chops and roasts. Many pork cuts are still attractively priced, however.

The first spring lambs have already started to show up at your meat man's counter, as well as the choice milk-fed veal that comes from dairy farms.

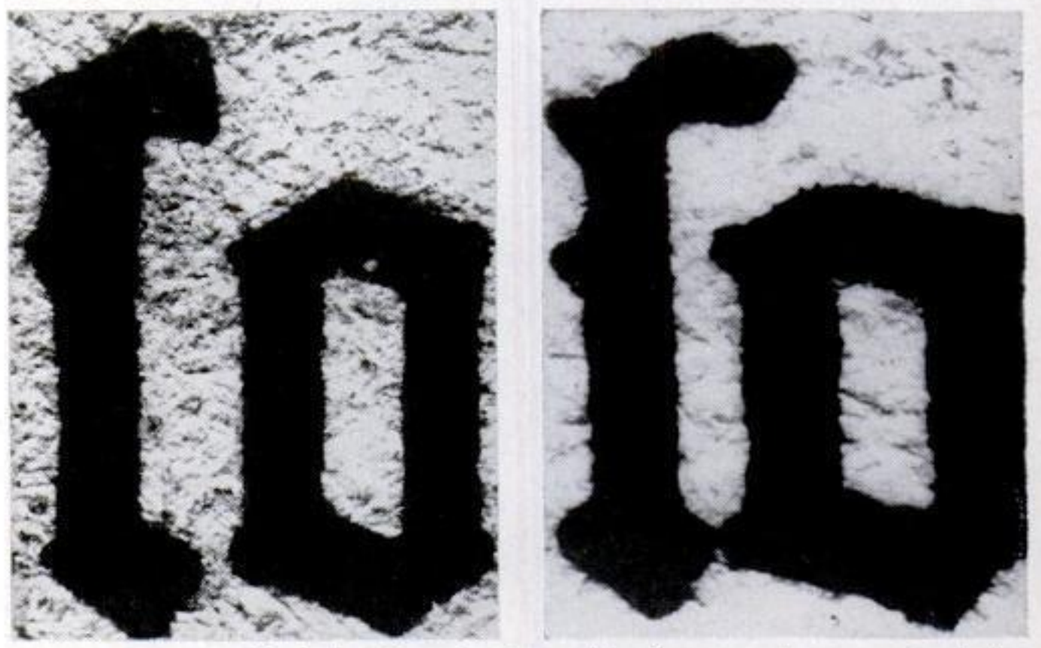
* * *

We've mentioned only 4 kinds of meat but you'll have a wide selection of cuts--over 200--to choose from. Their relative price values will change from day to day, but whichever kind, or cut or grade of meat you choose, or the price you pay, you can be sure of getting exactly the same kind of high-quality, complete protein, B-vitamins and minerals.

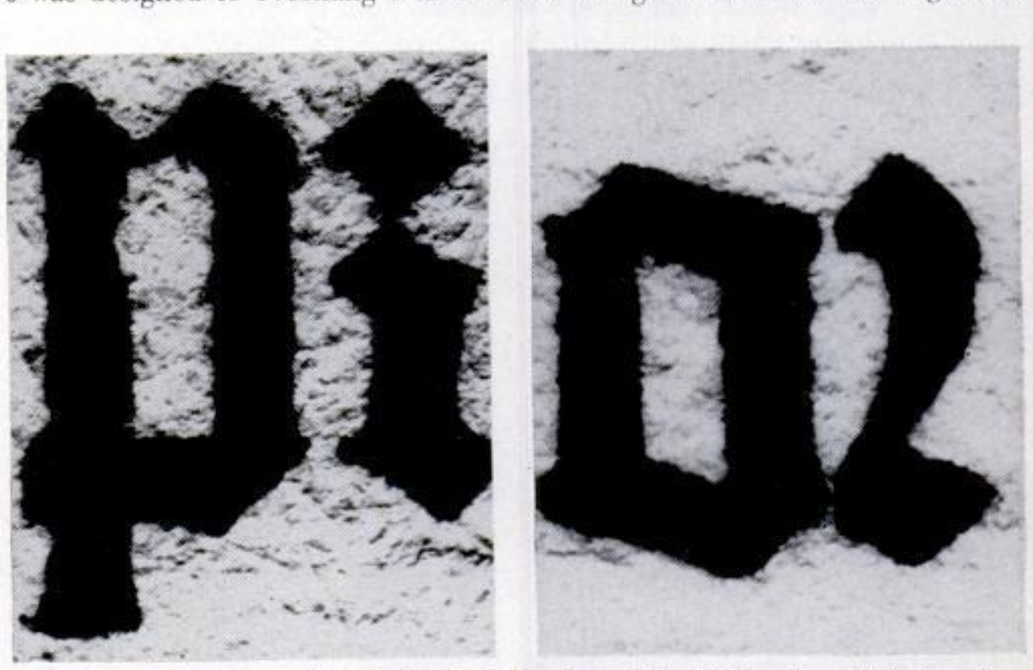
AMERICAN MEAT INSTITUTE
Headquarters, Chicago • Members throughout the U.S.

THE PROOFS OF PRIORITY

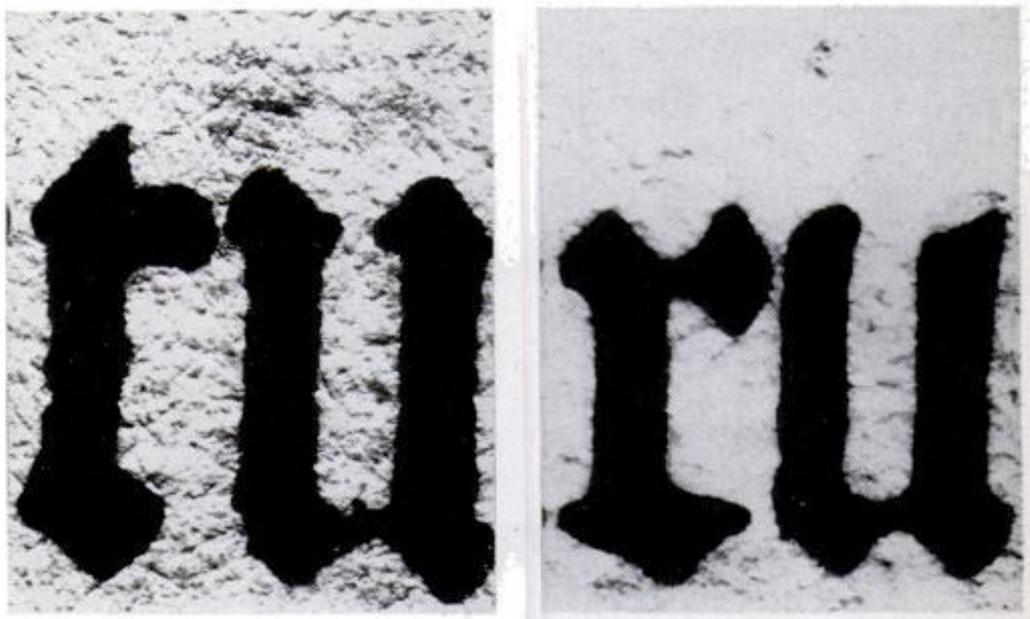
To back up his arguments on the priority of the Constance Missal, Otto Hupp marshaled a weighty array of technical evidence. He noted that certain letters (*below*) were more primitive and awkwardly designed in the Missal than in the Bible, which was completed by 1456. Large decorative capitals were painted by hand, while in later works they were printed. In contrast to Gutenberg's Bible, the text of one page of the Missal fails to line up with that of the opposite page while the inking is so uneven that many corrections were made afterward by hand with pen and ink. Such evidence helped convince scholars that the Missal was an early trial-and-error work whose defects had been overcome by the time the first printer produced his Bible.



TALL *S* was modeled after lettering in medieval manuscripts, as was all the type in early printed books. In example from the Missal shown in the enlargement at left, *s* is separated from *o* by a wide space. In the Bible (*right*) *s* was designed to overhang *o* in order to bring the letters closer together.



SPECIAL *R* was used in both the Missal and the Bible when it followed a rounded letter such as *p* or *o*. In the Missal (*left*) Gutenberg employed a rare *r* which resembles *i* and which was used by medieval metalworkers. Special *r* of the Bible (*right*) is a type that appears in later printed works.



GOTHIC *U* which was consistently employed in the Constance Missal (*left*) is bulky letter that takes up a wide space. When he printed the Bible, Gutenberg trimmed off the decorative projections at the top of the *u*, producing the streamlined version (*right*) which became common in subsequent works.

CONTINUED ON PAGE 88

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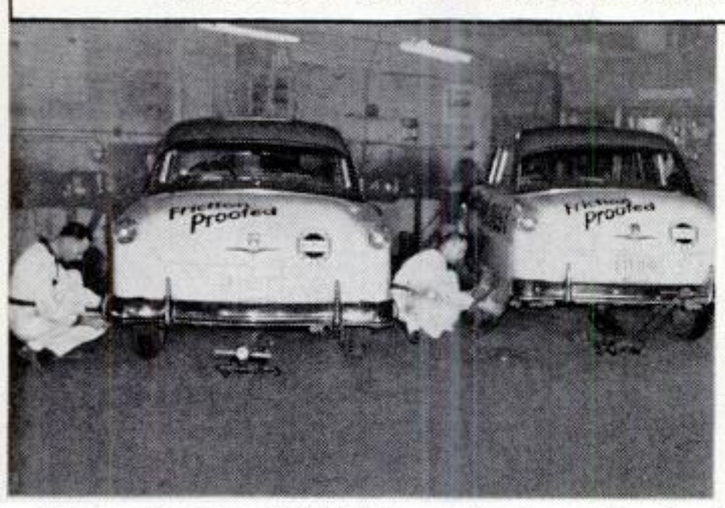
NOW!...20,000-MILE TWIN-CAR PROOF

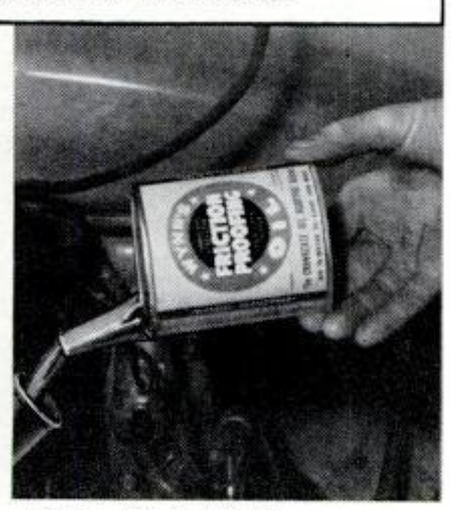
FRICTION PROOFING* SAVES 1 GALLON OF GAS IN EVERY 10

Friction Proofed V-8 Uses 10.1% Less Gas... Shows 44.7% Less Bearing Damage... 21.6% Less Starting Friction in 20,000-Mile Twin-Car Comparison Test Supervised by Independent Licensed Consulting Engineers

DENVER, COLO. — Two brand new V-8 passenger cars, stock models off the showroom floor, have just completed a 'round-the-clock, 20-day, 20,000-mile comparison test to scientifically measure the money-saving benefits of Friction Proofing as a regular car maintenance function. The cars were identical models, received identical mechanical checking, and both were driven under identical conditions using identical "best" grades of gas and oil. Only difference: one car was *Friction Proofed* regularly during the test; the other was not. The winner on every count was the *Friction Proofed* V-8.

IDENTICAL TWINS EXCEPT ONE *FRICTION PROOFED*





Cars used were as identical as mechanics could make them. Before the test both cars were completely dismantled and the more than 400 moving parts in each car's engine, transmission and front wheels were measured with profilometer and micrometer in an Air Corps-accepted machine shop. Both cars used identical "best" gasoline and extra heavy duty 10-30 oil. Both were checked mechanically every 8 hours, tuned every 1,000 miles. Oil was changed regularly per car maker's specifications. Tire pressures were kept identical. During test, heads, carburetors and electrical systems were switched to further assure identical conditions.

TEST COVERED ALL ROAD CONDITIONS

Conducted under strict supervision of licensed Consulting Engineers who are also University of Colorado Engineering Professors, the Twin-Car test was run over every type of road condition that might be encountered by the average motorist. Here are some of the official certified results:

Friction Proofed V-8 used 10.1% less gasoline (enough for more than 2,000 extra miles of driving on same amount of fuel). *Friction Proofed* V-8 showed 44.7% less bearing damage, 21.6% less starting friction.





DID 2 YEARS DRIVING IN 20 DAYS: The Twin V-8's covered the same routes—running in tandem and switching lead position every 8 hours. 21 drivers worked in shifts of 8 hours each in each car to equalize driver factor. Licensed Consulting Engineers who are also University of Colorado Professors, certified the entire test. Winning *Friction Proofed* V-8 shown in inset.

SAME SAVINGS FOR YOUR CAR IN NEXT TWO YEARS—The Twin-Car comparison test proves again what thousands of motorists have learned since Wynn's first put *Friction Proofing* on the market: by reducing engine wear and friction, *Friction Proofing* increases power and mileage... saves at least a gallon of gas in every ten. If you're an average driver, you'll cover the same 20,000-mile distance in the next 2 years that the Twin V-8's covered in 20 days. By *Friction Proofing* your car regularly you'll average an extra 2,000 miles more driving on the same gasoline—you'll cut repairs, too!

CERTIFIED RESULTS OF TWIN-CAR TEST

	Friction Proofed V-8	Other V-8
Gasoline miles per gallon	16.98	15.32
Pitting density (bearing damage) main bearing inserts	119**	215**
Starting friction (ft. lbs. required to turn dead engine)	29.33	37.33

**Write Wynn Oil Company for Official Certification of results signed by the Consulting Engineers who supervised the test.

WHAT IS *FRICTION PROOFING?**—*Friction Proofing* is a separate and unique maintenance function that smoothes the movement of metal on metal by chemical penetration. Added to your crankcase and gas tank... added to transmission and differential ... Wynn's *Friction Proofing* is attracted to friction points in your car where microscopic snagging sawteeth cause wear, reduce power. There, Wynn's unique chemical formula *penetrates* and *smoothes* the metal... cutting wear, increasing *delivered* horsepower, boosting gas mileage, prolonging your car's life.

COMPLETE *FRICTION PROOFING IS QUICK—COSTS LITTLE**—Your serviceman or auto mechanic can *Friction Proof* your car in just a few minutes. Here's all there is to it: (1) Add a pint of Wynn's FRICTION PROOFING FOR ENGINE to your crankcase every 1000 miles. (2) Add a can of Wynn's FRICTION PROOFING FOR GASOLINE to your gas tank regularly. (3) Have Wynn's FRICTION PROOFING FOR GEARS added to transmission and differential every 5000 miles. Wynn Oil Co., 1151 W. Fifth St., Azusa, California.



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During the 20-day marathon, the Twin V-8's encountered 4 rainstorms, 10 inches of snow, drove in temperatures ranging from 11 degrees to 108. Cars climbed the highest road in the U. S. to Pike's Peak and were driven down into Death Valley.

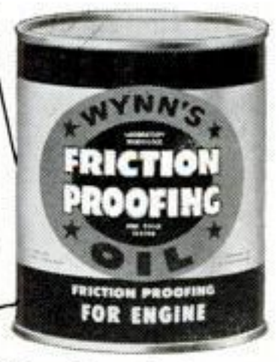




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Cars drove many miles through stop-and-go traffic in 56 towns and cities. *Friction Proofed* V-8 ran far more economically.

FOR COMPLETE LOW COST WYNN'S FRICTION PROOFING SEE YOUR GARAGE OR SERVICEMAN TODAY!



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FLASH $3.80
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Lumar Lens—It's always in focus to give you clear, bright pictures in color or black-and-white—12 *big* pictures with every roll of 620 film!

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Plug-in Flash Gun—No dangling wires, nothing to adjust! And when you've taken a picture you simply press the ejector button and the bulb pops right out.



Argus 75
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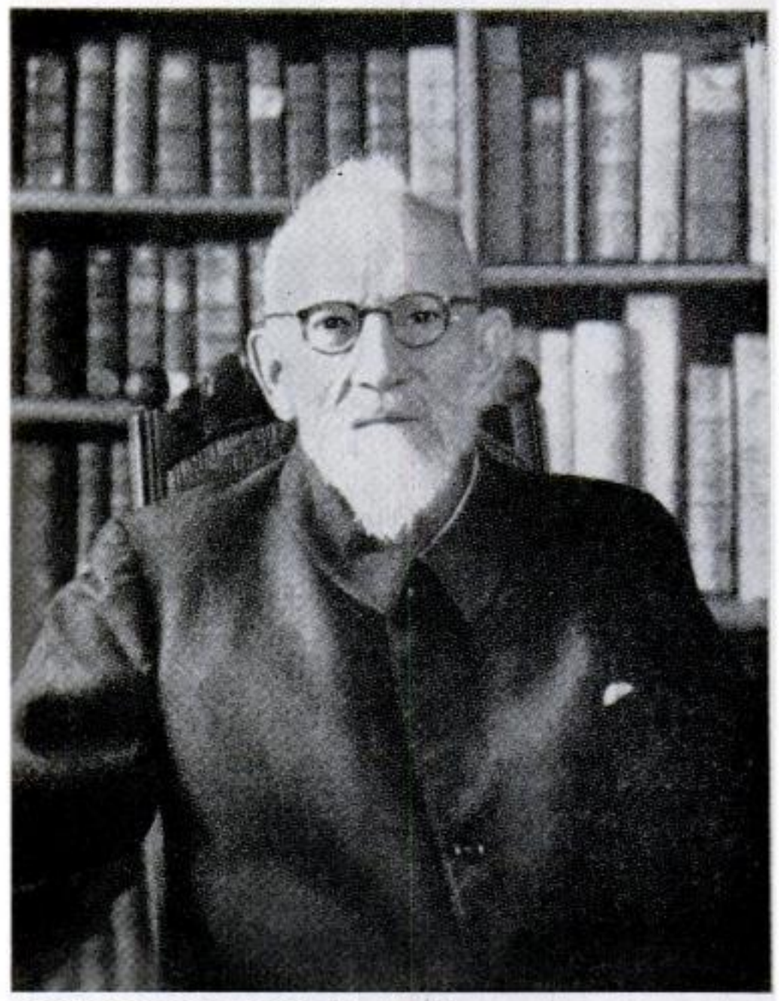
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BOOKLOVER HUPP designed several new type faces named for him, was also heraldic expert. He died in 1949.

DISCOVERY IN A BOOKSHOP LAUNCHED WORLD DEBATE

Until his revolutionary announcement about the Constance Missal, the world of historians and bibliophiles had never heard of Otto Hupp. Born in Düsseldorf in 1859, he had studied metal engraving at the academy there, later settled down in Munich. Working as a type designer, Hupp made careful studies of earlier typographic styles and collected old printed books. One of these, the Constance Missal, he picked up around 1880 in an old bookshop.

Fifteen years later Hupp decided to trade the Missal for some other books which he thought more interesting. To better his bargaining powers, he scrutinized the Missal closely, finally came to his remarkable conclusion. No sooner had he published his findings than scholars everywhere leaped to the attack, each with different arguments to refute his thesis. Although Hupp went ahead and traded the Missal to a Munich bookdealer, he continued to defend and publicize his claims. In the course of the next decades, two more copies of the Missal turned up, each time reviving the debate and producing more evidence to sustain Hupp. Gradually Hupp's thesis gained ground, his critics waned. In 1940, when a Gutenberg anniversary exhibit was held in Munich, the Missal was represented as the earliest printed book. Otto Hupp, then 81, had lived to see his judgment vindicated.

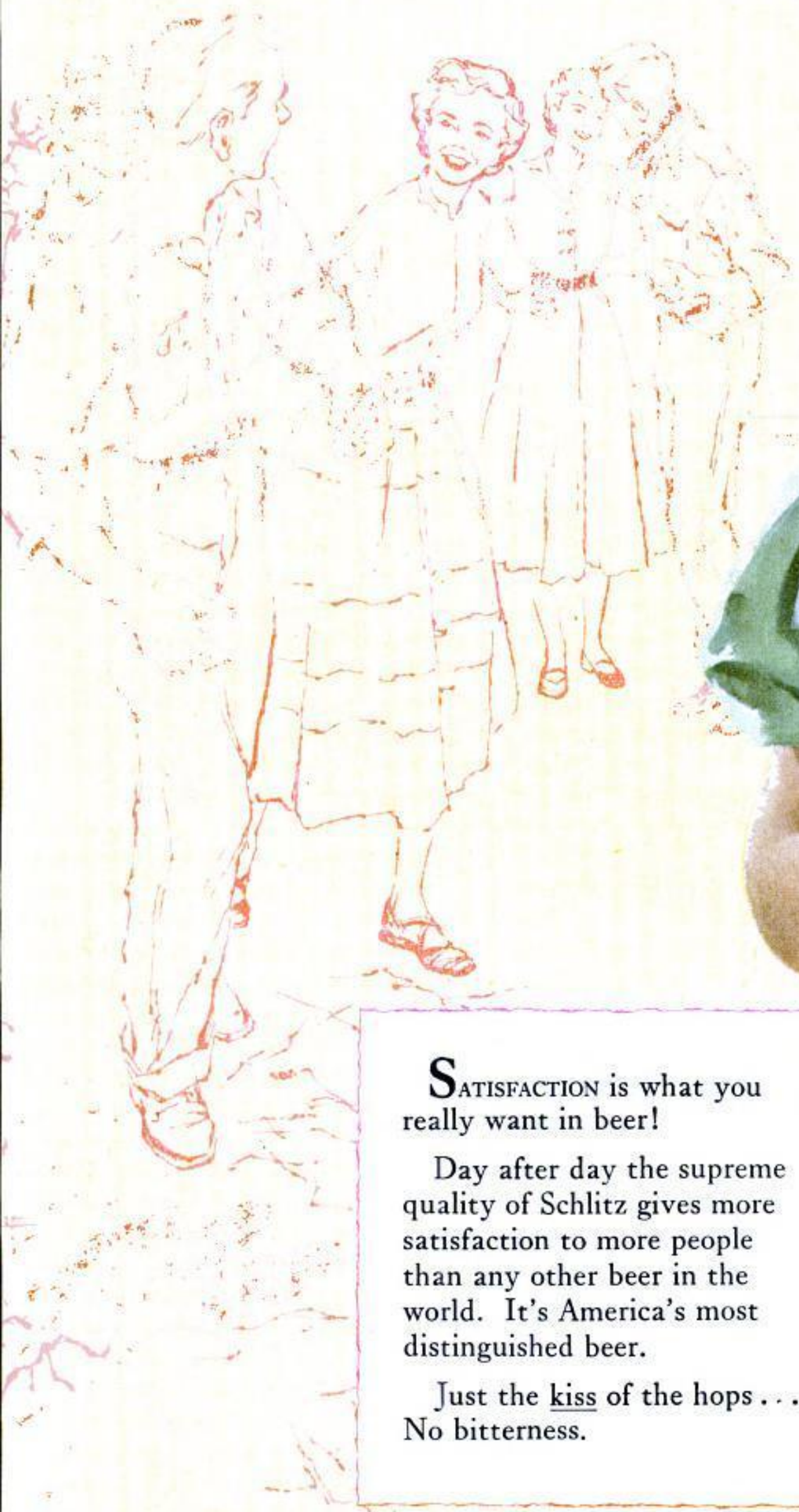


MONASTERY at Romont, Switzerland, discovered copy of the Missal in its library in 1915. It sold copy to book dealer who sold it to Morgan Library.

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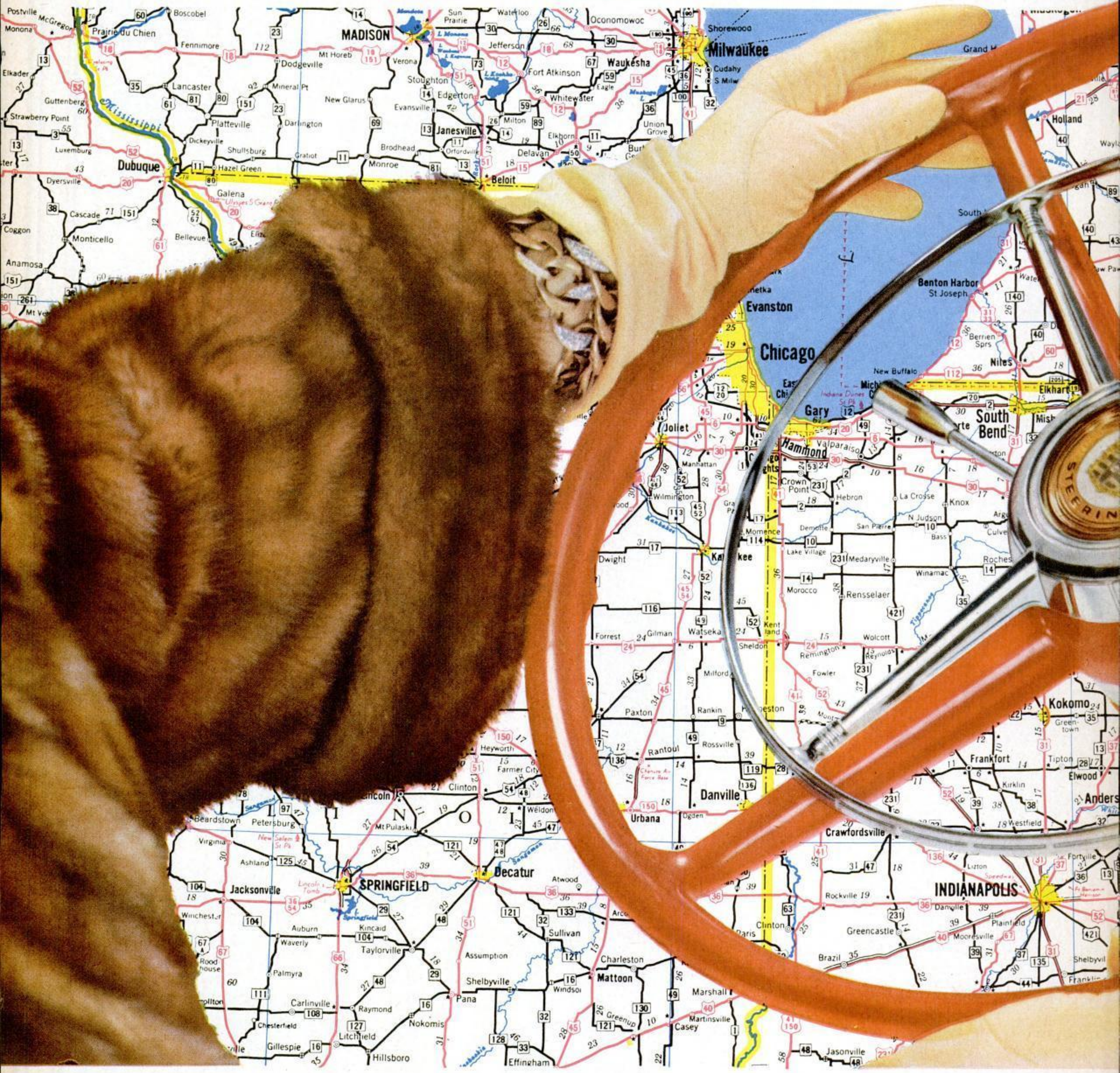
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Just the kiss of the hops . . . No bitterness.

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steering on the map

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The power steering in your Plymouth, Dodge, De Soto, Chrysler, or Imperial is not here-at-this-speed, gone-at-that. It instantly lifts the weight of the car from your arms . . . coupling astonishing lightness with solid road feel. It takes away 80% of the steering effort at all times. And, because it is consistent *full-time* power steering, it becomes safely familiar, as much a part of your driving as your eye on the road.

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Snow Crop Division...Clinton Foods Inc., 445 Park Ave., New York 22, N.Y.



Tune-In! "Arthur Godfrey Time" daily
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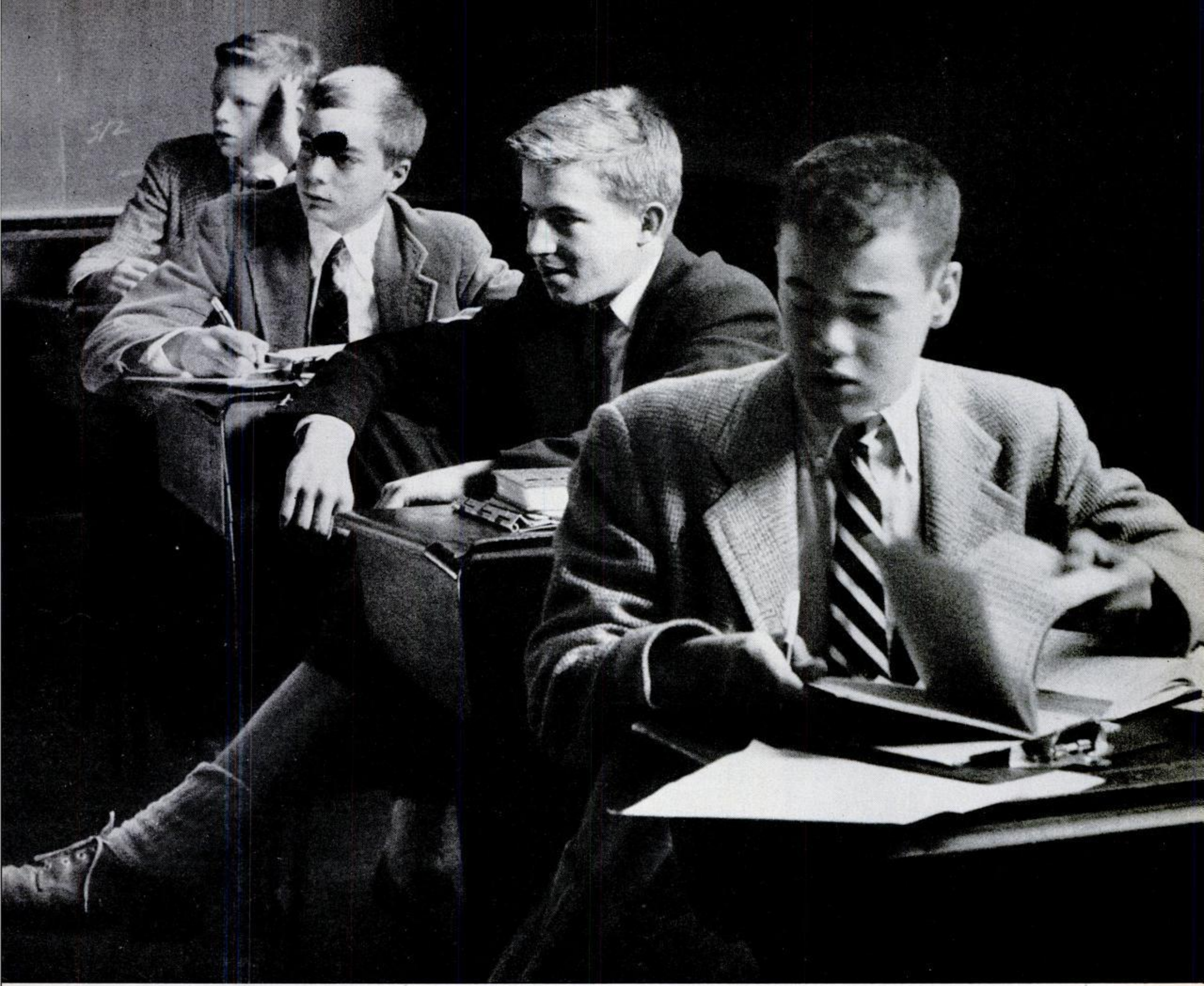
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Glamorous sheer nylons *60 gauge—15 denier* to make your legs look slimmer—*lovelier* than ever before! Flattering Neutral Mist shade! Nationally advertised at $1.50. Yours for only 75¢ a pair with 2 can bottoms from Snow Crop Frozen Orange Juice. Send for several pairs while supply lasts. For every pair send 75¢ in coin and 2 can bottoms to Snow Crop Nylons, Box 22, New York 46, N. Y. Be sure to include your name, address and stocking size. Hurry! Offer expires May 1st, 1954.

In Canada send $1.00 and 2 can bottoms. Offer good in U.S.A. and Canada only.

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FOUR HOTCHKISS SECOND-YEAR BOYS, STUDENTS IN A MATHEMATICS CLASS, GIVE THEIR ATTENTION TO A MASTER EXPOUNDING FINE POINTS OF ALGEBRA

SECONDARY EDUCATION, PART III

BOYS' PREP SCHOOL

At Hotchkiss responsibility is developed by scholarship, sports, discipline

PHOTOGRAPHED FOR LIFE BY ALLAN GRANT

In the entire field of U.S. secondary education the four earnest young men above are part of a distinct—and sometimes distinguished—minority. They are students at a private nonsectarian boys' preparatory school, The Hotchkiss School at Lakeville, Conn. There, under fairly strict discipline, they live in a community with 346 other boys and 40 masters.

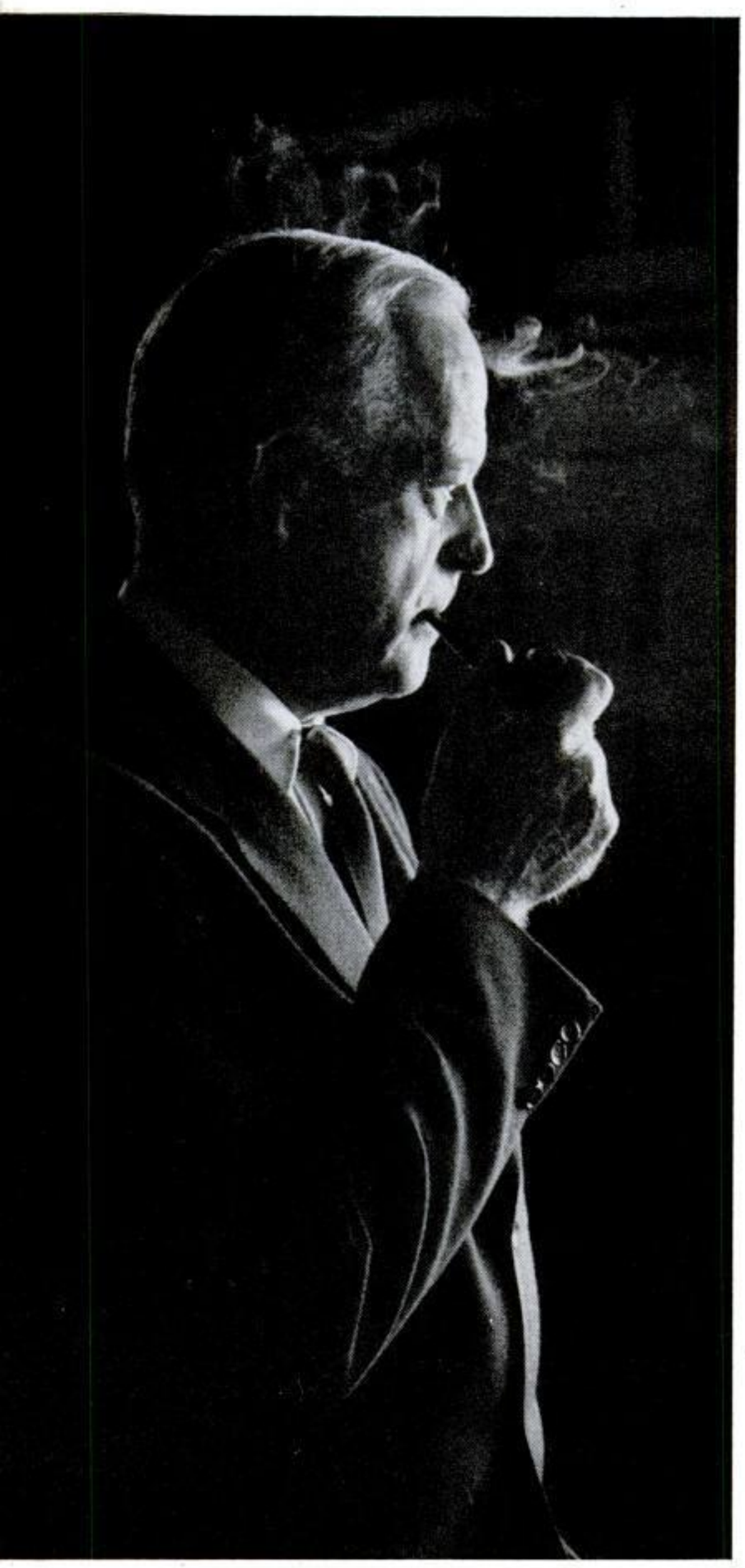
Today only one percent of U.S. secondary-school students attend institutions like Hotchkiss. But it and other schools of the same kind are slowly increasing the number of young people they serve. Their growth is due to the fact that many parents are dissatisfied with the teaching available in overcrowded public high schools and that the higher level of income enjoyed by many families enables more parents to send their children away to school. At Hotchkiss, however, as at other top-notch private schools, wealth is not the sole requirement. In fact, although the annual bill for tuition, board and extras runs to about $2,100 a year, compared to the average tax expenditure of $250 for a public high school student, one out of five Hotchkiss boys is on part or full scholarship.

All of the boys who come to Hotchkiss do so for one purpose, because they want to prepare for college, and it is a measure of the school's success that almost all of its graduates do go on, mostly to Yale, Princeton, Harvard and other eastern institutions.

Whatever the arguments over private *vs.* public education (*p. 100*), schools like Hotchkiss are following an early American pattern. The very first schools, like Hotchkiss, concentrated on classical teaching, the preparation of young men for advanced learning and adult responsibility. In maintaining this purpose the private preparatory schools feel they not only train responsible citizens but set high standards for all education.

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THE HEADMASTER, George Van Santvoord, contemplates his boys. They call him "The Duke."

A TOUGH DIET OF LEARNING

Educationally the Hotchkiss boy, like the students in most private preparatory schools, has it much harder than the average public high school boy. He must master all the conventional liberal arts subjects, but if he is able to do it, he goes far deeper into them as in calculus (*right*). In English he writes 6,000-word themes; in advanced Latin he makes an original investigation in some field of literature or history and reads Tacitus and Lucretius. If he chooses he may take Greek—Hotchkiss is one of the few schools in the U.S. where Homer's *Iliad* is taught in the original. He may also take piano instruction for credit.

To get through this four-year course the school requires a capacity for work. But in demanding the utmost from the boy, the school gives him much help in the form of individual attention and assistance. In spite of this, most boys feel they are driven hard.

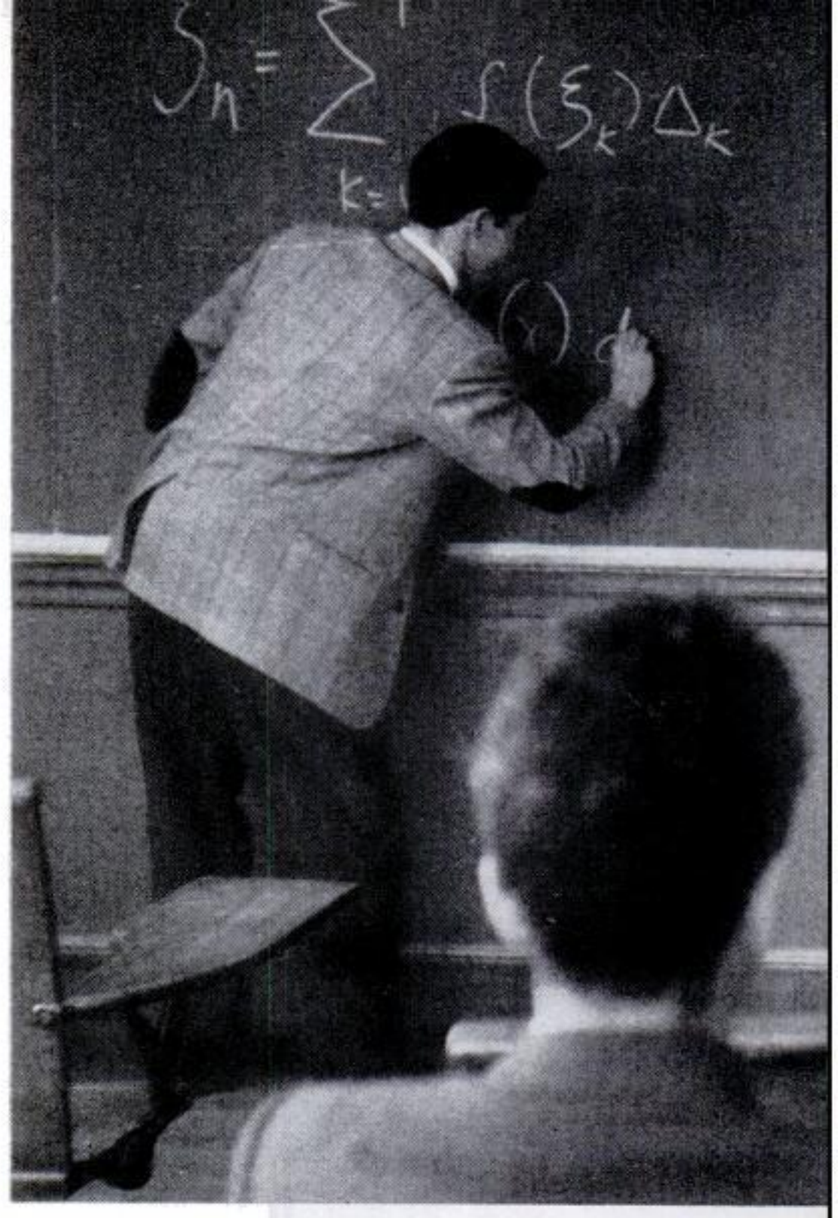
If they are, the pace is set for them by the man who traditionally sets the tone for a private school. He is the headmaster, George Van Santvoord, himself a Hotchkiss boy of '08. He is up before the boys rise at 7, and long after lights out he often is still prowling the campus like an overzealous father, making sure Hotchkiss is tucked in for the night.

His responsibilities are shared by the masters, some of whom live in the six dormitories with the juniors (9th-graders), lower mids (10th), upper mids (11th) and seniors.

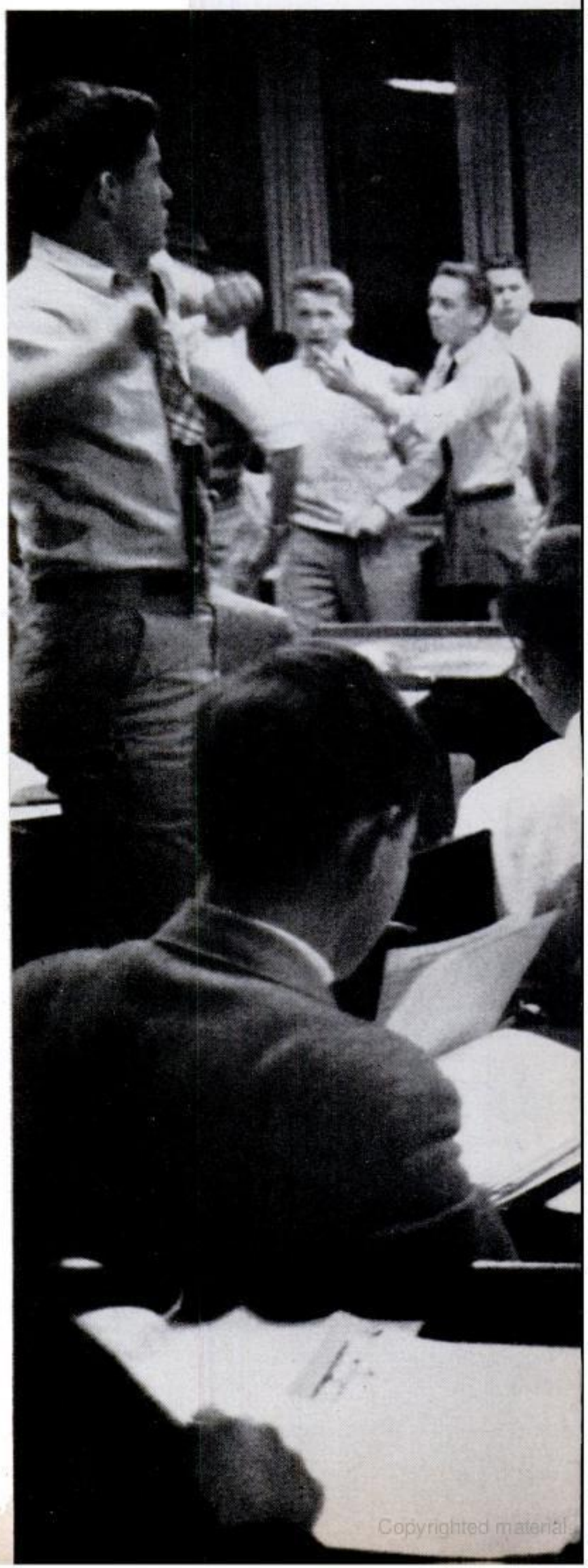
Whatever student horseplay there is comes just before bedtime, and even this is limited, for going too far may bring a master charging out of his apartment, and the culprits may get a "censure" or even be "sequestered" to the campus. Work, discipline and study are a single package; all are summed up by Van Santvoord in a favorite quotation which he uses to characterize his philosophy of education: "the habitual contemplation of greatness."



DISPLAYING DISPLEASURE, Van Santvoord stalks from assembly after reprimanding students for rudeness during a Sunday evening recital. "You are barbarians," he growled. "You are uncivilized."

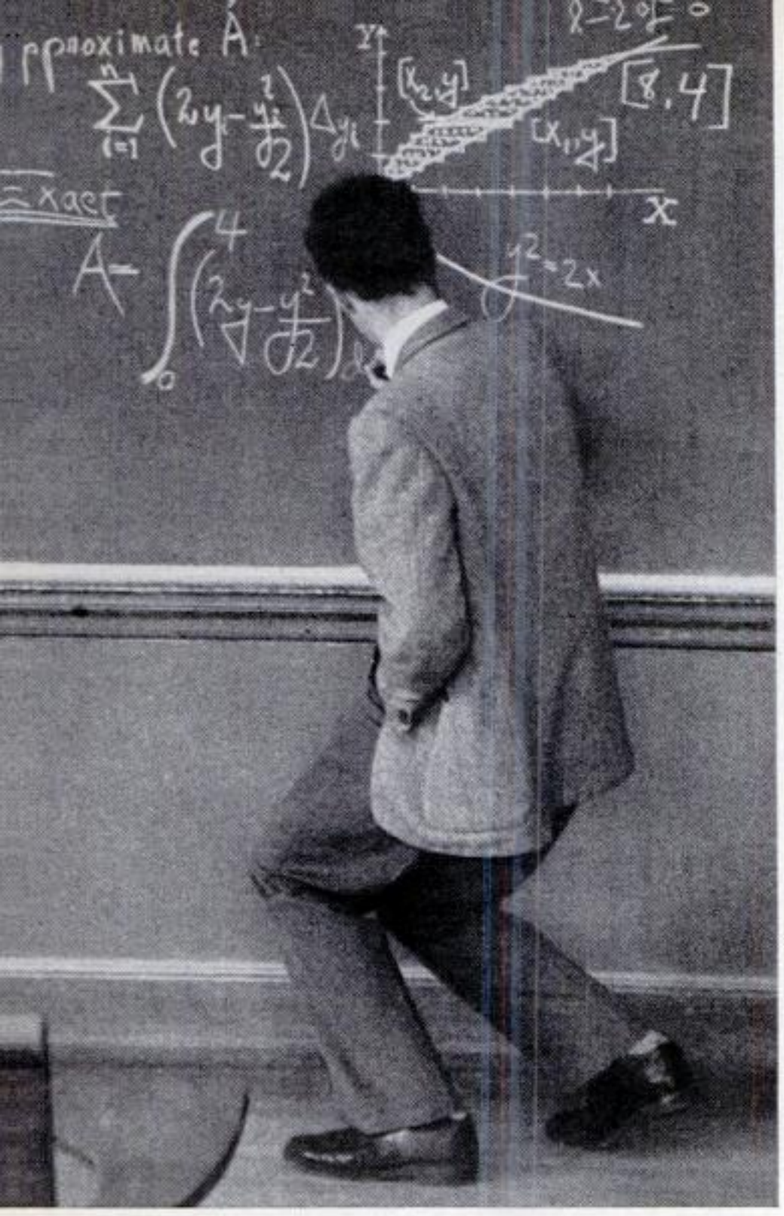


A PROBLEM IN CALCULUS occupies seniors Bill Gillespie (*left*) and Henry Pillsbury in advanced



AS BELL SIGNALS STUDY-HOUR BREAK, BOYS BOLT FROM THEIR SEATS →

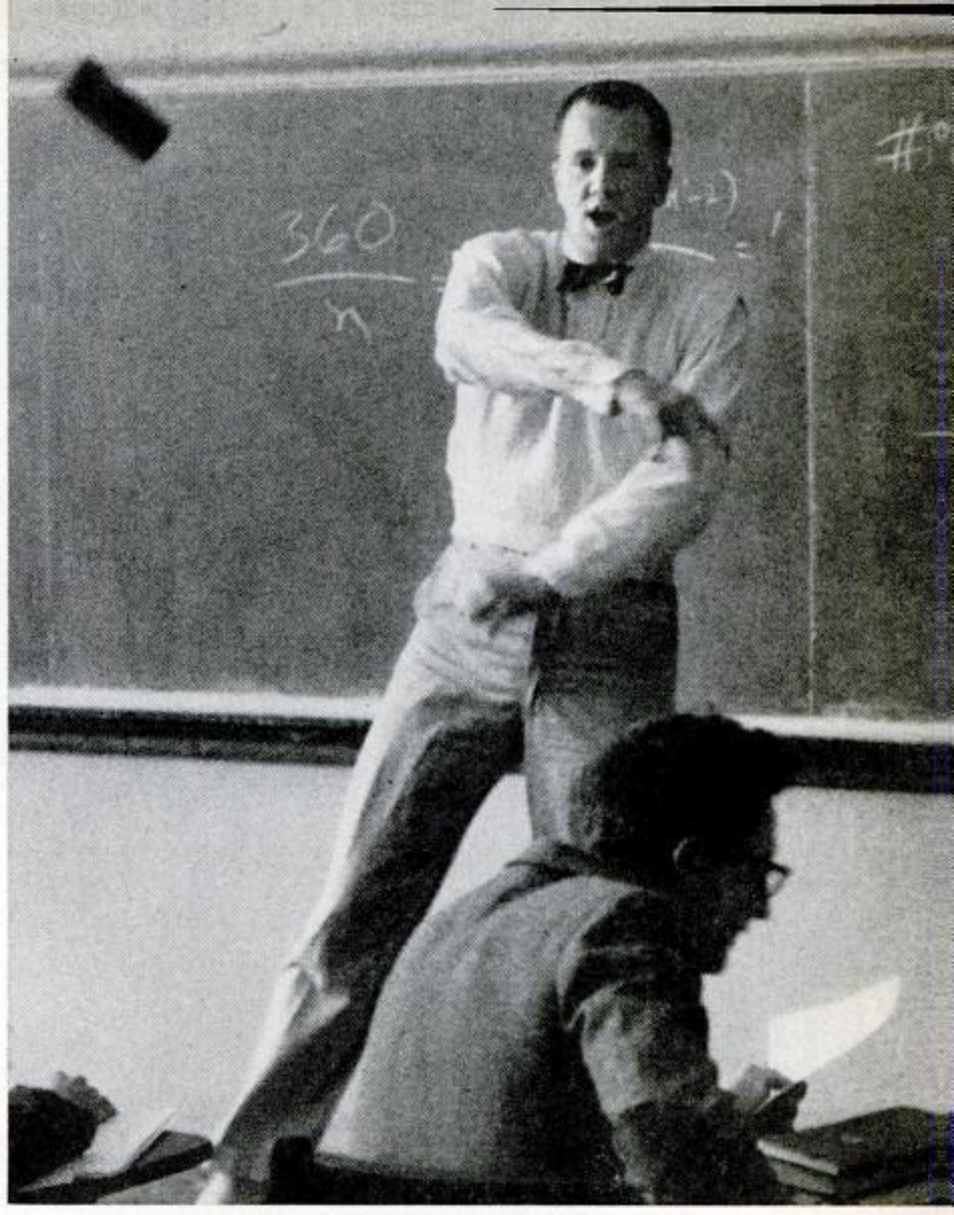
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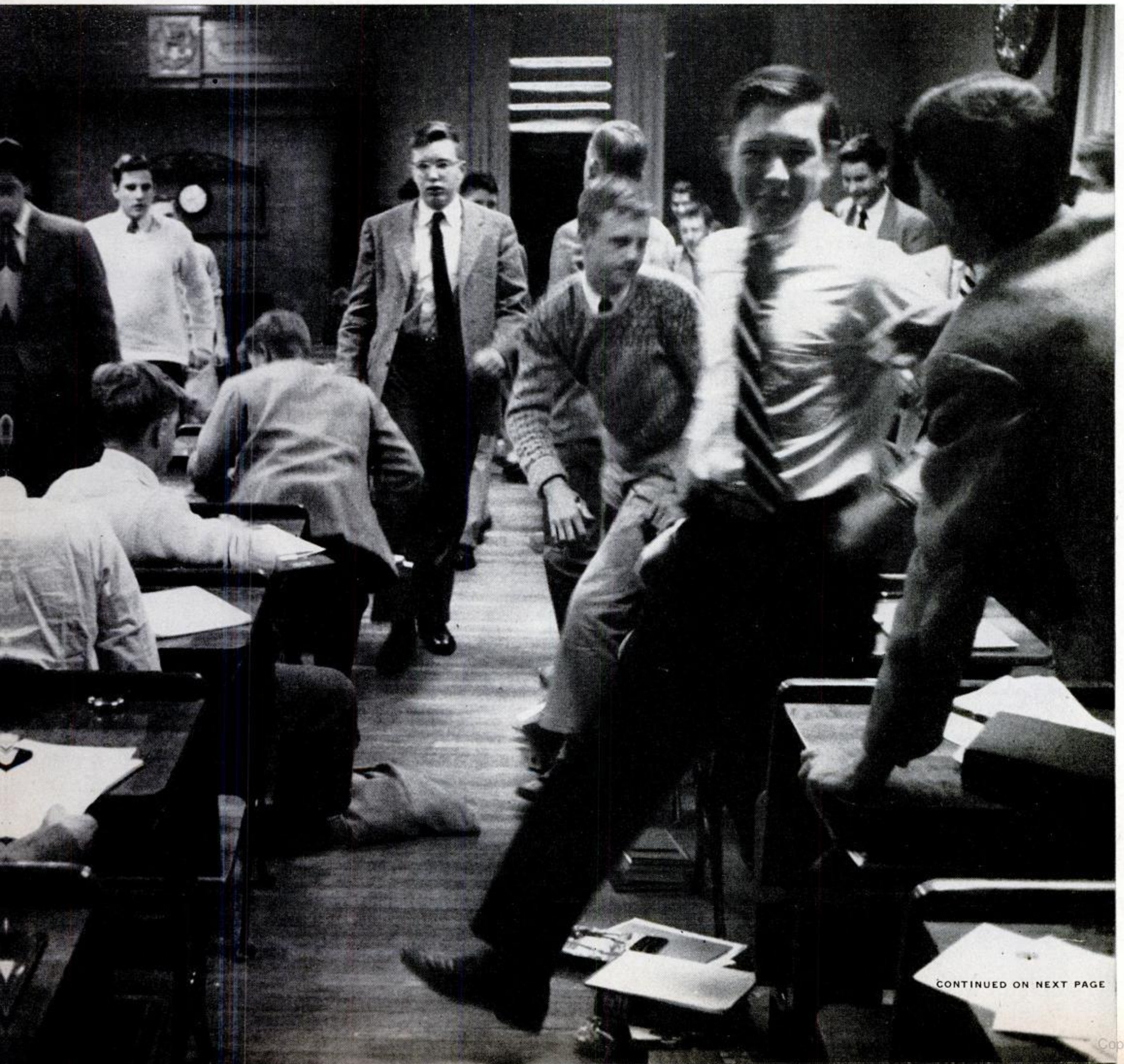
math course which also includes analytic geometry and qualifies boys for sophomore math at college.



STRICT MASTER Tom Stearns, an ex-Marine sergeant, surveys his history class over his glasses.



ENERGETIC MASTER George Stone hurls an eraser across room to bring students to attention.



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STROLLING STUDENTS, discussing classwork on their own time before dinner, take path past the new library (behind them), a gift of the Ford Motor family. Henry II and William are Hotchkiss alumni.



BASHFUL BEAUS utilize lunch plates to hide their faces from photographer. They had told a couple of college girls on a date they were students at Princeton.



SUNDAY TREAT is private breakfast, only meal which boys may skip in dining hall. Here, in room of George Hixon (in shirttails, standing), boys consume crackers, cake, tea, orange juice and apricots.

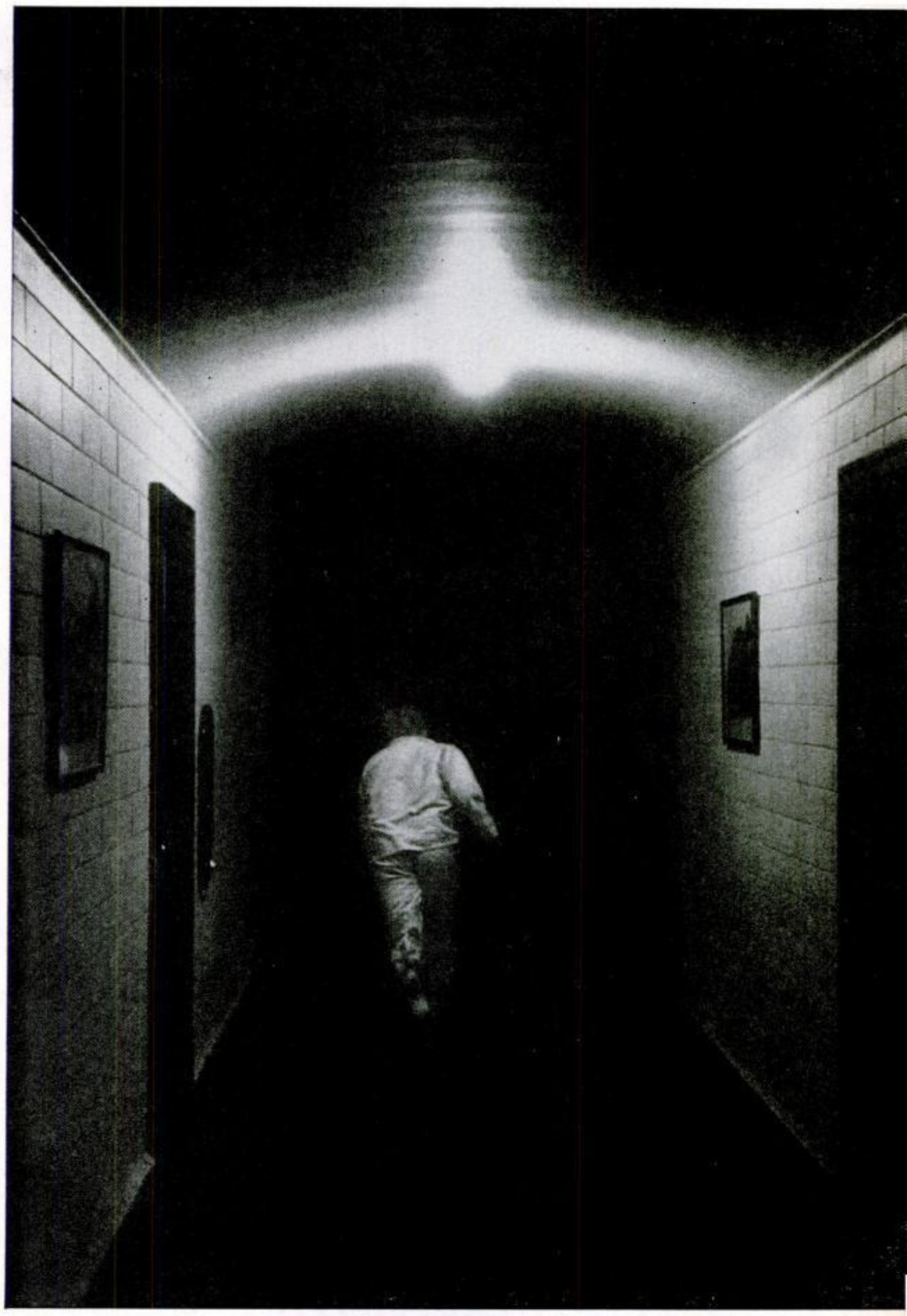
IN A STUDENT SKIT "DOCTOR" SHOWS EFFECTS

STRICT RULES ALL THE TIME

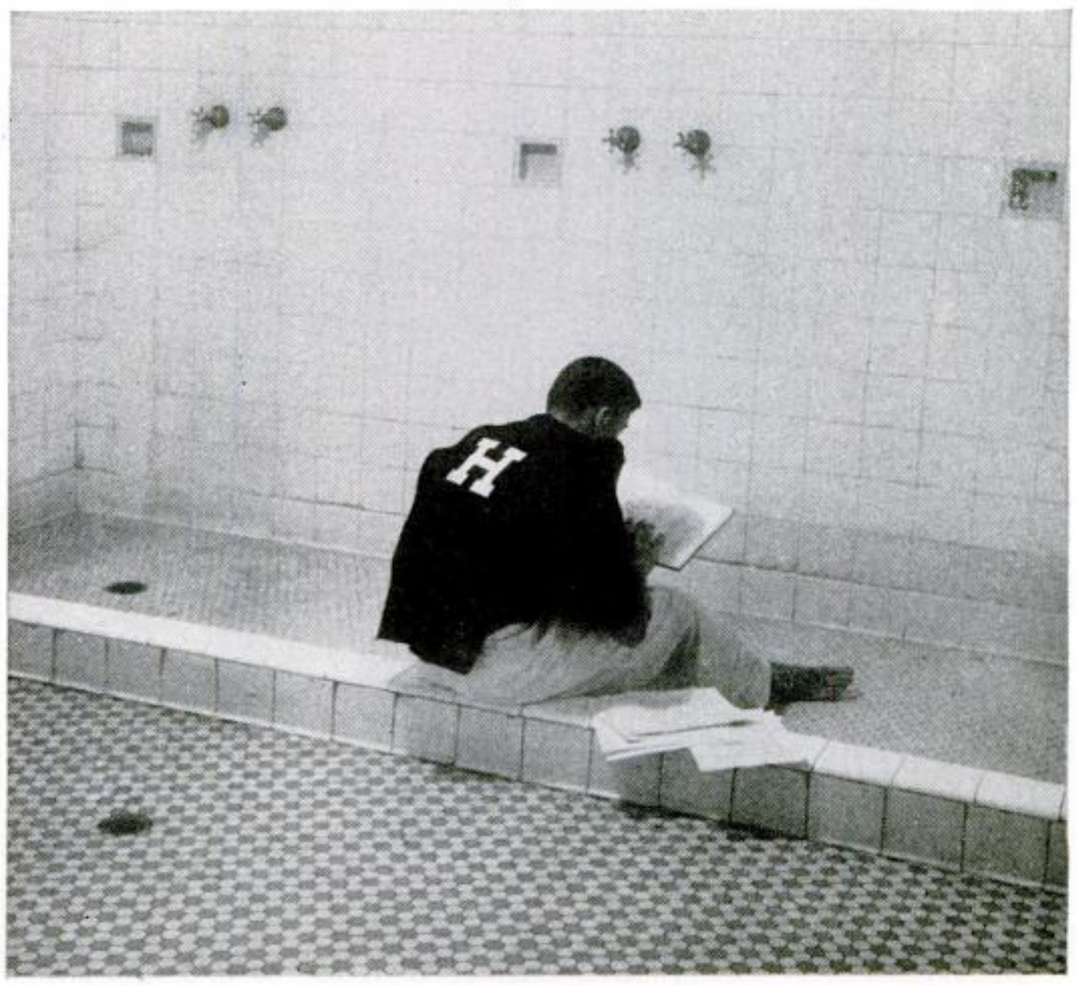
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OF DISSIPATION ON "BODY TERRIBLE" AS "BODY BEAUTIFUL" LOOKS SMUG



THE LIGHTS-OUT DASH is postlude to warning signal before master switch is pulled in dormitories. A lower mid races through corridor to beat the deadline.



SURREPTITIOUS STUDYING for a French class is done after lights out in the shower room of Coy Hall by a worried student who risks a stern reprimand.

Outside the classrooms, as well as in, Hotchkiss boys are ever mindful of the regulations which govern their lives. They must attend chapel services. In the dining hall they take turns waiting on table. Cigarets, gambling and the use of automobiles or even bicycles are under equal ban. Secret societies also are forbidden; one of the few organizations permitted is the St. Luke's, which once a year puts on a show (*above*) that is open season for spoofing anything and anybody at Hotchkiss. "Conduct compromising the good name of the school"—anywhere—can result in instant dismissal. One lower mid summed up his reaction: "We realize we are getting the best possible education at Hotchkiss. But when I get out of that train at Grand Central, I feel as if I'm stepping into heaven."

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WARMING UP FOR PRACTICE, MEMBERS OF HOTCHKISS HOCKEY TEAM SCRAPE SNOW FROM ONE OF THREE RINKS IN THE HOLLOW BELOW SCHOOL BUILDINGS

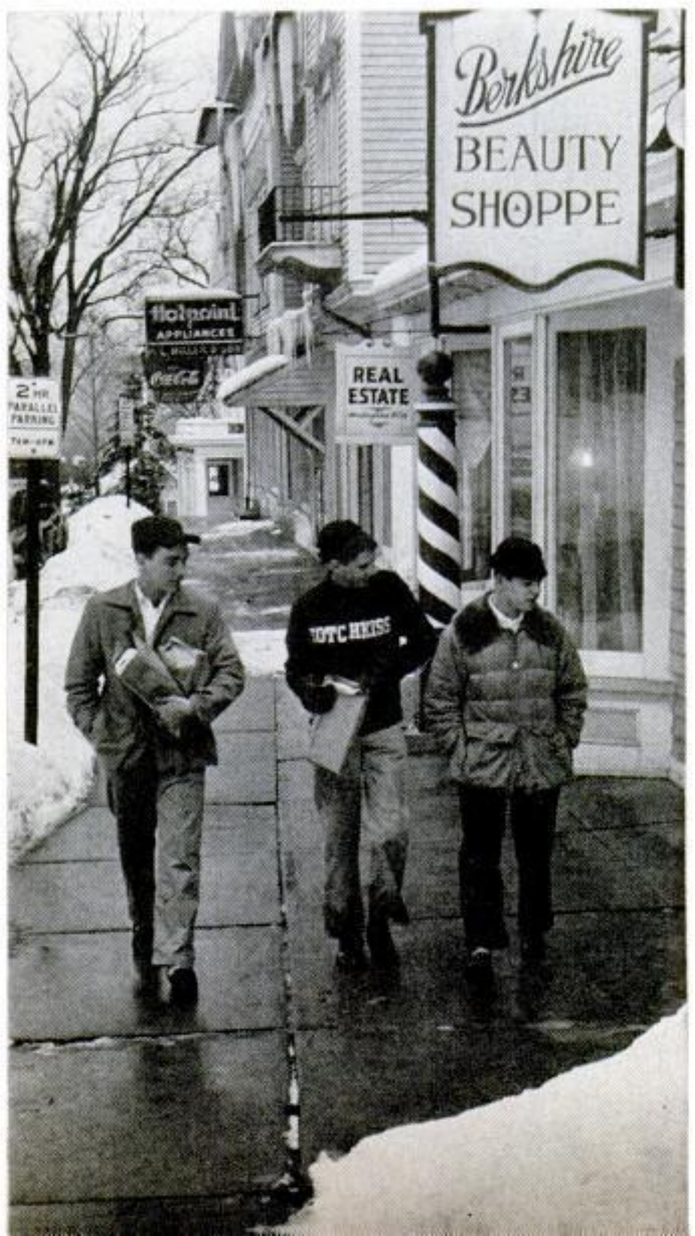
TIME TO PLAY AND TIME OFF

From lunch to 5 p.m. study hour the Hotchkiss schedule requires each boy to take part in athletics. It takes a doctor's excuse to get out of it. Those who do not make the school teams—to defend Hotchkiss against such traditional rivals as Kent, Loomis, Deerfield and Choate—are formed into intramural clubs. The body-building program ranges from hockey (*above*) and wood-chopping to swimming, boxing and trapshooting. Spread out across the 483-acre campus also are two ski jumps, football and baseball fields, 14 tennis courts and a nine-hole golf course. It is in the required rigors of athletics that the boys work off the cooped-up feeling their regime develops.

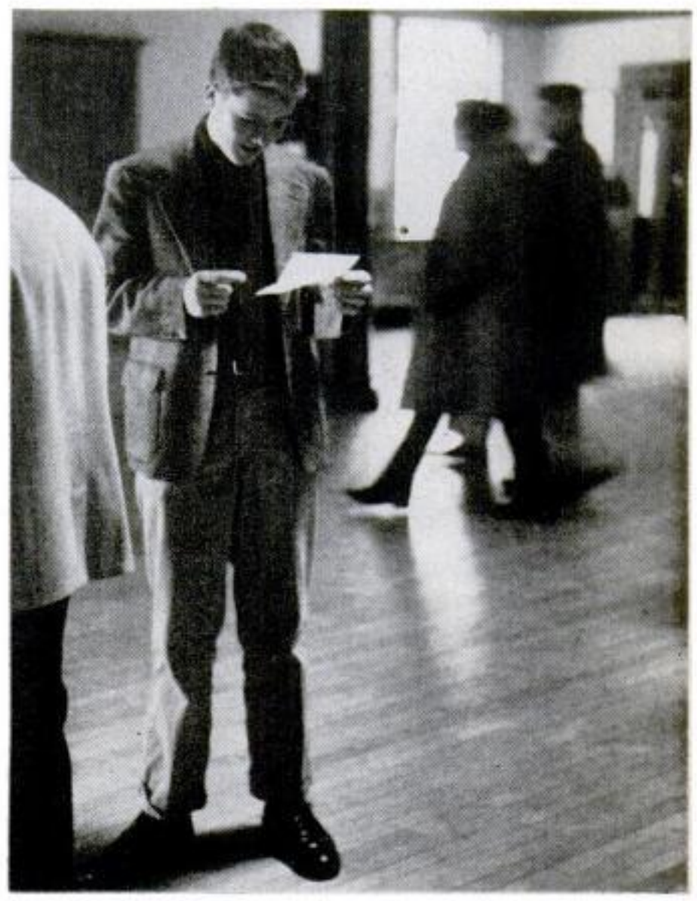
If the boys have not broken any of the rules, they are free for a part of the weekend. Sometimes this means simply more study (*below, left*), but whenever possible it means going two miles away to "The Vill"—Lakeville (pop. 1,200)—to see the sights, buy some sweets and, very quietly and very correctly, to do the town.



HELPFUL MASTER, Russell Edwards, offers coffee and assistance in Latin to junior Lanse Brown.



AFTERNOON OF FREEDOM entitles boys to a Saturday visit to Lakeville for shopping and movies. →



LETTER FROM HOME is opened, eagerly read between classes by a student in the main rotunda.

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PROSPECTIVE STUDENT, Boris Troyan, shopping for a school, talks with George Milmine, assistant headmaster, who said, "To be accepted you must want to go to Hotchkiss more than anything else." Smiling but determined, Boris replied, "I've seen it, sir, and this is where I want to go." He was accepted.

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MOPPET SPRING FASHIONS NOTICEABLY PEASANT IN STYLING AND COLOR. EFFECT DISARMINGLY WINSOME.

Left: the bodice of iridescent red cotton, very bouffant sheer multi-colored striped skirt. 7 to 12 $14.95, 3 to 6x $12.95. Toddler 2 and 3 $10.95.
Right: white and periwinkle blue cotton broadcloth brightened with colorful bands and daintily embroidered dolls. Same sizes, same prices as above. Toddler 1, 2, 3 $10.95.

At better stores or write **CELESTE,** Dept. L-1, 1350 Broadway, New York 18, N. Y.



3 quick tricks to eye beauty

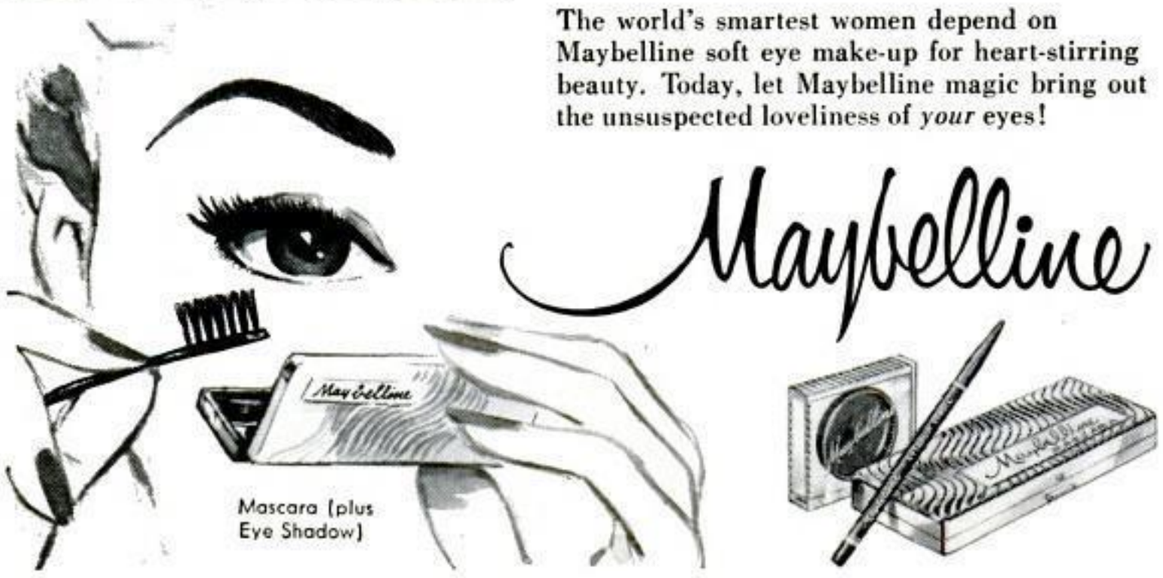
❶ With Maybelline soft Eyebrow Pencil, draw narrow line across upper eyelids, at base of lashes, adding short up-stroke at outer corner. Soften line with fingertip.



❷ Next, use short, light upward strokes of the Maybelline Eyebrow Pencil, to form beautiful, expressive brows. Taper lightly at outer end. Soften effect with fingertip.

❸ Apply smooth Maybelline Mascara from base to tips of lashes, brushing upward. (Hold a few seconds to set "up-swoop.") For an extra touch of mysterious eye beauty, blend a bit of Maybelline Eye Shadow on upper lid.

The world's smartest women depend on Maybelline soft eye make-up for heart-stirring beauty. Today, let Maybelline magic bring out the unsuspected loveliness of *your* eyes!



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A WAY 'TO DO THE BEST YOU CAN'

Saturated though it is with its own tradition, Hotchkiss is a relative youngster as U.S. secondary schools go. When the widow of the machine gun manufacturer, Benjamin Hotchkiss, established the school in 1891, places like Andover and Exeter already were 100 years old. There had been private grammar schools offering solely classical education from earliest colonial days. Historic Boston Latin, the Collegiate School of New York and Roxbury Latin were all in operation by 1645, modeled after the "public schools" of Mother England and establishing a precedent for other schools soon to spring up in New England. After the grammar schools came a new type of institution offering both practical as well as classical training.

The first of these was the "Publick Academy in the City of Philadelphia," founded in 1751 by Benjamin Franklin who remarked, "It would be well if (the students) could be taught everything that is useful and everything that is ornamental. But art is long and their time is short. It is therefore proposed that they learn those things that are likely to be most useful and more ornamental." By 1850 there were 6,000 academies. But it was not until after the Civil War that private boarding schools, on which Hotchkiss was patterned, became essentially institutions for college preparatory work. Throughout much of their long existence, private schools have been under attack of one kind or another—and just as vigorously defended.

•

The westward migration of the early 19th Century, and the frontiersman's spirit of equality that grew with it, brought an ever widening demand for public schools open to all youngsters. In the wake of this demand came heated arguments over the value of the private school. Reformer-Publisher Orville Taylor, in 1837, thundered, "The spirit of private, select schools is a spirit directly opposed to the *free, equal* spirit of our Institutions." His words are echoed in many quarters today where the private preparatory schools are viewed suspiciously as a breeding ground for snobbery. Quite apart from this often-expressed criticism is the view of such thoughtful educators as James Bryant Conant, the former president of Harvard, who obviously feel that the private school is not always compatible with the democratic spirit.

Two years ago at a meeting of the American Association of School Administrators, Mr. Conant heated up the argument anew when he declared, "If a family questions the ability of a high school to prepare a gifted boy adequately for university work, the family will have to balance these misgivings against the advantages to the boy of mixing with all sorts of people when he is young." Later, to outraged private schoolmasters, he explained, "I would eliminate no school but . . . I should not want to urge anyone to increase the number or scope of private schools if there were an opportunity to improve the public school serving the same locality."

•

Private schools like Hotchkiss, of course, can argue in turn that they want no government tax subsidy because, relying for support only on student charges, alumni gifts and occasional endowments, they can be free of political pressures. This freedom helps make possible a superior educational program they claim as the main justification for their existence.

Another advantage of the select private school, which they cite, is individual attention for each pupil (the average public high school teacher has 22 pupils, the average private prep school teacher only nine)—an arrangement designed to help, even force, a student to stretch his scholastic muscles to the limit. Still other "pros" are freedom to select teachers and pupils for a specific goal and freedom to experiment both in teaching methods and subject material. At Hotchkiss, for example, this means that there are no formal academic requirements for a master. He must, of course, be able to handle expertly his subjects, be equally at ease in classrooms and common rooms and be capable of adjusting with his family to the school life. On top of all this, good private schools regard themselves as a stronghold of moral training and critical thinking.

The view of most partisans of private schools has been concisely stated by Allan Heely, the headmaster of the Lawrenceville School in New Jersey: "The primary objective of education is the realization of individual capacities. The problem is not to do the best you can without differentiation. The problem is to do the best you can."

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M-M-M-M!



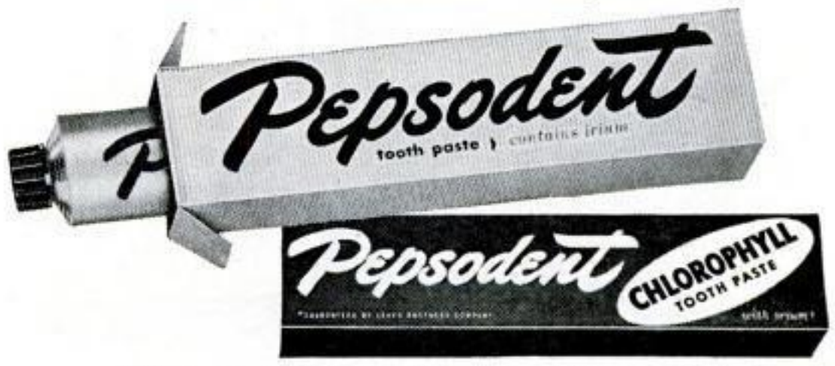
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New Flavor! Now at stores everywhere!

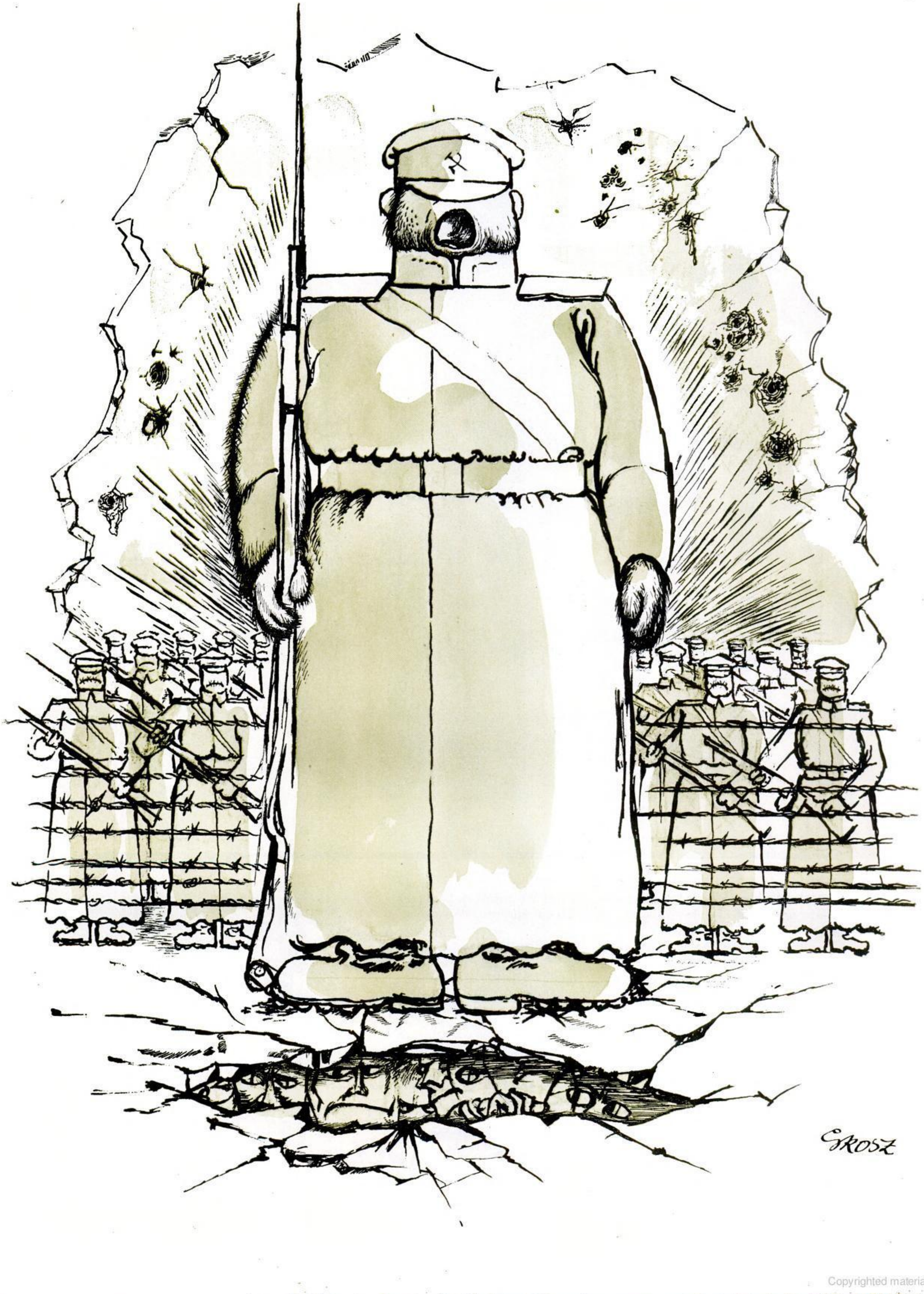


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I Escaped to Speak for the Enslaved

A distinguished Polish scholar tells how he fooled the Red bureaucracy, won a passport to freedom to break the enforced silence of his people

by DR. MAREK S. KOROWICZ

IN what now seems like the long-ago summer of 1949, I spent my vacation at a Baltic seaside resort near Szczecin (Stettin). There I met a Czechoslovakian engineer who was vacationing under an exchange agreement for citizens of the two new "People's Republics." We began conversing, guardedly at first, and soon became good though still rather reticent friends. We swam together every day for two weeks and finally, just before he had to return to Czechoslovakia, the engineer confided in me:

"It is a strange thing, is it not, my dear Mr. Professor? Here in Poland I see that all of you dream of escaping to the West through Czechoslovakia. But the irony is that we in Czechoslovakia dream of escaping through Poland to the Baltic Sea."

I must admit that at the time, despite my lifelong regard for the Czechoslovakian people, I was a little contemptuous of their country. Given their geographical advantages, I believed, the Poles would never have submitted to Russian domination. So my first reaction was to say, "But, Mr. Engineer, you Czechs have a common frontier with the American Occupation Zone. I hardly understand. . . ."

The engineer laughed bitterly. "You should see the frontier. There is a strip 12 miles deep, barren of all population except only the most trusted Communists. One chain of armed guards stretches along the border. Another chain is thrown across the 12-mile mark. I know for a fact that there are at least 300,000 guards—some of them in civilian dress, but all of them armed."

I thought he must be exaggerating, and said so.

"Not at all," he said. "Believe me, Mr. Professor, if there were any fewer guards half our population would flee to the West."

There had been a time when the Iron Curtain was less tightly drawn; in the first years after the war a great many Poles escaped through Czechoslovakia, often with the secret help of Czech authorities. But ever since the famous escape of a group of anti-Soviet deputies in 1947, the Communists have tightly sealed this route. Any Pole who tries to flee through Czechoslovakia is picked up there by the Communist police. Or if he reaches the frontier to the West, he runs into the defense-in-depth that the Czech engineer described to me—with, I am now convinced, perfect accuracy.

The Curtain is drawn tight. Indeed it is inaccurate to speak of the Iron Curtain in the singular. There are numerous Iron Curtains—as many as there are satellites. Such things as the exchange vacations which enabled me to talk to the Czech engineer have long since been abandoned. Today the enslaved peoples are not allowed to communicate with one another. It is as difficult for a Pole to get into Czechoslovakia as into the West. There is no communication whatever, except what is officially organized by the Russians, between the satellites and Russia or among the satellites themselves.

The Iron Curtain countries today are prisons which only the guards may leave. Very few of the inmates now have any hope of escape. My own hopes had been rebuffed on several occasions. In 1947 the Polish branch of the International Law Association named me as delegate to a convention in Prague. Passport refused. In 1948 the Polish Institute of International Affairs asked me to deliver a paper at The Hague at a UNESCO meeting. Passport refused—although I was permitted to send my paper to be read. Later that year I was invited for a visit by a group of learned societies in Czechoslovakia. Passport refused. In 1949 the Polish Institute of International Affairs named me as its representative to a UNESCO conference in Paris. Passport refused—this time at the last moment.

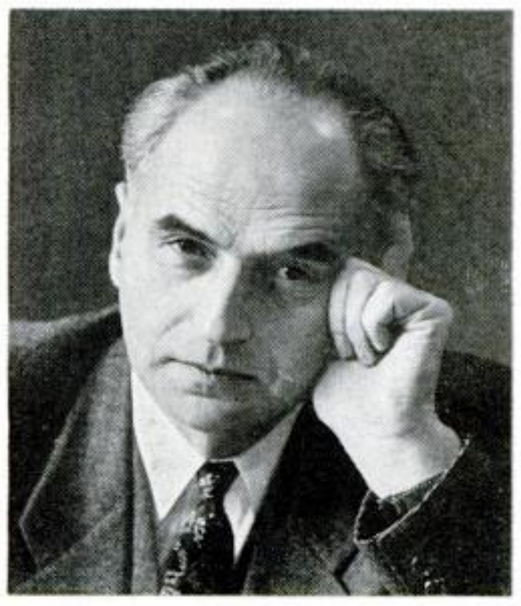
Opportunity at last

WHEN the opportunity to go to America arrived last summer, therefore, I was at first unable to appreciate my rare good fortune. Foreign Minister Skrzeszewski called me to his office in Warsaw; we talked for nearly an hour. The situation was this: Poland was to be honored by the U.N. by having the rotating chairmanship of the Sixth (Legal) Committee of the General Assembly at the session starting Sept. 15 in New York. Would I, as an expert on international law, join the Polish delegation?

Obviously the Communists wanted to make an impression at the U.N.—and there was no Polish Communist lawyer competent to serve. I did not have to tell Minister Skrzeszewski that I was not a Communist. He anticipated this comment. "I know," he said, "that you are an impartial professor, belonging to no party. However, from my information I consider you a progressive man. Furthermore your job will concern only legal matters, no political matters whatever."

When the Communists offer anything, one's

CONTINUED ON NEXT PAGE



THE AUTHOR

"The biggest fish we have ever caught," said a U.S. newspaper when Professor Korowicz walked out on the astounded Polish delegation to the U.N. An authority on international law, he represented his country at the League of Nations. During World War II he fought with the Poles in France, later served with the underground.



THE ARTIST

George Grosz, a great social satirist of his time, was once a leftist sympathizer who drew anticapitalist sketches. He was made a rebel by German army service in World War I, but he later abandoned his old views. He came to the U.S. in 1932, became a citizen and a fighter for freedom. Of his life here he says, "It was a new beginning."

◀— ONLY THE MIGHT OF RUSSIA'S FACELESS LEGIONS KEEPS THE POLES IN RED SLAVERY

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first impulse is to suspect the worst and refuse the favor. And now that I look back, it was probably only my suspicions and genuine reluctance to take the job that made the foreign minister think I was very loath to leave Poland. I pleaded that I was not very well, that I was on a special diet because of a weak stomach incurred as a soldier. He assured me that I would have no trouble getting the proper food. I said, "You know, Mr. Minister, I have never had the opportunity to learn the atmosphere of the U.N. I have never even been in the U.S. It will perhaps be too difficult for me to carry out the duties." He looked at a dossier he had on his desk and replied, "Before the war you were twice a member of the Polish delegation to the League of Nations. That is ample background for this assignment."

When I still hesitated he began to speak glowingly of the advantages of the appointment. During the three-odd months I would be in New York, I would get $21 a day and a free hotel room. Meals would cost no more than $7 or $8 a day. Thus, for each of three months, I would have around $400 left to buy any American goods that I liked. It was a very unusual opportunity—and moreover a great honor. I should be proud that the Polish People's Republic had selected me for such an important assignment. As he went on talking I realized that continued refusal would be taken as an act of disloyalty. Finally I said, "All right, Mr. Minister. I cannot make you any promises—but I shall do my best." We shook hands and I departed.

To America!

OUTSIDE, the full import finally struck me. I was going to America! Once there I could merely step aside from my colleagues, talk to a policeman or any other American official—and be *free*. I could make my knowledge of the Iron Curtain available to the Free World. I could fight for Polish freedom in a way that no one could fight inside Poland and live.

I would soon be a free man.

Some day, God willing, I could help create a free Poland.

It was almost too good to be true—and unless I watched my step it would not be true at all. My own inertia, my inability to realize immediately what was happening had permitted me to get through the interview with Minister Skrzeszewski. Henceforth I would have to conceal my eagerness with all the guile at my command. I would especially have to be careful not to show the slightest sign of my intentions to any of my friends—not lest they betray me, but lest I incriminate them.

I had two days in Cracow to prepare for the trip. I went about it as for a casual holiday. I left my savings account intact and my bank book in my room. Drawers full of clothing went untouched; I packed merely a single suitcase. I told my friends that I would use my extra money in America to buy them things they needed. With elaborate care I wrote their requests into a notebook: a fountain pen, nylons, silk ties, gloves, etc.

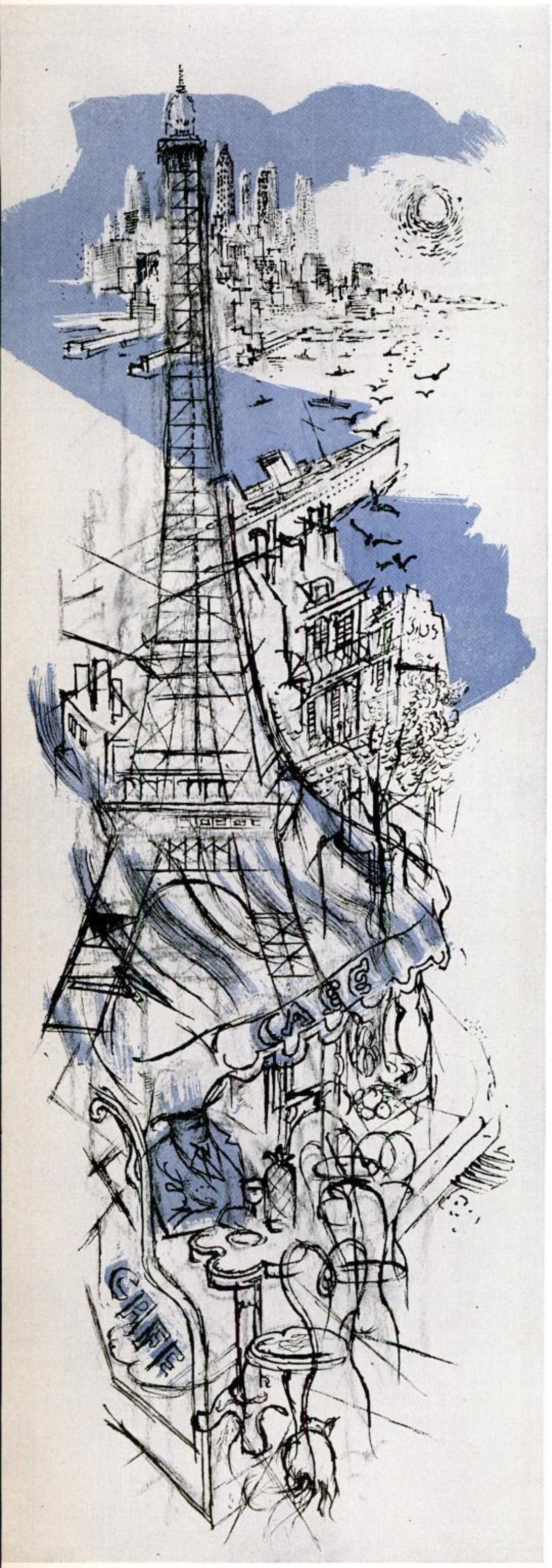
On the afternoon of Sept. 4, I took a last look at my room, at the clothes and books and mementos left behind. I took only my single suitcase and my little notebook on the plane to Warsaw. A room awaited me at the Hotel Bristol. I checked in, had a quick supper and then went directly to the delegation's meeting. Before I left the hotel, I made note of the order in which I had arranged the legal manuscripts and other papers in my suitcase. I was



ELEMENTS OF A DILEMMA

The dilemma of Professor Korowicz after reaching France is illustrated in this impression by Artist Grosz. The heady air of freedom in Paris (*opposite*) tempted Korowicz to desert his Communist colleagues there—if he waited until their mission got to U.N. headquarters in New York City, ne risked having his desertion plans discovered. Then he would promptly be shipped back to Poland to a concentration camp (*above*). Since he felt he could help his nation more from America, he suppressed his desire to flee. He took the gamble of accompanying the delegation to New York.

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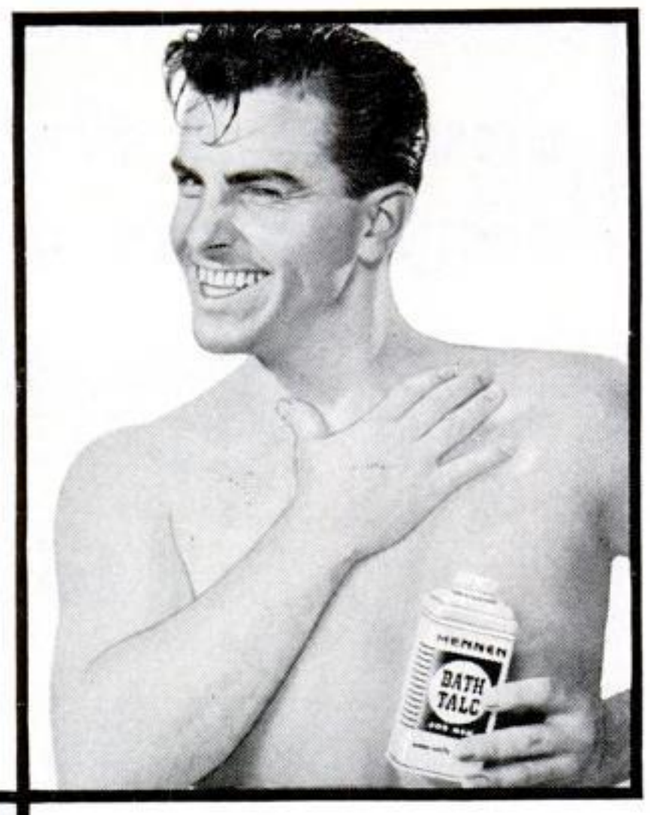


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GIRL WHO FLEW OUT



CONSUL GENERAL

IF THE GUARDS WERE REMOVED—

What a Czech friend told Dr. Korowicz of his own country is also true, he reports, of Poland. Only the presence of thousands of Red soldiers prevents Poland's people from rushing to the West. In spite of the guards, more than 1,000 are known to have escaped in recent years. The escapees represent all ages, sexes and walks of life. A few are shown above. From left: the captain of the Polish motorship *Batory*, Jan Cwiklinski: a

A SCHOLAR'S ESCAPE CONTINUED

curious to see whether the security police had any interest in me.

The meeting was about as I expected. The foreign minister had some high-sounding words about our role as "a delegation of the broadest Polish working masses." He warned us that in America we would be surrounded by enemies; we would be in a lion's den. The most innocent-looking waiter in a restaurant or coffee shop, the taxi driver, the people in trains, subways and theaters—all these were probably capitalist agents. Therefore one absolute rule had to be established: we must speak to no one but our own people. Even if someone asked us a direct question, we should not answer.

The other four delegates and the nine assistants were all good Communists, and I felt strange and lonely in their company. I could not help noticing the difference between the introduction that the foreign minister gave to them and the one he gave me. For Juliusz Katz-Suchy, head of the delegation, the foreign minister had almost absurd praise. Mr. Katz-Suchy was a veritable walking encyclopedia, a man of infinite knowledge about the affairs and workings of the U.N., a scholar such as that international organization has seldom seen. Moreover he was so kind and gentle, so human, so lovable and loving that the lowliest Negro employe of the U.N. laughed with sheer joy when Mr. Katz-Suchy entered a room. The praise for the others was nearly as florid—until the introduction got down to me. That was a restrained anticlimax.

When the meeting broke up around 11 p.m., the foreign minister shook my hand in farewell. "And where do you plan to leave your family?" he asked. "In Cracow or in Katowice?"

My heart fell. I felt that all my hopes were toppling. There was nothing to do but tell the truth. Without showing my fear I said, "But, Mr. Minister, I am a bachelor. I have no family."

Minister Skrzeszewski turned visibly pale. He cast a look of utter disbelief at a high official of the ministry nearby. I went back to the hotel, convinced that all was lost, and looked in my suitcase. The papers were in completely different order. Despite my gloom I had to smile at the predictability—and lack of finesse—of the secret police. They could easily have put the papers back as they were.

Axiom of the hostage

NO one leaves the Iron Curtain without his family staying behind as hostage. This was an axiom I had never seen violated; I did not expect it to be violated for me. But the hours went on and nothing happened. Our 2:30 p.m. traintime approached. Still nothing happened. Fatalistically, I went to the railroad station. Minister Skrzeszewski was there to bid us goodby. He shook my hand as he did all the others—though more abruptly I thought—and I stepped into the train. It began to move toward Paris and I was on my way to freedom. I will probably never know exactly why they let me go; I can only guess that they preferred to take their chances with me rather than admit their mistake at such a late hour. In the light of what has happened since, the error is not likely to be repeated.

On the train I received a liberal education in the intellectual

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LIEUT. GENERAL



TEEN-AGER



MIG PILOT

HALF THE NATION WOULD FLEE

20-year-old girl who flew out with her fiancé in a homemade plane; the consul general in Chicago, Zygmunt Fabisiak, who quit after his two predecessors had already deserted. Lieut. General Izydor Modelski was sent over to run a spy network, reported to U.S. Intelligence instead. Even a 13-year-old boy, Michael Tomkiewicz, got out to join his father in England. First Lieut. Franciszek Jarecki flew out in a Russian-built jet fighter, a MiG.

poverty of the Communist party in Poland, which explained why it had been forced to turn to an outsider like me. My traveling companion in a drawing room for two was a man named Lobodycz, director of the foreign ministry's West European division. Despite his law degree, Mr. Lobodycz knew less about world events and international relations than my stupidest student. He had evidently not read a book since college. His whole intellectual equipment was derived from Communist newspapers and indoctrination lectures. He kept parroting phrases like "American imperialism," "the workers' democracy," "representative of the broadest working masses." Conversation with him was like talking to a very stilted child. I was glad when we arrived in Paris and our 42 hours of enforced companionship was ended.

It is strange how one's deepest crises have comic aspects. We arrived in Paris at 8 a.m. and had a full day and night to spend before our departure for America on the *Liberté*. We went right to the Polish embassy, then were free until lunchtime. I knew Paris well from countless previous visits and offered to show some of the party around the city. In the course of our sightseeing tour I made a purchase which now seems ludicrous but which was very important to me at the time. I had always loved bananas, which have never been available in Poland under Communism. As we passed a French market, I saw great stalks of bananas glistening in the summer sunlight. I bought a dozen, my first luxury in the Free World.

All morning, walking through the Paris streets with that bundle of bananas under my arm, I felt the intoxication of freedom. Only an eye sensitized by the universal grayness of life behind the Iron Curtain can fully appreciate a Paris summer morning: the bright sunshine on the painted awnings, the bright clothing, the gay faces, the lacquered flash of traffic, the sparkling luxury of the shop windows. I looked at the police in their blue uniforms—and knew that they were there to protect, not to intimidate, a captive population. I watched the men sitting at the sidewalk cafes—and saw again that Paris was a place where men need not live out their lives by rigid schedule, but could sit and sip coffee or a liqueur, and gossip or even doze, as they liked. This was the way life had been before the war—so long ago that I had almost forgotten. It was so beautiful that it was heartbreaking.

We returned to the embassy for lunch, and then I was free again until a sightseeing trip to Versailles planned for 4 p.m. I went upstairs to my room, closed the door and sat there alone, looking out the open window. The sun still shone brilliantly; the day was warm and lazy; the perfume of freedom seemed to hang in the air. Everything a prisoner could want was just outside that window beckoning to me. All I had to do was find some pretext to leave the embassy for a moment—and all the joy of that summer Paris day was mine. If I waited, if I bided my time until we got to America, it might be too late. It was hard to keep my dream of freedom a secret; I might somehow betray my own plans. Or the security police might find something suspicious back in Cracow and force me to return. Or the foreign minister might repent his error of selecting a delegate without a family who could be jailed or tortured. And then the

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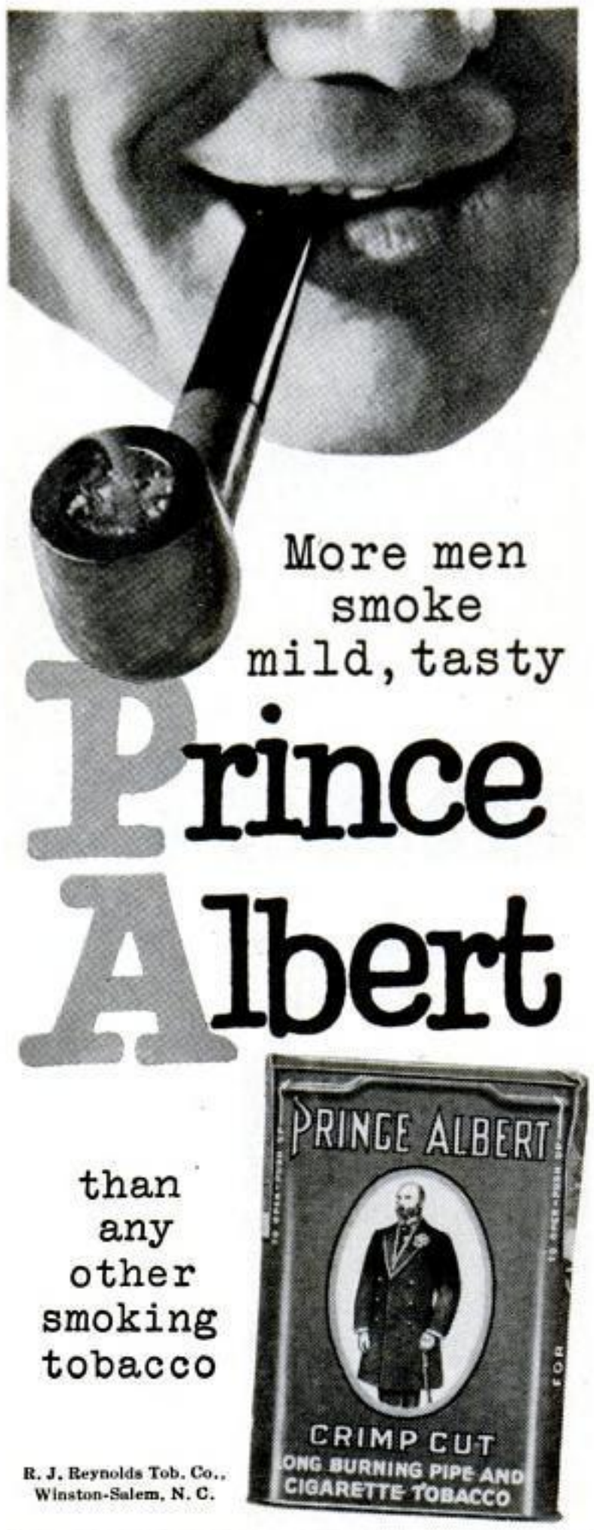
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window would close forever—and all the beauty that lay outside would never be mine.

My desires became hopelessly mixed. Part of me wanted freedom above all else and urged desperately that I leave the embassy at once. Another part was more conscientious. As much as I love France, I knew that its political situation was highly unstable. Its government was splintered into a dozen factions and the Communist party had great strength. I should doubtless be safe in France; the government would grant me asylum. But what could I hope to accomplish for Poland under such tenuous auspices?

As I sat there debating, I was in the most serious mood of a lifetime that has usually been concerned with serious matters. Yet—and here is the comic part—that sack of bananas sitting on the dresser attracted my eye. I ate a banana as I meditated. And then another. The pros and the cons raced through my mind. The bright afternoon kept luring me; my love for Poland kept holding me back. After two full hours of brooding, I abandoned all thought of leaving my companions until we had reached the U.S., the fountainhead of the crusade for freedom.

My watch said 3:50 p.m. It was time to put back on my face the mask of the docile delegate and accompany my Communist colleagues on their trip to Versailles. I stood up, relieved that the mental struggle was over. And then I noticed that all the bananas were gone; I had eaten the whole dozen.

Delegates, first class; others, second

ON the *Liberté*, our little group of emissaries from the "classless society" of the Polish People's Republic broke in two. The five of us designated as delegates traveled first class. The nine advisers and staff assistants traveled second class. But lest this be construed as anything but a sort of doing in Rome as the Romans do, now that we were surrounded by the injustice of capitalism, our leader, Mr. Katz-Suchy, insisted that the delegates pay a daily visit to their less elegantly housed colleagues in second class. To his surprise, and doubtless horror, I never accompanied him.

Mr. Katz-Suchy turned out to be a difficult traveling companion. He arranged our seating in the dining room and invited a member of the Russian U.N. delegation, which was also on the *Liberté*, to be the sixth at our table. For three meals a day for five days, Mr. Katz-Suchy dominated the conversation in a way that no one who sat anywhere near him will soon forget.

Mr. Katz-Suchy is one of the top Communists in Poland and certainly one of the most violent. The Communists have now elevated him to the chairmanship of the Sixth (Legal) Committee of the United Nations, a high honor indeed for a man who had only one year of law school. He is a man held in great esteem, especially his own, and he likes to make his presence known wherever he goes. In the *Liberté* dining room he apparently wanted to make it eminently clear, to the high Communists aboard as well as to the capitalist passengers, that he considered Polish Communist fare much better than the effete French diet—which the rest of us were wolfing with undisguised delight. With great bull-like roars he summoned the waiters. The soup was tasteless; take it away. This entree was completely inedible; when in the name of heaven would they bring him something he could eat? The poor waiters were nearly frantic. The rest of us tried to ignore the stares of other diners. Even our Russian companion, who was gentle and soft spoken, visibly blushed.

When he was not complaining, Mr. Katz-Suchy lectured us on Communist theory and his own opinions of world events. His lectures are earsplittingly loud and almost completely ungrammatical (he learned his Polish in the slums). When he switches to French or German, with which he imagines he has some acquaintance, the results are worse. But he more than makes up in vehemence what he lacks in grammar, and he is a formidable foe in any debate. His argument about the U.N. debate on Tunisia was so absurd that my lawyer's instincts were aroused and I found myself uttering a protest before I realized it. Mr. Katz-Suchy got red in the face and pounded the table. Finally he said threateningly, "We will continue this discussion back in Poland."

After that he always seemed to have a chip on his shoulder. One morning at breakfast he asked me, "Mr. Professor, did I see you talking last night to a young American woman in slacks?"

This would have been a severe breach of discipline. Mr. Katz-Suchy was testing me, perhaps hoping to fluster me into some damaging admission.

"Mr. Katz-Suchy," I asked politely, "did you sleep well last night?"

"Certainly, certainly," he shouted. "Why?"

CONTINUED ON PAGE 110

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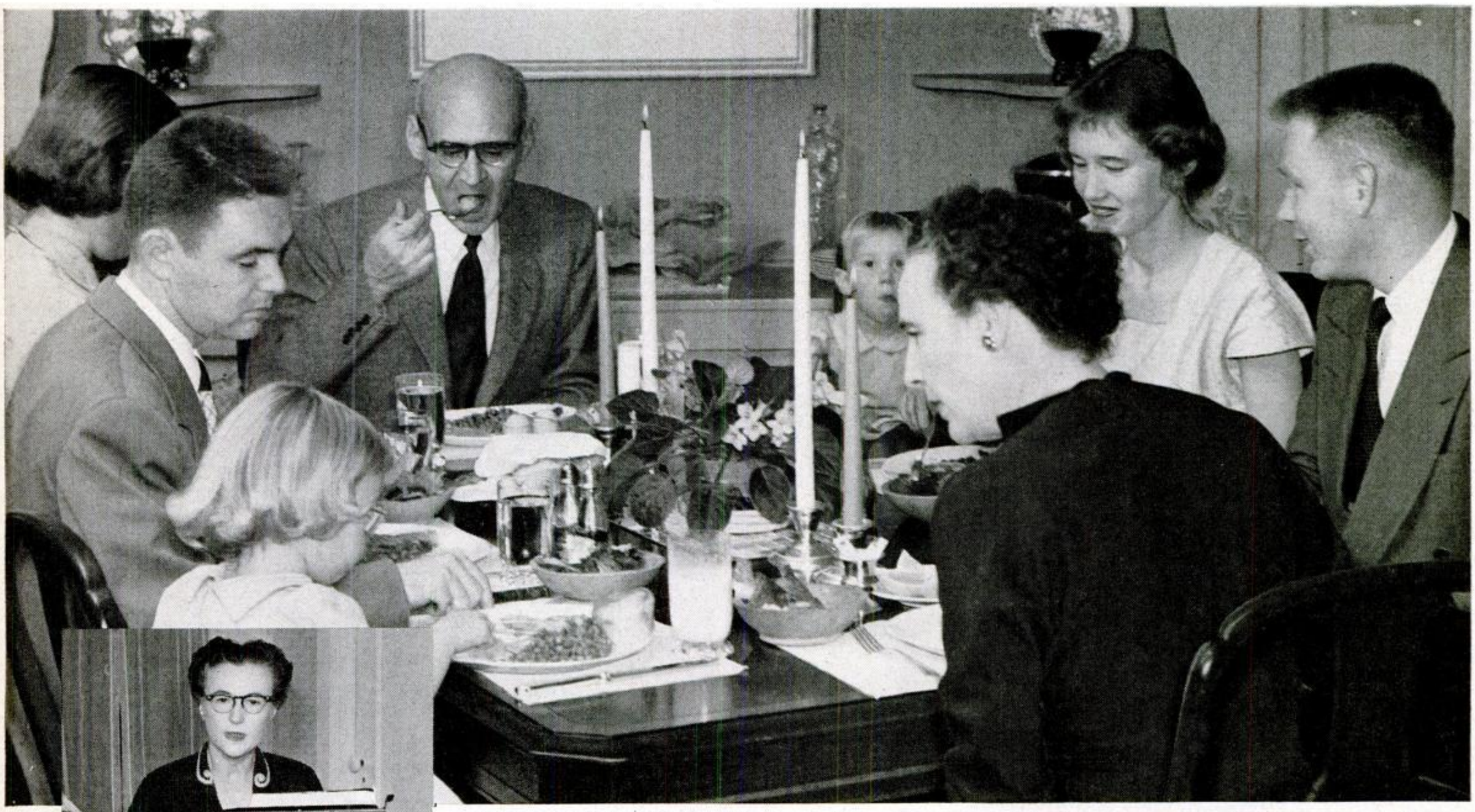
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How to cut down on salt!

Cook book author finds fresh lemons a lifesaver

THREE YEARS AGO the doctor put auto sales executive, Buff Payne, on a strict low-sodium diet due to high blood pressure. At first he found the diet unbearable. Without salt, all foods tasted flat, insipid.

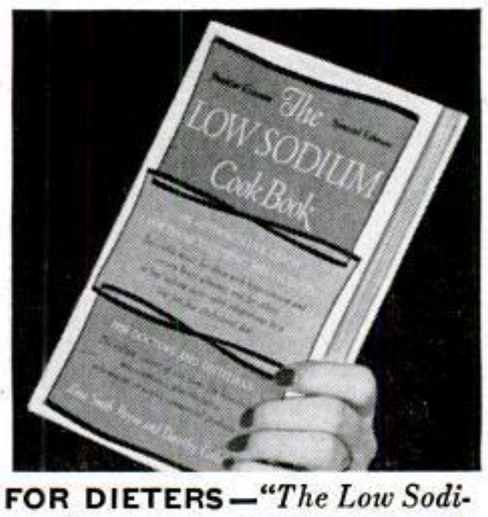
To solve her husband's dilemma, Alma Payne began experimenting with low-sodium cookery. "Working up new recipes for tasty salt-free dishes was a cinch compared to finding a replacement for the salt shaker," reports Mrs. Payne. "If it hadn't been for fresh lemons I don't know what Buff would have done. Now he squeezes lemon on everything he eats."

The idea of using fresh lemons just as you use salt and pepper didn't stop with Buff. The entire Payne family found that, *salt or no salt*, a good squeeze of fresh lemon made almost any food taste better.

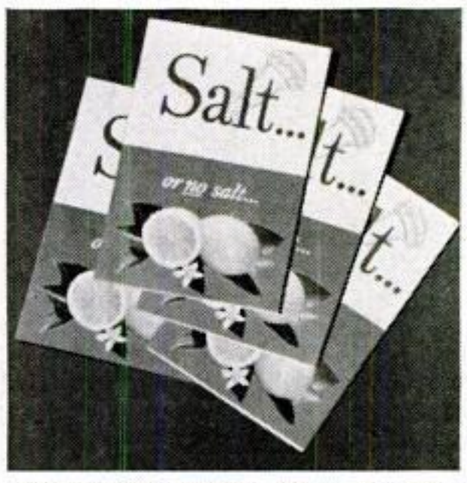
Realizing that millions of Americans could benefit by her experience in low-sodium cookery, Mrs. Payne teamed up with dietitian Dorothy Callahan to write *"The Low Sodium Cook Book."* This 480-page recipe book is being acclaimed as the most complete and authoritative one of its type ever published. *For special Sunkist edition, see offer below.*



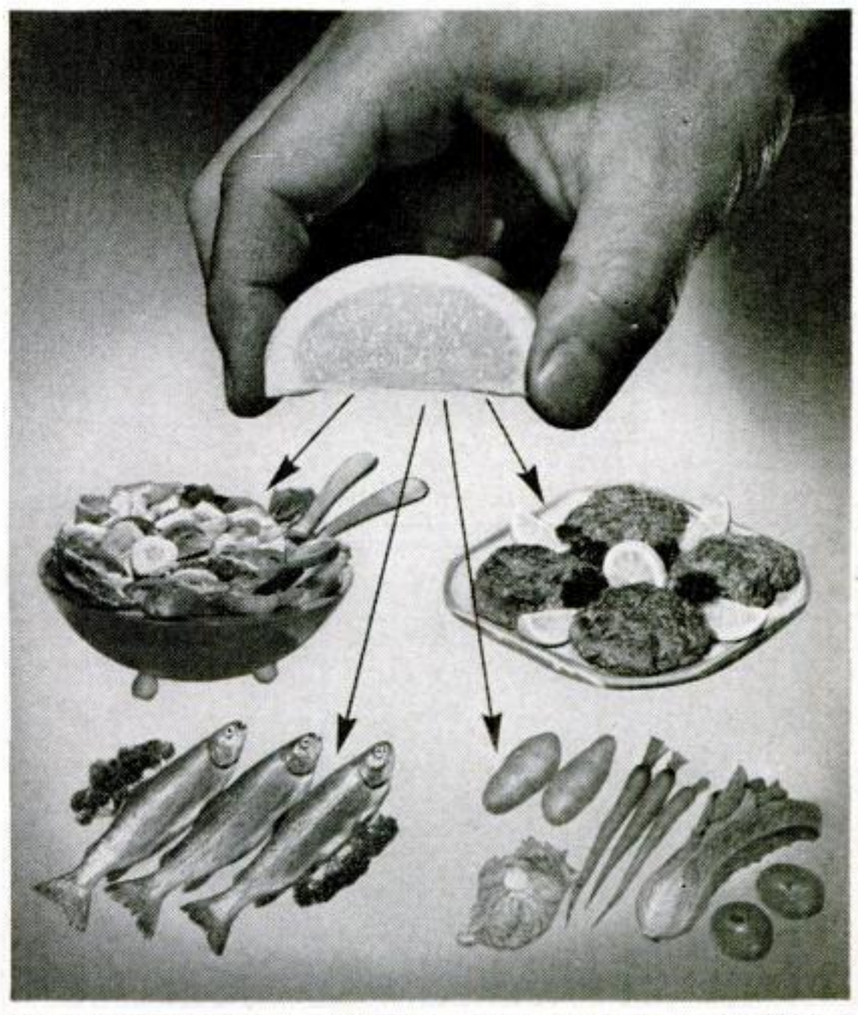
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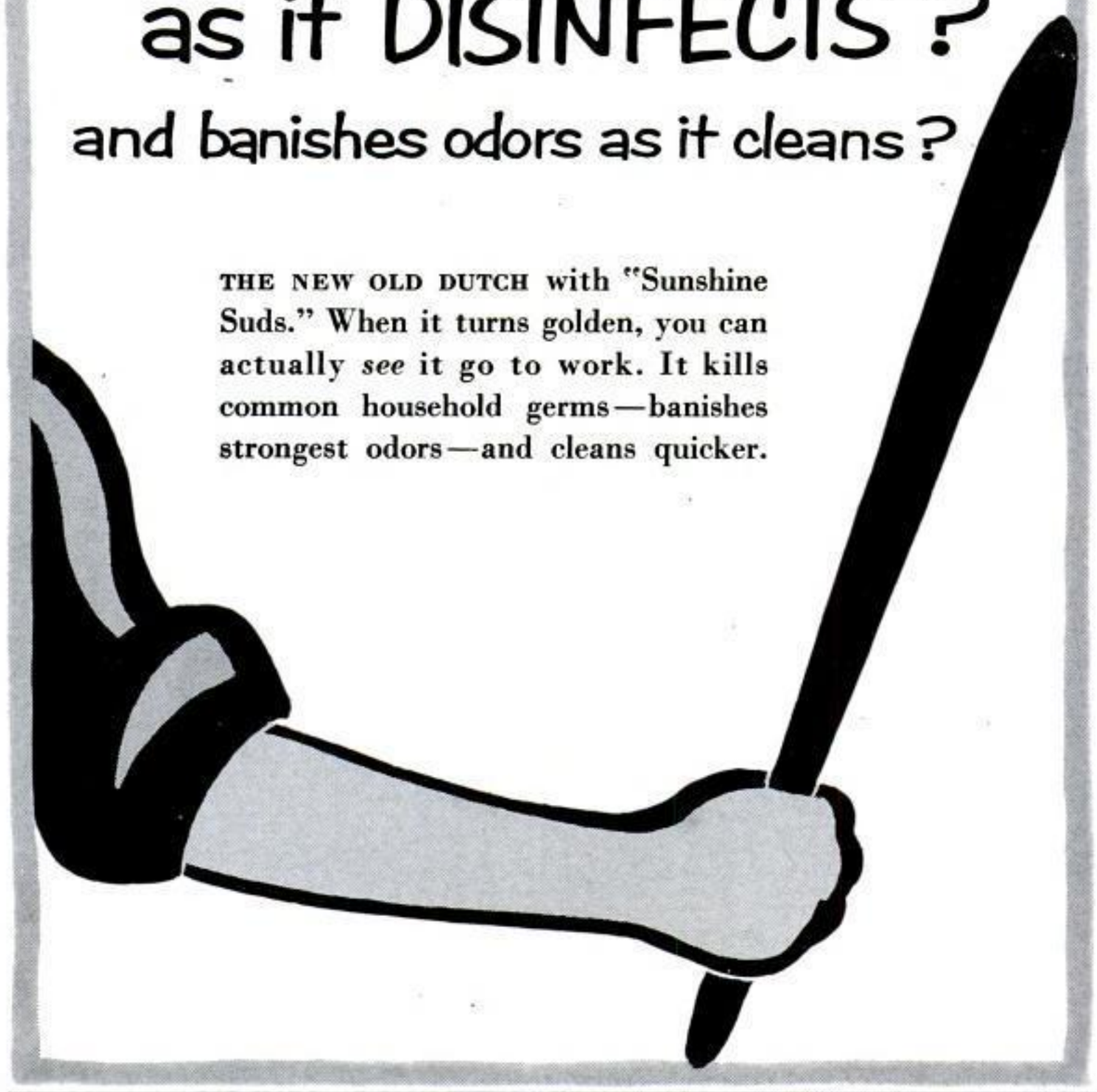
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BOSS of delegation was a vain braggart, Juliusz Katz-Suchy. The author was impressed by the fact his ignorance was matched only by his ill breeding. On way over, fine French food did not satisfy him.

AT BAD NEWS, Russia's Jacob Malik listened with a poker face when alarmed Katz-Suchy (*center*) went to him at United Nations Assembly meeting to inform him of Professor Korowicz' escape.

A SCHOLAR'S ESCAPE CONTINUED

"I thought perhaps you dreamed this incident."

The others laughed and Katz-Suchy dropped the subject. I am sure, however, that he hated me and would somehow have had his revenge if he could.

In Poland everybody knew

NEWSPAPERS have told how I walked out on the Polish delegation in New York by going quietly down a fire stairway at the Hotel Chatham. Soon after, I made my first broadcast to Poland over Radio Free Europe. On the very same day an air-mail letter was sent off to me by my former students. Either the letter escaped the Communists' "spot check" or else a secretly anti-Communist postal censor passed it. I got it only a few days later. The letter said that everybody in Poland knew about and was thrilled by my escape and my radio talk.

This was no surprise to me. I knew that despite the censorship and distortion imposed on Poland's press and radio, the country still gets the news, either from the same Radio Free Europe—which is privately supported by Americans through the Crusade for Freedom—or through the Voice of America or the British Broadcasting Company, all of which beam to East Europe broadcasts in Polish and the languages of the other captive nations. All of them have far greater influence behind the Iron Curtain than most Americans seem to realize.

They reach almost everybody for the simple reason that the censorship on news within Poland creates a great curtain of silence. One expects Communist newspapers to be mostly vehicles for Communist propaganda. But often they also simply ignore news events, possibly on the theory that nothing unpleasant is supposed to happen in the perfect Communist world. Last May two trains collided between Katowice and Cracow and some 50 people were killed, but this was not printed. Nothing was published last year when a streetcar went off the rails and fell into a lake at Wirek, killing 35 and injuring 30 others. Fires are never mentioned, not even the tremendous one last June at Zakopane when one of the biggest hospitals burned. Such news, of course, cannot really be suppressed. In the case of the hospital, firemen were summoned from 100 different communities, even from Cracow 65 miles away. Thousands of people either saw the fire or knew about it. The news was bound to spread immediately. The only result of the silence is to discredit the newspapers without accomplishing anything, so far as I can see, for the Communist cause. But the Western broadcasts pierce this censorship curtain.

There are a great many radio sets in Poland. Many of them, ironically enough, came into the country as a result of a trade deal the Communists arranged in 1946 and 1947 with Sweden and East Germany. Many of the radios are tuned every day to the broadcasts from the West. Immediately after the Polish MiG Pilot Jarecki escaped, hundreds of thousands of Poles heard about it by radio.

It is against the law for two or more people to "conspire" to listen to a foreign broadcast together, but as yet the Communists have not seen fit to outlaw listening by an individual. In any case,

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a radio can be turned down low or listened to through earphones and even the most avid secret policeman, peering through a window or listening at a door, cannot be sure what is going on. So the Poles do listen and rely more and more on the Western radio for the truth. The news passes quickly over a sort of national grapevine, which also picks up local gossip and national news suppressed by the Polish press.

In public places like restaurants the people are very careful about what they say. One always feels that the secret police are listening. But even in a somewhat more secluded place, like a train compartment with six or eight passengers sitting together, the conversation tends to be frankly anti-Communist. I made hundreds of short train trips in Poland in recent years. In almost every case my traveling companions talked quite openly. One has the feeling that his companions of the moment will never see him again, and that even a rabid Communist among them would never learn his identity. So the news spreads even on trains among perfect strangers. It spreads even more rapidly by virtue of the warm family ties and friendships in Poland. Every Pole has a score or more of relatives and friends whom he can trust implicitly, and each of these friends has other friends, so that news travels fast.



SKRZESZEWSKI, foreign minister, was responsible for appointment of Korowicz.

The Communists' "secret" new war plants, their production problems or triumphs, their exports to Russia and their dumping of goods in the West—none of these things stays secret long. The Communists need engineers and many other professional people, so that one need not necessarily be a Communist to have access to a lot of official information. Moreover the Communists themselves are not quite the paragons of efficiency and discipline that our imaginations sometimes picture. They too are human—and often indiscreet. They drop hints of what they are up to, even if only to an all-too-human wife. In one way or another, especially in a nation where the obvious manipulation of the press arouses everyone's normal curiosity, the clues come together and the truth can be pieced out.

A few weeks after Stalin's death I was walking down the street in Cracow, thinking of nothing in particular. At a corner I met a young acquaintance who had become an active and fervent Communist. We walked together for a way, and he told me about some exciting news he had just heard.

"Ah, Mr. Professor," he said, "I have just come from a meeting of the Provincial Committee. A very big official, a man who really knows, told me that very soon the political unrest in Moscow will be over. Mr. Malenkov will be replaced by Mr. Beria, who is very strong, very intelligent. Mr. Beria will be the dictator, and a very fine ruler."

A high Communist official had indiscreetly bragged to a youngster. I thus learned for the first time that there was a serious rivalry

CONTINUED ON NEXT PAGE

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NEW CAREER for Korowicz began last week. He joined faculty of Fletcher School of Law and Diplomacy at Medford, Mass. Above he chats with students.

A SCHOLAR'S ESCAPE CONTINUED

among the Communists in Moscow. A few months later, as we know, it was Beria who was arrested, but this did not alter the fact that my young Communist acquaintance had correctly informed me that there was rivalry in the Kremlin. Only his prediction of the outcome was wrong.

Yet, while it is true that people find out what is going on, it is also true that the Communists' own propaganda often succeeds in giving people a distorted view. Propaganda, however absurd, finally has an effect on any listener, however alert and skeptical he may be. My own case is a perfect example.

As a college professor schooled in the logic of the law and with a firm conviction that the Communists lie from morning till night, I had nevertheless succumbed to a certain extent to the Communist propaganda line. I really believed many unemployed Americans were starving. I worried how I would manage to eat in this strange and economically unstable country. I was also uneasy about my reception as a foreigner; I had accepted some of the Russian fiction about the snobbishness of America and its contempt for the underdog. I thought that I was leaving the security of prison for serious hazards and risks; in my escape I was seeking not comfort but freedom and an opportunity to aid Poland. I expected difficulties and discomfort.

This was my frame of mind when I walked out of the Chatham. What I found outside, of course, was entirely different. American prosperity, to the eyes of a stranger from behind the Iron Curtain, is beyond belief. And not even any free European, much less anyone from the Communist world, has ever seen such complete democracy—such free give-and-take between the workman and his boss.

As an example of what a free society can accomplish, America is indeed inspiring. It raises my hope for the future of the world immeasurably. But I often wonder if the Russian game is fully understood in the Free World. I hear among my new friends the belief that time is working for the democracies. I myself fear that time works for Russia. If I can accomplish one thing as a political refugee, I hope that it is to show the Free World the true shape of the Communist threat as it reveals itself on the other side of the Iron Curtain.

NEXT WEEK: SOVIETS' MASTER PLAN

In his concluding article, Professor Korowicz reveals how the Soviets, as part of their master plan to divide and conquer the free world, are forcing a vast reorganization and construction program on the Polish economy—new steel complexes, chemical plants, whole new industrial towns. He describes vividly what this means in everyday terms to the Polish people—workers, doctors, lawyers, teachers—and pays tribute to a new kind of heroine: the grandmothers of an enslaved people, who keep alive the ancient knowledge.

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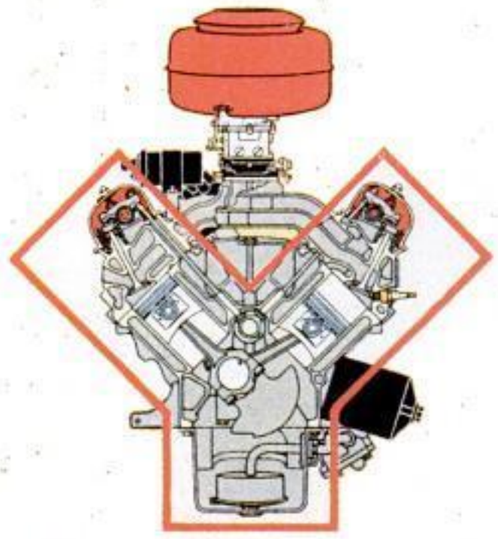
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TUNE IN . . . Metropolitan Opera broadcasts every Saturday afternoon. See newspaper for time and station.

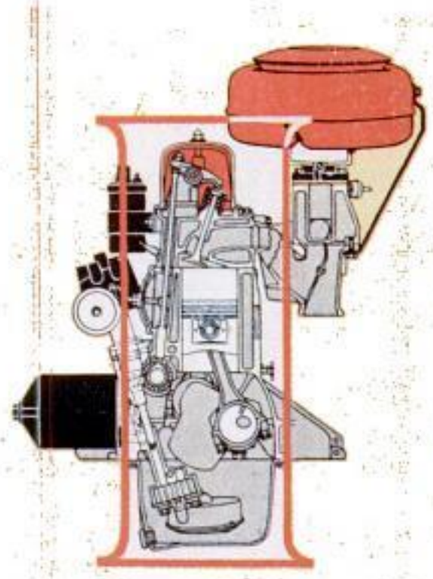
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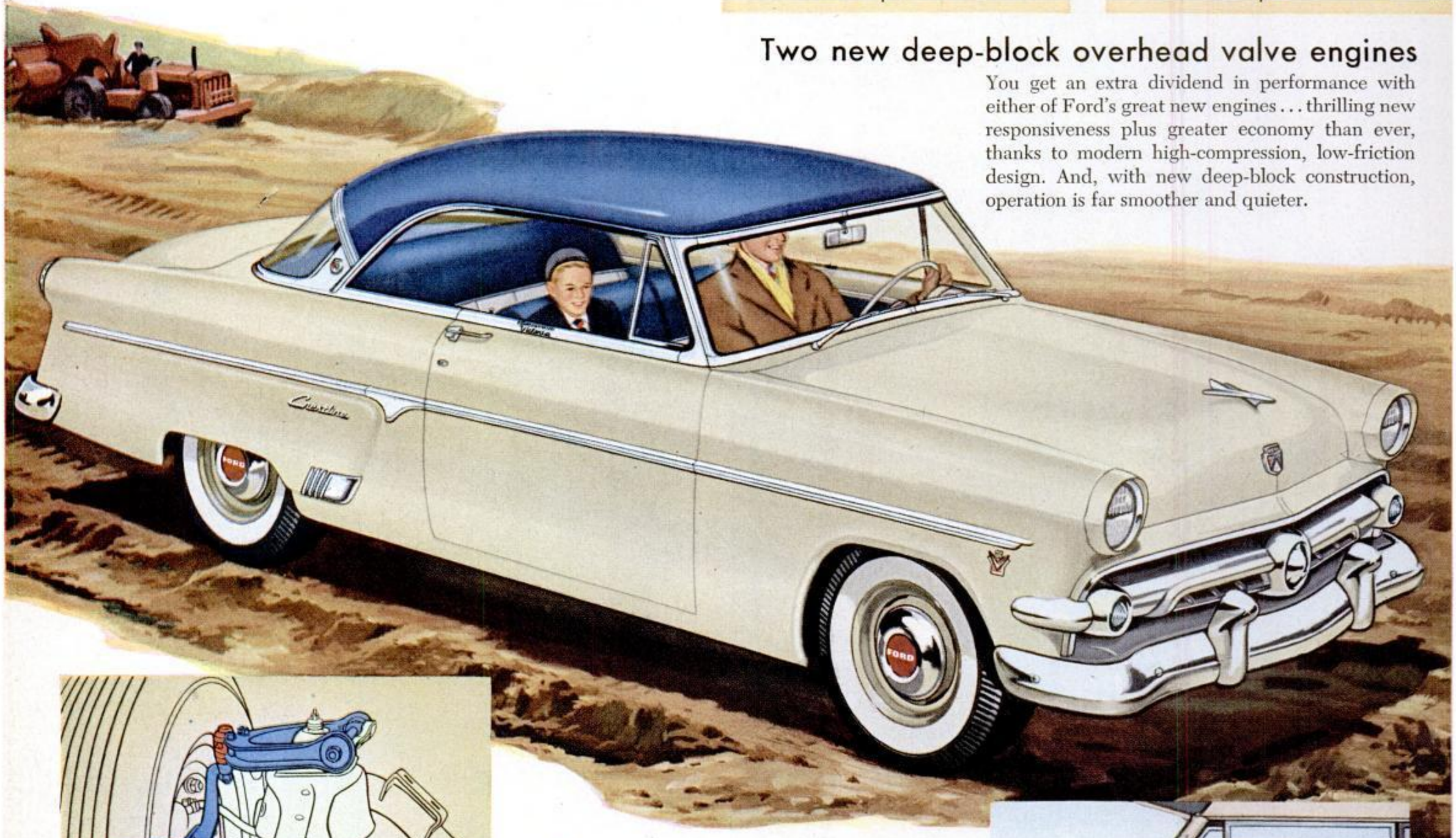
New 130-h.p. Y-block V-8

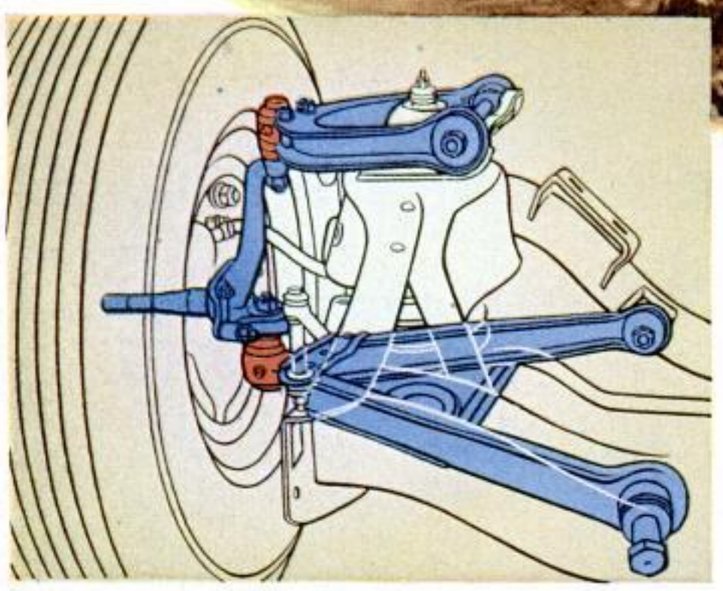


New 115-h.p. I-block SIX

Two new deep-block overhead valve engines

You get an extra dividend in performance with either of Ford's great new engines . . . thrilling new responsiveness plus greater economy than ever, thanks to modern high-compression, low-friction design. And, with new deep-block construction, operation is far smoother and quieter.





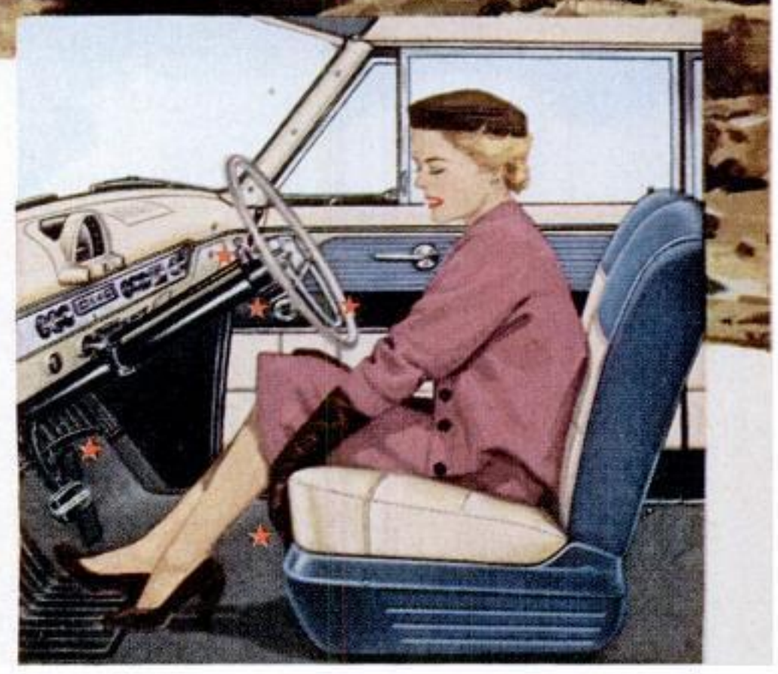
New Ball-Joint Front Suspension

This unique suspension, exclusive to Ford in its field, brings you extra dividends in more comfortable riding and consistently easier handling. Self-aligning ball-joints replace conventional hinge joints and king pins. This new system allows increased up-and-down wheel travel which smooths out even the roughest roads. Ball-joints are sealed against dirt and water. They are spring-loaded to compensate automatically for wear. And lubrication points are cut from sixteen to four.

The '54 Ford, with its many value "extras," is recognized everywhere as an *extra special* buy. Look at the extra dividends you get in styling. Nowhere else will you find such clean, distinctive lines.

Look inside. No matter which '54 Ford body style you choose—and there are 14 of them—its stunning new upholstery is color-keyed to the smartly tailored interior trim . . . harmonizes perfectly with the body color of your choice.

And there's an extra dividend in Ford's beautifully designed, easy-to-read Astra-Dial Control Panel. In fact, in the '54 Ford you get extra dividends in styling, ride and performance such as no low-priced car has ever offered before . . . and all at no extra premium in price.



Plus 5 optional power assists*

★ Master-Guide power steering does up to 75% of steering work . . . ★ Swift Sure Power Brakes do up to one-third of your stopping work . . . ★ Fordomatic Drive does *all* your shifting for you . . . ★ Power-Lift Windows open and close at a button's touch. And ★ 4-Way Power Seat adjusts up or down, forward or back, at a touch of the controls. *At extra cost.

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For thousands of years men have been inventing and constructing artificial parts for the human body. Today in the U.S. alone about $160 million worth are used each year. Thirty-four replacement parts now in current use, when gathered together and photographed against a human outline, look something like a man-made man (*right*). The parts are: 1) Vitallium skull plate, 2) plastic eye, 3) plastic eye implant, 4) Vitallium nose support, 5) Vitallium tear duct, 6) plastic and porcelain false teeth, 7) Vitallium implanted dentures, 8) Vitallium jaw bone, 9) plastic esophagus, 10) plastic arm with steel hand, 11), 12), 13) plastic balls, paraffin and plastic sponge to fill chest when lung is removed, 14) tantalum breast plate, 15) tantalum mesh to patch chest wall, 16) Vitallium bone screw for dislocated shoulder, 17) Vitallium shoulder socket rim, 18) Vitallium shoulder joint bone, 19) Vitallium elbow joint, 20) Vitallium radius bone, 21) Vitallium ulna bone, 22) Vitallium wrist bone, 23) Vitallium finger joint, 24) Vitallium finger cap, 25) Vitallium bile duct, 26) Vitallium spinal fusion plate with nuts and bolts, 27) tantalum hernia plate, 28) Vitallium hip socket, 29) Vitallium blood vessel tubes, 30) Vitallium hip bone, 31) wood, leather, steel, plastic and enamel leg, 32) Vitallium knee cap, 33) Vitallium splint, and 34) Vitallium ankle bone.

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"I sell 'em, but I can't keep 'em"

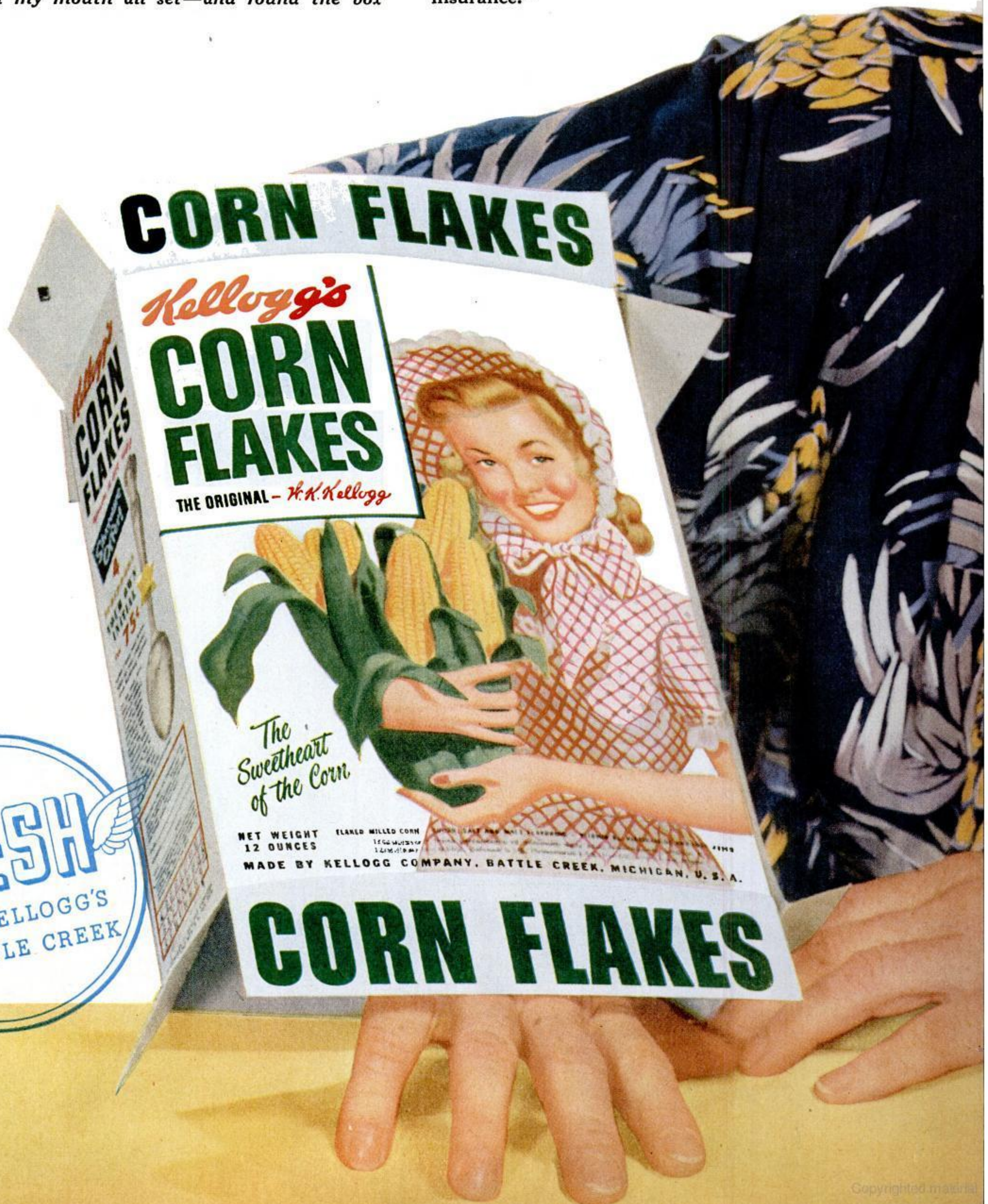
Last summer when we were talking with Arthur Godfrey about joining up with Kellogg's, he found a good idea in an empty Corn Flakes package.

He put it something like this:

"You don't have to tell me how good your Corn Flakes are. I practically grew up on 'em. So I want to tell you about the one thing that's wrong with 'em. They go too fast. Too many mornings I've got up with my mouth all set—and found the box empty. We ought to do something about that."

Arthur's right. Every morning more people run out of Kellogg's Corn Flakes than any other cereal. Reason is, they taste best to more people. Always have—still do.

So here's the idea: Whenever you buy any cereal of any kind, pick up a spare package of Kellogg's Corn Flakes. It's real good "tomorrow-morning-insurance."



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Going through a box of Kellogg's Corn Flakes is such a national habit that Arthur wants to remind you regularly of his "spare box" idea. So he'll be nudging your memory on CBS radio and TV, 10 A.M., E.S.T., Tuesdays and Thursdays. (Also on radio, alternate Fridays)

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THE ORIGINAL

CORN FLAKES

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Shoe fashion calls for that polished look

High shine is high fashion in shoes this Spring.

But that doesn't mean you have to spend hours with a buffer and brush.

All you need is a moment with Dress Parade. This gleaming liquid *dries to a dazzling shine* that would make even the most conscientious bootblack turn green with envy.

No rubbing. No brushing. And there will be no stains on your pretty manicure. (You see, there's even a handy applicator to keep fingers clean.)

It comes in a rainbow of colors, too. A lipstick red, a luscious blue, black, brown, cordovan, oxblood—and a neutral, naturally!

So this Spring, be sure to color-match your shoe wardrobe with Dress Parade Liquid Shoe Polish. It's wonderful, really!



25¢

This handy applicator keeps fingers clean.

A color for every shoe in your wardrobe.

DRESS PARADE STAIN SHOE POLISH

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IN DISTRESS, lady leaps from hot seat set up near bar by playful foresters. A 2,000-volt electric coil was concealed under blanket on homemade bench.

Life Goes To a Foresters' Ball in Montana

PORTABLE FOREST AND STOLEN MOOSEHEAD ENLIVEN COLLEGE PARTY

For the students at Montana State University who merely went to it, the Foresters' Ball this year was the gayest party of the season. But for Montana's forestry students who actually put it on, the ball turned out to be a challenging problem in reforestation and wildlife preservation.

The foresters had cut down 3,500 fir trees, had lugged them to the gym and were preparing to deck the walls and rafters when they had to defend their Forestry Building: a rival group was bent on painting it red (*p. 120*). Next, the papier-mâché nose of Paul Bunyan's Blue Ox, Babe, a cherished forester symbol, was cruelly detached from its rightful place and turned in to the police (on the pretext that it was frightening children). Harassed foresters bailed Babe out, only to be faced with more dilemmas: the disappearance of their stuffed moosehead, the appearance of a coed in false whiskers in their beard-judging contest. Eventually, however, both order and moose were restored and 1,000 students, mostly in Wild West costume, showed up for the dance. There (as the picture above shows) the long-suffering foresters had set up a few surprises of their own.

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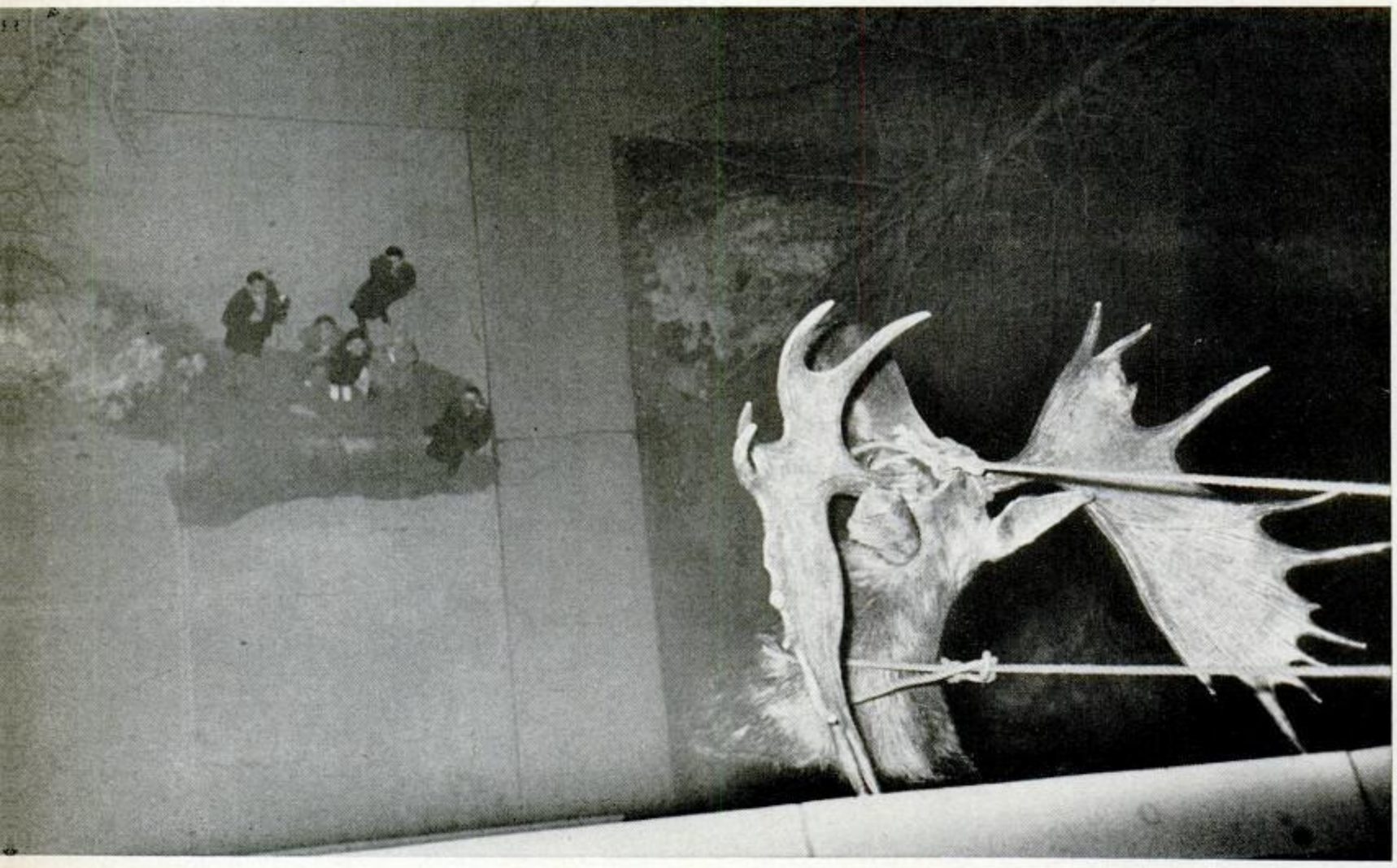
SURPRISE RAID IS SURPRISED, as the coed members of Kams and Dregs Club who tried a dawn



paint-brush raid on Forestry Building are caught by forewarned foresters. Lugged indoors (*left*), they



were put into a cold shower and, despite angry resistance, had their faces daubed with big purple K's.



KIDNAPED MOOSEHEAD, which has hung in Forestry Club 25 years, is inspected by kidnapers who hung it from roof of Student Union. Though cow moose have no antlers, head is named Bertha.





STANDING ON BAR are Shirley Pahrman and date Frank Kirschten who won prize for costumes.



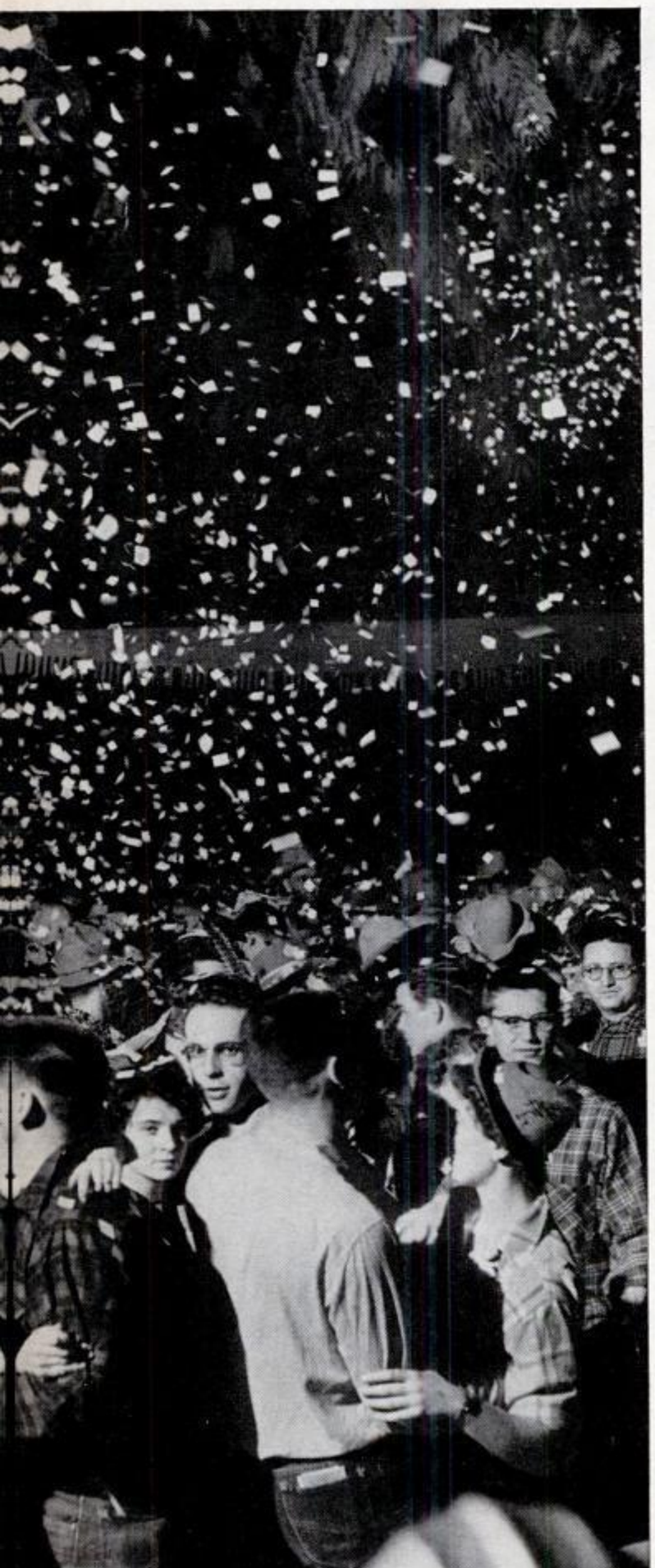
CONSIGNED TO CORRAL, chaperones, most of them faculty wives, still keep eye on proceedings.

LAST DANCE is enjoyed by students in flurry of shredded paper released from gymnasium rafters.

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At right, foresters display them in Student Union as horrible example to other would-be pranksters.



LAST LOOK at fir-trimmed gym after festivities is taken by John Lowell, who planned ball, and date. →



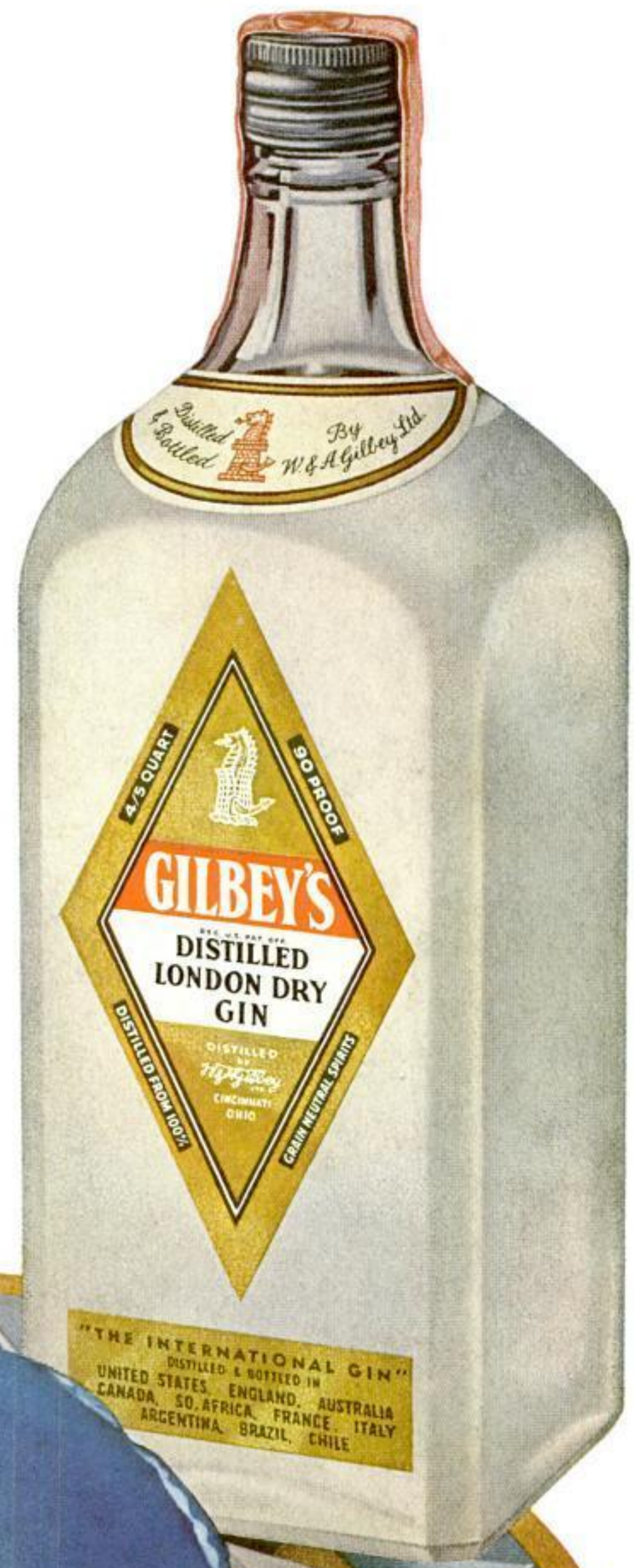
BIG BOYS PLAY LONDON BRIDGE

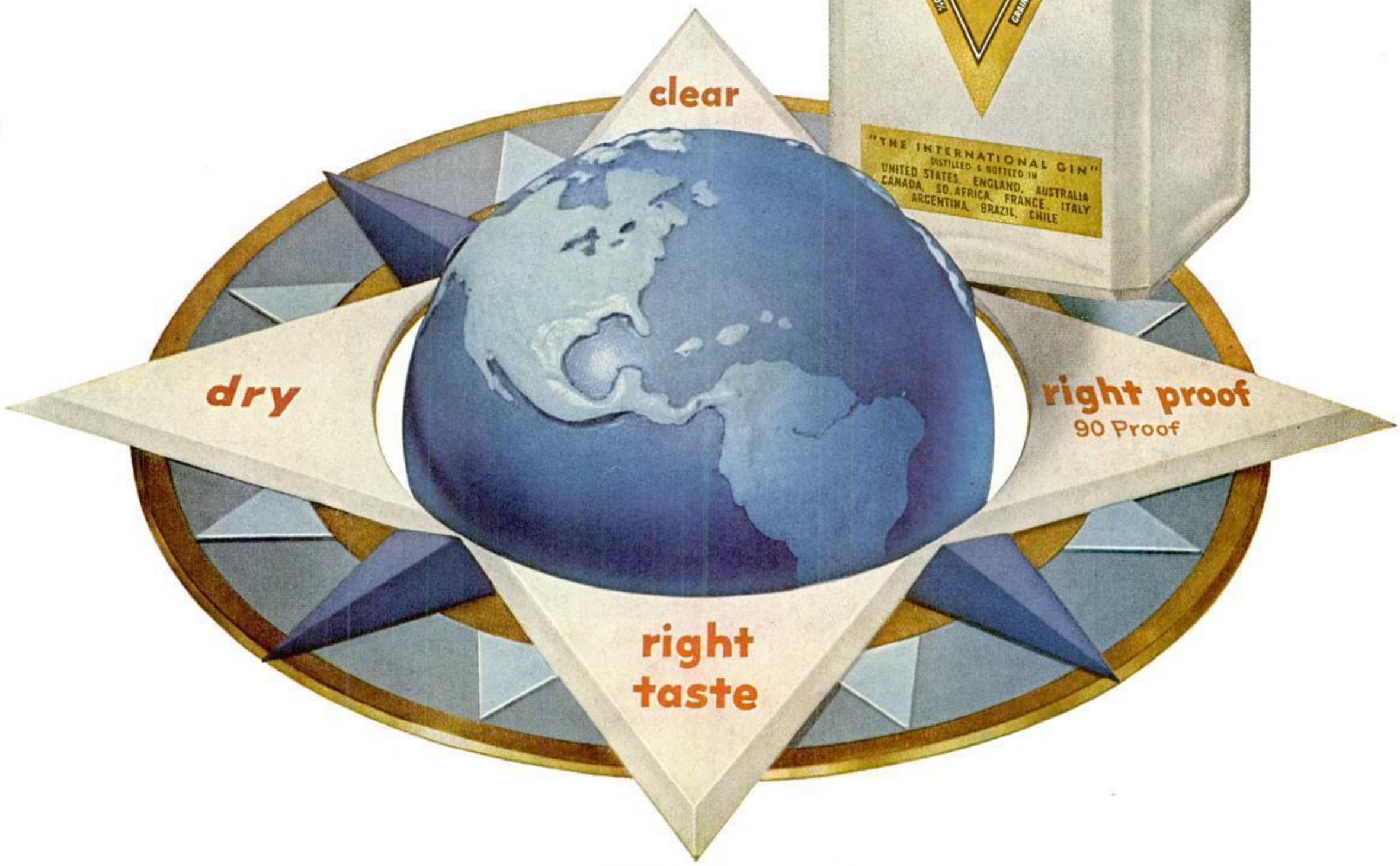
As the basketball game between High Point College and Elon got under way in North Carolina last month, the hottest man on the floor was a High Point forward named Harold Sykes. Trying to stop him, two Elon players converged on either side of him and went into a flurry of arm swinging (*above*) which made things tough for Sykes and gave the appearance of grown boys engaged in the childhood game of London Bridge. Sykes could not be stopped and went on to take the individual high-scoring honors for the evening. But his team, High Point, lost the game.

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